

Healthfully.me

healthy. happy. healthfully.me

healthy things, catchy phrases

**Concept:** fun, fresh, and young

**Brain-seeds:** summer, lifestyle, happy, expressive, illustrative

ELEMENTS

**HEALTHFULLY + ME:**  
footprints, smile, vegetable of some sort  
bold design, colorful

INSPIRATION



Healthfully.me

healthy. happy. healthfully.me

healthy things, catchy phrases

**Concept:** simple, organic, rustic, textured

**Brain-seeds:** leaves, monochrome green, spring, growth

ELEMENTS

**HEALTHFULLY + ME:**  
leafy imagery, textures, hands

INSPIRATION



Healthfully.me

healthy. happy. healthfully.me  
healthy things, catchy phrases

**Concept:** clean, calming colors, older end of the market

**Brain-seeds:** water, peace, meditation  
me-time, healing, relaxing

ELEMENTS

**HEALTHFULLY + ME:**  
figure, white space, possibly subtle gradients

INSPIRATION



Healthfully.me

healthy. happy. healthfully.me  
healthy things, catchy phrases

**Concept:** new, energetic, clean, fun

**Brain-seeds:** goals, progress, support

ELEMENTS

**HEALTHFULLY + ME:**  
rounded elements, bubble icons(?), white space,  
clean vectors (no textures or gradients)

INSPIRATION

