

# SEO Team Webhook Integration Guide

## Quick Start

You're all set. Here's everything you need to start sending task data into our system.

### Your Credentials

None

URL: `https://rylie-seo-hub.onrender.com/api/seoworks/webhook`

API Key:

`7f3e9b5d2a8c4f6e1b9d3c7a5e8f2b4d6c9a1e3f7b5d9c2a6e4f8b1d3c7a9e5f`

## How to Send Task Data

Send a POST request using the following JSON format:

None

```
{
  "eventType": "task.completed",
  "timestamp": "2025-01-28T20:00:00Z",
  "data": {
    "externalId": "your-unique-task-id",
    "clientId": "dealer-acura-columbus",
    "taskType": "blog",
    "status": "completed",
    "completionDate": "2025-01-28T20:00:00Z",
    "deliverables": [
      {
        "type": "blog",
        "title": "Blog Title Here",
        "url": "https://dealershipwebsite.com/blog/article"
      }
    ]
  }
}
```

```
}
```



## Field Explanations

Field	Description	Example
eventType	What happened to the task	"task.completed"
timestamp	Time of request (ISO format)	"2025-01-28T20:00:00Z"
externalId	Your unique task ID	"seo-task-12345"
clientId	The dealership identifier	"dealer-acura-columbus"
taskType	Type of task	"blog", "page", "gbp_post"
status	Status of the task	"completed"
completionDate	Task completion time (ISO format)	"2025-01-28T20:00:00Z"
deliverables	Output items for the task	Array of objects (see structure above)



## Task Types

- blog – Blog posts
  - page – Website pages
  - gbp\_post – Google Business Profile posts
  - improvement – Site improvements
  - maintenance – Maintenance tasks
- 



## Required Headers

None

x-api-key:

7f3e9b5d2a8c4f6e1b9d3c7a5e8f2b4d6c9a1e3f7b5d9c2a6e4f8b1d3c7a9e5f

Content-Type: application/json

---



## How It Works

1. **You send task data** → our server receives and processes it.
  2. **If dealership exists** → task shows up immediately in their dashboard.
  3. **If dealership not set up yet** → task is stored and processed later automatically ("stored\_for\_later\_processing").
- 



## Examples

### Example 1: Blog Post for Acura of Columbus

None

```
curl -X POST
https://rylie-seo-hub.onrender.com/api/seoworks/webhook \
-H "x-api-key:
7f3e9b5d2a8c4f6e1b9d3c7a5e8f2b4d6c9a1e3f7b5d9c2a6e4f8b1d3c7a9e5f"
\
-H "Content-Type: application/json" \
-d '{
  "eventType": "task.completed",
  "timestamp": "2025-01-28T20:00:00Z",
  "data": {
    "externalId": "blog-acura-001",
    "clientId": "dealer-acura-columbus",
    "taskType": "blog",
    "status": "completed",
    "completionDate": "2025-01-28T20:00:00Z",
    "deliverables": [{
      "type": "blog",
      "title": "5 Winter Maintenance Tips for Your Acura",
      "url":
"https://acuracolumbus.com/blog/winter-maintenance-tips"
    }]
  }
}'
```

## Example 2: Multiple Pages Completed

None

```
{
  "eventType": "task.completed",
  "timestamp": "2025-01-28T20:00:00Z",
  "data": {
    "externalId": "pages-honda-002",
    "clientId": "dealer-honda-downtown",
    "taskType": "page",
    "status": "completed",
```

```
"completionDate": "2025-01-28T20:00:00Z",
"deliverables": [
  {
    "type": "page",
    "title": "Service Department",
    "url": "https://hondadowntown.com/service"
  },
  {
    "type": "page",
    "title": "Parts Department",
    "url": "https://hondadowntown.com/parts"
  }
]
}
```

---

## ✓ Response Types

### Success – Dealership Exists

```
None
{
  "success": true,
  "message": "Webhook processed successfully",
  "requestId": "req_123"
}
```

### Success – Dealership Not Set Up Yet

```
None
{
  "message": "Webhook received and task stored (dealership not yet set up)",
}
```

```
"status": "stored_for_later_processing",  
"seoworksTaskId": "task_456"  
}
```

## Error – Invalid API Key

```
None  
{  
  "error": "Invalid API key",  
  "code": "UNAUTHORIZED"  
}
```



## Common Dealership IDs

Dealership	ID
Acura of Columbus	dealer-acura-columbus
Honda Downtown	dealer-honda-downtown
Toyota North	dealer-toyota-north

*(Add more as  
needed)*



## Troubleshooting

**Q: What if I don't know the dealership ID?**

A: Use a logical placeholder (e.g., dealer-ford-seattle). We'll map it later.

**Q: Can I send multiple deliverables in one request?**

A: Yes. Include multiple items in the deliverables array.

**Q: What happens to tasks for dealerships not in the system?**

A: We store them and auto-link once the dealership is onboarded.

**Q: Do I need to retry failed requests?**

A: No. If you receive a 200 OK, it was received—even if stored for later.

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**Reminder:** You can send task data for **any** dealership. Even if they're not in the system yet, we'll handle the rest.