How to Plan a Big Project

What's Your Project Idea?

What makes a good project idea?

Solves a Problem

Entertains

Clear Requirements

You have an idea.

You have an idea. Now what?

User Story Mapping

Project Synopsis

What are you making?

Why are you making it?

Personas

Who is using your app?

Personas

NOTE: It's common to use large sticky notes, cards, or a whiteboard for this process.

Consider your project's potential user groups.
(i.e. buyer, sellers, administrators, students, teachers, hikers, musicians)

For each persona, list the following:

Activities they would complete in your app
Pain points of how they do those activities now
Any additional notes

Map Your Stories

Break down persona activities into workable user stories or tickets

Things You'll Need

Whiteboard or wall

Four different color sticky notes

Personas

Activities

User Stories

Determine Your MVP

What is the minimum functionality needed for your app to work?

Prioritize Your Backlog

Place your tickets in order

Consider dependencies

Start Development