

# How easy is it for clients to find you?

### When parents Google "headshots for child actors" or "acting coach for kids," do they find you?

If not, you're likely missing 50–100 potential clients every month to whoever is showing up on page one.

I'm Corey Ralston, founder of **Child Actor 101** — a community of over 12,000 parents actively searching for trusted professionals in the youth acting industry.

We're launching the **Child Actor 101 Vendor & Professional Directory**, designed to rank at the top of Google for every major child-acting service category — from photographers and coaches to editors, stylists, and studios.

You can **add your business for free**, or choose a Standard or Pro listing for more visibility and perks:

Free Plan – \$0: basic business info, searchable listing

**Standard** – \$25/month or \$250/year: featured placement, logo, and direct contact links

**Pro** – \$50/month or \$500/year: top placement, multiple categories, image gallery and "101 Approved" eligibility



**Create Your Listing** 

# Founding Vendor Special (First 100 Only)

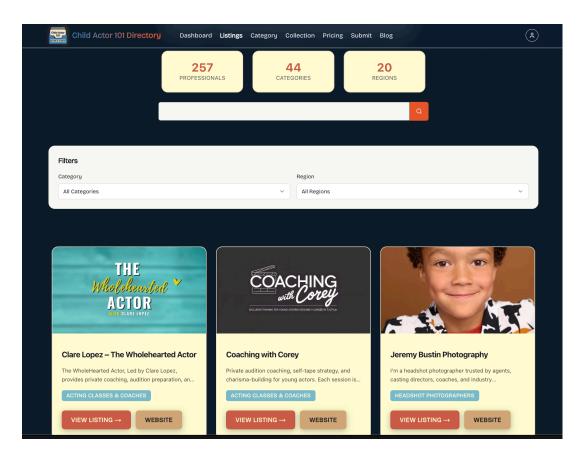
Founding Vendor Special — limited to the first 100

You'll get **forever-locked pricing** (\$101 or \$199 every six months), so your rate never goes up.

Your listing is pushed to the **top of search results** when parents look for your service.

You'll earn the **exclusive "Founding Vendor" badge** — a permanent mark of early support that can't be earned later.

And your business will be **featured in launch marketing to more than 12,000 families** actively looking for trusted pros.



### **Why It Matters**

Every month, hundreds — sometimes thousands — of parents search phrases like "acting coach {City}" or "Stylists for kid actors."

On average, that's 800 to 2,400 local searches every month.

Within six months, our directory is projected to capture **30–50% of those searches**, which means **240 to 1,200 parents** will land on our listings — not random Google results.

That's 240–1,200 chances for families to find **you** instead of your competitors.

And instead of spending **\$2,400–\$6,000** a year on ads or SEO, you are seen for around **\$202** per year — a fraction of the cost.





## The Founding Standard Deal

A six month listing special that will never change in price!

This includes: Logo/Image display, Advanced Business Description (services, audience, promos, platform), Enhanced listing placement above Free vendors, SEO boost for increased visibility, Multi-Categories Listing. — appear in more than once!

**\$101** save \$49!

First 100 Only

## The Founding Pro Deal

This six month listing deal is full of value for your business!

This includes: Everything in Standard, Featured listing placement at the top of categories, 101 Approved Badge (if qualified, included), Gallery of up to 4 add'l images, Social Media links, Promotional opportunities (blog, collections, social media, etc)

**\$199** save \$101!

First 100 Only

## Submit Your **Free Listing**

#### directory.childactor101.com

Only **100 founding spots** available — once they're gone, the forever pricing and badge disappear for good.

**List Your Business** 

Here if you need me,

Corey



#### **Child Actor 101**

7471 Melrose Ave, #1, Los Angeles California, United States of America







If you're thinking of unsubscribing, we won't hold it against you. Sometimes the credits have to roll. Your inbox, your rules!



• Click **Unsubscribe** to never receive another email from us.

Remember: This action is irreversible for the "Unsubscribe" option. Just like in a movie plot,

once you exit the scene, you're written out for good—unless you re-subscribe, of course.

If you're unsure, why not give us one last shot? Head over to <u>Our Blog</u> to see if any of our latest pieces catch your eye.

Wishing you all the best in your next act!

Stop receiving Child Actor 101 emails

