

CORA(SHUAICHU) CHEN

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EDUCATION

Vanderbilt University

B.A. in Political Science, Cognitive Studies, and Data Science (Minor)

Current GPA: 4.0/4.0

August 2020 - Present

Nashville

EXPERIENCE

Product Space @ Vanderbilt

Community Director

January 2022 - Present

- Assist in the organization of Virtual Insight Series and Fellowship Program
- Cultivate a strong and meaningful intra-university community, mentorship experience, and network of future product leaders
- Gather and analyze feedback from fellows; communicate feedback to team and design strategies to iterate and improve overall operation

XAcademy (Student Start-up Company)

Project Manager, Head Academic Lead

November 2020 - Present

- Responsible for the construction of brand image of HumanitieX, competitive product analysis, and product marketing
- Organize bi-weekly meetings, conduct interviews with potential candidate
- Oversee recruitment of PhD. mentors and students, design of syllabus, arrangement of hackathon and final showcase

Study.Wiki

Marketing and Growth Manager

December 2021 - Present

- Conduct market research, competitor analysis,
- Propose plans for
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Cornerstone Global Partners (GCP)

HR Recruiter Researcher

June 2021 - August 2021

- Contact and cold-mail potential candidate, participate in meetings with HR from client companies
- Responsible for updating internal talent pool
- Complete and submit candidate information and recommendation sheet to client companies including Budweiser, Byte Dance, Alibaba, Tencent, Baidu, Little Red Book, and more

RESEARCH

Research - Social Media, Affective Polarization, and The Police

December 2021

- Investigation on the effect of social media on affective polarization in American politics by analyzing national survey response (~500,000 samples) using R

Lab - Campaign Positioning in U.S. House Elections

Volunteer Researcher

December 2021 - Present

- Collecting original data on primary candidates' issue positions from archived campaign websites

ACTIVITIES

VUCSSA
Social Chair

August 2020 - Present

- Monthly social event planning, Chinese culture related activities advocacy

Women's Center Body Project

August 2021

- Trained volunteer to help promote body-acceptance through small group workshops

TECHNICAL SKILLS

Languages	English, Mandarin, Korean(beginner)
Programming Languages	Python, R, SQL
Web skills	HTML5, CSS