

CAMPAIGN CREATION

I worked with Ian on the creatives and early-stage delivery of the Scottish Green Party's 2016 Scottish Parliament campaign, in which the number of Green MSPs trebled. I hugely appreciated Ian's breadth of knowledge across a range of sectors, his common-sense way of looking at problems, and his ability to look outside of whichever bubble a sector is part of. I'd certainly relish the opportunity to work with him again on other projects.

Gavin Corbett, Scottish Green Party



CAMPAIGN SUCCESS

I first met Ian when he headed 'talented' and impressed us with the British Army recruitment campaign, but it wasn't long before his strategic input to the SNP helped transform the campaign approach with what can only be described as dazzling results in 2007 and 2011. A professional to his fingertips, he must be one of the best creative minds in the UK.

Grant Thoms, Head of Strategy & Policy, Ingeus

