

# COMMERCIAL FOCUS

*Ian is a superb strategist, a skilled people-person and brings commercial nous to his consultancy advice. I really enjoy working with him.*

Angela Casey, Managing Director, Pagoda Porter

Novelli



# NEW BUSINESS LAUNCH

*Home helped us with our brand development project. They were very proactive, showed excellent judgement, kept cool heads under tremendous pressure and challenging deadlines, always went the extra mile and showed tremendous passion for the project; it really felt that they were part of our team. I would have no hesitation in recommending them - and Ian personally - and hope to work with them again soon.*

Giselle Dye, Director, Bellfield Brewery

