

CAMPAIGN SUCCESS

I first met Ian when he headed 'talented' and impressed us with the British Army recruitment campaign, but it wasn't long before his strategic input to the SNP helped transform the campaign approach with what can only be described as dazzling results in 2007 and 2011. A professional to his fingertips, he must be one of the best creative minds in the UK.

Grant Thoms, Head of Strategy & Policy, Ingeus



TEAMWORK & MENTORING

Ian is one of the best people I have ever worked with. His dedication to the job and commitment to doing the right thing for colleagues and clients is delivered in a practical and straightforward manner. Ian is always determined to deliver the best work, completely fair and above all, great fun to work with.

Ali Draycott, Director, Middle East and North Africa,
Future Agenda

