

## COMMS EFFECTIVENESS

*Ian has a keen eye for what clients need and has developed a model for delivery that cuts out unnecessary costs. Delightful to work with, clear, concise and very user-friendly. If you're struggling to get results from your communication spend then I thoroughly recommend that you seek Ian out.*

Andy Boddice, Chair NDA Scottish SMA Steering Group



# CAMPAIGN CREATION

*I worked with Ian on the creatives and early-stage delivery of the Scottish Green Party's 2016 Scottish Parliament campaign, in which the number of Green MSPs trebled. I hugely appreciated Ian's breadth of knowledge across a range of sectors, his common-sense way of looking at problems, and his ability to look outside of whichever bubble a sector is part of. I'd certainly relish the opportunity to work with him again on other projects.*

Gavin Corbett, Scottish Green Party

