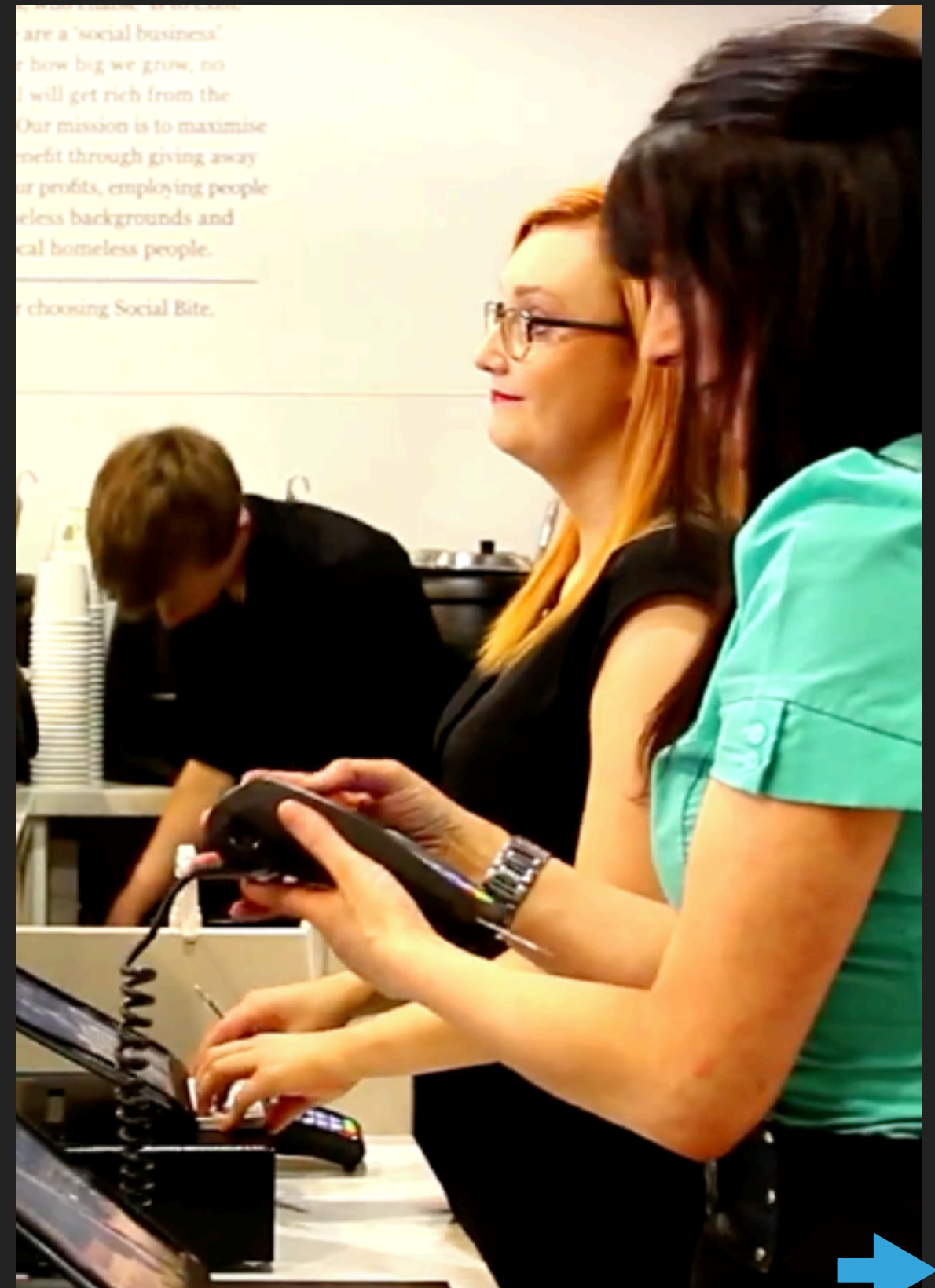


## BOARD LEVEL CONSULTANCY

*Ian was instrumental in the re-branding of Firstport in terms of our positioning and played a key role in developing the new strategy that was to work at the grass roots taking an asset based approach to working with communities. Ian has a passion and commitment to community development and the role of the third sector in providing support and impetus for individuals and communities to take transformative action. His work with FirstPort has led to the development and introduction of the 'What If...' initiative and his insights in community regeneration and empowerment have been hugely valuable to everyone at FirstPort.*

Karen McGregor, former CEO, FirstPort



## COMPLEX ORGANISATIONS

*I worked with Ian as part of an integrated team handling the marketing communications for a major public sector client, which was serviced throughout the UK. Ian consistently delivered some of the most creative results across the network and built great client relationships.*

*Ian is one of those rare advertising MDs who knows how to integrate different marketing disciplines and practices to produce stunning results - results that make a real difference to a client's business. Ian also has the knack of bringing some joy to the job!*

Althea Taylor-Salmon, CEO, Fortune Public Relations

