

COMPLEX ORGANISATIONS

I worked with Ian as part of an integrated team handling the marketing communications for a major public sector client, which was serviced throughout the UK. Ian consistently delivered some of the most creative results across the network and built great client relationships.

Ian is one of those rare advertising MDs who knows how to integrate different marketing disciplines and practices to produce stunning results - results that make a real difference to a client's business. Ian also has the knack of bringing some joy to the job!

Althea Taylor-Salmon, CEO, Fortune Public Relations



MARKETING SUPPORT

Ian is a marketing professional with a wide ranging talent in all aspects of the marketing mix.

I first worked with Ian in 2007 when he was responsible for Omni Channel marketing for Farmer Autocare.

I always found Ian to be an asset to our marketing campaigns & an excellent relationship builder. He viewed his role as a partner for our marketing plans & we built a close working relationship that delivered an excellent return versus spend in a highly competitive marketplace.

Charlie Dickson, Franchise Specialist, Ashtons

