

MARKETING SUPPORT

Ian is a marketing professional with a wide ranging talent in all aspects of the marketing mix.

I first worked with Ian in 2007 when he was responsible for Omni Channel marketing for Farmer Autocare.

I always found Ian to be an asset to our marketing campaigns & an excellent relationship builder. He viewed his role as a partner for our marketing plans & we built a close working relationship that delivered an excellent return versus spend in a highly competitive marketplace.

Charlie Dickson, Franchise Specialist, Ashtons



COMMS EFFECTIVENESS

Ian has a keen eye for what clients need and has developed a model for delivery that cuts out unnecessary costs. Delightful to work with, clear, concise and very user-friendly. If you're struggling to get results from your communication spend then I thoroughly recommend that you seek Ian out.

Andy Boddice, Chair NDA Scottish SMA Steering Group

