

NYT Data Initial Report





Goodreads Tags



Miscalculations of Lightning Girl

[Middle Grade](#) [Realistic Fiction](#) [Fiction](#) [Young Adult](#) [Contemporary](#) [Childrens](#) [Audiobook](#) [Mathematics](#) [Juvenile](#) [School](#)

World Ends In April

Genres [Middle Grade](#) [Realistic Fiction](#) [Fiction](#) [Contemporary](#) [Childrens](#) [Young Adult](#) [Juvenile](#) [Mental Health](#) [School](#)
[Science Fiction](#) [...show all](#)

Millionaires for the Month

[Middle Grade](#) [Realistic Fiction](#) [Humor](#) [Fiction](#) [Young Adult](#) [Family](#) [Childrens](#) [Contemporary](#) [Audiobook](#) [School](#)

Save The People

[Nonfiction](#) [Middle Grade](#) [Science](#) [Humor](#) [Activism](#) [Childrens](#)



Story Graph Tags

MLG

fiction childrens lighthearted fast-paced

COMMUNITY REVIEWS SUMMARY OF 1,022 REVIEWS

Moods

emotional 61%
lighthearted 61%
hopeful 59%
inspiring 52%
funny 40%
reflective 16%
adventurous 11%
informative 9%
relaxing 7%
sad 7%
challenging 2%
mysterious 2%

Pace

medium 50%
fast 42%
slow 7%

Plot- or character-driven?

Character: 66% | A mix: 27% | Plot: 5%

Strong character development?

Yes: 94% | It's complicated: 2% | N/A: 2%

Loveable characters?

Yes: 89% | It's complicated: 10%

Diverse cast of characters?

Yes: 52% | No: 35% | It's complicated: 11%

Flaws of characters a main focus?

Yes: 83% | No: 8% | It's complicated: 5% | N/A: 2%

WEIA

fiction contemporary middle grade lighthearted
fast-paced

COMMUNITY REVIEWS SUMMARY OF 114 REVIEWS

Moods

adventurous 50%
emotional 50%
hopeful 25%
lighthearted 25%
mysterious 25%
tense 25%

Pace

slow 33%
medium 33%
fast 33%

Plot- or character-driven?

A mix: 60% | Character: 20% | Plot: 20%

Strong character development?

Yes: 75% | It's complicated: 25%

Loveable characters?

Yes: 60% | It's complicated: 40%

Diverse cast of characters?

No: 60% | Yes: 40%

Flaws of characters a main focus?

Yes: 66% | No: 33%

MFM

fiction middle grade adventurous funny
fast-paced

COMMUNITY REVIEWS SUMMARY OF 104 REVIEWS

Moods

lighthearted 71%
funny 64%
adventurous 28%
reflective 14%
challenging 7%
hopeful 7%
informative 7%
inspiring 7%
relaxing 7%
tense 7%

Pace

medium 57%
fast 35%
slow 7%

Plot- or character-driven?

A mix: 58% | Plot: 41%

Strong character development?

Yes: 66% | No: 25% | It's complicated: 8%

Loveable characters?

Yes: 76% | It's complicated: 23%

Diverse cast of characters?

No: 66% | Yes: 33%

Flaws of characters a main focus?

Yes: 80% | It's complicated: 20%

STP

nonfiction middle grade adventurous hopeful
informative fast-paced

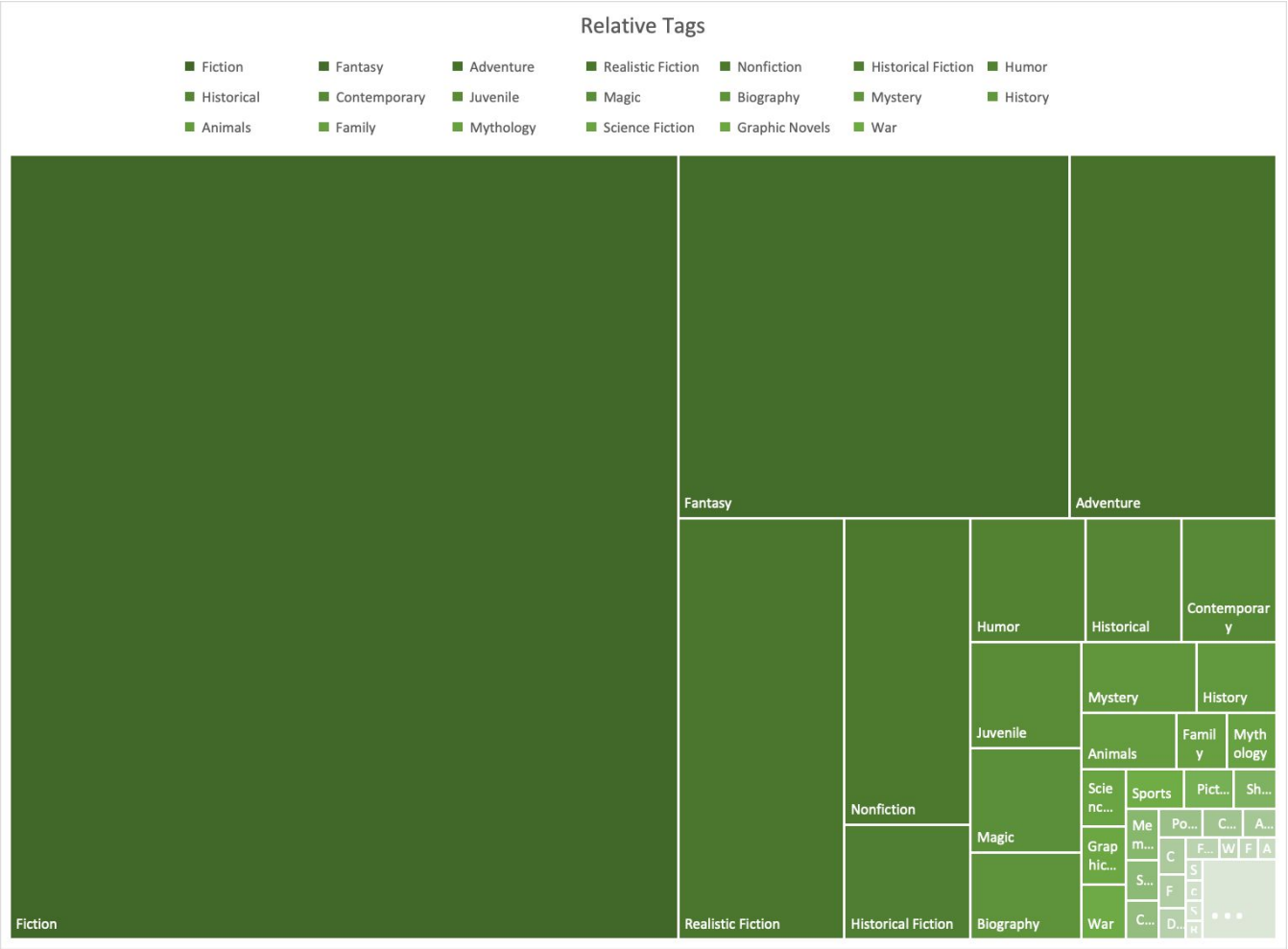
Weekly List



Goodreads Tags



Relative Tags





Official Tags

Tag	Frequency
Fiction	155
Fantasy	94
Adventure	64
Realistic Fiction	43
Nonfiction	40
Humor	28
Animals	23
Magic	23
Mystery	22
Contemporary	20
Family	20

Historical Fiction	19	LGBT	5
Mythology	18	Food	5
Biography	17	Comics	5
History	16	Retellings	5
Graphic Novels	15	Fairy Tales	5
Historical	14	Cooking	4
Sports	13	Nature	4
Picture Books	13	Biography Memoir	4
Poetry	12	Greek Mythology	4
Science Fiction	11	War	4
Short Stories	10	Race	3
Feminism	7	Psychology	3
Self Help	7	Dogs	3
African American	6	Autobiography	3
Memoir	6	Urban Fantasy	3
Cats	5	World War II	3
Parenting	5	Queer	3



Tags

Tag	Frequency
fantasy	255
Fiction	155
adventure	70
historical-fiction	68
contemporary	60
non-fiction	60
Realistic Fiction	43
animals	36
biography	31
poetry	29

Humor	28	Short Stories	10	LGBT	5	books-about-books	3
mythology	27	action	10	Food	5	james-patterson	3
Magic	23	bullying	8	dystopia	5	compassion	3
Mystery	22	community	8	basketball	4	asian-author	3
african-american	22	Feminism	7	bravery	4	lower-income	3
graphic-novels	22	Self Help	7	Nature	4	beautiful	3
family	21	disability	6	american	4	education	3
sports	18	disney	6	immigration	4	africa	3
middle-school	17	civil-rights	6	inspirational	4		
friendship	16	book-series	6	dogs	4		
coming-of-age	16	adoption	6	abuse	4		
diverse	14	horror	5	Science	4		
dragons	14	Cats	5	rick-riordan	4		
Picture Books	13	fairytales	5	divorce	4		
Poetry	12	Parenting	5	War	4		
science-fiction	11	retellings	5	warriors	3		
art	11						



StoryGraph Tags



Moods

I'm in the mood for something...

☐ adventurous

☐ challenging

☐ dark

☐ emotional

☐ funny

☐ hopeful

☐ informative

☐ inspiring

☐ lighthearted

☐ mysterious

☐ reflective

☒ relaxing

☐ sad

☐ tense

Moods	Frequency
adventurous	104
emotional	56
lighthearted	54
mysterious	33
informative	33
funny	32
reflective	20
inspiring	20
hopeful	19
dark	8
challenging	6
sad	4
tense	4
□	4



Descriptors

Descriptors	Frequency
Lovable Characters	137
Strong Character Development	114
Diverse Cast	104
a mix of plot and character driven	86
Flaws of Character is Main Focus	82
Flaws of C not a Main Focus	53
NONE	52
Character Driven	35
Not Diverse Cast	33
Plot Driven	21
Not strong character development	19
Character Development is complicated	8
It's Complicated (Flaws)	7
It's Complicated (Diverse)	6
N/A	4
It's Complicated (Lovable)	4
NonLovable Characters	2



Descriptors

Genres	Frequency		
fiction	153	short stories	4
middle grade	124	comics	4
fantasy	73	science	4
childrens	57	self help	3
nonfiction	39	□	3
young adult	26	thriller	2
mystery	12	autobiography	2
biography	12	lgbtqia+	2
sports	12	video games	2
historical	11	food and drink	2
history	11	travel	1
science fiction	11	psychology	1
poetry	8	crime	1
memoir	7	gender	1
contemporary	7	play	1
feminism	5	horror	1
graphic novel	5	magical realism	1
race	5		



There has been 4,050 spots on the NYT MG Hardcover Weekly list since 2015...

- And only 311 books have made it to the list
- 211 books have been on for more than one week
- 182 have been on for more than two weeks



The NYT Middle Grade Hardcover Bestseller list has data online since 2015. There are 10 spots on the list every week. There have been 4,050 “spots” on the list in total since 2015. So it’s possible that there could’ve been 4,050 unique books on the list since 2015. But only **311** books have made it on the list. Of those 311 books only **182** books have been on the list for longer than two weeks.

If we think about the NYT bestseller list as a special bookshelf with 4,050 spots, there are 396 copies of *Wonder*, 220 copies of *Refugee*, and 153 copies of *The Complete Cookbook for Young Chefs* on the shelf. Overall, **the 40 most popular books are taking up ~63.79%** of the bookshelf.

Additionally, the top 10 most frequent authors on the NYT MG Hardcover Bestseller take up ~50.64% of the “spots” on the list. **40 authors take up ~81.96% of the NYT MG Hardcover Bestseller list.**

Data from May 21, 2023



There has been 170 spots on the NYT MG Paperback Monthly list since 2022...

- And only 25 books have made it to the list
- 17 books have been on for more than one week
- 14 have been on for more than two weeks

**To Be
Continued...**