

# Coral Tsai

UIUX Designer

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## Experience (4+ years)

### UI Visual Designer

BIG DATA Co., Ltd.

2023. 10 - now

- Main Responsibilities:
  - Product Design and Digital Project Design
- Product Design: Building the product UI system from scratch, collaborating with PMs and RDs on UX design, UI developing, and achieving business goals.
- Digital Project Design: Working with editors to create in-depth content based on client-specific themes and integrating data.

### UI Designer/ Developer

NEUTEC

2023. 04 - 2023. 09 (6 months)

- UI design and develop for the online casino platform's financial system and content management system (CMS).
- Design graphics templates to enhance output efficiency.

### Visual / UIUX Designer

Credo Diagnostics Biomedical

2021. 09 - 2023. 03 (1 year and 8 months)

- In charge of designing the product quick guide and working with clinical researchers for usability testing.
- Improving the user interface of the product data integration system.
- Planning visuals for overseas exhibitions, liaising with vendors for printing, and collaborating with the marketing specialist on content for the business social media platform.

### UIUX Designer

Miracle Information Tech

2020. 07 - 2021 . 08 (1 year and 1 month)

## Education

### Chung Yuan Christian University

BS, Commercial Design

## Expertise Skills

User Interface  
Wireframe/ Prototype  
Interactive Design  
Visual Design (Web & Mobile)  
Usability

## Tools

Figma  
Adobe Illustrator  
Adobe Photoshop  
Html, CSS (Scss)

## Certificate & Course

Mobile App Planner

(Industry Professional Assessment System, iPAS)

## Language

Mandarin	Native
English	TOEIC 770
Japanese	JLPT N2