# Coral Tsai

# **UIUX** Designer

<u>LinkedIn</u>
<a href="mailto:com/">
coraltsai.com</a>
yashan.tsai@gmail.com

### Experience (4+ years)

### **UI Visual Designer**

BIG DATA Co., Ltd. 2023. 10 - now

- Main Responsibilities:
  - Product Design and Digital Project Design
- Product Design: Building the product UI system from scratch, collaborating with PMs and RDs on UX design, UI developing, and achieving business goals.
- Digital Project Design: Working with editors to create in-depth content based on client-specific themes and integrating data.

### UI Designer/ Developer

**NEUTEC Limited** 

2023. 04 - 2023. 09 (6 months)

- UI design and develop for the online casino platform's financial system and content management system (CMS).
- Design graphics templates to enhance output efficiency.

# Visual / UIUX Designer

Credo Diagnostics Biomedical Pte. Ltd. 2021. 09 - 2023. 03 (1 year and 8 months)

- In charge of designing the product quick guide and working with clinical researchers for usability testing.
- Improving the user interface of the product data integration system.
- Planning visuals for overseas exhibitions, liaising with vendors for printing, and collaborating with the marketing specialist on content for the business social media platform.

# **UIUX** Designer

Miracle Information Tech 2020. 07 - 2021 . 08 (1 year and 1 month)

#### Education

Chung Yuan Christian University

BS, Commercial Design

## **Expertise Skills**

User Interface Wireframe/ Prototype Interactive Design Visual Design (Web & Mobile) Usability

#### Tools

Figma Adobe Illustrator Adobe Photoshop Html, CSS (Scss)

#### Certificate & Course

Mobile App Planner

(Industry Professional Assessment System, iPAS)

# Languages

MandarinNativeEnglishTOEIC 770JapaneseJLPT N2