Icons

	Inactive	On-hover
▢ content copy (#262626)	▢	▢ #d8d8d8 circle
🗑 delete	🗑	🗑
↑ arrow upward	↑	↑
↓ arrow downward	↓	↓
✕ close	✕	✕
✓ done	✓	✓
⚙ settings	⚙	⚙
⊕ add circle	⊕	
☰ list	☰	
✉ email	✉	
📅 date range	📅	
⇟ filter list	⇟	
↑↓ swap vert	↑↓	
„ format quote	„	
📰 long answer	📰	
⚑ flag	⚑	
➤ send	➤	

*Black is #262626 and white is #FFF unless otherwise specified.

Modules: Cards

4px border radius

#d8d8d8 1px border

#d8d8d8 2px border-bottom
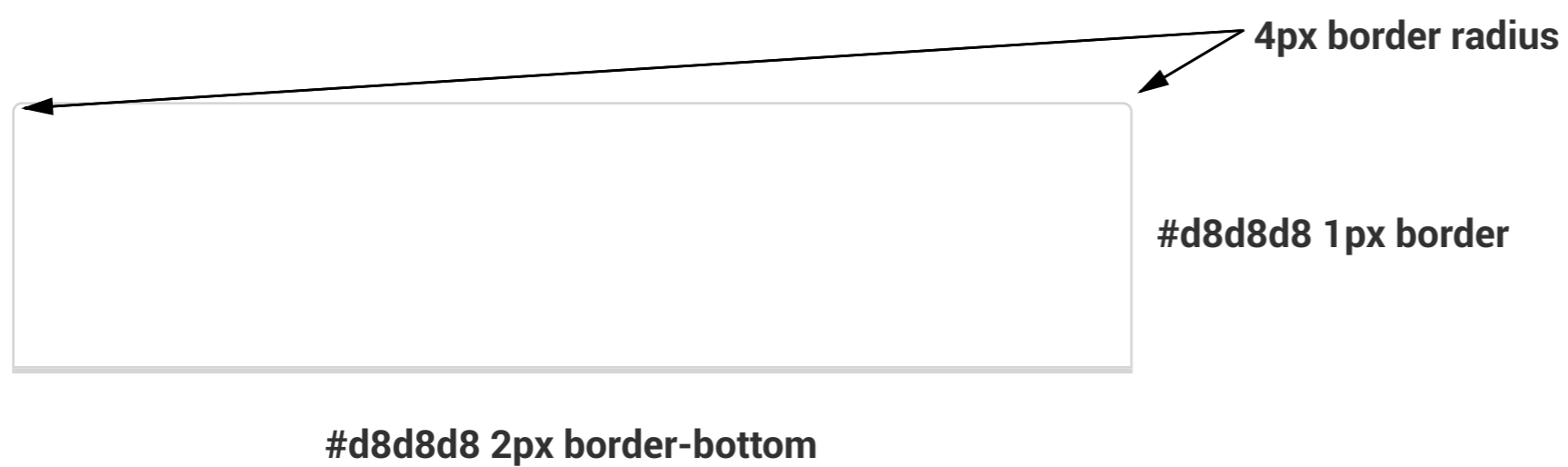
Form Builder card example

1 ☰ **Ask readers a question**
Description text (optional)

Option 1

Option 2

Other:

⊕ Add another option

☐ Allow multiple selections   ☑ Allow "Other"   ☐ Reader info ❓   ☐ Required

✕ Cancel   ✓ Save

Submission Manager card example

What is your favorite bird?
long live buffalo wings

➤ Send to gallery

What is your favorite bird?
long live buffalo wings

➤ Remove from gallery

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Buttons

+ Create a form

background-color: #00796B
font-size: 0.9em
font-family: Roboto
border-radius: 2px

On-hover, buttons should
have 80% the opacity of the
original color.

PREV

NEXT

background-color: #696969
font-size: 0.9em
font-family: Roboto

👁 Preview

background-color: #0e62eb
font-size: 0.9em

✓ Save

#00796B background-color
font-size: 0.9em

✕ Cancel

font-size: 0.9em
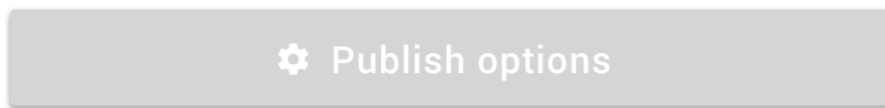font-family: Roboto

➤ Send to gallery

font-size: 0.9em
font-family: Roboto
font-color: #864F9E

➤ Sent to gallery

font-size: 0.9em
font-family: Roboto
background-color: #864F9E

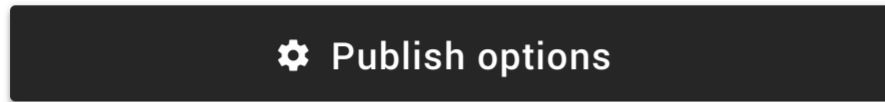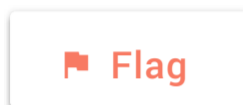*Black is #262626 and white is #FFF unless otherwise specified.

Buttons

⚙ Publish options

font-size: H5 bold
background-color: #d8d8d8

Button is inactive until a user clicks Save.

Then ↓

⚙ Publish options

font-size: H5 bold
background-color: #262626

⚑ Flag

font-size: H5 bold
font-color: #F36451

⚑ Flagged

font-size: H5 bold
background-color: #F36451

🔖 Bookmark

font-size: H5 bold
font-color: #00796B

🔖 Bookmarked

font-size: H5 bold
background-color: #00796B

Sign up with Facebook

font-size: H5 bold
background-color: #3B5999

Sign up with Github

font-size: H5 bold
background-color: #262626

Sign up with Twitter

font-size: H5 bold
background-color: #55ACEE

Sign up

font-size: H5 bold
background-color: #F36451

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Typography

H1   1.5em (24px)

H2   1.25em (20px)

H3   1.1em (17.6px)

H4   1em (16px Bold)

H5   0.9em (14.4px Regular)

Paragraph text: 1em (16px Regular)

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Input copy

These styles apply to Headline and description items along with the formatting of form questions.

Form Builder

> **Write a headline**

> Write instructions and a description for the form below

headline-text font-size: 1em (16px)
description-text font-size: 1em regular (paragraph text)
border-radius: 4px
border: 1px #d8d8d8
height: 40px

Ask readers a question
Description text (optional)

question-text font-size: 1em (16px)
description text font-size: 1em Regular (paragraph text)

> Option 1

> Option 2

> Other:

font-size: 1em regular (paragraph text)
border-radius: 4px
border: 1px #d8d8d8
height: 40px

Gallery Manager

> **Write a headline**

> Write a subhead for your gallery

headline-text font-size: 1em (16px)
description-text font-size: 1em regular (paragraph text)
border-radius: 4px
border: 1px #d8d8d8
height: 40px

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Edit Submission   ✕

Question

Tell us about why this is your favorite bird!

Original   **Edit**   Reset Changes

A graceful, slender-tailed, small-headed dove that's common across the continent. Mourning Doves perch on telephone wires and forage for seeds on the ground; their flight is fast and bullet straight. Their soft, drawn-out calls sound like laments. When taking off, their wings make a sharp whistling or whinnying. Mourning Doves are the most frequently hunted species in North America.

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What is your name?
Samantha Hankins

What is your name?
> Samantha H.

What is your email address?
sam@iamsamhankins.com

What is your email address?
> sam@iamsamhankins.com

✕ Cancel   ✓ Save Changes

*Black is #262626 and white is #FFF unless otherwise specified.

A Edit Submission   **H** ✕

B Question   **D**
Tell us about why this is your favorite bird.

B Original   **B** Edit   **E** Reset Changes

A graceful, slender-tailed, small-headed dove that's common across the continent. Mourning Doves perch on telephone wires and forage for seeds on the ground; their flight is fast and bullet straight. Their soft, drawn-out calls sound like **D** laments. When taking off, their wings make a sharp whistling or whinnying. Mourning Doves are the most frequently hunted species in North America.

A graceful, slender-tailed, small-headed dove that's common across the continent. Mourning Doves perch on telephone wires and forage for seeds on the ground; their flight is fast and bullet straight. Their soft, drawn-out calls sound like laments. When taking off, their wings make a sharp whistling or whinnying. Mourning Doves are the most frequently **G**

What is your name **C**
Samantha Hankins

What is your email address: **C**
sam@iamsamhankins.com

What is your name **C**
Samantha H. **F**

What is your email address: **C**
sam@iamsamhankins.com **F**

✕ Cancel   ✓ Save Changes

I

A Modal Title
Roboto, Bold, 1.25em (20pt)
margin: 20px 30px

B Modal Heading
Roboto, Bold, 1.1em (17.6pt)

C Modal Sub Heading
Roboto, Bold, 1em (16pt)

D Modal Paragraph Text
Roboto, Regular, 1em

E Links
Roboto, Regular, 1em, #4285F4

F Text Area
Roboto, Regular, 1em
border-radius: 4px
padding: 10px

G Text Field
Roboto, Regular, 1em
border-radius: 4px
padding: 5px 10px

H Close Button
22px

I Modal Title Divider
1px, #D4D4D4

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Navigational elements

These styles apply to tabs

View forms

Open   Closed

**Active text (Open)
H5 text, 0.9em (14.4px), bold
2px #F67D6F underline
bottom-padding: 3px**

**Inactive text (Closed)
H5 text, 0.9em (14.4px), regular**

Publish options

Form Builder/ Gallery Manager

With IFrame   Without IFrame

**Active text (With IFrame)
H5 text, 0.9em (14.4px), bold
2px #F67D6F underline
bottom-padding: 3px**

**Inactive text (Without IFrame)
H5 text, 0.9em (14.4px), regular**

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