

## "As an Engagement Editor, I need..."

- Analytics to be able to track people on site, retention, etc in order to calculate lifetime value of each reader.
- To have tools to pass on knowledge about active trolls, top commenters, etc within the system.
- To be able to contact to a community member in private.
- To have a sense of who is in a particular section's community
- A way for editors to find and highlight the best comments.
- Moderation warning system when certain signal words are used to indicate that a debate is getting toxic.
- A way for trusted non-professional community members can help with moderation/other tasks.t
- A demographic/other data point breakdown to understand if good/bad behavior correlates to anything eg time of day, language used, etc.

