

# Corbin Becker

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## WORK EXPERIENCE

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### Freelance

Nov. 2017 – Present

Front End Developer

Remote

- Website design and development. Using HTML, CSS, JavaScript & front end technologies. Optimised for performance, UX, SEO & mobile.
- Assisting agencies developing animated banner ads for display marketing campaigns.
- Translating Photoshop designs into code, ensuring IE9+ CSS and JavaScript browser support.

#### Key Achievements:

- Technology Consultant for Happy Campers Pet Hotel. Designed and developed website, created an online booking system, established social media and marketing strategies, creating new sales pipelines & boosting customer acquisition.
- Wrote a Gulp build script to boost banner development efficiency. Enabling 150+ unit deliveries possible in <1 week.

### MediaMonks

Oct. 2015 – Nov. 2017

Front End Developer (Rich Media)

Amsterdam, Singapore, Los Angeles

- Developed Rich Media campaigns for Netflix, Amazon, Airbnb, and other well known brands.
- Used HTML, SASS, clean JavaScript code and asset optimisation to meet strict file size limits.
- Cooperated with all project stakeholders in a cross functional team. Pushing the boundaries of banner ad animation and user experience while maintaining IAB standards compliance.
- Continuous exploration of development techniques in the production process to help clients meet conversion goals.

#### Key Achievements:

- Collaborated with the Netflix Ad Personalization team, assisting them in the development of their ad serving infrastructure. Enabling dynamic creatives, alterable at serve time.
- Sole developer for LEGO APAC project. Relocation to Singapore for 3 months, enabling local development for client interaction and fast turnaround.

### Content Surgeons

Feb. 2013 – Oct. 2015

Web Developer

Dublin, Ireland

- Designed & developed websites for companies and individuals in the UK and Ireland.
- Part of a multidisciplinary team, worked closely with clients to establish an online presence and strategies to grow their business.
- Wordpress CMS integration & custom theme development.

## EDUCATION

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### Technological University Dublin

October, 2015

BSc Computer Science

Dublin, Ireland

## SKILLS & INTERESTS

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- Skills:** Front End development, semantic HTML5, CSS3 & SASS preprocessor, ES2015 Javascript, responsive design, SEO, React, Express, Node, dApp Solidity development (Web3), web tooling (Webpack, Babel, Grunt, Gulp, Parcel).
- Interests:** Snowboarding, Surfing, Travelling, Blockchain & decentralised technologies.