# **Corbin Jensen**

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Front End / UI Software Developer

## **EXECUTIVE SUMMARY**

Leadership	Recognized leader with a keen sense of people's needs in diverse, business and cultural environments.
Project Management	Engaged in large scale systems projects with <b>LongView Systems</b> for Enterprise clients and developing concepts with start-ups to stand out in a crowded market.
UX Design	Recognized for design that focuses on simplicity in user navigation through User Experience design.
Software Development	The FarmCommand project required engagement with multiple and diverse stakeholders using collaboration and version control systems.
Process Improvement	Reduced deployment times by 50% via automation and utilizing larger-scale systems such as AWS.
Stakeholder Management	Engaged all stakeholder groups in complex software projects such as Users, Product Managers, and business leadership.

#### **AREAS OF EXCELLENCE**

Web Development	SEO/SEM	DevOps
UX / UI Design	Requirements Analysis	Learning / Development

#### **TESTIMONIAL**

"a pleasure to work with, a through and throughout professional approach with each assignment and has an innate passion for technology. I found Corbin to adapt well within difficult environments and understand using advanced IT systems, measurement tools and best practices."

- Timothy Roach RF SOLUTIONS MANAGER

"delightful to work with and like to look into the future."

- Steve Warren EXECUTIVE PRODUCER CHINAMERICA RADIO

## PROFESSIONAL EXPERIENCE

## **Farmers Edge** Lethbridge, Alberta

Jan. 2017 - Present

Farmers Edge is a global precision agriculture company operating in 5 countries, with over 300 staff. Flagship product is FarmCommand; an integrated farm management solutions that helps growers optimize farming production using Machine Learning.

## **Web Software Developer**

Mandate: Develop custom cloud software controlling and automating farm operations.

Tech and tools used: React JS, Redux/Saga, Amazon Web Services, Agile project management.

# **Software Development**

• Developed FarmCommand in React JS with a large software development team.

# **UX/UI Design**

• Implemented flat designs from our design department into responsive web pages built within global best practices.

# **Project Coordination**

Worked with stakeholder groups in Marketing, Quality Assurance, Product Manager, and C-suite leadership to gather requirements and assets.

# **Analytics**

• Championed implementation of Google analytics to better understand our users and strategically develop FarmCommand.

# **Web Developer** <u>corbinjensen.ca</u> Nov. 2013 to Present (3+ years)

Corbin Jensen Digital has served the needs of over 30 clients in diverse industries across Canada. Creating custom websites and e-commerce stores for business, creatives, and not for profits. Building the right system around business needs + budget.

# **Entrepreneurship**

• Client relationship management, requirements gathering, project management, business communication.

# **Web Development**

• Wrote clean, readable, and optimized semantic code following global best practice and W3C standards.

# **Digital Marketing (SEO)**

• Brought sites to market using Digital Marketing with Google AdWords + Mobile Ads, Facebook Ads, + SEO. This critical final step to web development gets sites found.

## **DevOps**

- Optimization using HTTP2, Server Compression, Image op., AWS CDN usage to decrease page-load time, resulting in a 30% decrease.
- Developed on AWS infrastructure platform, to ensure speed, scalability, reliability, and cost-savings.

**Field Tech** Datadrill Communications Calgary Oct. 2014 – Feb. 2015 (4 Months)

- Installed, connected, and maintained remote Northern Telecom solutions, allowing drill operations to communicate in remote northern Alberta during the 2014-2015 winter season.
- Enhanced cellular voice and data signal, installed cellular repeaters, optimized signal for reliability.
- Deployed satellite broadband along with mesh Wi-Fi network enabling VOIP telephony and IoT capacity.

**IT Systems Consultant** | Long View Systems Vancouver Aug. 2012 – Aug. 2013 (1 year) Long View Systems provides IT consulting, solutions and services. Our client was Club Intrawest a Travel and Tourism client with 950 staff IT Operations across 7 locations.

- Replaced 150 PCs and Laptops in a major \$75,000 hardware upgrade and Windows 7 migration.
- Refurbished an additional 30 workstations for increased ROI. Resulting in less support calls and positive user feedback.
- Installed 11 new Xerox multifunction printer/scanner/fax, resulting in energy efficiency and cost efficiency.
- When IT security needs compromised the sales center PCs., designed, built and deployed 10 new custom computers around the unique needs of the staff, resulting in 95% decreased support calls.

## **Canada World Youth**

Oct. 2011 – Mar. 2012

Canada World Youth offers world-renowned international volunteer programs to youth from Canada and abroad who, through their participation in community-driven development projects, acquire the leadership skills that allow them to become agents of change. We worked on a public health program in Moncton, New Brunswick, and a Malaria Program in Ghana, Africa.

# **Volunteer in Public Health International Exchange Program**

6 months in Moncton, Canada and Otuam, Ghana

## **Project Impact**

- Worked on international development service projects as part of an 18-person intercultural Ghanaian/Canadian team.
- Immersed in a 6-month leadership program.
- Malaria project in Ghana resulted increased in public prevention of the disease.
- In Canada 12 organizations benefitted from 4350 hours of our volunteer services.

IT Systems Consultant Compugen Inc. Calgary | Oct. 2010 – Oct. 2011 (1 Year)

Long View Systems provides IT consulting, solutions and services.

Our client CNRL is an oil and gas exploration, development and production company with over 6500 employees, its corporate head office in Calgary, Alberta.

- Supported our Energy clients 4800 end-user's IT operations at a time of major growth, handling high volumes of help desk tickets.
- Performing second-tier deployment, workstation break-fix, upgrades + maintenance.
- Deployed \$200,000 worth of new Lenovo equipment, and upgraded over 300 PCs for Windows 7 upgrade.

#### **AWARDS**

Awarded Compugen's prestigious "Encore" Award in customer service excellence on our client account.

#### **EDUCATION**

Front End Web Development Bootcamp | HackerYou | Toronto | Spring 2014 (9 Weeks)

- 400 hours learning HTML5, CSS3, Responsive Web Design, jQuery, JavaScript, and WordPress.
- Semantics of writing modern HTML5. Styling with CSS3 and using Sass precompiled syntax. Web Programming: JavaScript ES5 fundamentals, jQuery, JSON and RESTful web services.
- Version control, open-sourcing code: Git, GitHub, Paired programming & working in teams.
- Web Design fundamentals, Responsive Web Design, Accessibility best practice (ARIA).

### **COMMUNITY ENGAGEMENT**

Ladies Learning Code – Code Mentor

GROW Conference Whistler - Production Crew

Canada World Youth - Canada/Ghana Public Health Program

Develop sites pro-bono for charities (ongoing)

2014 - present
2015
2011 - 2012

#### **Skills**

Dev	Tech	People
HTML5, CSS, JavaScript (ES6)	Microsoft Windows Systems	Team Building
Node JS, WebPack, Git	Mac, Linux and Unix Systems	Requirements Gathering
React.js, Redux	Computer Graphics Design	UX / UI Design
JSON, APIs, RESTful WS	Adobe Photoshop	Business Communication
Responsive Design	Command Line Interface (CLI)	Software QA and User Testing
Agile Web Development	ServiceNow, ITIL	Diversity & Inclusion
DevOps, Test Driven Dev	Amazon Web Services (AWS)	Training + Teaching