

UI/UX DESIGN

UX RESEARCH/TESTING

PROTOTYPING

PRODUCT DESIGN

BRANDING/IDENTITY

FRONT-END DEVELOPMENT

Tools: Photoshop, Illustrator, Adobe XD, Figma, Sketch, InVision, HTML, CSS, JavaScript

### Create, Iterate, Improve

Creative and user-focused UI/UX designer with 10+ years of experience in web, product, and visual design. Skilled in crafting intuitive digital interfaces, collaborating with cross-functional teams, and delivering solutions that balance user needs with business goals. Passionate about continuous learning, curiosity, and delivering pixel-perfect experiences.

#### **Sr. Interactive Designer**

EXPERTVOICE

July 2021 - Present

## Interactive Designer

EXPERTVOICE

July 2018 - July 2021

# Web Design Team Lead

BLUEROOF360/BRIVITY

May 2015 - July. 2018

- Lead design of user interfaces and digital experiences across brand and consumer platforms.
- Manage end-to-end production from concept through front-end implementation.
- Collaborated cross-functionally with project magagers, copywriters, and client to ensure visual cohesion and usability across marketing campaigns; improved engagement metrics and feedback loops.
- User research & problem framing, along with prototyping, usability testing & iteration

#### **Get In Touch**