Corbin Jensen

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EXPERIENCE

Dealer Tire — Senior Software Engineer (Frontend) **June 2023 – Present**

- Developed a strategic migration plan to upgrade a legacy Vue 2 codebase to Vue 3, aligning with business constraints and technical requirements.
- Architected and implemented integration with a new consumer data platform SDK, increasing data-driven sales opportunities.
- Optimized the dev environment build pipeline, improving performance by ~180% and reducing engineer downtime.
- Led redesign implementation in close collaboration with UX/UI teams based on survey data.
- Diagnosed and resolved critical performance issues, reducing page load times by ~79%.
- Tech: TypeScript, JavaScript, Vue.js, Vuex, Jest, Node.js, Hapi.js, CSS/SCSS, REST APIs, A11y

Alto — Senior Software Engineer (Fullstack)

Feb 2022 - May 2023

- Built and maintained fullstack features with an emphasis on scalable, maintainable React components and workflow automation.
- Reduced support ticket volume by $\sim 50\%$ in Q3 2022 by improving internal tooling.
- Integrated Stripe API for automated billing logic, saving hours of manual effort weekly.
- Mentored a junior engineer with code reviews, architecture walkthroughs, and pair programming.
- Tech: TypeScript, JavaScript, React, Vue.js, Laravel, PHP, MySQL, REST APIs, Tailwind CSS

Freelance — Web Developer & Project Manager Nov 2021 — May 2022

- Independently led end-to-end web development projects for a variety of clients, including a retail startup, a manufacturing company, and a local church.

- Designed and built responsive, modern web applications using React and Next.js, ensuring performance, SEO, and scalability.
- Managed all aspects of development from gathering requirements and creating wireframes to deployment and post-launch support.
- Collaborated directly with stakeholders, providing clear and timely updates via email, calls, and in-person meetings.
- Demonstrated strong initiative and problem-solving skills, successfully delivering projects both independently and in coordination with small teams.
- Tech: TypeScript, JavaScript, React, Next.js, Postgres, Supabase, Tailwind

Red Ventures — Senior Software Engineer / Software Engineer (Frontend) **Aug 2021** — **Feb 2022** | **Nov 2017** — **Aug 2021**

- Led development of a Next.js/React-based health education platform, gaining 12,000+ users in the first two months.
- Headed A/B testing on Healthline, increasing revenue by ~\$25,000/month.
- Helped engineer a scheduling tool for a major healthcare provider, driving \$10M/year in additional revenue.
- Built reusable components and implemented CI/CD workflows using CircleCI for consistent, fast deployments.
- Tech: TypeScript, JavaScript, React, Next.js, Vue.js, Vuex, Nuxt, AWS S3, Tailwind, REST APIs, CircleCI, HIPAA compliance

Carbonhouse — Software Engineer (Fullstack)
May 2016 — Nov 2017

- Built an internal debugging tool for clients, streamlining QA processes.
- Contributed to a scalable frontend component library for client sites.
- **Tech:** JavaScript, Vue.js, PHP, MySQL, Firebase, Ember.js

PROJECTS

Shoppy – <u>shoppy-lilac.vercel.app</u>

E-commerce demo built with React, Next.js, and TypeScript. Demonstrates advanced frontend architecture, server components, and performance optimization.

Tech: TypeScript, React, Next.js, Tailwind CSS, REST API, Vercel

Born Again — bornagain.app

Faith-based bookmarking app with user accounts and social features.

Tech: JavaScript, Vue.js, Laravel, Inertia, Tailwind CSS, Pest PHP, MySQL, DigitalOcean