



The Only News Source You Need For Geekdom.

## Geeks With Opinions

For geeks who need that extra information on their favorite upcoming movies, video games, or television shows. Geeks With Opinions will provide the latest and most significant news while leaving our competitors in the dust. Unlike our competitors, we will hold annual competitions for fellow geeks to test their knowledge.



## GWO

Geeks With Opinions offers not only all of the same news as our competitor in a quicker, more reliable fashion, but also uses unique ways of interacting with our consumer in order to ensure customer satisfaction.

- Competitions for users to interact with each other
- All material is free, no subscription required
- Monthly giveaways for film premiere's
- Interview's with the biggest stars in the nerd world
- Weekly website updates to ensure consistent server performance

## Competitor

Our competitors are very formidable, geekdom websites that offer genuinely good content. But their content is something that does not offer anything new.

- Requires subscription for all content
- No monthly giveaways for users
- Constant website server crashes



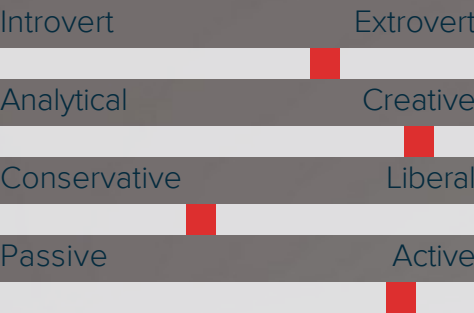
## Matthew Corchado

Xtensio

"May the force be with you, always"

Age: 21  
Work: Producer  
Location: Lansing, Michigan

### Personality



### Goals

- Achieve complete user satisfaction
- Assist teams with repairing and building creative, new techniques
- Bring users new and improved ways of spreading geekdom news

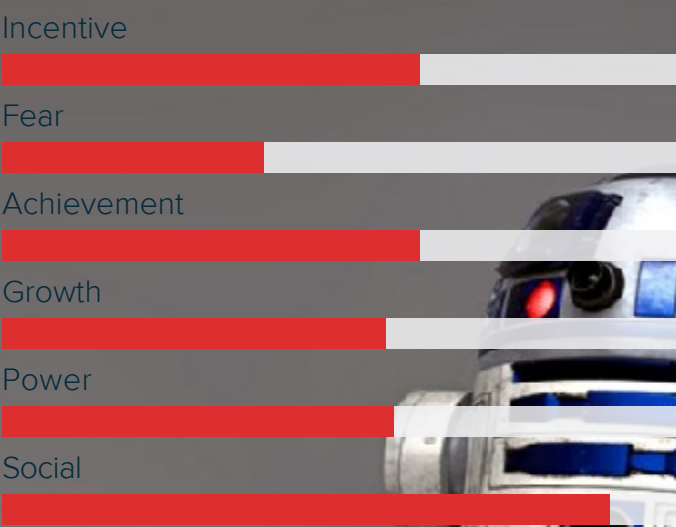
### Frustrations

- Avoid server troubles
- Obstacles will be to generate content before competitor
- Creation of new updates weekly will be difficult and costly to maintain

### Bio

Geeks With Opinions has been a long journey to success. I have planned and prepared for the day that this website would launch. This website will blow the competition away without any bumps in the road, due to our excellent preparation.

### Motivation



### Brands



### Preferred Channels

