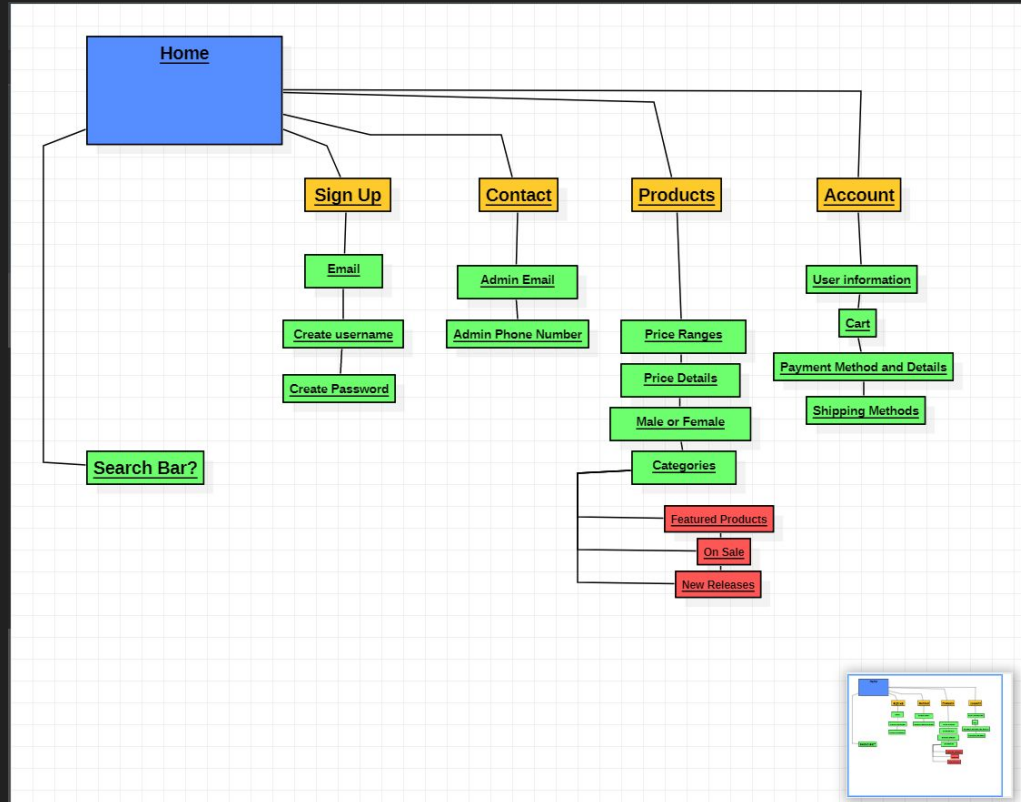




The Other Guys Wilson's Ice

Bret Wilson, Justin Pringler, Nigaba Olivier

SiteMap/Pages



Wilson's Ice

Home

Products

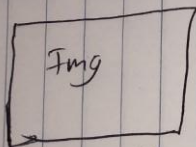
Account

Sign up

Contact

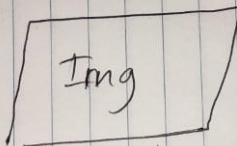
Featured

Products



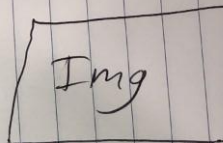
Price: \$

Buy



Price: \$

Buy



Price \$

Buy



Simple Home Page Example

Wilson's Ice

[Home](#)

[Products](#)

[Account](#)

[Sign Up](#)

[Contact](#)

Featured Products



Price: \$10

Buy

Description and Reasoning

Description: Home page where our customers can see our featured products and also give them an area to navigate to a more specific page.

Design: We decided with putting our products below our task bars because that is pretty universal and our customers would know how to navigate the page, and then we have our featured section bigger to draw attention.

Sign up sketch

Sign up

Firstname

last name

Email

phone



Sign Up Page

Wilson's Ice

[Home](#)

[Products](#)

[Account](#)

[Sign Up](#)

[Contact](#)

Sign In/Sign Up

Enter the following information to create and account

Email

Create Username:

Create Password:

Description and Reasoning

Description: A page for our customers to sign up for our website so it saves their information.

Design: We only wanted to require minimum information on the sign up page so that way they do not see us asking for a lot of information and go away.

Contact Sketch

Contact Us

First Name:

Last Name:

Email:

Subject:

Country: (dropdown)
↓

Gender:	<input type="radio"/> Male	Ethnicity:	<input type="radio"/> "
	<input type="radio"/> Female		<input type="radio"/> "
	<input type="radio"/> Other		<input type="radio"/> "
			<input type="radio"/> "

Do you want to receive emails: ☐ Yes ☐ No



Contact Form: For this example we used w3schools Contact Form

Wilson's Ice

[Home](#)[Products](#)[Account](#)[Sign Up](#)[Contact](#)

Contact Form

First Name

Last Name

Country



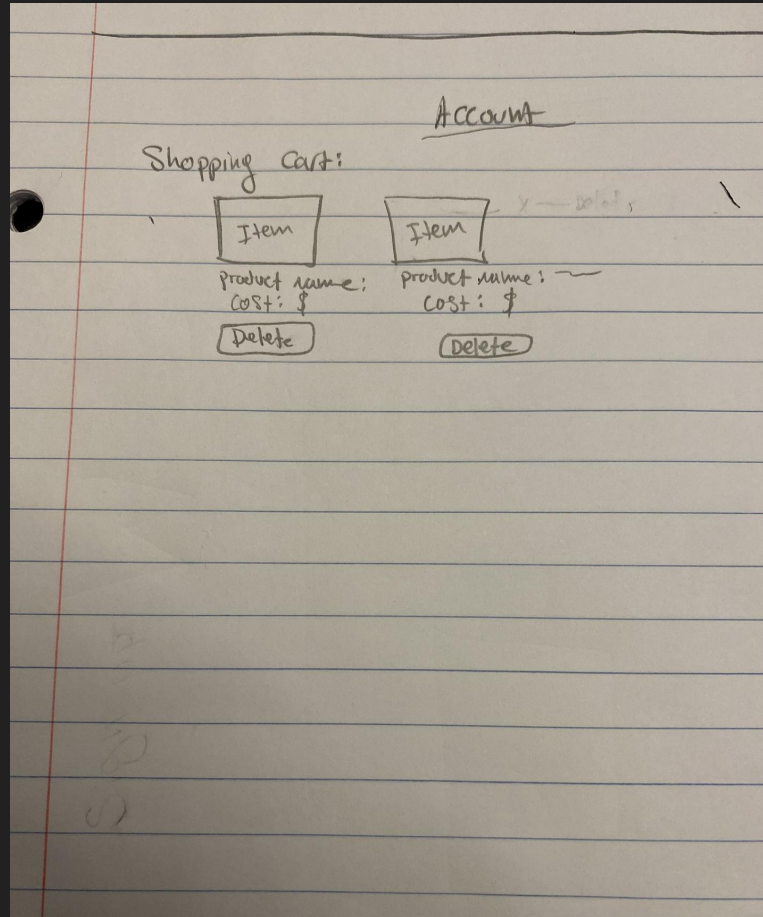
Subject

Description and Reasoning

Description: Contact form for if customers want to contact us.

Design: We made sure to keep the taskbar so people could easily get to another page and went with a generic contact form so people are familiar with it and aren't pushed away from wanting to contact us.

Account Sketch





Account Page

Wilson's Ice

[Home](#)

[Products](#)

[Account](#)

[Sign Up](#)

[Contact](#)

Account

Shopping Cart:

IMGS

Product Name:

Product Cost:

Description and Reasoning

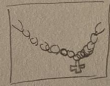
Description: An account page to view your account and purchases. Also able to configure settings.

Design: We thought it was important to show the shopping cart on the account page to try and encourage the customers to buy the product they saved but the layout has a focus on drawing the attention to the shopping cart but also able to see their account details.

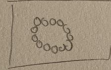
Products

[Home](#) [Products](#) [Account](#) [Sign Up](#) [Contact](#)

products



name: ~~~~~
cost: \$



name: ~~~~~
cost: \$



name: ~~~~~
cost: \$



Product Page

[Home](#)[Products](#)[Account](#)[Sign Up](#)[Contact](#)

Products



Cross Chain

\$19.99

Add to Cart

Description and Reasoning

Description: Product page to see the various items we are selling and the price we will be selling them for.

Design: We chose to have the add cart button to be green to encourage the customer to buy the product. Almost as if it is giving them the green light to go ahead and buy it.