



Concordia Entrepreneurship Club

Course	CSC 310 – Web Development
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Team Name	Pixel Pioneers
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Team Members	Lucas Winger
	Ella Anderson
	Lennox Magak

Executive Summary

Your executive summary should resemble an elevator pitch: your motivation is to quickly persuade a decision maker to get involved in your project.

- What is the purpose of your project; what problem(s) does it address?
- Why is your project important; why is it relevant?
- Who could your project help; who is your audience or customer?

The Purpose of this project is to create a personalized website for Concordia's Entrepreneurship club in order to make the club more noticeable and to show other students about it. This project is important because it is hard to show off a club and make it enticing for new recruits. This website hopes to create a way for this club to reach out to other students who may be interested in joining. It will also create opportunities for people outside of Concordia to reach out to these future entrepreneurs to make connections and maybe some offers.

Timeline

Milestone	Name	Due Date
Milestone 1	Group Contract	Thursday, September 7
Milestone 2	Project Plan and Proposal	Thursday, September 19
Milestone 3	Design Mockups	Thursday, October 3
Milestone 4	Project Pitch & Demo	Thursday, October 17
Milestone 5	Detailed Tasks	Tuesday, November 12
Milestone 6	Progress Presentation	Thursday, December 5
Milestone 7	Final Presentations	Friday, December 15

Milestone Summary

Milestone 1				
Group Contract				
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Create a final project team	0.25	0.25	9/5
Summary	Self-organize into groups of 3-4 students for working together on the semester project. All team members will need to complete the group contract and agree to its terms, holding each other accountable for contributing to the final project throughout the semester.	0.25	0.25	9/5
Task M1A – Team Member Names	List all team members with full (first and last) names on the group contract document	0.25	0.25	9/5
Task M1B – Team Name	Come up with a name for the group/team to be addressed as during presentations; list the name on the group contract document	0	0	9/5
Task M1C – Weekly Meeting Time	Block off an hour of time once per week when all team members could regularly meet as necessary throughout the semester; list the time in the group contract document	0	0	9/5
Task M1D – Signatures	Each team member signs the group contract document (this may be a digital signature or initials)	0	0	9/5
Task M1E – Planning Document	Complete the cover page of the planning document, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table).	0	0	9/5
Milestone 2				
Project Plan and Proposal				
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Determine final project topic	1	1	9/19
Summary	As a group, choose a topic all team members want to work on; discuss potential ideas and come to a group consensus what your project will be and why it is important.	1	0.25	9/19
Task M2A – Project Proposal Document	Complete the project proposal document	3	2	9/19

Task M2B – Presentation	Present the project proposal to the instructor and show your site map	0.5	0.25	9/19
Task M2C – Planning Document	Complete the executive summary section of the planning document, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table). Remember to ESTIMATE your time.	1	1	9/19
Task M2D – Site Map	Create an initial site map for your project; consider both public-facing pages (home/index, product list, product details, about/contact, etc.) as well as user-protected pages (admin area to maintain products, user profiles, etc.)	2	1.5	9/19
Task M2E – Subdomains	Each team member should create a subdomain for the project on their own hosting platform; choose one team member's subdomain to be the main location for your project and to show during presentations, etc.	2	0.5	
Milestone 3	Design Mockups			
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Create a general look-and-feel for your project, present your project to the class	6	12	10/1
Summary	Determine how you want your final project deliverables to look, including color scheme, graphics/images, and placement and layout of major components (e.g. buttons, input fields, data, instructions, etc.). Armed with your project proposal and design mockups, show the class what you plan to accomplish with your project. Think of the class as potential investors or contributors; why should they care about your project?	6	12	10/2
Task M3A – Major Components	Create a list of major components that will be included in your project (e.g. graphs/charts, images, results, instructions, etc.)	2	3	10/2
Task M3B – Color Scheme	Create a color scheme for your project for a consistent design	1	1	10/2
Task M3C – Design Mockups	Create design mockups using graphic design software (use lorem ipsum filler text, basic boxes/shapes) to show the planned layout of project deliverables, including any major pages/screens that will be included in the final project	3	6	10/2
Task M3D – Planning Document	Include screenshots of all design mockups, list of components (labeled for easy identification), fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities	1	1	10/2

	in the Milestone Summary section (insert new rows into the table). DESIGNS AT BOTTOM OF DOCUMENT			
Task M3E – Presentation	Present the design mockups to the class	1	1	10/3
Milestone 4	Project Pitch & Demo			
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Present your project to the class	1		
Summary	Armed with your project proposal and HTML demo, show the class what you plan to accomplish with your project. Think of the class as potential investors or contributors; why should they care about your project?	1		
Task M4A – Presentation	Pitch the project to the class	1		
Task M4B – Planning Document	Include screenshots of the project pitch presentation, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table). Remember to ESTIMATE your time.	1		
Task M4C – HTML Demo	Create an HTML click-through demo of the main pages of your site; break out your design mockups into functional HTML/CSS and use actual links to click from one page of the demo to the next	1		
Milestone 5	Detailed Task List			
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Plan the remaining tasks required to complete the project	1		
Summary	As a team, figure out what needs to happen in order to take the project from its current design and planning stage through implementation to completion. Break down each major component of the project to estimate how much work you think it will take to complete, and what detailed tasks/actions will need to be performed for each.	2		
Task M5A – Gantt Chart	Create a Gantt chart showing a detailed task breakdown with expected due dates and assigned team members	2		
Task M5B – Presentation	Present your Gantt chart and task list to the class	1		

Task M5C – Planning Document	Include a screenshot of the Gantt chart, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table). Remember to ESTIMATE your time.	2		
Milestone 6	Progress Presentation			
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Provide the class with a project status update	1		
Summary	Show the class (client) what work has been completed toward the final project deliverables.	1		
Task M6A – Presentation	Present your work progress to the class	1		
Task M6B – Planning Document	Include screenshots of your presentation, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table).	1		
Milestone 7	Final Presentation			
Item	Description	Estimated Hours	Actual Hours	Date Completed
Purpose	Show your completed project to the class	1		
Summary	Share your hard work over the course of the semester with the class.	1		
Task M7A – Presentation	Present your completed project to the class	1		
Task M7B – Planning Document	Include screenshots of your final project deliverables and presentation, fill in the date each milestone task was completed in the milestone summary, and detail the additional milestone activities in the Milestone Summary section (insert new rows into the table).	1		

Resource List

Resource Name	Blackbox.ai
URL	https://blackbox.ai
Date Accessed	9/19/24
Notes	

Resource Name	W3schools
URL	https://www.w3schools.com
Date Accessed	9/19/24
Notes	
Resource Name	Ella Subdomain
URL	pixelpioneers.ellamanderson.com
Date Accessed	9/19/24
Notes	Ella's project subdomain
Resource Name	FTP Universal Login
URL	
Date Accessed	
Notes	Username: pixelpioneer Password: pixelpassword
Resource Name	Stack Overflow
URL	Stack Overflow - Where Developers Learn, Share, & Build Careers
Date Accessed	9/19/24
Notes	



Entrepreneurship Club

About

- Members
- Businesses
- Programs
- Social Media

Schedule

- Events
- Meetings

Contact

- Join

Admin Login

Contact **About** **Schedule**

About Us

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Our Members

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Meet Our Members

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Businesses

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Our Businesses

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Programs at Concordia

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Social Media

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@ConcordiaCollege

What do we do?

Read More

Button goes to About page

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Events

Coming up

Event1
Date
Location

Event2
Date
Location

Schedule

Button goes to Schedule page

Join Us!

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Contact

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Contact

About

Schedule



Meet Our Members

Members / Executives

Click to switch executive team



John Smith

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- Hover on photos to reveal “about me”

[Contact](#)[About](#)[Schedule](#)

Our Businesses



Business #1

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Business #2

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Contact

About

Schedule



- admin page
- will have a basic login for these pages

Add/edit member

Add/edit event



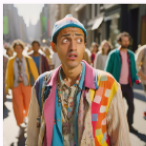
Contact

About


Schedule



- Member list page




Member Name

Edit Member 

Delete Member 



Member Name

Edit Member 

Delete Member 

Add new Member


[Contact](#)
[About](#)
[Schedule](#)


- **edit / add Member page**

Name of Event:

Date:

Event Photo

Description:

- **Same design for events/businesses**


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[About](#)
[Schedule](#)


A brief description of the entrepreneurship club events,
and any general informational text about nature of the events
goes here

January
2027

Startups across Fargo
and Moorhead Month

Month
Year

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The above 12 buttons lead to [events page](#) upon clicking any
of them. See the event page below


[Contact](#)
[About](#)
[Schedule](#)


Startup visits

Jan 2027!

03 SUNDAY

6PM-10PM

PowerLine.inc Fargo

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15 WEDNESDAY

6PM-10PM

PROGRAM NAME

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26 Saturday

6PM-10PM

PROGRAM NAME

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This page is called **Events page**. Upon clicking each of the listed event days, the user gets directed to event day page. See below


[Contact](#)
[About](#)
[Schedule](#)


← Sunday January 3rd 2027 →

The two arrows will help navigate the event days without a need to navigate back to events page

Detailed Description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua Lorem ipsum dolor sit amet, consectetur adipiscing elit

Any other event specification: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua Lorem ipsum dolor sit amet, consectetur adipiscing elit



This is last page in the Schedule tree of pages. It is called Event day page.



Contact

About

Schedule



Contact Us

Please fill this form in a decent manner

Full Name *

First Name

Last Name

E-mail *

example@example.com

Message *

SUBMIT

This page provides a form to enable quick contact to the club's leadership. The page does not require extra navigation tools