Group: Crypto2.0WeLoveAds

Reinforcement	Improvement
The screen mockups look very good.	It would be cool to be able to import calendars.
You could change to multiple different color themes	depending on the level of importance it makes increasingly annoying alerts ex the lowest priority might just be a notification while a max level will blare your phone sound flashing lights etc.
I like that they want the color to be a optional customization for the app based on the user liking.	It would be cool if users could personalize their schedule in like different formats like google calendar like expand their calendar.
The app logo is really good! I also like the app name, it's clever. I like the color scheme you have right now, but I agree it would be cool if the user can customize it. Overall the mockups look good and the various pages flow logically.	Since the event description is noted as optional, I think it would be good if other fields were optional as well, with a default value (ex. if "recurring" is empty it defaults to not recurring). It would give the user more flexibility and they could input events faster.
i like that you can open maps form it	it would be cool if you could share your schedule with others
-	-
I like the whole look and feel of the app, very soothing	-
Location based notifications will be interesting to see implemented.	It would be cool to see some of these ambitious designs implemented into your final app.
It's a very well organized and easy to understand planning tool! I'm a big fan of this!	It would be a neat addition if the specific day is highlighted depending on how important a specific task in the day is.
The color scheme for their presentation is nice The mockups were visually appealing Detailed component descriptions	They had some functionality too highlight the application flow
I like that they went into details on everything going well and challenges	I wish that the would explain more on how the app is different from using the calendar app on your phone
It looks like a nice design and good to use for schedules.	If you were able to adjust the locations to Concordia specifically for the people that mainly do stuff on campus

You got a great name group name!　　Great theme for your app; the light green and white and the icons look amazing.　　The logo is great!　　Having the footer at the bottom, great! closer to users thumb.　　The events seem will be categorized, AND have well fleshed out attributes, like recurring.　　The create button stands out in its light green color! that is pretty cool.　　Settings; perfect!	The search function and the filter functionality.　　I am so eager to see how you guys will implement this. I know its a lot of work to achieve a great search functionality, but y'all seem well equipped and geared for it.
I like the intention behind the app, having an app where you can have all your classes, homework, events in one is cool!	I wish that you could have told us what has gone well for your project rather than all points being about communication and meeting up.
Great work on your design/screen layout. Looks really good.　　I also like the color scheme.	Nothing
mockups look really good and professional	you had a way to sort the reminders since you have a category section
I like the name and the icon that matches the name (PlanIt = Planet icon)　　I like the consideration of different views for the calendar　　I like the choice of colors　　I like the category colors (calendar events must be color coded!)	It would be nice to have the components next to the screens so it is easier to check the description of elements
Design is colorful, easy to understand and I like the calendar.	there's nothing that I would improve.
Your group had the greatest project idea ever!	I can't think of anything to improve on! Your project will be perfect!
I like that there are categories for different events based on if they're recurring or one-time.	It would be cool if it were possible to implement the color changing element that was in mind. It would be a good way for users to customize.

Unclear	Alternatives
I'm unsure about how you will be able to link maps with it.	Have you considered being able to send events to other people?
for the categories does the user enter them all or is there also preset options to choose from	making it so you can make a group event so you can make an event so that the group will remember
I'm unsure about how users will be able to store enough information of their schedule onto the app.	I think they are doing great so far and in the right path.
Will there be more than one importance option? Is the "!" button a toggle of importance on or off? What does importance do? Does it affect the notification options?	Have you considered whether events will be editable after you create them?
n/a	having a way students can connect their class schedule so it automatically makes it.
-	-
I think there are so many functionalities that may not be used and might make the app over complicated	-
Is user location required to use this app? I know some of your key features rely on this but are there alternatives.	Have you considered implementing a weekly view? I know the important events during the week show up when you view a particular day, but it might be nice to scroll through a week of events.
Everything made sense to me!	I don't have any other alternatives to suggest.
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I'm unsure about if this would be easy to use	have you considered how to intergrate functionality
Other than the location based aspect, is there anything that makes this stand out again other calendar apps?	Are you going to be using a location based plugin like google maps or apple maps to make the locations more accurate?

Its unclear the purpose of your app, maybe you could improve on its interpretation and Illustration. Do people add events? Who is going to use it ? Why is it necessary?	You all are on a great path, no alternative suggestions from me!
Could you explain more about how this would be different from Cobber Connect or outlook, people already have websites that they use to plan their academic and social life?	Have you considered adding a unique feature that make you stand out from other digital planner apps?
Nothing	I might have missed it but -Do you have a plan for users to color code their schedule for the different categories.
the project is really straightforward and you guys explained things clearly...	make it ring alarms OR integrate with phone's existing calendar app to make it send notifications by itself
Nothing so far. It was clear!	Nothing so far.
There's nothing I'm unclear about.	-
Everything is so clear! No more explanation needed!	Have you considered applying for a nobel peace prize? With your app, winning one would be a cakewalk!
I'm confused about how the alerts will work. Will the time users are alerted of an event starting based on are far away they are from it?	Could users also put in events or tasks that don't have a scheduled time associated with them? Like a general to-do list?