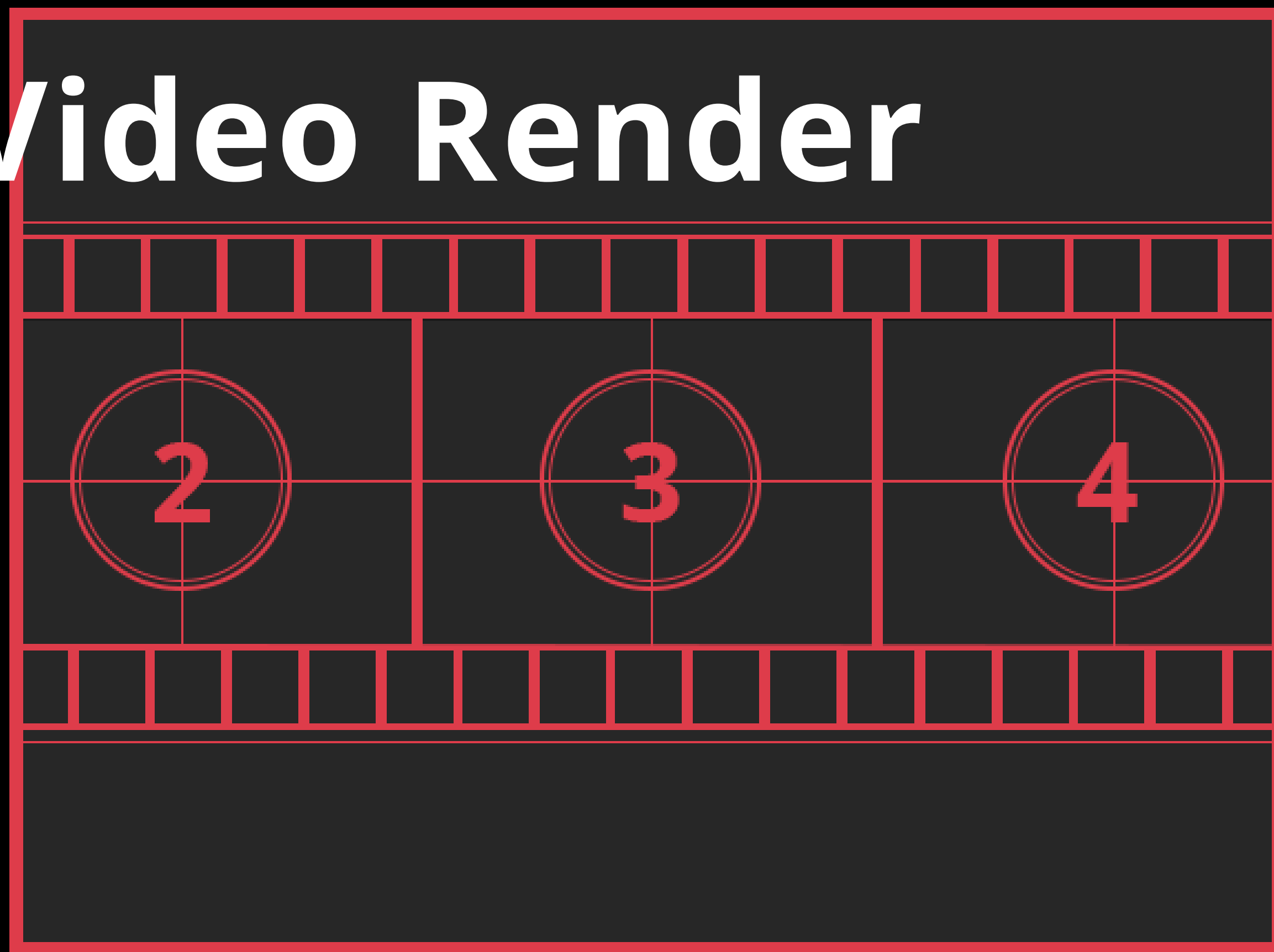


# **P**<sup>CINEFLY</sup>ortal Video Render

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Cordelia Jiang



## DATE

Jul 2022 - Oct 2022

## SKILLS

Adobe XD, Wireframing,  
Prototyping, User Research,  
User Testing

## OVERVIEW

Add render mode to Cinefly's existing web-based portal allowing Admin/storymaker and entry-level clients to render videos via Cinefly portal.



## PROBLEM

Admin/storymaker and entry-level clients are two user types of Cinefly. They do not have but need the ability to be able to render videos via Cinefly's web-based portal. Additionally, due to the difference in their access privileges to the Cinefly portal, the way of how each user type renders their video is different.

## SOLUTION

Render mode needs to be implemented to make video rendering option and feature available for both the admin and entry-level clients, and two different video render pathways are needed, as the two user groups differ in their access privileges.

# ANYA VOLKOVA

**AGE** 26

**GENDER** Female

**LOCATION** Brisbane, AU

**OCCUPATION** Photographer



“ If I can render videos directly on the Cinefly portal, I can be less frustrated and may have saved some time from searching online for alternative ways to video rendering. ”

## GOALS

To be able to render her new video by accessing the render mode via her Storyboard on the Cinefly portal.

## FRUSTRATIONS

Unable to render videos via the Cinefly portal, hence need to find alternative ways on other sites for video render.

## BIO

Anya has some new videos in hand and is excited to render her new videos for Cinefly. She got onto the Cinefly portal, navigate to her Storyboards, only found out that there is no option for video rendering, and left frustrated to find alternative ways on other sites for video render.

## SKILLS

Camera Technique



Photo Editing



Creativity



Communication



## FAVOURITE SOFTWARE

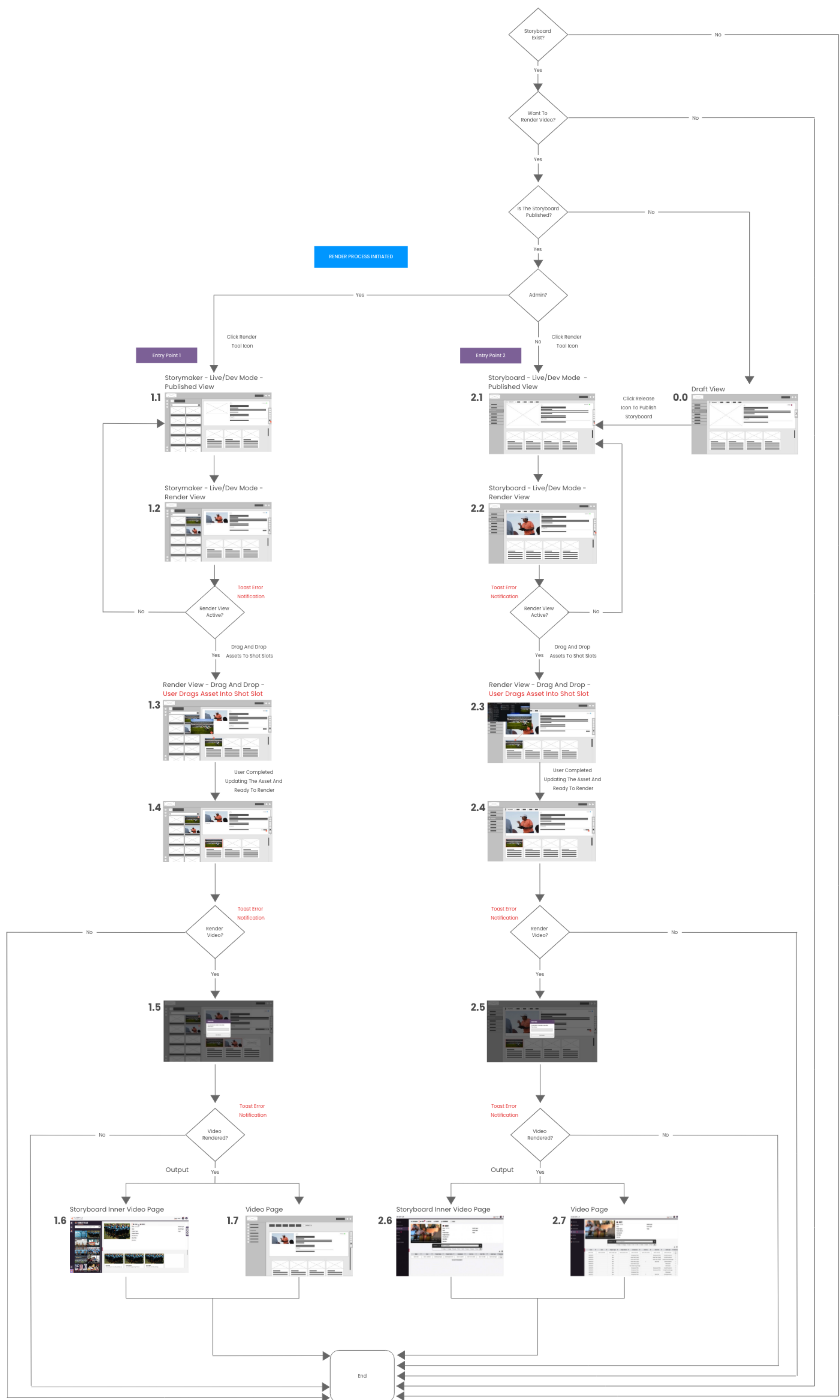


Adobe  
Photoshop



Adobe  
Lightroom Classic





# STYLEGUIDE

## Typography

**League Gothic**  
Header

Aa

**Poppins Bold**  
Subtitle

Aa

Poppins  
Body

Aa

## Color

Primary

#292032

Secondary

#6C5B7B

Highlight

#7C6096

Accent

#FE8C6E

#F89F95

Secondary Accent

#B53761

#C06C84

On / Live

#14A03F

Off / Error

#FF001D

Light

#F2F2F2

#E6E6E6

#CCCCCC

Dark

#666666

#4D4D4D

#333333

## Icon

Insight

Metric

Suggest

Storyboard

Video

Storyboard Creator

User

Add

Check

Search

Reset

Download

Suspend

Store

Save

Clone

Delete

Develop

Edit

Film

Live

Release

Purchase

Slider



