

Lena Pang

multimedia designer | cordeliart.com

SKILLS

quick learning
problem solving
visual thinking
collaboration
timeliness




TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Google Suite
Procreate
Figma
Cinema 4D
SketchUp
AutoCAD
HTML/CSS

LANGUAGES

●●● English
●●○ French
●○○ Japanese

LINKS

 [lena_cordeliart](https://www.instagram.com/lena_cordeliart)
 [in/lenacordelia](https://www.linkedin.com/in/lenacordelia)
 [cordeliart](https://www.behance.net/cordeliart)

EXPERIENCE

Hot Wheelz | Graphic Design Lead

August 2021 - Present | Rochester Institute of Technology

- designed 10th anniversary logo through an iteration-feedback process
- created posters, social media infographics, banners, and more for both digital and physical reproduction (via Adobe Illustrator)

Biome V1 Kickstarter | Independent Creator

23 June 2020 - 23 July 2020

- illustrated a 56-card deck of minimalist, nature-themed playing cards in Adobe Illustrator
- ran a month-long advertising campaign (view the Kickstarter [here](#)) & successfully raised over \$6,800 to have 1,000 decks professionally printed

EDUCATION

Rochester Institute of Technology | BFA New Media Design

August 2021 - May 2025

- Minor in Mathematics
- Minor in Japanese
- Clubs and activities: Hot Wheelz (graphic design lead), Japanese Conversation Table, Ski Team (recreational)