# **Lena Pang**

multimedia designer with a passion for elegance & efficiency

San Jose, CA | Rochester, NY lenacordeliart@gmail.com in/lenacordelia

cordeliart.com

#### **SOFT SKILLS**

quick learning problem solving visual thinking collaboration timeliness

#### **HARD SKILLS**

UI/UX design web design prototyping front-end development graphic design packaging design animation (2D + 3D)3D modeling

#### **TOOLS**

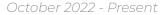
Adobe Illustrator Adobe Photoshop Adobe Premiere Pro Adobe After Effects Google Suite Figma Cinema 4D SketchUp AutoCAD Live2D HTML JavaScript (p5)

## **LANGUAGES**

- ••• English
- ••• Japanese
- •oo French

## PROJECTS

# Portfolio Website 🔗



- designed a distinctive portfolio website through many rounds of wireframing, development, and testing
- focused on creating a unique, comfortable, and visually compelling user experience
- independently coded and deployed the entire site, showcasing both familiarity with and skill in HTML, CSS, and GitHub pages
- regularly curate and add new content to maintain an updated, accurate reflection of my best works

# Biome V1 Kickstarter 🔗



23 June 2020 - 23 July 2020

- researched and studied 56 different animal species
- vector-illustrated a complete deck of minimalist, nature-themed playing cards, a tuck box, and a 6-pack brick box in Adobe Illustrator
- successfully raised over \$6,800 with an independent Kickstarter campaign (135% of original goal)
- collaborated with the United States Playing Card Company to print 1,000 limited-edition Biome V1 decks and shipped over 500 decks worldwide

## EDUCATION

#### **Rochester Institute of Technology**

BS Applied Mathematics + BFA New Media Design

August 2021 - May 2025

- 3.9 GPA
- Minor in Japanese
- Dean's List: Fall 2021+22, Spring 2022+23