# Lena Pang (408)398-6983 lenacordeliart@gmail.com www.cordeliart.com

Student & designer passionate about creating elegance and efficiency.

#### **SKILLS**

quick learning problem solving visual thinking

## **SOFTWARE, &C**

Illustrator Photoshop Procreate HTML/CSS

#### **LANGUAGES**

English (native) Intermediate French Beginning Japanese

# LINKS

Instagram

- → <u>lena\_cordeliart</u> LinkedIn
- → <u>in/lenacordelia</u>
  Behance
- → Cordeliart

#### **EXPERIENCE**

Design Lead | Hot Wheelz Team, RIT

**AUGUST 2021 - PRESENT** 

Responsible for 10th anniversary logo design (to be revealed Jan. 2022), posters, social media infographics, banners, and more.

# Biome V1 | Kickstarter Campaign

23 JUNE 2020 - 23 JULY 2020

Designed a deck of nature-themed playing cards, and raised over \$6,800 to have them professionally printed.

→ <a href="https://www.kickstarter.com/projects/cordeliart/biome-vl">https://www.kickstarter.com/projects/cordeliart/biome-vl</a>

# **STEM to ShTEM Internship** | Stanford University

15 JUNE 2020 - 7 AUGUST 2020

Created an auto-summarizing COVID-19 news website using natural language processing algorithms (main task: UI and web design).

## Girls Who Code Summer Immersion Program | Ford, Palo Alto

10 JUNE 2019 - 26 JULY 2019

Learned beginning Python, HTML, JavaScript, CSS, Arduino C; created a first-person shooter game in PyGame in final group project.

## **EDUCATION**

Rochester Institute of Technology | BFA in New Media Design

**AUGUST 2021 - PRESENT (EXP. MAY 2025)** 

Intended double minor in Mathematics and Japanese.

Clubs and activities: Hot Wheelz (marketing and graphic design lead), Japanese Conversation Table, Ski Team.

## Branham High School | Diploma in General Education

**AUGUST 2017 - JUNE 2021** 

Clubs and activities: Math Club, Interact Club, Bruin to Bruin Tutoring Club (math, chemistry, physics), co-founder & co-president of Art Club.