Lena Pang

(408)398-6983 lenacordeliart@gmail.com www.cordeliart.com

Student & designer passionate about creating elegance and efficiency.

SKILLS

quick learning problem solving visual thinking

SOFTWARE, &C

Illustrator Photoshop Procreate HTML/CSS

LANGUAGES

English (native) Intermediate French Beginning Japanese

LINKS

Instagram

- → <u>lena_cordeliart</u> LinkedIn
- → <u>in/lenacordelia</u> Behance
- → <u>cordeliart</u>

EXPERIENCE

Design Lead

AUGUST 2021 - PRESENT

Hot Wheelz, Rochester Institute of Technology

Responsible for 10th anniversary logo design (to be revealed Jan. 2022), posters, social media infographics, banners, and more.

Biome V1

23 JUNE 2020 - 23 JULY 2020

Kickstarter Campaign

Designed a deck of nature-themed playing cards, and raised over \$6,800 to have them professionally printed.

→ <u>kickstarter.com/projects/cordeliart/biome-v1</u>

STEM to ShTEM Internship

15 JUNE - 7 AUGUST 2020

Stanford University

Created an auto-summarizing COVID-19 news website using natural language processing algorithms (main task: UI and web design).

Girls Who Code Summer Immersion Program

10 JUNE - 26 JULY 2019

Ford, Palo Alto

Learned beginning Python, HTML, JavaScript, CSS, Arduino C; created a first-person shooter game in PyGame in the final group project.

EDUCATION

Rochester Institute of Technology

AUGUST 2021 - MAY 2025

BFA New Media Design

Intended double minor in Mathematics and Japanese. Clubs and activities: Hot Wheelz (graphic design lead), Japanese Conversation Table, Ski Team.