# **Lena Pang**

Multimedia designer creating elegance and efficiency.

cordeliart.com lenacordeliart@gmail (408)398-6983

#### **SKILLS**

quick learning problem solving visual thinking

#### **TOOLS**

Illustrator Photoshop Procreate HTML/CSS

#### LANGUAGES

- ••• English
- ••∘ French
- •oo Japanese

#### LINKS

- lena\_cordeliart
- /in in/lenacordelia
- **Bē** cordeliart

## EXPERIENCE

## Hot Wheelz | Graphic Design Lead

August 2021 - Present | Rochester Institute of Technology

Responsible for 10th anniversary logo design, posters, social media infographics, banners, and more.

## Biome V1 Kickstarter | Independent Creator

23 June 2020 - 23 July 2020

Designed a deck of nature-themed playing cards, and raised over \$6,800 to have them professionally printed. View the Kickstarter here.

#### **STEM to ShTEM Internship | Intern**

15 June 2020 - 7 August 2020 | Stanford University

Created an auto-summarizing COVID-19 news website using natural language processing algorithms (main task: UI and web design).

## Girls Who Code Summer Immersion Program | Student

10 June 2019 - 26 July 2019 | Ford, Palo Alto

Learned beginning Python, HTML, JavaScript, CSS, Arduino C; created a first-person shooter game in PyGame in the final group project.

#### EDUCATION

#### Rochester Institute of Technology | BFA New Media Design

August 2021 - May 2025

Intended double minor in Mathematics and Japanese. Clubs and activities: Hot Wheelz (graphic design lead), Japanese Conversation Table, Ski Team.