

Lena Pang

multimedia designer | cordeliart.com

San Jose, CA | Rochester, NY

+1 (408) 398-6983

lenacordeliart@gmail.com

SKILLS

quick learning
problem solving
visual thinking
collaboration
timeliness
mathematical reasoning



TOOLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Google Suite
Figma
Cinema 4D
SketchUp
AutoCAD
Live2D
HTML
CSS
JavaScript (p5)
MATLAB
LaTeX

LANGUAGES

●●● English
●●○ French
●●○ Japanese

LINKS

 [lena_cordeliart](https://www.instagram.com/lena_cordeliart)
 [in/lenacordelia](https://www.linkedin.com/in/lenacordelia)
 [cordeliart](https://www.behance.net/cordeliart)

EXPERIENCE

Graphic Design Lead | RIT Hot Wheelz Club

August 2021 - Present

- create posters, social media infographics, fundraiser advertisements, event banners, and more for both digital and physical reproduction (using Adobe Illustrator)
- designed colored and monochrome 10th anniversary logos through an iteration-feedback process

Biome VI Kickstarter | Independent Project

23 June 2020 - 23 July 2020

- studied 56 different animal species to vector-illustrate a complete deck of minimalist, nature-themed playing cards in Adobe Illustrator, including a tuck box and a 6-pack brick box
- independently ran a month-long Kickstarter campaign and successfully raised over \$6,800
- worked with the United States Playing Card Company to have 1,000 decks professionally printed using die cut templates to format and compile my artworks

EDUCATION

Rochester Institute of Technology | BFA New Media Design + BS Applied Mathematics

August 2021 - May 2025

- 3.87 GPA
- Minor in Japanese
- Dean's List: Fall 2021, Spring 2022