

# Lena Pang

multimedia designer | [cordeliart.com](http://cordeliart.com)

San Jose, CA | Rochester, NY

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[lenacordelia@gmail.com](mailto:lenacordelia@gmail.com)

## SKILLS

quick learning  
problem solving  
visual thinking  
collaboration  
timeliness



## TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe After Effects  
Google Suite  
Figma  
Cinema 4D  
SketchUp  
AutoCAD  
HTML  
CSS  
JavaScript (p5)

## LANGUAGES

●●● English  
●●○ French  
●○○ Japanese

## LINKS

 [lena\\_cordeliart](https://www.instagram.com/lena_cordeliart)  
 [in/lenacordelia](https://www.linkedin.com/in/lenacordelia)  
 [cordeliart](https://www.behance.net/cordeliart)

## EXPERIENCE

### Graphic Design Lead | RIT Hot Wheelz Club

*August 2021 - Present*

- create posters, social media infographics, fundraiser advertisements, event banners, and more for both digital and physical reproduction (using Adobe Illustrator)
- designed colored and monochrome 10th anniversary logos through an iteration-feedback process

### Biome VI Kickstarter | Independent Project

*23 June 2020 - 23 July 2020*

- studied 56 different animal species to vector-illustrate a complete deck of minimalist, nature-themed playing cards in Adobe Illustrator, including a tuck box and a 6-pack brick box
- independently ran a month-long Kickstarter campaign and successfully raised over \$6,800
- worked with the United States Playing Card Company to have 1,000 decks professionally printed using die cut templates to format and compile my artworks

## EDUCATION

### Rochester Institute of Technology | BFA New Media Design

*August 2021 - May 2025*

- 3.87 GPA
- Minor in Mathematics (43 credits)
- Minor in Japanese
- Dean's List: Fall 2021, Spring 2022