

# Lena Pang

multimedia designer with a passion for elegance & efficiency

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## SOFT SKILLS

quick learning  
problem solving  
visual thinking  
collaboration  
timeliness

## HARD SKILLS

UI/UX design  
web design  
prototyping  
front-end development  
graphic design  
packaging design  
animation (2D + 3D)  
3D modeling

## TOOLS

Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe After Effects  
Google Suite  
Figma  
Cinema 4D  
SketchUp  
AutoCAD  
Live2D  
HTML  
CSS  
JavaScript (p5)

## LANGUAGES

●●● English  
●●○ Japanese  
●○○ French

## PROJECTS

### Portfolio Website

*October 2022 - Present*

- designed a distinctive portfolio website through many rounds of wireframing, development, and testing
- focused on creating a unique, comfortable, and visually compelling user experience
- independently coded and deployed the entire site, showcasing both familiarity with and skill in HTML, CSS, and GitHub pages
- regularly curate and add new content to maintain an updated, accurate reflection of my best works

### Biome V1 Kickstarter

*23 June 2020 - 23 July 2020*

- researched and studied 56 different animal species
- vector-illustrated a complete deck of minimalist, nature-themed playing cards, a tuck box, and a 6-pack brick box in Adobe Illustrator
- successfully raised over \$6,800 with an independent Kickstarter campaign (135% of original goal)
- collaborated with the United States Playing Card Company to print 1,000 limited-edition Biome V1 decks and shipped over 500 decks worldwide

## EDUCATION

### Rochester Institute of Technology

#### BS Applied Mathematics + BFA New Media Design

*August 2021 - May 2025*

- 3.9 GPA
- Minor in Japanese
- Dean's List: Fall 2021+22, Spring 2022+23