

## Calls to Action

1. Watch NBA Video
2. Read NBA Trash-Talk via Twitter

## User Flows

Homepage	Videos Page	Video Plays
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Clicks "Video"	Clicks "Play"	Watches
Tab	on Video	Video

Homepage	Trash-Talk Page	NBA Player's Tweet
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Clicks "Trash-Talk" Tab	Clicks Hypertext link to NBA Player	Views Trash Talk