Website

J Jackson <jackye@jackyejackson.com>   Wed, Jul 15, 2015 at 11:20 PM
To: rc.phelps@gmail.com

Hi Cord,

I apologize for the delay. The webpage is ready for your review. Attached is the zip file.

1. Please unzip the zip file and then open index.html in a browser. I also placed in my DropBox folder if you prefer to download it there:
https://www.dropbox.com/sh/wbe8ogi3xu4xhz9/AAA6fFDjk2SE7ZsFK2neIYJea?dl=0

2. **Versions**. I created three slightly different versions of the page. To view each of the three versions, open the index.html page in a text editor. (I used Notepad++). Then one line #19, change to any of the following. The only difference between them is the folder name. Enter "css1", "css2", or "css3" to view each of the three versions. Then press save and reload the webpage in the browser.
<link rel="stylesheet" href="assets/css3/main.css" />
<link rel="stylesheet" href="assets/css3/main.css" />
<link rel="stylesheet" href="assets/css3/main.css" />

3. **Temp links**: I also posted them on my site temporarily. Here are the links:
http://www.jackyejackson.com/pasfrais/version1.html
http://www.jackyejackson.com/pasfrais/version2.html
http://www.jackyejackson.com/pasfrais/version3.html

4. The webpage is mobile friendly. You may test on mobile devices.

5. **Customizable**. I added a lot of sections to the webpage, in case you wanted to have more content later on. You can easily remove any section by deleting it from the html file. Each section is clearly marked. If you open the file in Notepad++ or similar text editor, you should be able to expand and collapse each html section. This will make it easier for to identify the various sections in the html file.

6. **Images**. I used this free template as a starting point and added to it: http://html5up.net/photon
I added the video elements, changed the pictures, and some other things. (I used a similar template for my own website.) I purchased most of the images from www.dollarphotoclub.com, and so each image has an appropriate license. If you want to change some of the images you can, it is very easy to do. You'll see the image files in the "images" folder and the "assets/css/images" folder. Just delete the old image file and replace with the new one, being sure to keep the file name the same. It would be best if you kept the dimensions the same. You can open the images in Photoshop or Microsoft Paint and modify the replacement images as needed. If you need help scaling the replacement images, just send them to me and I can do it for you.

7. **Google Analytics**. I added the Google Analytics script at the bottom of the html file. You will need to object a tracking code for the Pasfrais site. To do this you will need to sign up with Google Analytics and follow the instructions on setting up a tracking code. Once you get the tracking code all you will need to do is copy the 8-digit code into the html file. Attached is a screenshot of my Google Analytics Admin page. To set up a tracking code you will need to go to your Google Analytics Admin page, select Account and then select Create New Account. (see screenshot)

8. **Videos**. I added one section that contains only a single video in the row. You can use this section if you only have one video to post. I added another section that contains three videos in a row. You can use this section when you have more than one video to post.

To update the video links, replace the old YouTube URL with the new YouTube URL. For example, in the code you will see a URL that looks like this: https://www.youtube.com/watch?v=nIsCs9_-LP8. Replace that URL with

the YouTube URL you wish to use.

I created some sample screenshots for the three videos. I suggest you replace them with the real screenshots of the videos that you will be posting. When you create the screenshot image you should add the play button directly onto the image and save the image. Enclosed is the Photoshop file that I used to create the video screenshot images. If you prefer to send me the replacement screenshots I can scale them and modify them as needed for the site.
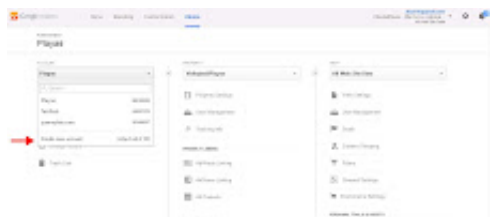
8. **Email**. I wasn't sure if you had an email address for Pasfrais, so I used contact@pasfrais.cc. This is located at the bottom of the webpage. When you click on the envelope link Outlook or your email client will open. You can delete the link if you want, or update the email.

9. **Hosting**. You may upload the entire unzipped folder to your webhost. You can remove the "source file" folder. That folder is not needed for the site. It contains the Photoshop files I created to adjust the images.

I know you are very busy this week so I can discuss the site with you whenever you are available. Mornings are usually best for me. Let me know if you have anything you'd like to see changed or if you need any help editing the site. I did use the full 6 hours on the site. If there are any small tweaks to be made I am sure that I can do it quickly at no extra charge. Thanks for the opportunity to work on your site. I'll wait for you to contact me to discuss the site and answer any questions that you may have.

Best,
Jackie

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2 attachments

GoogleAnalytics_screenshot.jpg
41K

Pasfrais_ForClient.zip
24875K