# Music Recomendations using Nearest Neighbors

#### Simpler Techniques

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### Outline

**Motivation** 

**Data** 

**Methods** 

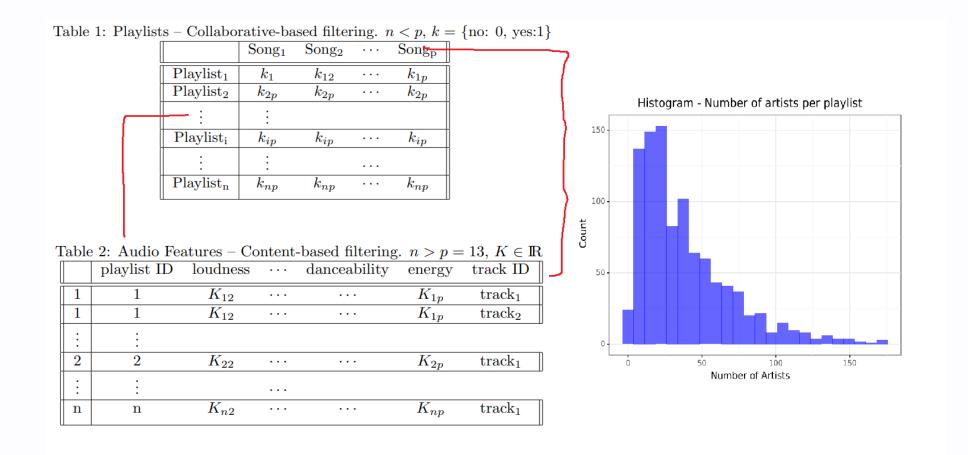
Result

**Discussion** 

#### Motivation

- **Domain:** When the end of a playlist approaches, users alter their attention to choosing the next song.
  - Distracting or time-consuming when the user is driving or at work.
  - To increase the user experience by personalization
  - Seamless continuation of a users playlist curated playlists
- Statistical: Light-weight solution
  - Published literature
  - Acquire a foundational understanding of modern issues and methods

#### **Data**



Source: 1000 random playlists from Spotify Million Playlist Dataset Challenge.

#### Methods

- KNN for distance/similarity metrics
  - Collaborative-based Filtering considers multiple viewpoints (playlists). Assumes that those "determined" to have closely related behaviours, also would like the same songs.
  - Content-based filtering Uses an items (tracks) feature to extract information about the users and therefore, suggest a song.
- Similarity metrics: jaccard and euclidean
- Standardization for audio features
- To reduce dimensionality, Principal Component analysis (PCA) suggested 8 features

#### Results

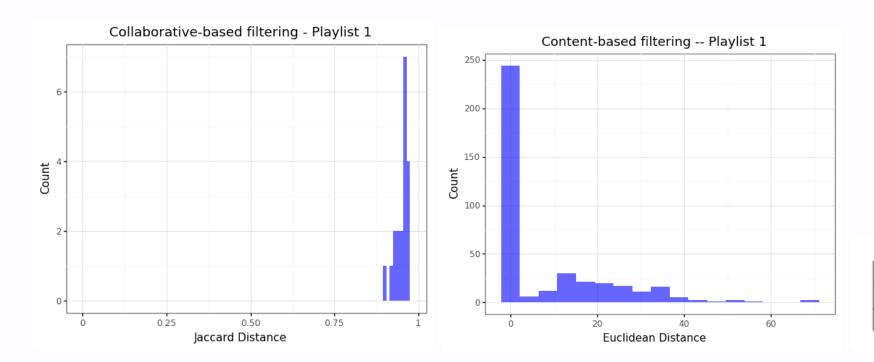


Table 3: Evaluation		
	MAP	NDCG
Collaborative	0.0	0.0
Content	0.0	0.0

- Both approaches give Mean Average Precision (MAP): 0.0
  - R-precision is defined as the proportion of the top-R retrieved documents that are relevant, where R is the number of relevant documents for the current query

#### Discussion

- The methods considered give a baseline for cases (clusters of user behaviors)
  - When a user does not have many songs, a collaborative approach is useful
  - o When there are many songs, then use content-based filtering
  - Hybrid
- Slow learning rate. Large amount of data is needed.
- Interpretation of "similarity" can be misleading. Songs can be deemed to be "close" but upon listening to the recommended songs, it is much different.
- Simpler techniques relies algorithmic approaches
  - Further filtering needed to get the recommended songs
- More features artist popularity, genre
- Feature Selection on K-Nearest Neighbor Algorithm Using Similarity Measure

## Thank you!

#### References

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