

Course Schedule - Fall 2023
Prof. Euseok Kim

Week	Topics	발 표
1 09/02	Introduction to Innovation Management [What is Innovation? The Scope for Innovation, Key aspects of Innovation]	
2 09/09	Classics of Innovation Studies [From Schumpeter to Nelson & Winter]	정서라, 권효영, 문자영
3 09/16	Sources of Innovation [Where Do Innovations Come From?]	박섯별, 송다혜 서명보
4 09/23	Types and Patterns of Innovation [Types, Architecture and Taxonomy]	서봉준, 신해 여진환
5 09/30	Thanksgiving	
6 10/07	Dynamics of innovation [From a Static to a Dynamic Model of Innovation]	이아영, 안성민 이주영
7 10/14	Open Innovation and Core Competence [How open is open enough?]	이진혁, 최용준 조대희
8 10/21	Midterm Exam	
9 10/28	Diffusion of Innovations and Disruptive Innovation [Diffusion, Chasm and Disruptive Innovation]	안지석, 허지원 황유진
10 11/04	R&D and Innovation [R&D, Productivity, Chain-link model and Absorptive Capacity]	서봉준, 정서라, 권효영
11 11/11	Innovation Management and National Innovation System [Innovation at the National level ; Triple Helix and Technological Catch-up]	기말주제 제출 문자영, 박섯별 송다혜
12 11/18	Exam	
13 11/25	Innovation Management and Digital Transformation [Digital Economy, Network and Platform]	여진환, 이아영 안성민, 서명보
14 12/02	Strategic Management of Innovations [Strategy and Patent] Commercialization of Technology [From R&D to Commercialization]	이주영, 이진혁 신해, 조대희
15 12/09	Innovation Management and Sustainability of Firms [Social value and ESG]	최용준, 허지원 황유진, 안지석
16 12/16	Project Presentation and Wrap-up	