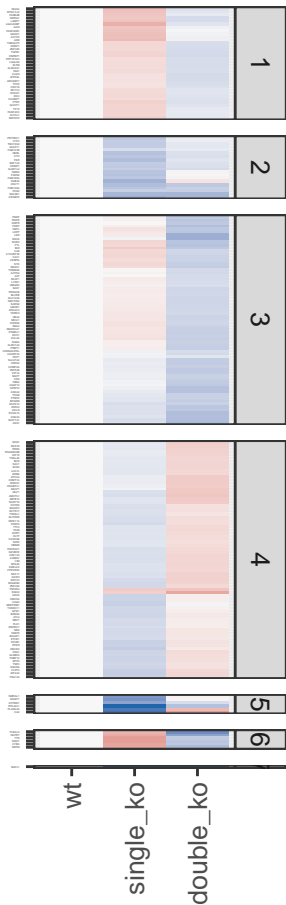hierarchical clustering