

# AquaFix Solutions

## Smart Plumbing Website & Admin Portal

Turn website visitors into real quote requests and enquiries.

## Overview

---

AquaFix Solutions is a ready-to-use website and admin portal designed for a local plumbing business in Canberra and the ACT region. It is built to turn web traffic into real quote requests, messages and reviews – and to make it easy for your team to manage everything in one place. The solution is fully mobile-friendly and can be quickly rebranded for your own business.

## What AquaFix Solutions Includes

---

The AquaFix demo consists of two connected parts:

1. A modern public website for your customers
2. A secure admin portal for your team

Together, they help you attract new customers, build trust and manage all enquiries, reviews and marketing in one system.

## Public Website – What Your Customers See

---

The public website is designed to look professional and make it simple for customers to request help, whether they are on mobile, tablet or desktop.

### Home Page

A clear, modern home page with a strong hero section, key plumbing services, trust badges and a prominent “Request a Quote” call-to-action. Customers immediately see what you do, the areas you cover and how to get in touch.

### Services

A structured Services section that highlights core plumbing services such as emergency

callouts, blocked drains, hot water, gas fitting and more. Each service can have its own detail page describing what is included and why customers should choose you.

#### Service Areas

A dedicated Service Areas section showing the suburbs and regions you cover across Canberra and the ACT region. This helps customers quickly confirm whether you service their location.

#### Gallery

A Gallery page to showcase project photos, before-and-after examples and on-site work. This visual proof builds trust and shows the quality of your work.

#### Reviews

A Reviews page that displays real customer feedback pulled from the admin portal. You choose which reviews to feature, helping you highlight positive experiences and build social proof.

#### About

An About page to tell your business story: who you are, how long you've been operating, your licences, qualifications and what makes your approach different. This helps turn a cold visitor into a warm lead.

#### FAQs

A Frequently Asked Questions section answering common questions about pricing, emergency callouts, guarantees, service hours and more. This reduces friction and saves your team time.

#### Quote & Contact Forms

Simple, customer-friendly forms for Request a Quote and Contact. Customers can choose their service type, indicate how urgent the job is, provide a short description and enter their contact details. Clear confirmation messages help reassure customers that their enquiry has been received.

## Admin Portal – What Your Team Uses

---

Behind the scenes, AquaFix includes a secure admin portal so your team can stay on top of every quote request, message and review.

#### Dashboard

A central dashboard that gives you a quick overview of new quote requests, recent messages and the status of reviews and marketing emails. Your team can see what needs attention at a glance.

#### Quote Requests

Every quote request submitted from the website is stored in the system with full details,

including customer name, contact information, address, service type, urgency and job description. You never lose a lead and can easily follow up later.

#### Messages

All general contact messages from the website are captured in one place, making it easier for your team to respond and track any ongoing conversations with customers.

#### Reviews Management

The admin portal includes a full moderation workflow for reviews. You can approve, reject, flag as spam and select which reviews should be featured on the public site. This ensures only genuine, high-quality feedback is displayed.

#### Marketing Emails

A simple built-in marketing emails section (for customers who have given consent) allows you to send basic email campaigns or updates. This can be used to promote seasonal offers, maintenance reminders or special services.

#### User Roles and Security

Role-based access control allows you to assign different permissions for Admin, Marketing Admin and Super Admin users. This helps protect sensitive data and ensures each team member only sees what they need.

## Key Features at a Glance

---

- Modern, mobile-friendly public website
- Conversion-focused home page with clear calls-to-action
- Structured Services and Service Areas pages
- Project gallery with before-and-after photos
- Customer reviews page with full admin moderation
- FAQs and About pages to build trust and answer common questions
- Request a Quote and Contact forms with validation and confirmation
- Centralised admin dashboard for quotes, messages and reviews
- Marketing email tools for consented customers
- Role-based user access and secure login
- Designed for Canberra and ACT local service businesses
- Ready to be rebranded and customised for your business

## Rebrand This Demo for Your Business

---

The current demo is branded as AquaFix Solutions for plumbing, but the same structure can be reused for other local services such as electrical, HVAC, renovations and more.

For a live deployment, we will:

- Replace the demo branding with your logo, colours and business name
- Configure your real services, pricing structure and service areas
- Update the gallery, reviews and FAQs with your own content
- Set up admin users, roles and permissions for your team
- Connect any required email or domain settings for production use

You get a proven, production-ready website and admin portal without starting from scratch.

## About Coregent Digital Studio

---

Coregent Digital Studio builds practical, production-ready web solutions for local businesses. We focus on combining modern technology with simple, friendly admin tools so you can:

- Get more qualified enquiries
- Respond faster to customers
- Keep your website content, reviews and marketing organised

Our goal is to handle the technical side so you can focus on running your business.

## Contact

---

Interested in using this solution for your business or seeing a more detailed walkthrough?

Coregent Digital Studio

Website: [coregent.com.au](https://coregent.com.au)

Email: [info@coregent.com.au](mailto:info@coregent.com.au)

Location: Canberra, ACT

Live demo available on request.