

Enable



fast development



consumption



and monetization

of digital solutions



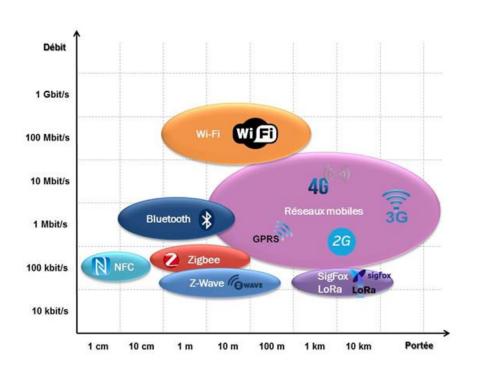


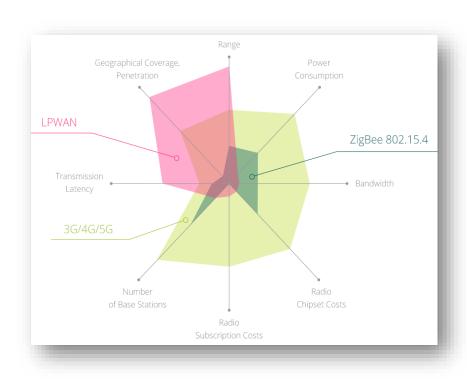
Frederic Mottiat
Business Development & Innovation Manager

A Bit Of LoRaWAN Theory



Finding the right connectivity for your use cases

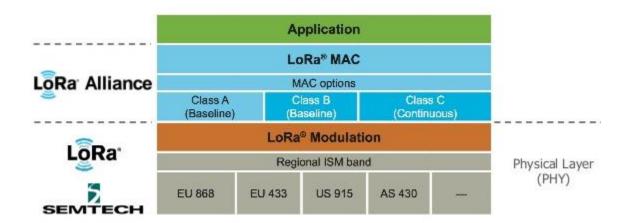






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Sensitivity: Confidential

LoRa? LoRaWAN?



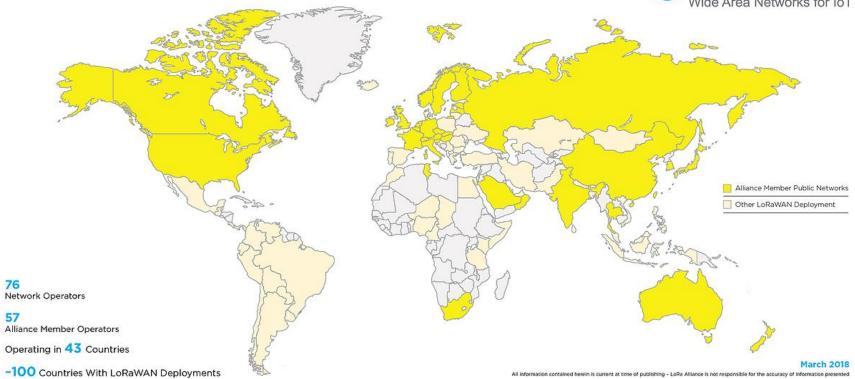
- LPWAN: Low Power. Wide Area Wireless Network
- Initially developed by Cycleo (FR) then acquired by **Semtech** (US)
- **LoRa**: a radio modulation technique (PHY layer)
- **LoRaWAN**: a network protocol (RF/PHY, MAC and Application layers)



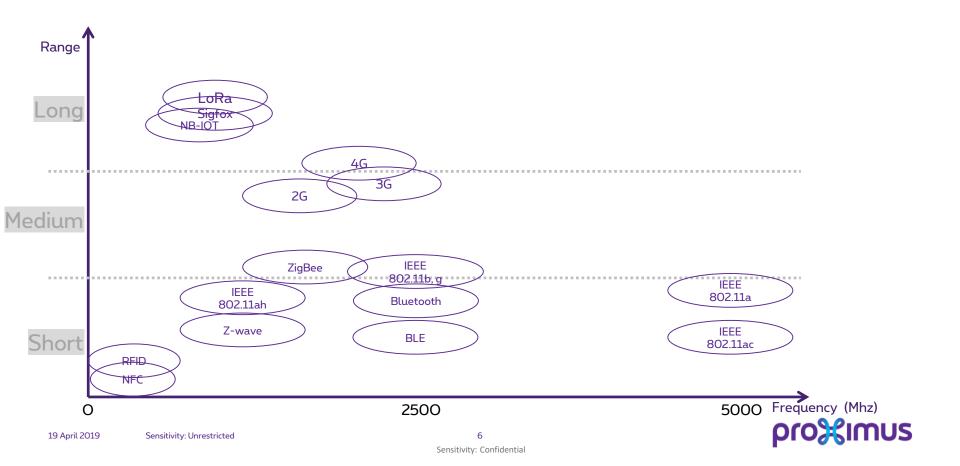
LoRaWAN coverage

LoRaWAN™ NETWORKS

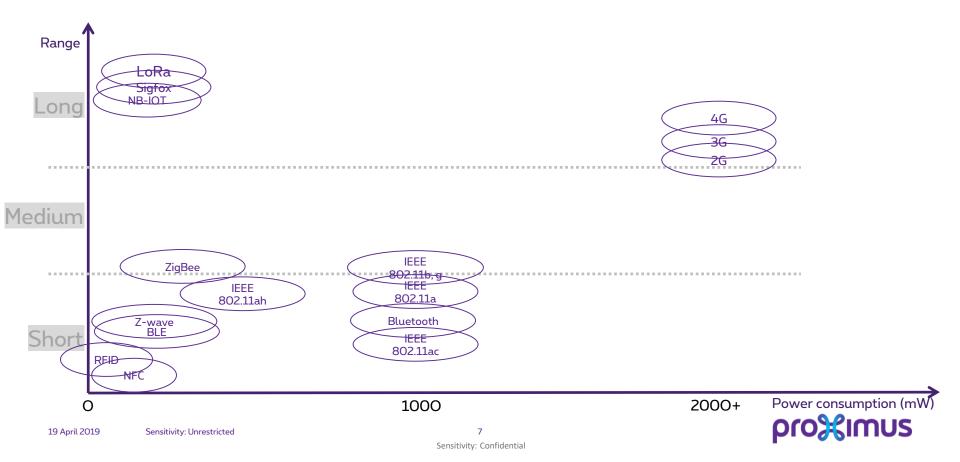




Connectivity



Connectivity



LoRa Spread spectrum

Originally used for military communication, spread spectrum transceivers transmit a known pattern of bits for each information bit.

- (0) \rightarrow (0) 0100101110100111010101111011 (0)
- « 1 »→ « 10011011011010101111110110111 »
- Radio Frequency (RF) spectrum is « spread » accordingly
- Symmetrical bidirectional communication
- Information is recovered with negative SNR (-22dB in noise)!
- Very robust to interference & jamming



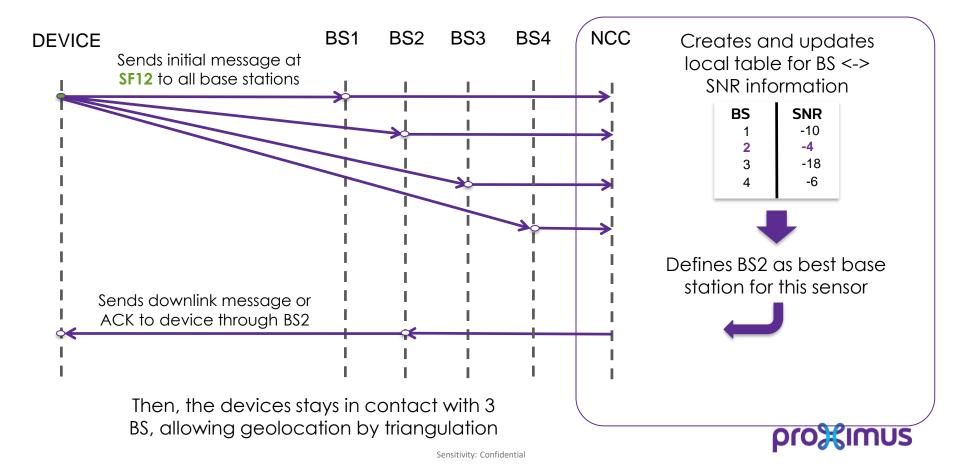
Adaptive Data Rate

- The LoRa data rate can vary (ADR Adaptive Data Rate) from 250bps to 11kbps.
- Maximum application payload size is 250 bytes.

Adaptive Data Rate is the procedure by which the network instructs a node to perform a rate adaptation by using a requested DR (e.g. **ADR** DRO), a requested TX Power (e.g. 11 dBm) 2D simulation (flat environment) 14km 10km 8km 6km 4km Avg bitrate ~1300bps 290bps SF12

50 bytes SF 12 : +- 2 sec 50 bytes SF 7 : 70 ms

Device to base stations dialogue

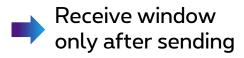


Device classes

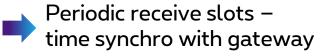
LoRa devices are catalogued in 3 classes

Class name	Intended usage
(« all »)	Battery powered sensors, or actuators with no latency constraint Most energy efficient communication class. Must be supported by all devices
B (« beacon »)	Battery powered actuators Energy efficient communication class for latency controlled downlink. Based on slotted communication synchronized with a network beacon.
C (« continuous »)	Mains powered actuators Devices which can afford to listen continuously. No latency for downlink communication.











Continuous open windows for receiving (except transmit time)





- M2M
- LoRa

- new services
- IoT platforms & partners
- Integration in Back-End

assets

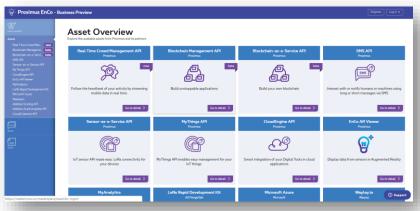
Design thinking

Your toolbox for the next days



An API digital marketplace @ Proximus - enco.io

Serving software vendors & integrators, customers, start-ups...



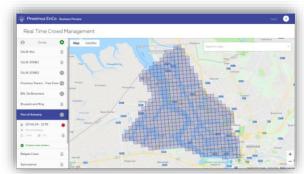
OFFERING CATALOGUE



PAYG, WITH TRY BEFORE BUY



API SWAGGERS & DOCUMENTATION



ASSET SPECIFIC MICROSITES

Proximus

On a mission to expose Proximus & 3rd party API



Telecommunications

SMS

® : Fixed – Mobile Unification Voice, WebRTC



IoT

LoRaWAN,

®: M2M, NBIOT





Data, Analytics

Realtime crowd Management Location Insights, Directory Services (1307)

®: Mobility (parking, route planning, ...)



Media, TV

®: Digital Signage



Integration

Blockchain as a Service Blockchain Management CloudEngine

®: roadmap statements



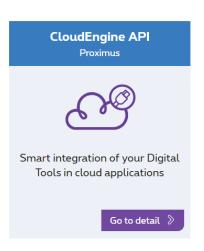
What will you use?



Arduino-based LoRaWAN development kit



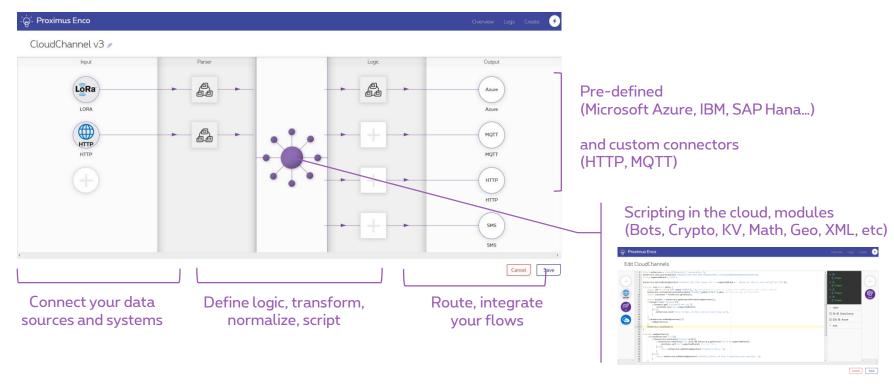
Proximus
LoRaWAN
connectivity
(subscription)



Inject your LoRa sensor data in your applications

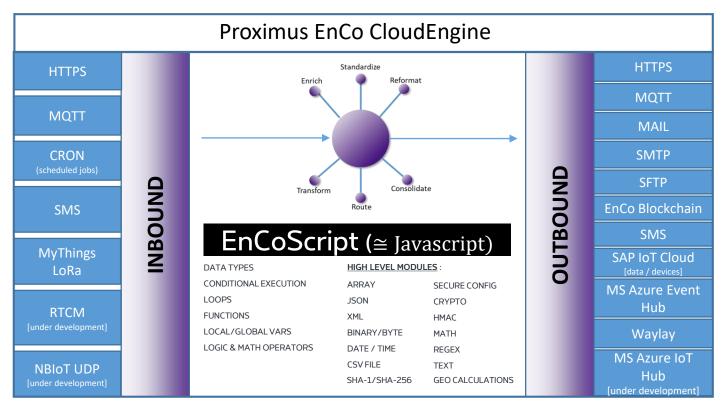


Ease system and data integration with CloudEngine





CloudEngine Capabilities





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Help & Support

http://bit.ly/2IGUWP4





docs.allthingstalk.com/examples/kits/lorawan-rdk/



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Thank you



More info?

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