



Getting Started

The Level 10 Challenge including this guide can help you to start your journey towards losing body fat.

Many people have a particular part of their body in mind when they wish to lose fat but did you know that carrying excess fat around the stomach or tummy area is riskier than extra fat carried around the bottom or thighs? Men in particular and 'Apple' shaped women can tend to carry excess fat around the tummy area which is linked to a greater risk of developing type 2 diabetes and heart problems . The good news is that you can lose this fat by making sustainable changes to your lifestyle, such as eating less and moving more. Along the way you can keep track of your progress using Herbalife's BMI calculator.

http://healthyliving.herbalife.co.uk/check-your-bmi

Body Shape matters-Apple or Pear?.....

Carrying a large amount of tummy fat (Apple shaped) as opposed to fat around the bottom or thighs (Pear shaped) makes you more likely to develop type 2 diabetes and heart problems.*
Ideal waist measurements for:

Women: less than 80cm (32")

Men: less than 94cm (37")

Losing weight is a journey, one that requires a lifestyle change and patience. But no matter how long your personal journey, you'll have the support from your Independent Herbalife Member who will be able to help you to make a positive change.

Every pound of fat is equivalent to 3500 calories so a reduction of at least 500 calories a day will result in a steady sustainable loss of 1-2lbs a week. For most women, this means an intake of about 1200kcals and for men about 1800kcals but varies depending on build and exercise.

If your BMI is in the normal range but you wish for example to have slimmer thighs etc. you may need to take a slightly different approach. You may not need to reduce your calorie intake but it's never a bad idea to overhaul your diet and make sure you are eating healthily. Also focus on taking regular aerobic exercise and twin this with specific exercises to tone those specific areas. Again, your Independent distributor can advise.

*Source: NHS Choices website





Product Programme

The plan outlined below shows how the core programme works. However everyone is an individual so you're Herbalife Member will work with you find something that works for you.

Core Nutrition

x2 F1 shakes a day

For weight loss: Formula 1 is a delicious healthy meal replacement that provides an excellent balance of high quality protein from milk and soy and essential micronutrients. Replacing two meals a day with F1 shakes as part of an energy restricted diet is the foundation of this weight loss programme. F1 shakes have helped people all across the globe reach their weight-loss goals.

Underpinned by science: Clinical studies show that daily use of meal replacement shakes as part of a calorie restricted diet is proven effective for managing weight, along with moderate exercise.

They are quick to whip up and are a convenient healthy alternative to a high-calorie breakfast, lunch or dinner.

Healthy Jinner or Your third meal can be one of your choosing but aim to make it healthy. We know the first week can be difficult so we have included an example of some healthy recipes in this brochure which can fit into your daily plan. Try to plan what you will eat for the next week. It's key to avoid high calorie snacks/takeaways when you are low on time or too tired to cook.

For weight maintenance: If you wish to maintain a healthy body weight after weight loss you should replace one meal per day with a Formula 1 meal replacement shake or bar. Aim to have two regular healthy meals per day as well as nutritious snacks.

Mid-morning and mid-afternoon snack

A regular meal pattern including a mid-morning and mid-afternoon snack can help keep hunger pangs at bay. Planning in advance which snacks you are to eat can help to keep you from reaching for high calories treats.

- Choose one of the following for a mid-morning and mid-afternoon snack if you are on 1200 kcals per day.
- Choose two of the following for a mid-morning and mid-afternoon snack if you are on 1800 kcals per day.

Protein bars

Herbalife Protein Bars are a delicious high protein healthy snack. With approximately 140 calories*, each Herbalife Protein Bar contains almost 10g of high quality dairy protein, which can help build lean body mass. Increasing your body's lean body mass can contribute to an increased metabolic rate.

At approx. 140 kcal per bar, this is less than many conventional chocolate bars.

They also have a balanced combination of 10g of protein and 15g of carbohydrate.





Roasted Soy Beans	This delicious savoury snack is perfect for on-the-go snacking. With 9g protein and 113 kcal per pack, Roasted Soy Beans are a healthier alternative to other savoury snacks such as crisps or crackers. At 113 calories per pack this is fewer calories than traditional savoury snacks.			
	They come in convenient individual servings, perfect for on-the-go snacking.			
Gourmet Tomato Soup	Gourmet Tomato Soup is a savoury and nutritious instant snack with Mediterranean herbs for a delicious flavour. Approximately 104 calories per serving, it's a great guilt free snack. At 104 kcal per serving, this is ideal for those managing their calorie intake.			
Other snacks	Most standard servings of fruits and vegetables contain about 100kcals or less e.g. single apple, orange, medium banana. Don't forget to aim for your 5 a day as part of your new healthier lifestyle			

Fluids

Aim to drink about two litres of fluid per day or even more when you are exercising. Choose low calorie drinks keeping caffeine intake to a minimum.

e	Why not try Herbal Aloe Concentrate. Made from the Aloe leaf it is a refreshing drink which contains Aloe Vera juice to give water a refreshing citrus twist.
Water Aloe and Tea	Contains 40% Aloe Vera juice derived from the Aloe Vera leaf.
₹	Added to water, Herbal Aloe Concentrate provides a refreshing taste which may help you to drink more water thus helping you to achieve the required fluid intake of 2 litres per day.





20 minutes, until golden

brown.

Monday	Tuesday	Wednesday	Thursday Friday		Caturday	Sunday
Beef and	Salmon with	Moroccan	Chicken curry	Tuna Pasta	Saturday Spaghetti	Sunday
			Chicken curry		And the second second	Pumpkin
vegetable	herb crust and	Chickpea Tagine	605 kcal	Bake	Bolognese	Risotto
casserole	yoghurt herb			205 221	4241 - 1- /20-	
	dressing	518kcal /18.9g	/47.3g protein	395 kcal	431kcals /30g	427kcal /9.8g
63 kcal / 34g protein	504 kcal /40g protein per	protein per portion	per portion	/21.3g protein per	protein per portion	protein per portion
per portion	portion	Serves:4	Serves:2	portion	Serves:4	Serves:4
erves:6	Serves:4	Time: 55mins	Time: 1h	Serves:4	Time: 40mins	Time: 45mins
ime: 1h45	Time: 20mins			Time: 40mins		
		1 tbsp olive oil	1 tbsp olive oil		 300g extra lean minced beef 	1 tsp olive oil
600g stewing steak,	 560g salmon fillets 	1 red onion	1 large onion	 250g pasta shapes 	1 large onion	1 small pumpkin
hopped into cubes	50g wholemeal bread	2 garlic clove	 2 cloves of garlic 	1 tin tuna fish	 2 garlic cloves 	• 2 onions
4 tbsp olive oil	25g sundried tomatoes	• ½ tsp ground cumin	1 large tomato	1 small tin sweetcorn	 400g chopped tomatoes 	2 garlic cloves
4 cloves garlic	1 tbsp fresh basil leaves	1 tbsp. harissa	 1 tbsp tomato puree 	• 2 tomatoes	 2 tsp tomato puree 	225g Arborio rice
2 tbsp white wine	 150g low fat plain yoghurt 	125g dried apricots	1 medium chilli	 75g Cheddar cheese 	 2 tsp dried mixed herbs 	1 litre chicken/vegetable
1 inch piece of fresh ginger	1 tbsp fresh parsley	2 large carrots	• ¼ tsp chilli powder	25g butter	1 red pepper	stock
2 onions	• ½ tsp sugar	• 1 red pepper	 ¼ tsp coriander powder 	 25g plain flour 	 3 handfuls mushrooms 	 Small glass of white wine
2 carrots	Juice of half a lemon	 400ml low-sodium vegetable 	• ¼ tsp cumin powder	 250ml semi-skimmed 	• 1 carrot	(optional)
2 courgettes	230g plain couscous	stock	 ¼ tsp turmeric powder 	milk	• 1 courgette	 25g grated Parmesan
2 sticks of celery	370ml boiling water	1 tin of chickpeas	2 tbsps of water	 mixed herbs 	 150ml vegetable or chicken 	cheese
3 ripe tomatoes	320g broccoli	 225g cherry tomatoes 	 250g boneless chicken 	seasoning	stock	
1 red pepper	320g carrots	 390ml boiling water 	1 tbsp yoghurt		 300g dried spaghetti 	
600ml chicken or vegetable		260g couscous	130g basmati rice		 1 pinch ground black pepper 	
ock	Method	 2 tbsp fresh coriander 	 160g cauliflower 			Method
	Preheat the oven to 190°C, or		10cm cube of ginger	Method		Heat the oil in a large
	gas mark 6.		1 tbsp fresh coriander	Preheat the oven to 200°C	Method	saucepan, add the pumpkin,
ethod	Make the topping by placing	Method		or gas mark 6.	Heat a large saucepan and add	onion and garlic and fry until the onion is soft but not
eheat oven to 200°C/ gas	the bread, sundried tomatoes	Heat the oil in a large saucepan,	Method	Boil the pasta for 10	the minced beef, a handful at a	brown.
ark 6.	and basil in a food processor	add the onion and cook for about	Heat the oil and fry the onions	minutes, until tender and then drain it.	time, cooking it until browned. Add the onion and cook for	Add the rice to the pan and
eat half the oil in the bottom	and blending until you have	5 minutes until it begins to	until soft. Add garlic, tomato,	To make the sauce, melt the	another 2-3 minutes.	carry on cooking for 2 minutes,
a large casserole dish over	breadcrumbs.	soften. Add the garlic, cumin and	tomato puree, chopped chilli	butter in a saucepan and stir	Add the remaining ingredients,	stirring all the time to coat the
medium hob. Fry the steak	Put the salmon fillets in an	harissa and cook for another minute.	and spices. Cook for a few minutes and then add 2	in the flour so that it makes	apart from the spaghetti. Bring	rice in the oil.
seal. Take out and put side. Heat the remaining	ovenproof dish – press the topping on the fillets then	Add the apricots, vegetables and	tablespoons of water and	a paste. Gradually add the	to the boil, then lower the heat	If you are using wine, add this
live oil, add the onions and	bake for 20 minutes until the	stock to the pan and stir	allow to reduce.	milk, stirring constantly and	and simmer gently for 15-20	to the rice and pumpkin
ry for a minute. Put the steak	fish flakes easily.	thoroughly. Bring to the boil,	Add chicken and cook for 10-	the sauce will thicken. Turn	minutes.	mixture, and then add the
back in, add the garlic and the	Make the yoghurt sauce by	cover and simmer for 15	15 minutes, on a medium	down the heat and allow	When the sauce has been	stock a small amount at a
ourgettes and fry for a little	mixing together the yoghurt,	minutes.	heat, then add in yoghurt	the sauce to simmer for 2	cooking for 10 minutes, start to	time, stirring continuously.
onger.	parsley, sugar and lemon juice	Add the chickpeas and cherry	stirring slowly. Season with	minutes, then add	cook the spaghetti. Bring a large	Allow the stock to be soaked
eglaze the pan with the	then chill until ready to serve.	tomatoes and simmer for	black pepper and simmer for a	seasoning and mixed herbs.	saucepan of water to the boil,	up before adding more. Carry
hite wine and add the stock.	Prepare the cous-cous by	another 10 minutes, until the	further 5-10 minutes.	Add the pasta, tuna and	add the spaghetti and bring back	on until all the stock has been
dd the rest of the	placing in a large bowl and	vegetables are tender.	Meanwhile, cook the rice	vegetables to the sauce and	to the boil. Stir well and cook for	used up and the rice is cooked,
egetables, grate in the	pouring over the boiling water.	Add 390ml boiling water into	following the packet	stir the mixture together.	about 8-10 minutes, until tender.	it should be a rich creamy
inger, and bring to the boil.	Leave to stand for 5 minutes.	260g couscous, stir well and	instructions and boil or steam	Pour the pasta mixture into	Season the bolognese sauce with	texture.
ut the lid on the dish and	Steam or boil the broccoli and	leave covered for 6 minutes.	the cauliflower until tender.	a baking dish. Sprinkle a	pepper. Drain the spaghetti and	Stir in the Parmesan cheese
ransfer to the oven. Cook for	carrots until just tender.	Stir the coriander in with the	Garnish the curry with ginger	little grated cheese over the	serve with the sauce.	and serve decorated with Parmesan shavings.
5 minutes-1 hour.	When the fish is cooked, serve	chickpeas and serve with the	and coriander.	top and bake in the oven for 20 minutes, until golden		r armesan snavings.
	with the weak we dressing	Leonecone	Sarva with rice and	r zo minues unu voiden	1	•

Serve with rice and

cauliflower.

February 2015. If you have any questions, please email <u>Level10@Herbalife.com</u>

with the yoghurt dressing.

couscous.





Exercise Suggestions

To lose body fat you need to start by moving more! This may be the smaller things within your day that can make a big difference. For example, start using the lift at work, get off the bus two stops early and walk the remainder or even start cycling to work!

You should be aiming to do at least 30 minutes of aerobic exercise such as walking, running, tennis and cycling 5 days a week per day but build up to this gradually if you currently don't exercise regularly. You could also break this down into 3x 10 minute bouts every day. This exercise will predominantly help burn fat.

Combine this with at least two sessions of muscle strengthening activities, such as lifting weights, exercises such as push-ups and sit-ups (which can help tone tummy areas), heavy gardening or yoga strength training is great for helping you build muscle while losing weight. It can also help to increase your metabolism since the more muscle you have the more calories you will burn at rest. Don't forget you also need protein to build muscle.

Here's what someone weighing 70kg would burn in 60 minutes:

- brisk walking (3.5mph): 266kcal
- breaststroke: 700kcal
- badminton: 315kcal
- cycling (12mph): 560kcal
- running (6mph): 700kcalrecreational football:
- 490kcal
- aerobics class: 455kcal
- yoga (hatha): 175kcal

FAQ's

Does Formula 1 really work?

Meal replacements like F1 take the work out of dieting and calorie watching. In addition they contain essential vitamins and minerals to ensure that although you are restricting your diet you are not losing out on valuable nutrients. The European Food Safety Authority have looked into the evidence for meal replacements like F1 and concluded that they can contribute to weight loss and maintenance of weight after weight loss when used as part of an energy restricted diet.

How much should I aim to lose a week?

Aim for a steady weight loss of 1-2 lbs a week. It may not sound much but it is the key to sustainable healthy weight loss and you will be surprised how much better you feel even in the first few weeks. If weight loss occurs too quickly (with severe calorie restriction) the body starts burning not only fat but protein from muscle. Because muscle actually burns more calories, lowering your muscle mass will only slow your metabolism down.

Why should I eat protein?

Protein is an essential building block for the body and you need to consume it every day. It is an important nutrient for maintaining and building muscle mass and it's important to consume adequate amounts to preserve muscle. Each F1 shake provides 17g of protein and can be topped up if necessary with personalised protein powder which provides 5g protein per serving. For your main meal include healthy sources of protein like lean meat, skinless white meat, poultry, fish, tofu, nuts, beans, eggs and lower-fat dairy products.

What is the best exercise for losing fat?

Regular moderate aerobic exercise like brisk walking, running, cycling, dancing that gets your heart rate up is best for burning fat. The longer you do aerobic exercise, the more energy you burn. Resistance exercise generally does not burn as much energy but is best for building muscle and for toning so a combination of both is ideal.





I regularly go for drinks after work with my mates. Is this causing my big belly?

The issue with alcohol is that we can forget that alcohol provides calories and is often accompanied by other calorie dense snacks. Two pints of larger provides approximately 431kcals which is about 17% of the guideline daily energy amount for an average man (2500kcals) as well as being over the recommended daily limit for regular alcohol consumption. Equally, two large glasses of white wine would provide 370kcal in total- nearly 20% of a woman's recommended daily calorie intake as well as putting a woman over her recommended daily limit for regular alcohol consumption. Cutting back on alcohol may be part of the lifestyle changes you need to make to lose weight. If you are going out with friends chose a low calorie soft drink or try to change your routine and go for walks instead.

What are the best times to train?

This all depends on what suits you best. Some people are naturally better exercising in the morning or evening. It also needs to fit around your life. Can you fit in a brisk walk at lunch or a run before collecting the children from school? Can you lift weights while watching TV? Remember that exercise does need fuel and fluid, so if you exercise in the morning, try to get your F1 Shake in before you exercise and carry some water with you.

Exercise makes me hungry, what should I do?

If you start exercise or increase your amount of activity, you may feel hungrier. Your body is looking to replace the energy spent during exercise. Just be careful how you refuel. The key to this is planning. Make sure that you have lower calorie snacks like a Herbalife protein bar, soy nuts or foods that are lower in calories such as fruit or low-fat yoghurt to stop you reaching for calorie rich treats. If you exercise just before lunch, make up your F1 shake in advance so it's ready when you get those post exercise hunger pangs. Don't forget to rehydrate also, a light flavoured beverage like Aloe Concentrate can encourage you to drink more.

I have heard that after a few weeks I might hit a weight loss plateau. What is this and what should I do?

The key thing is not to get discouraged. Its normal for weight loss to slow and even stall for a while as your body is adapting to the changes and is learning to cope with the same energy demands while burning fewer calories. It might also be time to relook at your programme. Check that you're sticking to 2x F1 shakes per day instead of usual meals and you are not reaching for extra snacks or increasing your portion sizes. Try to kickstart things by doing a little more exercise, or maybe it's time to try a different type of exercise if you feel your motivation is waning.

What happens once I have reached my ideal weight?

If you have reached your weight loss goal, Congratulations! Now make it count by continuing to put into practice all those great lifestyle changes including regular exercise and following a healthy diet. Now that you have reached your ideal weight you can gradually increase your calories to avoid further weight loss. However, F1 can still help. Continuing to include an F1 meal replacement shake once a day instead of a regular meal and as part of an energy restricted diet can help you maintain your weight loss.

My children were born over 2 years ago but I still have not got my pre-pregnancy tummy back. What can I do?

Having a baby changes your body. If your BMI is above 25, then start with eating less and increasing exercise to help bring your weight back within the normal range. If you just focus on toning certain areas but are still overweight, the muscle will just sit over a layer of fat and unfortunately will not help you look any slimmer. Start slowly and work up to cardio exercise with at least 30 minutes 5 times a week and follow a healthy balanced diet. Twin this with abdominal exercises at least 3 times per week. If your BMI is normal, focus on toning exercising and cardio but make sure you take a look at your diet. Is it healthy? Remember to be patient and give your body time to adjust.