

[THE SCIENCE OF SIMPLY PROBIOTIC]



WHAT ARE PROBIOTICS?

Probiotics are live bacteria naturally found in your body that are good for your health, especially your digestive system. These live bacteria can also be found in supplements and fermented foods. Introducing beneficial bacteria into your system directly in the form of probiotics can help balance the composition of bacteria in your gut.

WHY DO I NEED PROBIOTICS?

Every day, things like poor diet, stress, lack of exercise and other environmental factors can impact the natural micro-flora – or balance – of your digestive system. This can lead to bloating, discomfort and other symptoms. Your digestive system is comprised of tens of trillions of microorganisms. Altogether, this bacterial colony is called the “gut microbiome.” These bacteria keep the growth of other potentially harmful bacteria at bay, thus promoting healthy digestion and maintaining your overall health and well-being.



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Probiotics don't always survive the acidic gastric transit, but Simply Probiotic does†

Simply Probiotic delivers 1 billion active probiotic cultures which promote digestive health and balance

Up to 70% of BC30 cells survive to colonize the gut†

WHAT IS SIMPLY PROBIOTIC?

Simply Probiotic is a daily, science-backed probiotic that helps promote the growth of friendly bacteria in your system, maintaining balance in your microbiome to keep you operating at your best. Because when you take care of your digestive health, the rest of you can thrive.

HOW DOES SIMPLY PROBIOTIC WORK?

Simply Probiotic contains a patented GanedenBC³⁰® strain that survives the acidic gastric journey and doesn't mature until it gets to where it counts most – your digestive tract. It comes in a powdered format that mixes easily in any food or drink (hot, cold or frozen), and requires no refrigeration. With zero calories and no added flavors, colors, sugars or sweeteners, Simply Probiotic fits seamlessly into your healthy lifestyle.



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