Conor O’Regan

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# Profile

I'm an independent teamworker with strengths in business intelligence and visualization. My areas of expertise are data cleansing, wrangling, visualizing, and reporting/dashboarding. My passion lies in using data analysis to tell a story, communicate ideas, and make a difference in socially and environmentally responsible corporations.

# Experience

## Communication and Brand Development Intern | The Freedom Café

## June 2019 – August 2019

* Selected for UNH Center for Social Innovation and Enterprise’s Social Innovation Internship
* Redesigned conscious consumer materials (print and web) and website content on SquareSpace
* Managed and Optimized missional awareness campaigns across social media platforms and tracked KPI’s within Google Analytics
* Developed video training resources and customer/partner-facing reports using Microsoft Office

## Resident Assistant | University of New Hampshire

## August 2018 – May 2019

* Supervised a floor of ~30 residents, providing paraprofessional advising for first year students
* Used social media and traditional marketing communication tools to promote in-hall events, resulting in more informed and engaged students
* Developed and facilitated proactive, educational, and community-focused programs revolving around academics and career, inclusion and equity, and healthy living
* Established trust between residents and myself, leading to problem solving and conflict de-escalation experience

# Education

## Master of Science in Business Analytics | Expected May 2021

**University of New Hampshire | Durham, NH 03824**3.55 GPA  
Relevant Coursework: Communication of Data, Statistical Analysis, Optimization Methods

## bachelor of Science in Business Administration (Marketing Focus) | May 2020

## University of New Hampshire | Durham, NH 03824 3.64 GPA

Relevant Coursework: Management Information Systems, Marketing Analytics, Business Statistics

# Skills & Abilities

* Microsoft Office
* R/RStudio
* SQL
* Tableau
* Microsoft Power BI
* Interpersonal Communication

# Activities and Interests

Guitar, Soccer, Long-Distance Running