# résumé

### **COREY HELLWEGE**

### **EMPLOYMENT HISTORY**

2014 - 2016

### Donnelly Group

Vancouver, Canada

Graphic Designer - Full time

### Responsibilities:

Designing across a range of print and digital mediums for numerous businesses ranging from public houses and cocktail bars to barbershops and craft breweries.

### Examples include:

- Creating branding campaigns for hospitality events including brewery product launches and holiday pub parties.
- Producing engaging designs for web marketing focusing on various social media applications across desktop and mobile platforms.

CONTACT
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Graphic Designer / Web Developer
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referees available upon request

2017 - 2018

### Apple Inc

Melbourne, Australia

Specialist - Part time

### Responsibilities:

- Delivering great customer experiences in a dynamic and active environment.
- Uncovering customers' needs and following through with enlightened solutions.
- Guiding individuals and small groups to learn how to get the most out of their personal devices.
- Providing insightful advice and friendly, hands-on technical support to customers in need.

### **ABOUT ME**

Hello, my name is Corey and I'm a Graphic Designer and Junior Developer from Melbourne.

I've previously lived in the beautiful city of Vancouver, Canada where I worked as a Designer on a variety of interesting and challenging projects for clients in the hospitality industry. Living and working abroad was truly an invaluable and enriching experience which allowed me to gain new life perspectives and learn from smart people with various professional backgrounds.

Since returning to Melbourne I have shifted my focus toward transitioning into a career in full-stack web development. I am currently undertaking the Coder Academy Bootcamp at the Australian Institute of Technology.

I'm always looking to explore new opportunities and work with passionate, creative people.



ONE DAY . 10 BEERS WIN PRIZES

BOMBER

**AXE & BARREL** 

Park Life Passionfruit Ale

Kettle Sour Spruce Tip

**DEAD FROG** 

Tropic Vice Fruit Ale

PARKSIDE

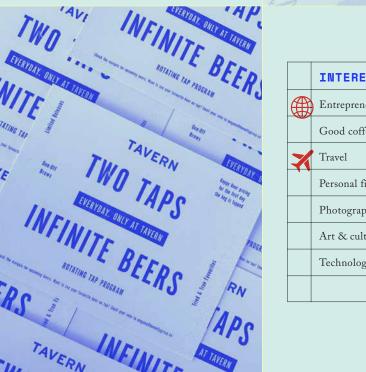
Dusk Pale Ale

**OLD YALE** 

POSTMARK

Helles Lager

Branding for The Growler magazine



Branding for Tavern at The New Oxford

	INTERESTS
	Entrepreneurship
	Good coffee
X	Travel
	Personal fitness
	Photography
	Art & culture
	Technology

### CAREER MILESTONES

2016

### Vancouver Craft Beer Week

Vancouver, Canada

Designed and art-directed the official VCBW Festival Beer Passport for 2016.

2016

## The Growler Magazine

Vancouver, Canada

Designed the 'Growler Challenge' beer card for the 2016 VCBW Festival and Volume III of the Growler magazine.

2016

### Vancouver Facial Hair Competition

Vancouver, Canada

Produced the branding material for the annual VFHC presented by Barber & Co. Digital applications included web and social media



Publication Design, Communication Design Strategy, Information and Interface Design,

Package Design, Typography and Layout, Contemporary Design Issues and Design for Production.

Identity and Contemporary Design Issues.

2011 - 2012

# Diploma of Graphic Design

Swinburne University,

Digital Image, Finished Art, Photography, Typography and Layout, Critical Analysis, Colour Theory, Illustration and Life Drawing,

High Distinction average achieved throughout.

marketing assets. Print applications included street posters, block cards, flyers, tickets and other event collateral.

2016

## Donnelly Campus

Vancouver, Canada

Managed the Donnelly Group's online staff training and resource portal. Assisted in successfully launching the company-wide initiative and ensured key performance indicators were met over a specific time line.

2015

# Donnelly Group Website Re-Design

Vancouver, Canada

Worked alongside developers from a web design agency to re-launch the Donnelly Group corporate website. The end solution was a designintensive, fully responsive website focused on user engagement and functionality.

# **KEY COMPETENCIES**

Motivation & Personal Development

Organisation & Time Management

Problem Solving & Adaptable to Change

Creative Design Expertise

# **QUALIFICATIONS**

2018 - present

# Diploma of Information Technology

Coder Academy,

Australian Institute of Technology,

Melbourne, Australia

Core competencies include Ruby, Object-Oriented Programming, HTML5, CSS3 (SCSS, Bootstrap), Design Prototyping (Figma), SQL (Sqlite, Postgresql), Ruby on Rails, Deployment (Heroku), Javascript (es6), MERN Stack (MongoDB, Express, React, Node).

2013 - 2014

Bachelor of Design, Major in Communication Design

Swinburne University, Melbourne, Australia

Core subjects include Branding and Identity,

High Distinction grades achieved in Branding and

Distinction grades achieved in all other subjects.

Melbourne, Australia

Core subjects include Web Design, Animation, Practical Placement and Business One.

2009 -2010

### Victorian Certificate of Education

Sandringham College, Melbourne, Australia

Core subjects include Studio Arts Photography, Media Print, Visual Communication and Design, Business Management and English.

## Certificate III Retail Operations

Franklyn Scholar TAFE, Melbourne, Australia

2008 - 2009

### Certificate III Multimedia

Holmesglen Institute of TAFE, Melbourne, Australia

