résumé

COREY HELLWEGE

	CONTACT
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ABOUT ME

Hello, my name is Corey and I'm a Graphic Designer and Junior Developer from Melbourne.

I've previously lived in the beautiful city of Vancouver, Canada where I worked as a Designer on a variety of interesting and challenging projects for clients in the hospitality industry. Living and working abroad was truly an invaluable and enriching experience which allowed me to gain new life perspectives and learn from smart people with various professional backgrounds.

Since returning to Melbourne I have shifted my focus toward transitioning into a career in full-stack web development. I am currently undertaking the Coder Academy Bootcamp at the Australian Institute of Technology.

I'm always looking to explore new opportunities and work with passionate, creative people.

Branding for The Growler magazine

EMPLOYMENT HISTORY

2014 – 2016

Donnelly Group
Vancouver, Canada

Graphic Designer – Full time

Responsibilities:
Designing across a range of print and digital mediums for numerous businesses ranging from public houses and cocktail bars to barbershops and craft breweries.

Examples include:
- Creating branding campaigns for hospitality events including brewery product launches and holiday pub parties.
- Producing engaging designs for web marketing focusing on various social media applications across desktop and mobile platforms.

2017 – 2018

Apple Inc
Melbourne, Australia

Specialist – Part time

Responsibilities:
- Delivering great customer experiences in a dynamic and active environment.
- Uncovering customers' needs and following through with enlightened solutions.
- Guiding individuals and small groups to learn how to get the most out of their personal devices.
- Providing insightful advice and friendly, hands-on technical support to customers in need.

Branding for Tavern at The New Oxford

	INTERESTS
🌐	Entrepreneurship
	Good coffee
✈	Travel
	Personal fitness
	Photography
	Art & culture
	Technology

CAREER MILESTONES

2016

Vancouver Craft Beer Week
Vancouver, Canada

Designed and art-directed the official VCBW Festival Beer Passport for 2016.

2016

The Growler Magazine
Vancouver, Canada

Designed the 'Growler Challenge' beer card for the 2016 VCBW Festival and Volume III of the Growler magazine.

2016

Vancouver Facial Hair Competition
Vancouver, Canada

Produced the branding material for the annual VFHC presented by Barber & Co. Digital applications included web and social media

marketing assets. Print applications included street posters, block cards, flyers, tickets and other event collateral.

2016

Donnelly Campus
Vancouver, Canada

Managed the Donnelly Group's online staff training and resource portal. Assisted in successfully launching the company-wide initiative and ensured key performance indicators were met over a specific time line.

2015

Donnelly Group Website Re-Design
Vancouver, Canada

Worked alongside developers from a web design agency to re-launch the Donnelly Group corporate website. The end solution was a design-intensive, fully responsive website focused on user engagement and functionality.

Branding for Vancouver Craft Beer Week

	KEY COMPETENCIES
	Motivation & Personal Development
	Organisation & Time Management
	Problem Solving & Adaptable to Change
	Creative Design Expertise

QUALIFICATIONS

2018 – present

Diploma of Information Technology

Coder Academy,
Australian Institute of Technology,
Melbourne, Australia

Core competencies include Ruby, Object-Oriented Programming, HTML5, CSS3 (SCSS, Bootstrap), Design Prototyping (Figma), SQL (Sqlite, Postgresql), Ruby on Rails, Deployment (Heroku), Javascript (es6), MERN Stack (MongoDB, Express, React, Node).

2013 – 2014

Bachelor of Design,
Major in Communication Design

Swinburne University,
Melbourne, Australia

Core subjects include Branding and Identity, Publication Design, Communication Design Strategy, Information and Interface Design, Package Design, Typography and Layout, Contemporary Design Issues and Design for Production.

High Distinction grades achieved in Branding and Identity and Contemporary Design Issues.

Distinction grades achieved in all other subjects.

2011 – 2012

Diploma of Graphic Design

Swinburne University,
Melbourne, Australia

Core subjects include Web Design, Animation, Digital Image, Finished Art, Photography, Typography and Layout, Critical Analysis, Colour Theory, Illustration and Life Drawing, Practical Placement and Business One.

High Distinction average achieved throughout.

2009 –2010

Victorian Certificate of Education

Sandringham College,
Melbourne, Australia

Core subjects include Studio Arts Photography, Media Print, Visual Communication and Design, Business Management and English.

2010

Certificate III Retail Operations

Franklyn Scholar TAFE,
Melbourne, Australia

2008 – 2009

Certificate III Multimedia

Holmesglen Institute of TAFE,
Melbourne, Australia

Branding for 30 Days of IPA