



THE MISSION

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- Step one: determine whether given reviews are helpful.
- The starting point will be Amazon book reviews.
- A new metric must be created to classify helpful reviews.
- The metric will be used later to determine helpful reviewers.
- Identifying helpful reviewers help protect consumers from fraud.

THE DATA

- Amazon Book Reviews Dataset.
- 8.9 million rows.
- May 1996 - July 2014.
- Limited to users and books with at least 5 reviews.
- Relevant columns include star rating, text of review, and helpful/unhelpful votes.
- See <http://jmcauley.ucsd.edu/data/amazon/> for more info and datasets.

