

## **111000 01110** 01100 10 01101 01 01101 07101111 01101101 01110 710011 01110100 01101 00000 01 0 011 01101 7 10 011 0011 00 0 01100101

## **NEW METRIC**

- ➤ There is currently no helpful rating metric.
- ➤ Strategy: combine helpful votes and helpful percentage.

## **CAVEATS**

- ➤ Helpful Votes must be converted into numbers between 0 and 1.
- ➤ The Helpful Votes column is very right skewed.
- ➤ The final numbers should reflect meaningful percentages: 50% about average, 90% great.