

SELL
fellowship





What is SELL?

The Social Entrepreneurship Learning Lab (SELL) Fellowship is an 8-week interdisciplinary fellowship for undergraduate students who want to create meaningful social ventures for their community.

We are an impact-first community, built and run entirely by students. SELL takes good people who want to have an impact on their community and gives them the tools and the network that they need to build a venture, become changemakers, and take their first steps towards creating their social impact enterprise.



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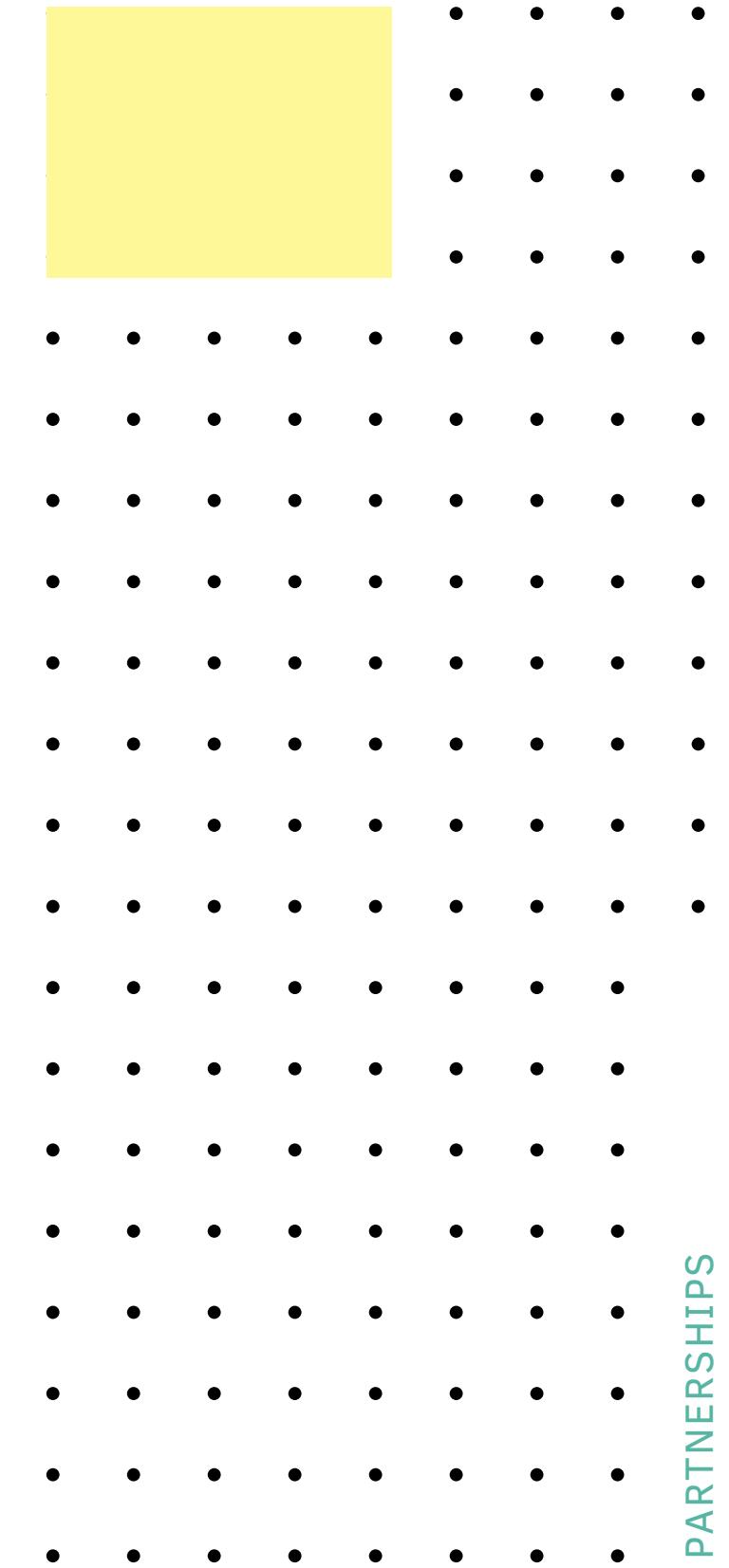
social

entrepreneurship

a brief definition

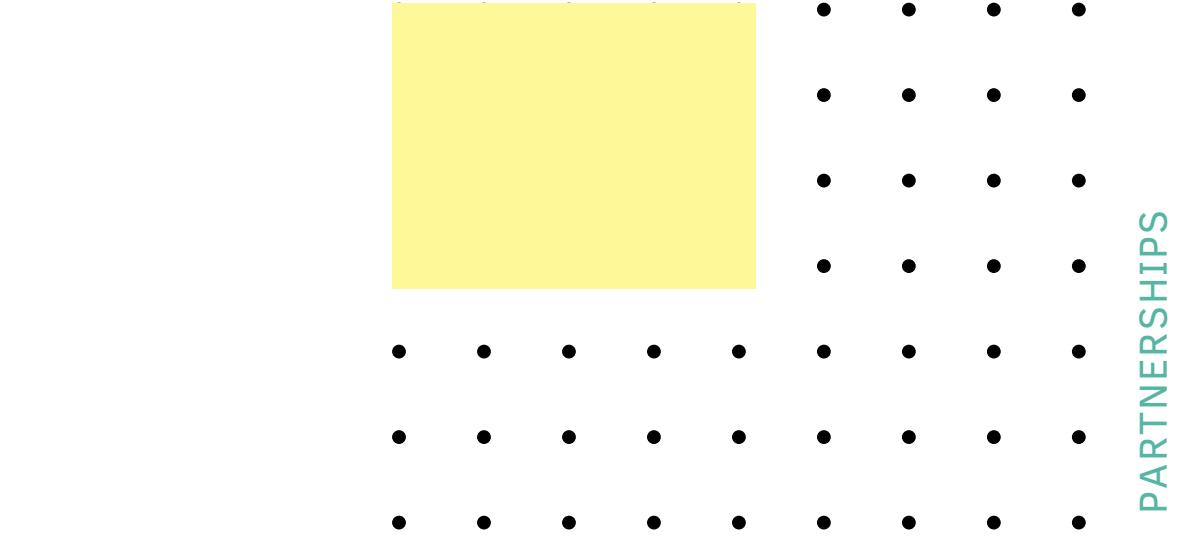
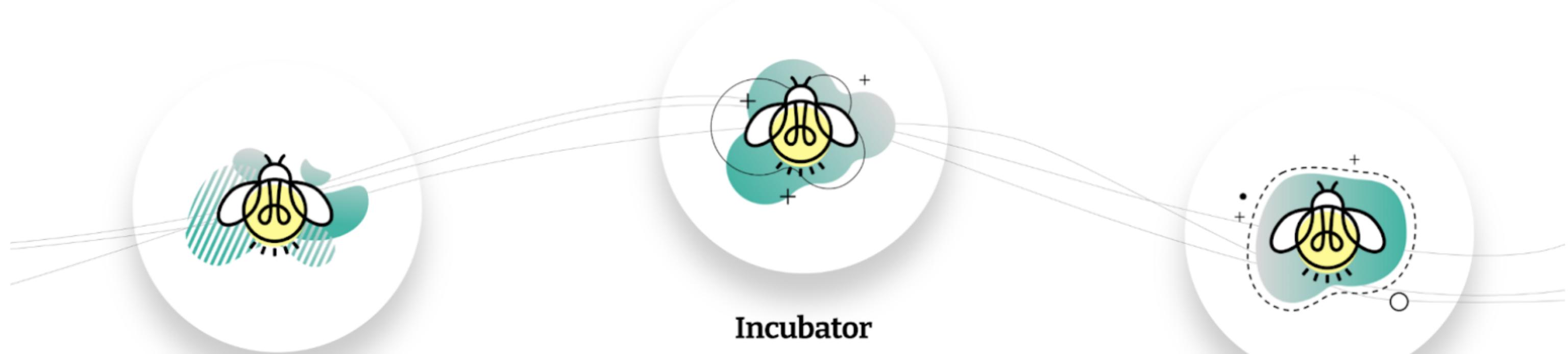
“Social Entrepreneurship” refers to a process where sustainable solutions are developed to meet social challenges.

Social entrepreneurs think of innovative approaches to solve global problems like homelessness, water insecurity, environmental degradation, and more.



PARTNERSHIPS

Roadmap



Part One: where social impact knowledge grows and ideation happens

Part Three: where the social ventures of our fellows scale beyond the classroom

Verticals for Impact

Climate & Environment



Create solutions to fight pollution, reduce emissions, and protect wildlife.

Economic Inequality



Work to eradicate poverty & establish sustainable & inclusive economic growth.

Urban Infrastructure



Tackle city congestion & transportation, develop smarter city-wide institutions.



Medicine & Healthcare

Improve access to healthcare systems, promote wellbeing & health education.



Education & Literacy

Work to provide equal access to education & reduce world illiteracy.



Justice & Human Rights

Advocate to reduce violence & crime, establish transparent institutions, foster peace.

SELL's Big Events

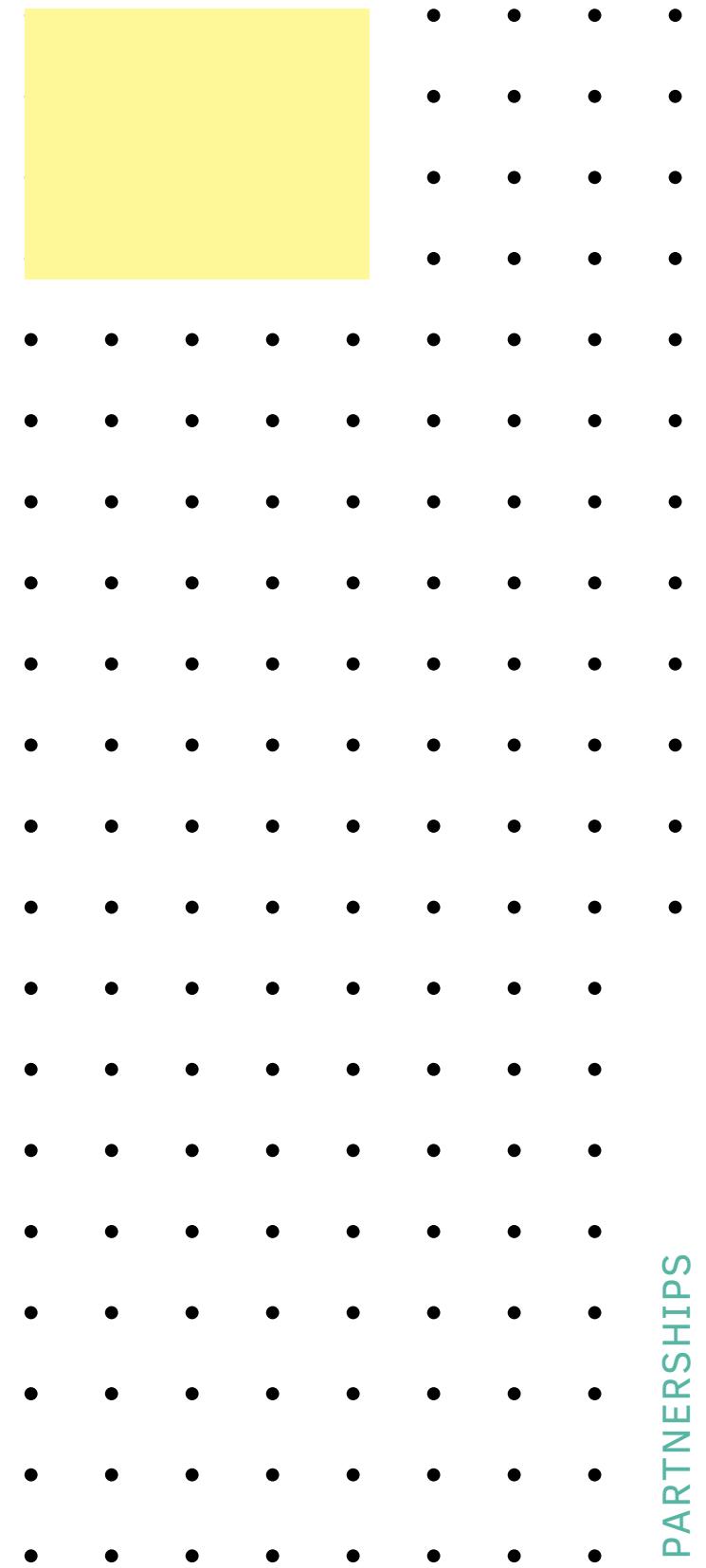
SELL hosts two main events, which are both open to the public.

01 SELL YOUR IMPACT (SYI)

This is the capstone event for our incubator fellowship, where fellows pitch their venture ideas to a panel of judges for the chance to win pre-seed funding.

02 DEMO DAY

This is the capstone event for our accelerator fellowship, where ventures pitch their ideas to a panel of investors, who can opt to provide any amount of pre-seed funding to ventures of their choice.



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SELL in Numbers

157

Number of people in the SELL
Community as of 2021

16

Number of current,
ongoing ventures

76%

Minority-Identifying
Fellows in the Spring
'21 Ideator Class

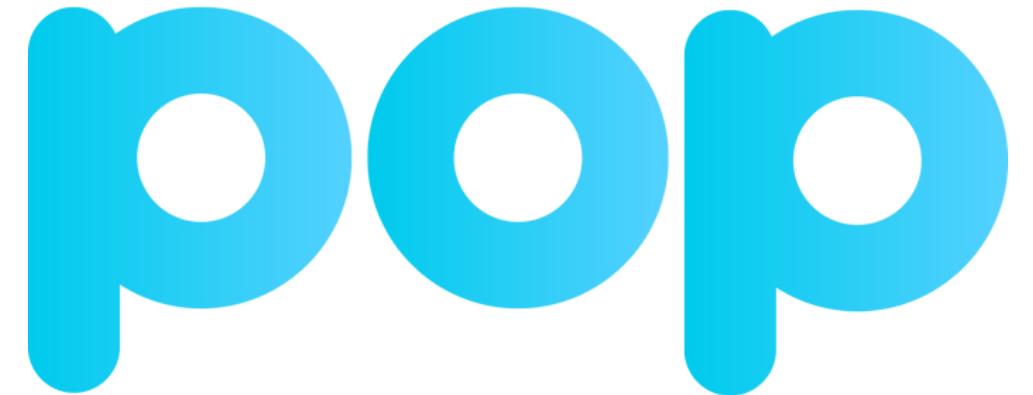
\$4k

Amount awarded at
Spring 2021 events

100%

Accelerator Ventures
with at Least One
Female Founder

Past Success Story:



Pop is a relationship-building platform aiming to provide a safe space for college students to make friends in a convenient, stress-free, and personalized way.

Website:
popsocial.app

Fall 2018: Founder, Yoon Lee, started PopSocial after researching mental health in the SELL ideator fellowship

Fall 2019: Pop partnered with UT Housing and Dining and launched on the UT Austin Campus

Spring 2020: Pop launches nationwide, presence at 4 universities with over 3000 students



A grid of 100 black dots arranged in a 10x10 pattern, representing a 10x10 matrix or a 10x10 grid.

PARTNERSHIPS

Past Success Story:



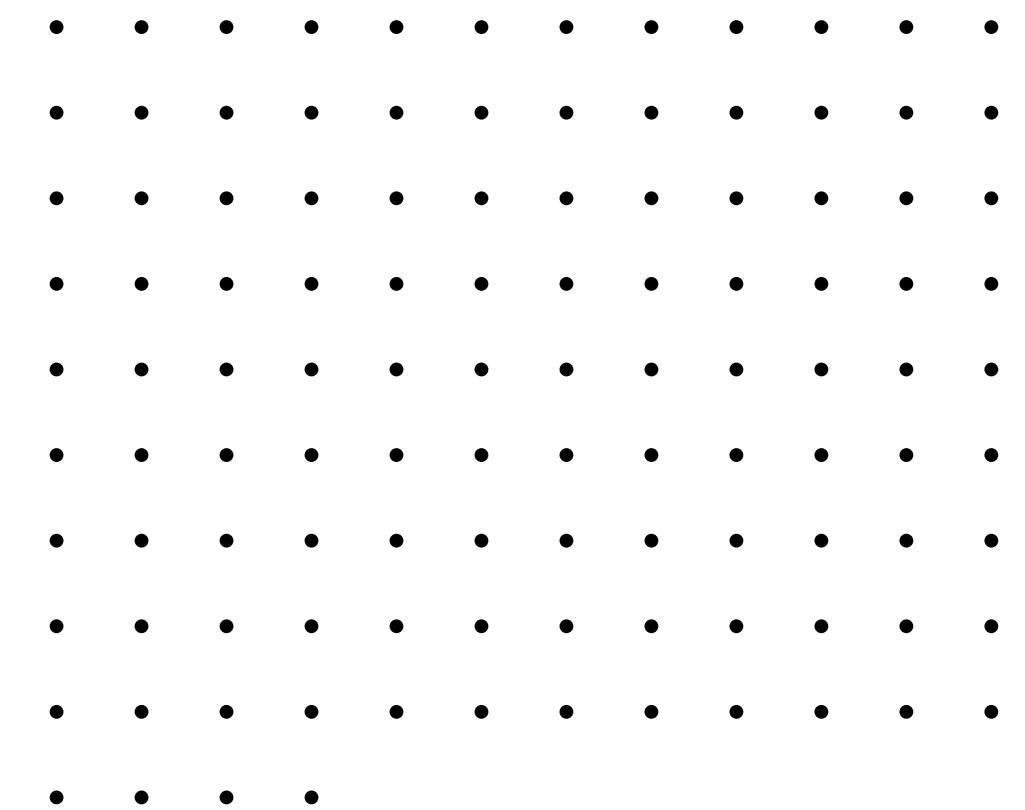
Empowering produce managers in grocery stores to make data-driven decisions around their food waste by collecting and analyzing the data of their waste.

Participated in the Spring 2021 SELL Accelerator, has also participated in TarmacTX and Launchpad fellowships

Current Stage:

Has raised > \$40k in venture funding

Currently partnering with HEB and Wheatsville to pilot-test their device



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Our Partners



allbirds



The University of Texas at Austin
Kendra Scott Women's
Entrepreneurial Leadership Institute



N O T L E Y

Blackstone LaunchPad®

What can we do for you?

Support Social Entrepreneurship

Corporate social responsibility -- opportunity to become a founding partner and provide project seed funding for social ventures to accelerate their impact.

Access to Young, Innovative Minds

Access to over 100 passionate, student entrepreneurs and SELL's alumni network to create a pipeline for future employees and/or clients.

Join a Community of Changemakers

Gain the opportunity to leverage your employees' skills and passions by providing mentorship to students with entrepreneurial minds and untapped potential.



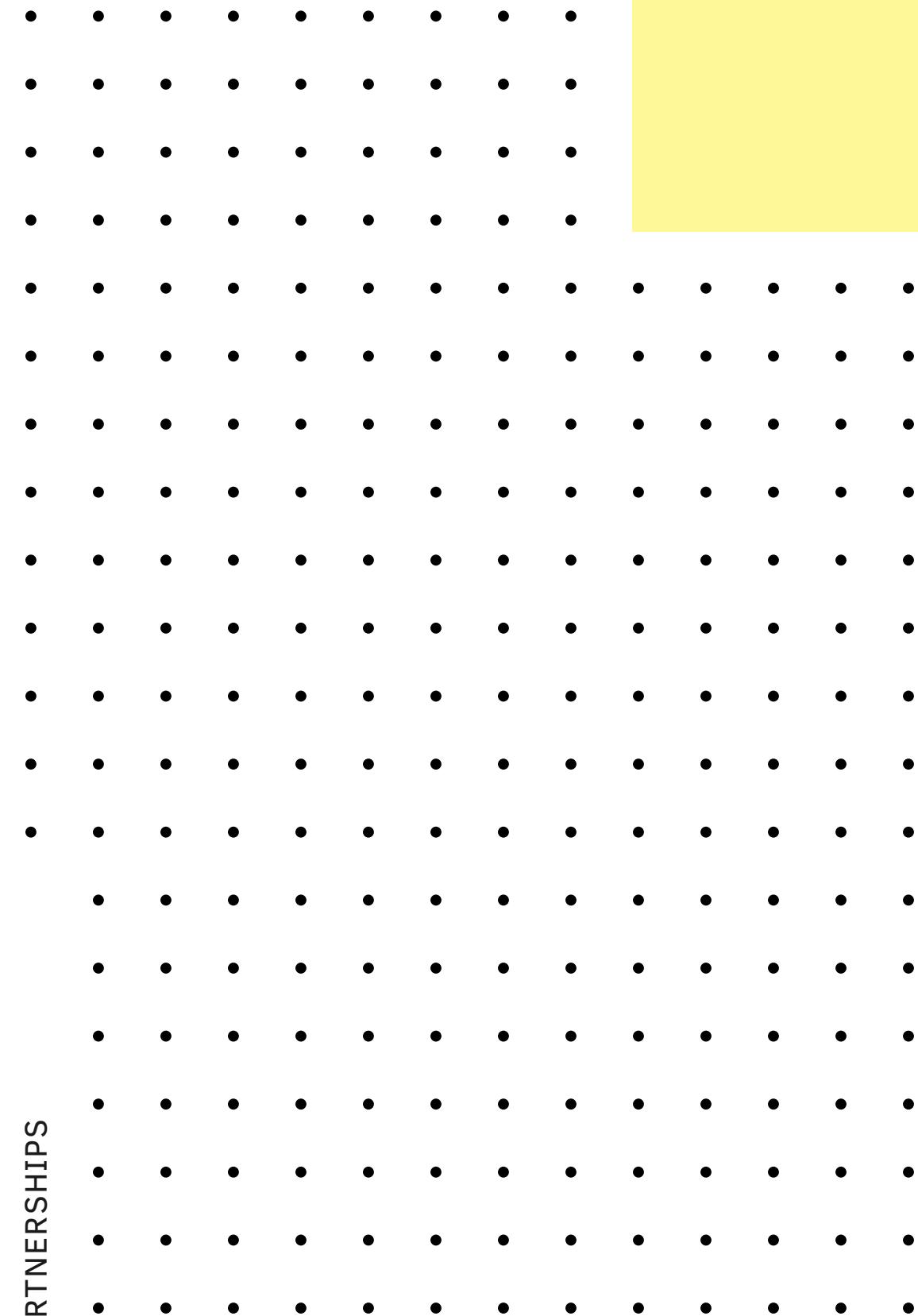
What can we do for you?

- 01** Company logo on website and promotional materials, event ad placement
 - 02** Opportunity to judge and give feedback at our semi-annual events
 - 03** Access to a SELL Fellow resume book for recruiting purposes
 - 04** Access to the SELL network
 - 05** Opportunity for a collaborative networking event/workshop between the two organizations
 - 06** A sample of SELLs vetted curriculum

With your support, we can inspire
these student entrepreneurs on their
journey to create social change.



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Thank You