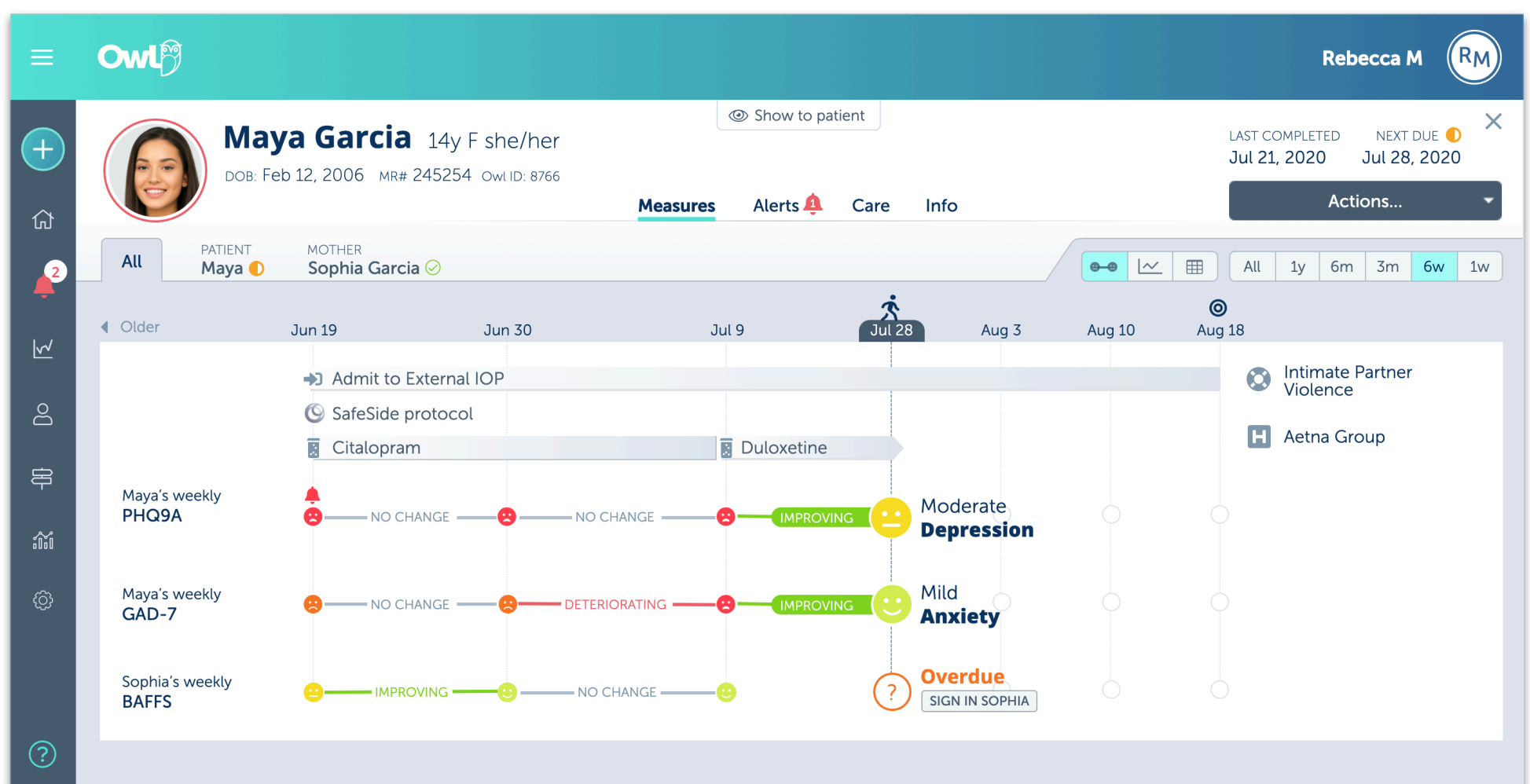


# Corey Stone: Portfolio Supplement

My full portfolio is at: <http://coreystone.com>

## Owl Insights, a mental health tracking SaaS startup

I'm the sole designer for Owl's clinician SaaS and responsive patient interface. I work closely with the VP of Product and a product manager in an agile process. Shown below are some of my recent designs and concepts that cannot be shown publicly yet.



Here's a new design for our patient chart, where I'm trying to pack in a lot of information in an easily digestible format so clinicians can quickly see the patient's current status and progress alongside their treatment history.

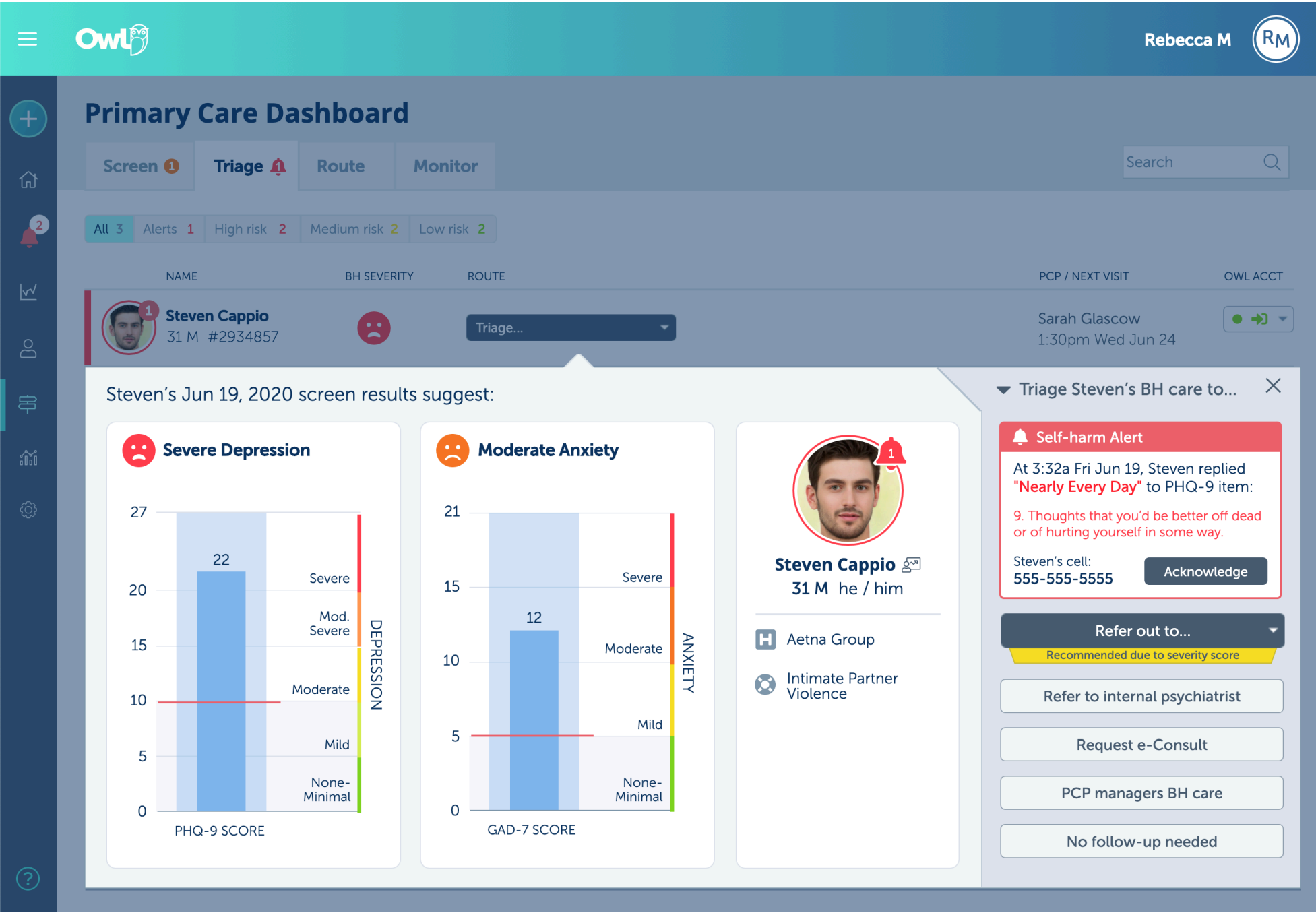
The actual patient results vary by assessment – some chart improvement as “up” on the chart, and some show improvement as “down,” so I avoided that ambiguity by using color-coded smile/frown icons to show patient severity, while still giving clinicians the option to view the actual charts.

To draw the clinician's eye to the most important information, I used larger stronger colors for the current status.

Most of the UI elements are single-click/tap actions so they're quick and efficient so the clinician can keep their focus on the patient (not our system), and tap-friendly for those using tablets.

Shown below is a popup for a Primary Care Provider’s dashboard that allows the PCP to easily screen, triage, route, and monitor their patients for any needed mental health treatment.

The efficient intuitive design guides the user from left (where they see assessment results) to the right ‘action area’ where they see treatment options, a recommendation, and handle any alerts that may have been triggered.



Shown below are some low-res ideation for a microinteraction and some data analytics designs, along with the personas (which I helped generate) and design objectives pasted in to maintain focus on the business and user needs.

Staff & Clinician Objectives

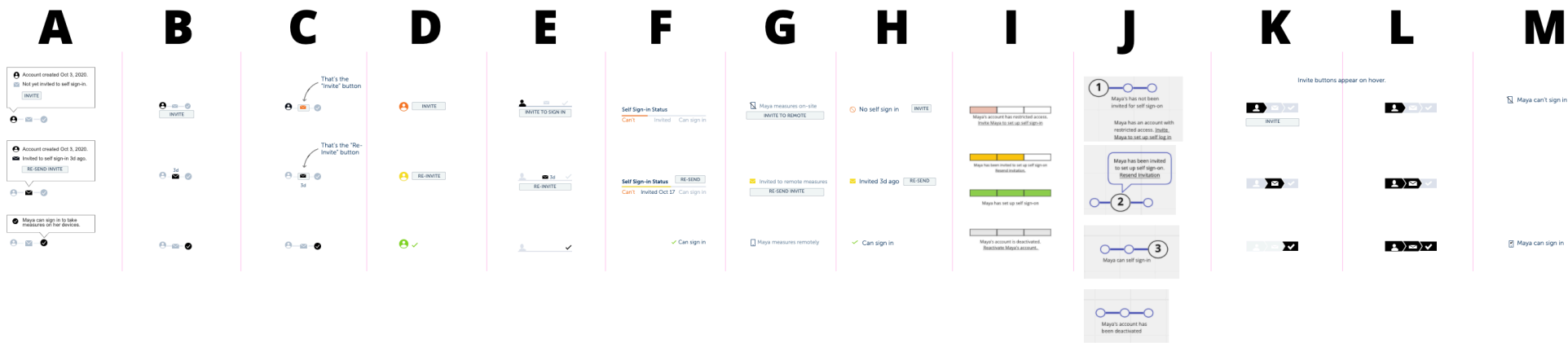
- 1. Quickly & easily see and understand patient account status
- 2. Encourage complete account setup
- 3. Intuitive & quick method to advance account to next step

Terminology Options

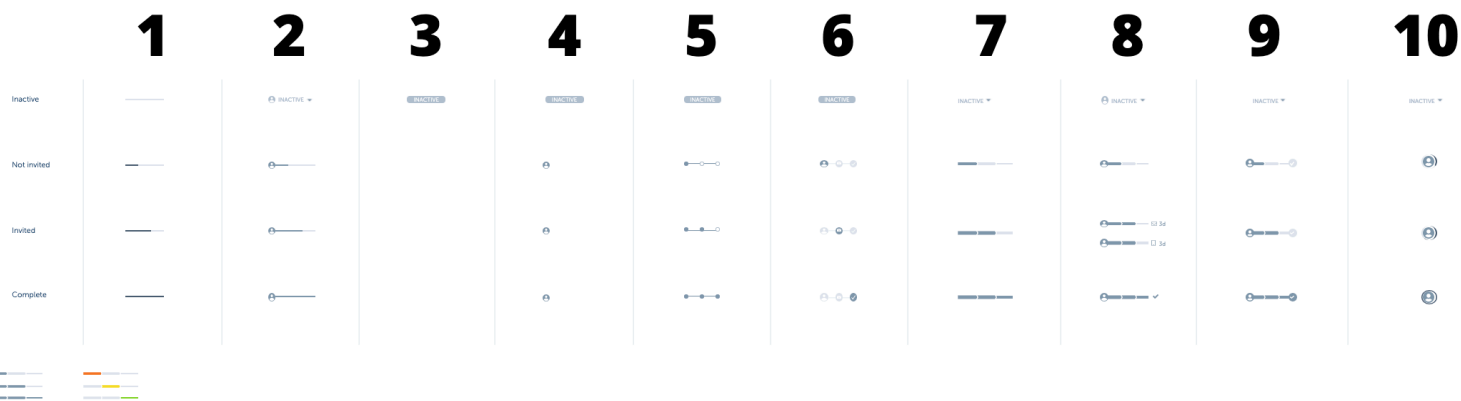
Step 1	Step 2	Step 3
Created	Invited	Complete
Can't sign in	Invited to sign in	Can sign in
Never signed in	Pending	Set up
Active	Pending setup	Remote measures
No sign-in	Sign-in Pending	Measures remotely
Restricted	Invited to remote measures	Activated
No remote measures	Invited to measure remotely	Takes measures on own device
In-clinic measures	Invited to measure on own device	
On-site measures		
—		
Inactive		

Possible Placements

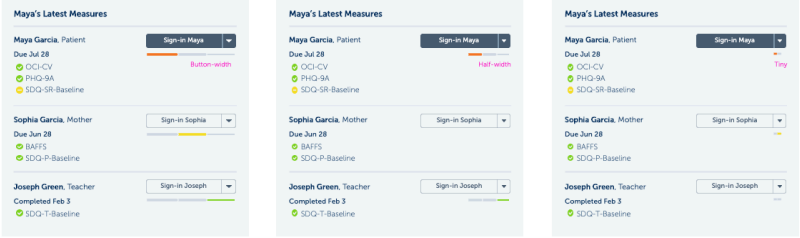
- Homepage patient Detail pop-out pane
- Homepage patient rows
- Patient chart upper area
- Patient Chart > Information tab
- Patient List patient rows
- Settings > Patient Users patient rows



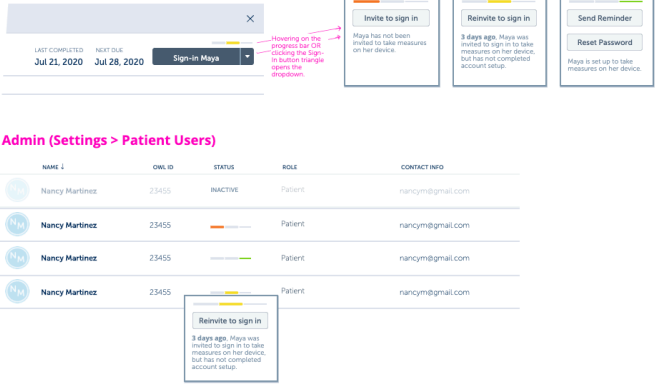
2nd Iteration (based on I, K, L)



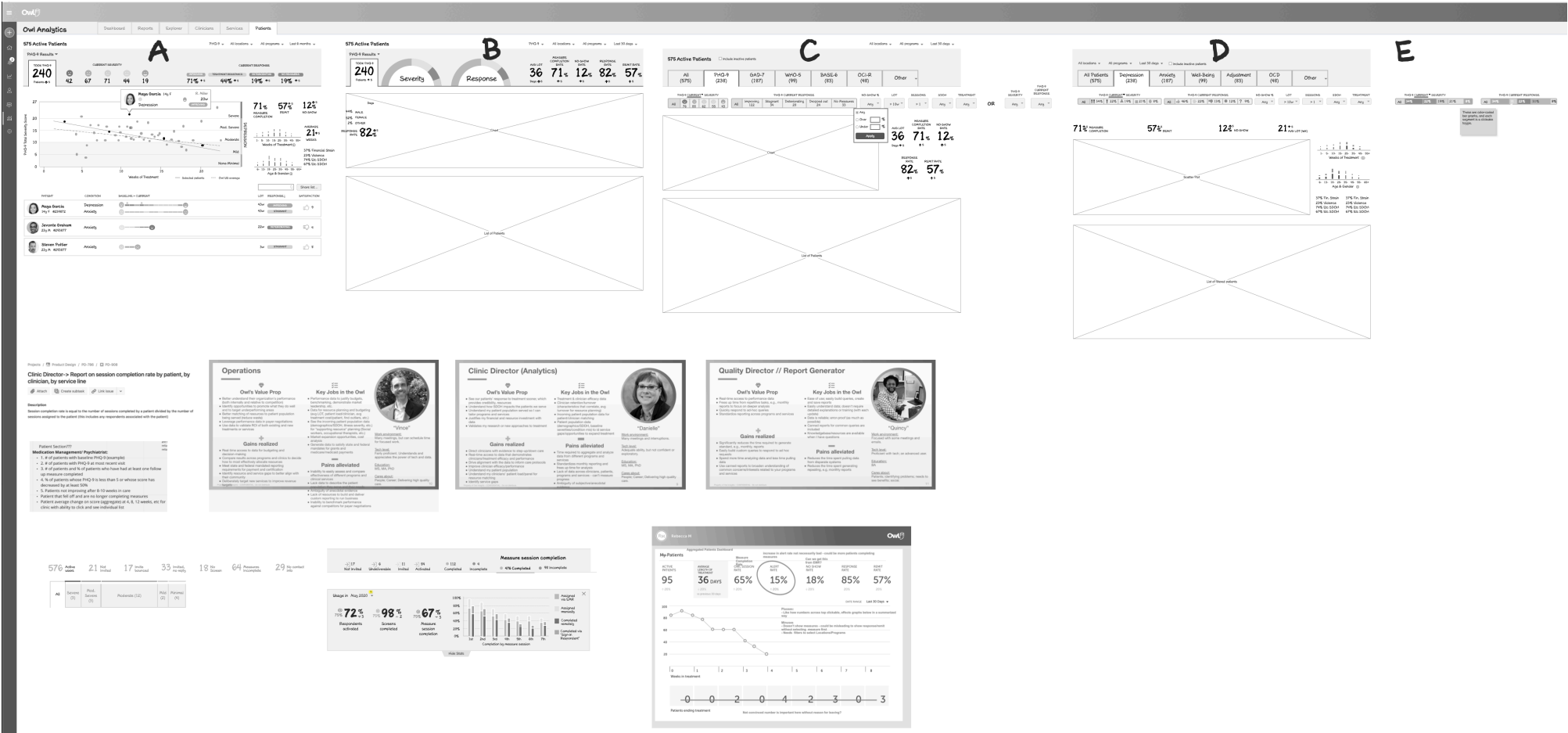
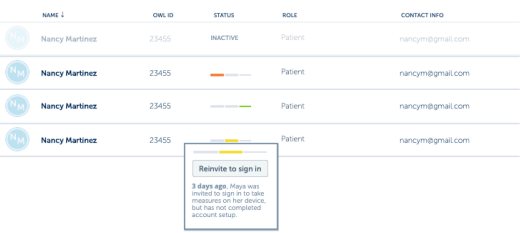
Staff (Home > Detail popout)



Clinicians (Patient Chart)



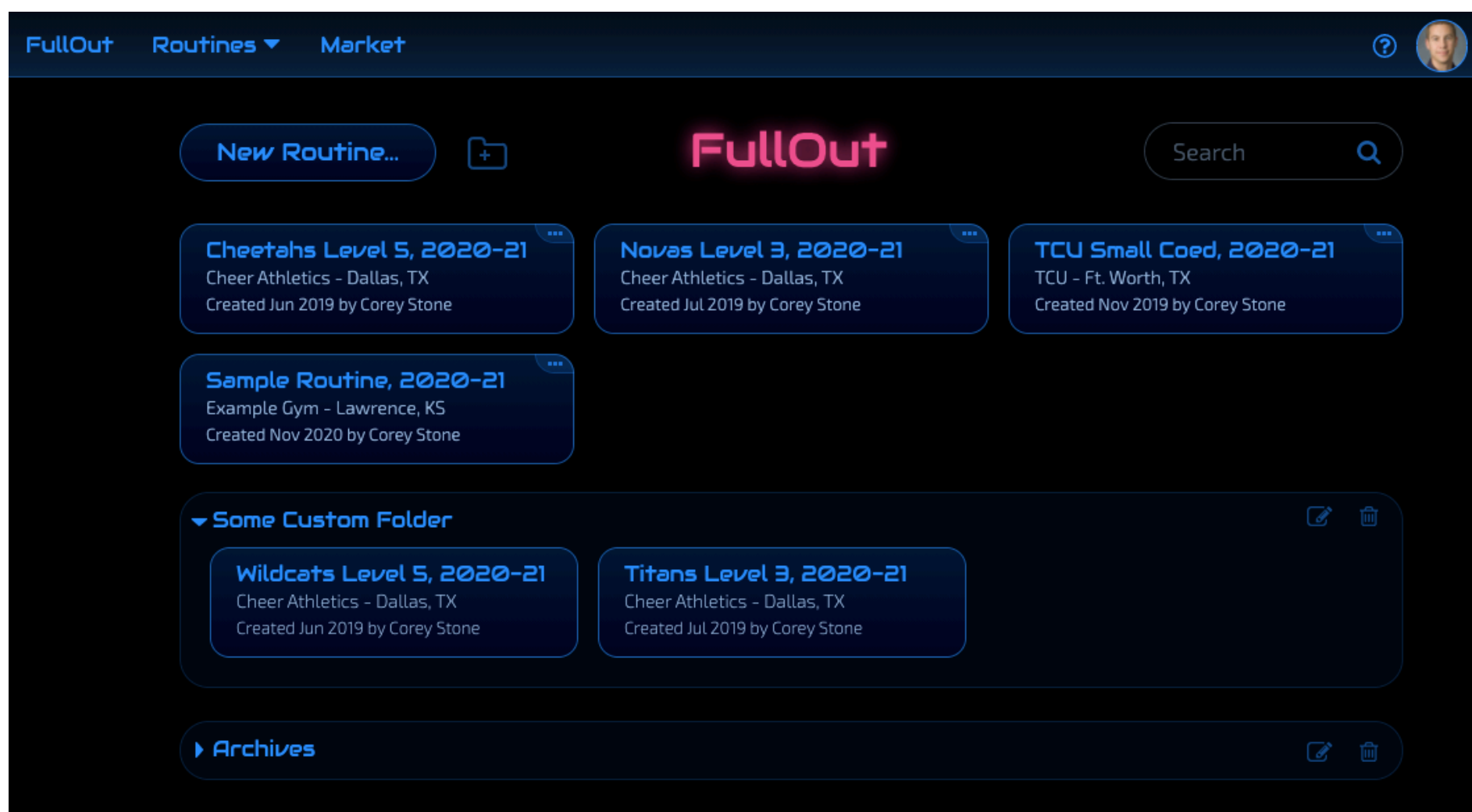
Admin (Settings > Patient Users)



## Founding FullOut hybrid app

FullOut is my new cross-platform side project that helps cheerleading and dance coaches, choreographers, and music mixers to collaboratively build, tweak, and teach routines virtually. It'll be a freemium model where the core functionality will be free to build a wide user base, then we'll introduce paid add-on tools and a monetized marketplace.

Currently, my developer-partner is building the MVP, and I do all the design and product strategy. Here are some of the mockups in the next few pages. I went with a dark neon retro space-age look to bring the content to the forefront and appeal to the target audience of millenials.



FullOut

Cheetahs 2020-21 Level 5:

Player

Editor

Setup

2 People

Undo

INTRO 1ST HALF

1 01

2

3

4 Elite Stunts  
Toes

5 Dip

6

7 Toss

8 0:00  
Go!

1 02

2

3

4

5

6

7

8 0:04  
(Elite Stunts)  
Pull Lib Dip Pop Grab Clean Move to X-Out

1 03

2

3

4

5 X-Out Baskets  
Set

6

7

8 0:08  
(Move to X-Out Baskets)  
Clean RO BHS Fulls  
Step Hurdle

1 04

2

3

4

5

6

7

8 0:12  
Jumps Pyramid Motions Dance

All

100% 140  
0:00 / 2:30

Elite Stunts

1 05

2

3

4

5

2 Add..

Section

Skill Marker

Transition

Music

1 06

2

3

4

5

6:35

Undo

FullOut

Cheetahs 2020-21 Level 5:

Player

Editor

Setup

2 People

INTRO 1ST HALF

1 01

2

3

4

5

6

7

8 0:00  
Elite Stunts  
Toe Dip Toss  
Go!

1 02

2

3

4

5

6

7

8 0:04  
(Elite Stunts)  
Pull Lib Pop Dip Grab Clean Move to X-Out

1 03

2

3

4

5

6

7

8 0:08  
(Move to X-Out Baskets)  
Clean X-Out Baskets  
Set Clean  
RO BHS Fulls  
Step Hurdle

1 04

2

3

4

5

6

7

8 0:12  
Jumps Pyramid Motions Dance  
Clean Clean Clean Clean

1 05

2

3

4

5

6

7

8 0:16

All

Elite Stunts

100% 140  
0:00 / 2:30

