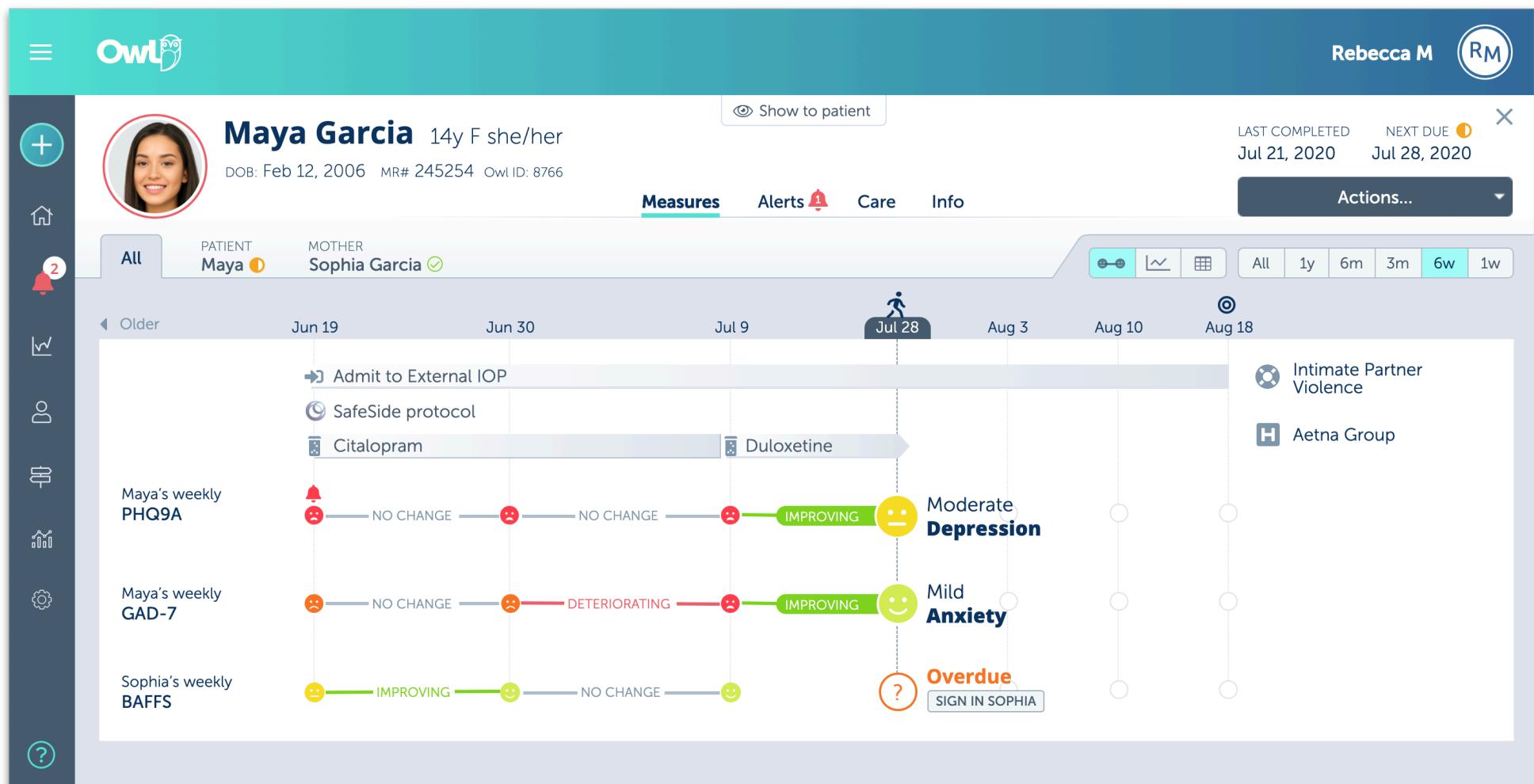


Corey Stone: Portfolio Supplement

My full portfolio is at: <http://coreystone.com>

Owl Insights, a mental health tracking SaaS startup

I'm the sole designer for Owl's clinician SaaS and responsive patient interface. I work closely with the VP of Product and a product manager in an agile process. Shown below are some of my recent designs and concepts that cannot be shown publicly yet.



Here's a new design for our patient chart, where I'm trying to pack in a lot of information in an easily digestible format so clinicians can quickly see the patient's current status and progress alongside their treatment history.

The actual patient results vary by assessment – some chart improvement as “up” on the chart, and some show improvement as “down,” so I avoided that ambiguity by using color-coded smile/frown icons to show patient severity, while still giving clinicians the option to view the actual charts.

To draw the clinician's eye to the most important information, I used larger stronger colors for the current status.

Most of the UI elements are single-click/tap actions so they're quick and efficient so the clinician can keep their focus on the patient (not our system), and tap-friendly for those using tablets.

Shown below is a popup for a Primary Care Provider's dashboard that allows the PCP to easily screen, triage, route, and monitor their patients for any needed mental health treatment.

The efficient intuitive design guides the user from left (where they see assessment results) to the right 'action area' where they see treatment options, a recommendation, and handle any alerts that may have been triggered.

The screenshot shows the Owl Primary Care Dashboard. At the top, there are tabs for 'Screen' (1), 'Triage' (1), 'Route', and 'Monitor'. Below these are buttons for 'All 3', 'Alerts 1', 'High risk 2', 'Medium risk 2', and 'Low risk 2'. A search bar and a user profile for 'Rebecca M' are also at the top.

The main area displays a patient record for 'Steven Cappio' (31 M #2934857). The 'NAME' column shows his photo, name, and ID. The 'BH SEVERITY' column shows a red sad face icon. The 'ROUTE' column has a dropdown menu set to 'Triage...'. To the right, it shows 'PCP / NEXT VISIT' as 'Sarah Glasgow 1:30pm Wed Jun 24' and 'OWL ACCT'.

A central callout box titled 'Steven's Jun 19, 2020 screen results suggest:' contains two bar charts. The first chart for 'Severe Depression' shows a score of 22 on the PHQ-9 scale, with severity levels from 'None-Minimal' to 'Severe'. The second chart for 'Moderate Anxiety' shows a score of 12 on the GAD-7 scale, with severity levels from 'None-Minimal' to 'Severe'.

To the right of the charts is a patient summary for Steven Cappio, 31 M, he/him, with icons for Aetna Group and Intimate Partner Violence. A 'Self-harm Alert' is displayed, noting a recent reply about nearly every day thoughts of self-harm. It includes a phone number (555-555-5555) and an 'Acknowledge' button.

The 'Action Area' on the right lists several options: 'Refer out to...', 'Refer to internal psychiatrist', 'Request e-Consult', 'PCP managers BH care', and 'No follow-up needed'. The 'Refer out to...' option is highlighted with a yellow bar.

Shown below are some low-res ideation for a microinteraction and some data analytics designs, along with the personas (which I helped generate) and design objectives pasted in to maintain focus on the business and user needs.

Staff & Clinician Objectives

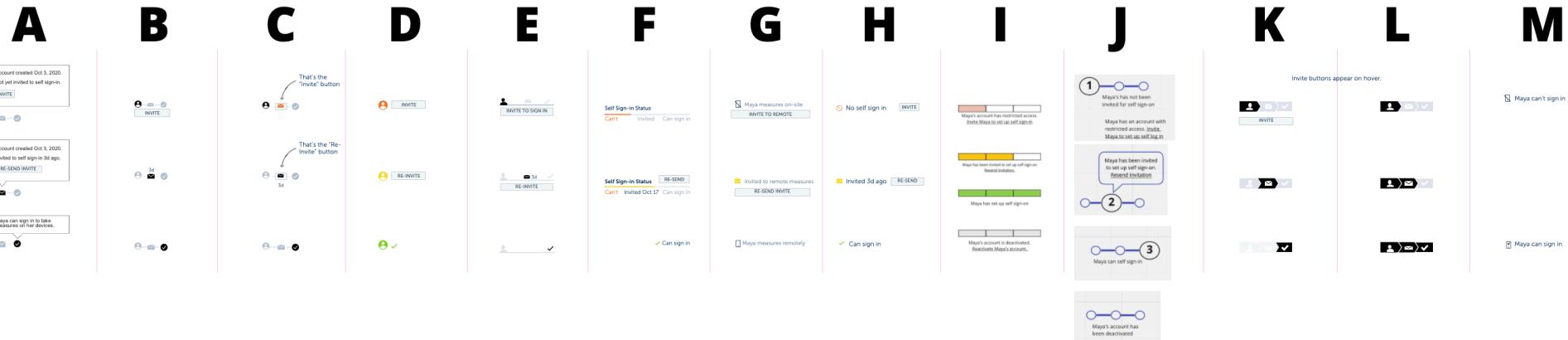
1. Quickly & easily see and understand patient account status
2. Encourage complete account setup
3. Intuitive & quick method to advance account to next step

Terminology Options

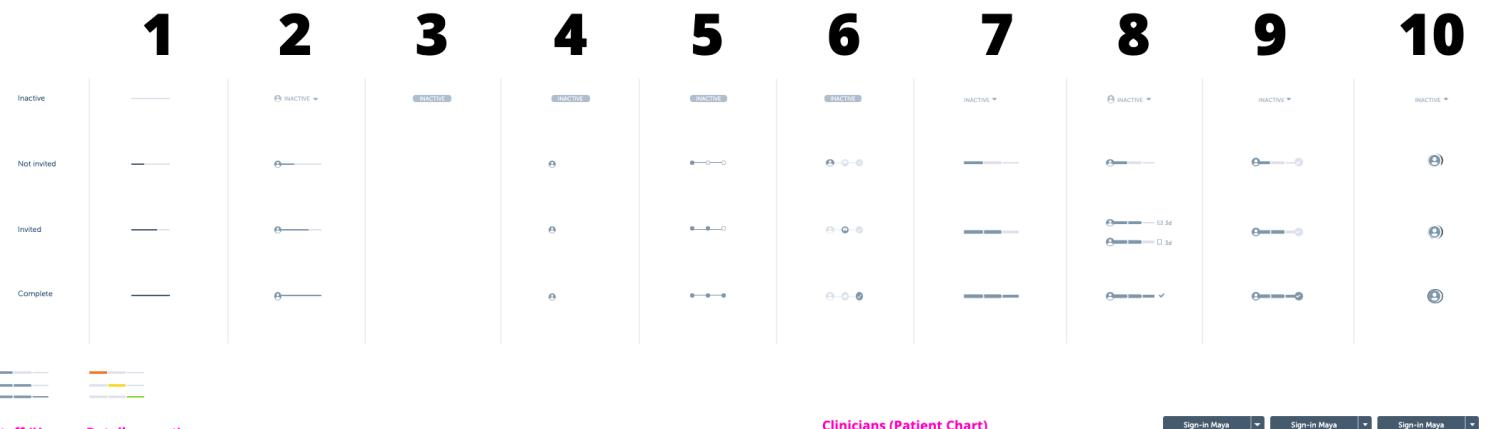
Step 1	Step 2	Step 3
Created	Invited	Complete
Can sign in	Invited to sign in	Can sign in
Never signed in	Pending	Set up
Active	Pending setup	Remote measures
No sign-in	Sign-in Pending	Measures remotely
Restricted	Invited to measure remotely	Activated
No remote measures	Invited to measure on own device	Takes measures on own device
In-clinic measures		
On-site measures		
—		
Inactive		

Possible Placements

- Homepage patient Detail pop-out pane
- Homepage patient rows
- Patient chart upper area
- Patient Chart > Information tab.
- Patient List patient rows
- Settings > Patient Users patient rows



2nd Iteration (based on I, K, L)



Staff (Home > Detail popout)

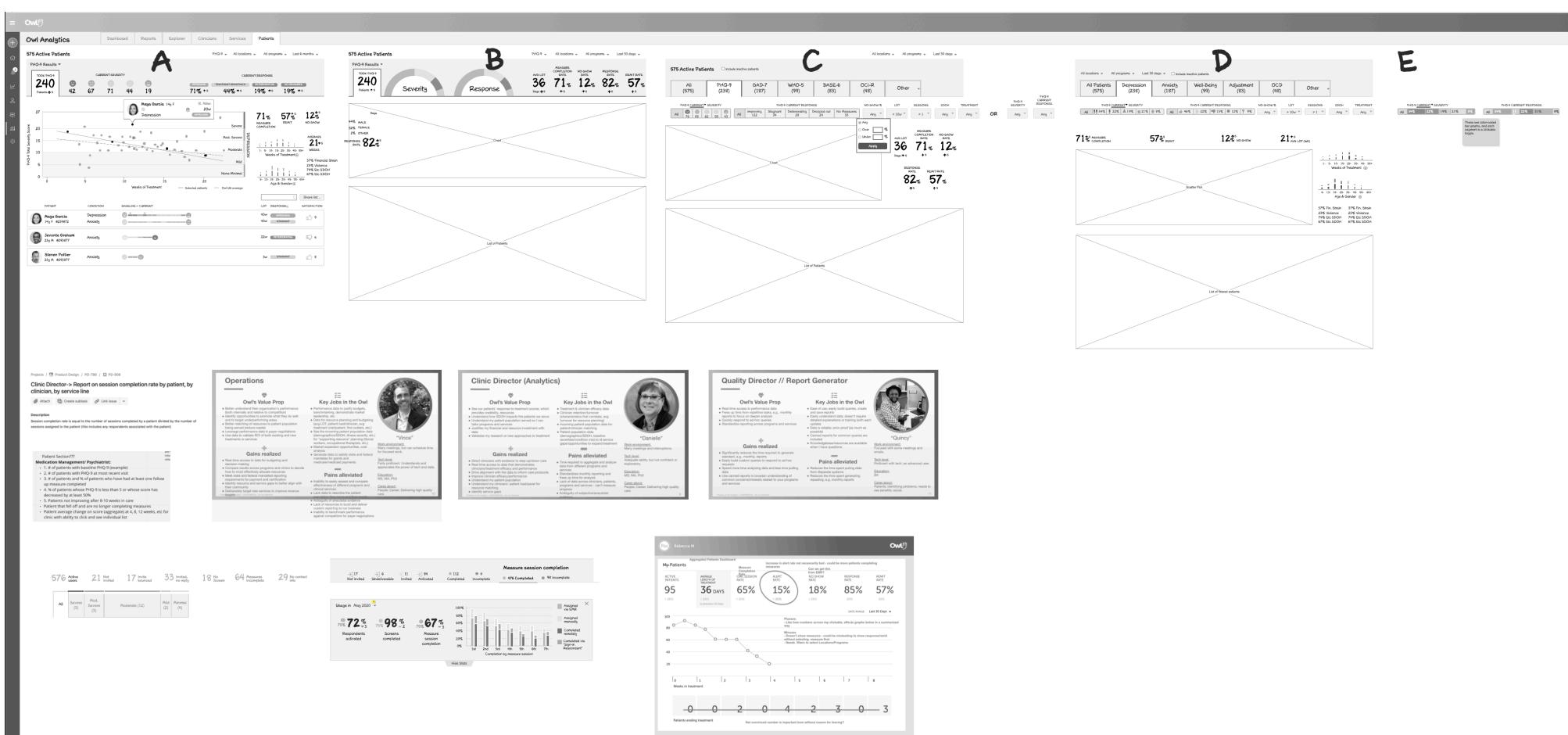
Three wireframes of the 'Staff (Home > Detail popout)' showing 'Maya's Latest Measures' for different users. Each screen includes a dropdown menu for 'Sign-in [User]' and a progress bar indicating the width of the invite.

Clinicians (Patient Chart)

Three wireframes of the 'Clinicians (Patient Chart)' showing 'Sign-in Maya' options. The first shows a dropdown menu with 'Invite to sign in'. The second shows a tooltip for 'Reinvite to sign in'. The third shows a dropdown menu with 'Send Reminder' and 'Reset Password'.

Admin (Settings > Patient Users)

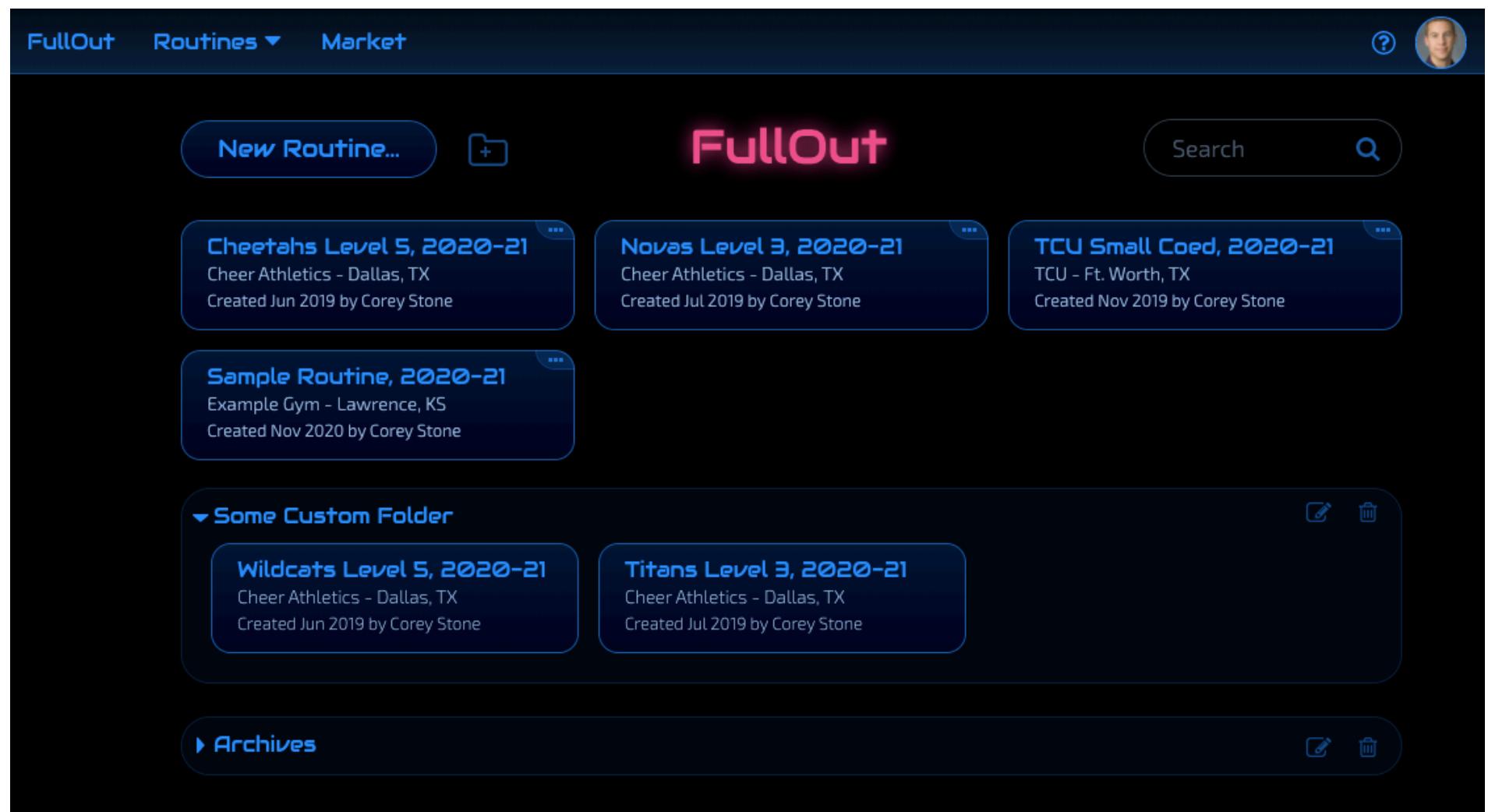
A wireframe of the 'Admin (Settings > Patient Users)' showing a list of patients. A tooltip for 'Reinvite to sign in' is shown, stating: '3 days ago, Maya was invited to take remote measures on her device, but has not set up account setup.'



Founding FullOut hybrid app

FullOut is my new cross-platform side project that helps cheerleading and dance coaches, choreographers, and music mixers to collaboratively build, tweak, and teach routines virtually. It'll be a freemium model where the core functionality will be free to build a wide user base, then we'll introduce paid add-on tools and a monetized marketplace.

Currently, my developer-partner is building the MVP, and I do all the design and product strategy. Here are some of the mockups in the next few pages. I went with a dark neon retro space-age look to bring the content to the forefront and appeal to the target audience of millenials.



FullOut Cheetahs 2020-21 Level 5: Player Editor Setup 2 People Undo ?

INTRO 1ST HALF →

1 01	2	3	4	5	6	7	8	0:00
Elite Stunts				Toes	Dip	Toss		Go!

1 02	2	3	4	5	6	7	8	0:04
(Elite Stunts)				Pull Lib	Dip	Pop	Grab	Clean

INTRO →

1 03	2	3	4	5	6	7	8	0:08
(Move to X-Out Baskets)				Clean	X-Out Baskets	Set		Hurdle
					RO BHS Fulls	Step		

1 04	2	3	4	5	6	7	8	0:12
Jumps		Pyramid		Motions		Dance		

▶ All ▶ Elite Stunts ▾

100% 140 0:00 / 2:30

2 Add... Section Skill Marker Transition Music X

1 05	2	3	4	5				
1 06	2	3	4	5				

6:35 ↗ Undo ?

Cheetahs 2020-21 Level 5: Player Editor Setup 2 People

INTRO 1ST HALF →

1 01	2	3	4	5	6	7	8	0:00
Elite Stunts				Toes	Dip	Toss		Go!

1 02	2	3	4	5	6	7	8	0:04
(Elite Stunts)				Pull Lib	Pop	Dip	Grab	Clean

INTRO →

1 03	2	3	4	5	6	7	8	0:08
(Move to X-Out Baskets)				Clean	X-Out Baskets	Set	Clean	Hurdle
					RO BHS Fulls	Step		

1 04	2	3	4	5	6	7	8	0:12
Jumps		Pyramid		Motions		Dance		

▶ All ▶ Elite Stunts ▾

100% 140 0:00 / 2:30

