

Gabriela González Holguín

UX/UI Designer / Scrum Master

TD Visa Holder (needs sponsorship)

Successful and goal-achieving UX Designer, experienced in being a part of multifunctional teams and leading projects. Certified Scrum Master with knowledge in Agile Project Management. Looking for challenges in a flexible environment.

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 980 - 208 - 8472
 Bay Area
 /gabsholguin
 in/gaby-gonzalez-holguin/

Experience

UX/UI Designer Feb '19 - Present *Query*

Design of onboarding experience end-to-end for recruiters in a job marketplace for developers.

Responsibilities: User investigation, user experiences and user interface design.

Achievements: Learning new skills, applying wireframing & prototyping. Generating an efficient flow for new users.

Freelance Artist Feb '15 - Jan '19

Design in different projects from web to decoration painting.

Responsibilities: Self-discipline, constancy, accuracy and excellent quality in deliverables.

Achievements: Been in constant training for new challenges and opportunities.

Business Waste Analyst Jun '13 - Nov '14 *Unilever*

In charge of the write-off KPI and business strategies for selected markets.

Responsibilities: Management of Write-off, and implementation of savings projects.

Achievements: Growing sales of 30%, monthly report time reduction of 25%, write-off reduction of 20%.

Ebook developer May '11 - Dec '12 *Digizent*

Format conversion from printed version to digital version of books.

Responsibilities: Formatting code for correct lecture in multiple formats.

Achievements: Learned HTML and CSS.

Awards

1st Place Hackshow
Best UX Project (Apr 2019)
Ironhack

1st Place Photography Contest
Best Photograph (Mar 2008)
Universidad Anahuac

Hard Skills

Sketch Invision Scrum Lean
Principle Adobe Suite Agile
HTML CSS

Soft Skills

Teamwork Organized Empathetic
Goal-oriented Quick-Thinker
Assessing Viability Self-discipline

Certifications & Training

Scrum Master Certification (Apr 2018 - Apr 2020)

The Braintrust Consulting Group

Agile Management (Mar 2018)

Learn Smart

Lean Six Sigma Green Belt (Mar 2018)

Simplilearn

Lean Management (Oct 2017)

Simplilearn

Education

UX/UI Full time bootcamp (Feb 2019 - Apr 2019)

Ironhack

Industrial Design (Aug 2011 - Dec 2014)

Universidad Anahuac México Norte

Industrial Engineering (Aug 2007 - May 2011)

Universidad Anahuac Puebla