

CORINA GUGULUS

DATA ANALYST

PROJECTS

Data Analyst | Instacart Grocery Analysis

AUG 2023 - OCT 2023, CareerFoundry

- Performed an exploratory data analysis to uncover more information about sales and product trends to better understand customer profile
- Conducted data cleaning, wrangling, merging and analysis in Jupyter Notebook, Python and its relevant libraries such as Pandas, NumPy, Os, Matplotlib, Scipy and Seaborn for a dataset of 32,000,000 rows

Data Analyst | Movie Rental Analysis

JUN 2023 - JUL 2023, CareerFoundry

- Accurately profiled data and performed SQL queries, deriving insights and recommending new online video strategies to stakeholders

Data Analyst | Preparing for Influenza Season

APR 2023 - MAY 2023, CareerFoundry

- Examined influenza trends by translating business requirements into questions, forming the research hypothesis, profiling, mapping, transforming and integrating multiple data sets using VLOOKUP to identify hospitals and clinics throughout the USA requiring additional staff to adequately treat extra patients
- Created dashboards and a Tableau Storyboard to offer insights and strategic recommendations to stakeholders for medical staff planning in the following influenza season

Data Analyst | Video Game Analysis

FEB 2023 - MAR 2023, CareerFoundry

- Cleaned and grouped data and conducted a descriptive analysis, including pivot tables, bar, box and whisker charts to uncover information about renting patterns and top competitors, fostering a better understanding of how new games might fare in the market
- PowerPoint presentation to stakeholders to communicate findings and actionable insights to use in their decision making

EXPERIENCE

Senior Property Analyst | GWLRA Residential/Canada Life

SEP 2019 - AUG 2023, TORONTO, ON

- Ensured data integrity and boosted reporting and billing efficiency during data migration while consistently maintained database accuracy and privacy in compliance with current legislation, safeguarding confidentiality
- Analyzed month end reports, reconciled 1800 rental accounts, audited collection reports, corrected leases and bank deposit discrepancies, leading to cost reductions and increased customer's satisfaction
- Cultivated strong stakeholder relationships through effective communication strategies, resulting in a 15% improvement in operational efficiency
- Updated training manuals and conducted comprehensive online and in-person training sessions for 25+ diverse members on financial modules, streamlining workflows and improving cross-functional collaboration and productivity

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corianag.github.io/CorinaG-github.io/

SKILLS

Tableau, SQL, Jupyter Notebook, Python with Pandas, NumPy, Os, Matplotlib, Scipy and Seaborn libraries, Sourcing Relevant Data, Data Quality and Integrity, Data Mining and Wrangling, Database Management, Hypothesis Testing, Data Transformation and Integration, Interpreting Business Requirements, Microsoft Office 365 (Excel, Outlook, Word, Teams, PowerPoint, SharePoint), SAP, YARDI, SPSS

PROFILE

I am a certified data analyst and detail-driven problem solver with a background in finance and a customer-centered approach, highly-effective at identifying trends, creating functional dashboards, writing reports and presenting recommendations to stakeholders to drive data-informed decisions.

Skilled in collaborating with diverse stakeholders to achieve organizational objectives. Ability to work independently with a high degree of initiative. Continuous and quick learner able to adapt to any computerized system.

Recognized for delivering impactful training and coaching to teams, fostering operational efficiency and excellence. Dedicated to upholding principles of equity, diversity, and inclusion. Fluent in English with intermediate proficiency in French.

EDUCATION

York University | Bachelor in Creative Writing

SEP 2020 - JUN 2025, TORONTO, CANADA

CareerFoundry | Certificate in Data Analytics

FEB 2023 - OCT 2023, BERLIN, GERMANY

BrainStation | Data Analytics

SEP 2022 - DEC 2022, TORONTO, CANADA

University of Bucharest | Bachelor in Sociology. Relevant courses: Statistics, Computer Science and SPSS, Research Methodology