

# CORIE MILLER

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*Energetic and scrappy product manager with 4+ years experience. Adept at simplifying complex problems, distilling insights from data, and delivering value to users. Passionate about making a positive social impact by building meaningful products with a dedicated team.*

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## PROFESSIONAL EXPERIENCE

### Product Manager at #BUILTBYGIRLS, an Oath brand

June 2017 - present

*First product hire onto a team of 3. Work directly with the founder to develop and execute on the product roadmap.*

- **Owned the product strategy and roadmap for WAVE**, a skills-based mentorship platform that matches young women 1:1 with tech professionals to help provide the exposure, skills, and network she needs to land her first job in tech.
- Scaled WAVE from a private beta of **100 users to a nationwide activation of 3k users** matched across 5 major markets, partnering with companies like Uber, Amazon, Squarespace, Spotify, Giphy, and more.
- Launched iterations of the WAVE matching algorithm, dashboard, session scheduling tool, session guides, and session reminders to **lift session completion by 15% and Advisor retention by 10%**.
- Oversaw and led the development and launch of **an internship board and a new marketing site** built on a CMS, enabling non-technical team members to manage site content independently.
- **Built self-serve analytics dashboards** using SQL + Google Data Studio to track team KPIs and user acquisition numbers. The dashboards are reviewed at weekly team meetings with the founder, and for daily monitoring by the product team.
- Led team's engineering hiring process and **trained 5 team members** on WAVE admin, marketing tools, and basic analytics.

### Product Manager at Graphiq, acquired by Amazon Alexa

August 2014 - May 2017

*Kleiner-Perkins backed knowledge graph technology startup that delivers insights from the world's data.*

- Led **strategy, prioritization, and development of 35 data visualization suites** to cover recurring topics in the news, contributing to 350M monthly visualization impressions and 250K embeds via top tier publishers including AP, Reuters, Yahoo, AOL, MSN, Fox, NBC, Forbes, and more.
- Managed **full product life cycle of a genealogy research** suite generating over \$150k in monthly revenue and 7M monthly page views, including a U.S. Census records research tool and birth, death, and marriage records databases.
- Responsible for **SEO, data cleansing, data aggregation, and visualization of 500M Census records and sourcing, gathering, and cleansing 50M public birth, death, and marriage records** using python, ETL software (kettle), and MySQL.

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## EDUCATION

### WASHINGTON UNIVERSITY IN ST. LOUIS, 2014

B.A. in Physics • GPA: 3.7

National Merit Scholar • Dean's List

**GENERAL ASSEMBLY** • Product Management • 2018

## SKILLS

**PROJECT MANAGEMENT:** Jira, Asana, Git, Zapier

**DATA:** SQL, ETL (kettle), Visualization, Python

**WEB:** APIs, HTML/CSS/JS, Webscraping

**MARKETING:** Intercom, Mailchimp, Typeform, Squarespace

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## NOT QUITE PROFESSIONAL EXPERIENCE

**RICHARD J. HOLLAND MEMORIAL SCHOLARSHIP SELECTION COMMITTEE** • 2011-present • Select yearly recipient • Built website & application

**VIOLIN** • Jan 2017 - present • I've been learning the violin with other adults; the class is always a highlight of my week. Perks of living in Brooklyn...

**HOW-HIP-ARE-YOU.COM** • January 2017 • Built a web app measuring the "un-popularity" of a user's top artists on Spotify.

**CAMPUS SATIRICAL PAPER, WUNDERGROUND** • Editor-in-chief (2014) • Staff writer (2010 - 2013)

**WASHINGTON UNIVERSITY PHYSICS DEPARTMENT** • Research Assistant, Laboratory for Materials Physics • Observatory assistant