

CORIE MILLER

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Energetic and scrappy product manager with 4+ years experience. Adept at simplifying complex problems, distilling insights from data, and delivering value to users. Passionate about making a positive social impact by building meaningful products with a dedicated team.

PROFESSIONAL EXPERIENCE

Product Manager at #BUILTBYGIRLS, an Oath brand

June 2017 - present

Preparing the next generation of female leaders, builders, and creators to step boldly into careers powered by technology.

- **First product hire.** Work directly with the founder to develop and execute the product roadmap.
- **Own the product strategy and roadmap for WAVE**, a skills-based mentorship platform that matches young women 1:1 with tech professionals to provide the exposure, skills, and network she needs to land her first job in tech.
- Scaled the WAVE platform from a private beta of **100 users to a nationwide activation of 3K users** matched across 5 major markets, partnering with companies like Uber, Amazon, Squarespace, Spotify, Giphy, and more.
- Launched iterations of the WAVE matching algorithm, dashboard, session scheduling tool, session guides, and session reminders to **lift session completion by 15% and Advisor retention by 10%.**
- Oversaw and led the development and launch of **an internship board and a new marketing site** built on a CMS, enabling non-technical team members to manage site content independently.
- **Built self-serve analytics dashboards** using SQL + Google Data Studio to track team KPIs and user acquisition numbers. Dashboards are reviewed at weekly team meetings with the founder, and used for daily monitoring by the product team.
- Led team's engineering hiring process and **trained 5 team members** on WAVE admin, marketing tools, and basic analytics.

Product Manager at Graphiq, acquired by Amazon Alexa

August 2014 - May 2017

Kleiner-Perkins backed knowledge graph technology startup that delivers insights from the world's data.

- Led **strategy, prioritization, and development of 35 data visualization suites** to cover recurring topics in the news, contributing to 350M monthly visualization impressions and 250K embeds via top tier publishers including AP, Reuters, Yahoo, AOL, MSN, Fox, NBC, Forbes, and more.
- Managed **full product life cycle of a genealogy research suite** generating over \$150k in monthly revenue and 7M monthly page views, including a U.S. Census records research tool and birth, death, and marriage records databases.
- Responsible for **SEO, data cleansing, data aggregation, and visualization of 500M Census records and sourcing, gathering, and cleansing 50M public birth, death, and marriage records** using python, ETL software (kettle), and MySQL.

EDUCATION

WASHINGTON UNIVERSITY IN ST. LOUIS, 2014

B.A. in Physics • GPA: 3.7

National Merit Scholar • Dean's List

GENERAL ASSEMBLY • Product Management • 2018

SKILLS

PROJECT MANAGEMENT: Jira, Asana, Git, Zapier

DATA: SQL, ETL (kettle), Visualization, Python

WEB: APIs, HTML/CSS/JS, Webscraping

MARKETING: Intercom, Mailchimp, Typeform, Squarespace

NOT QUITE PROFESSIONAL EXPERIENCE

RICHARD J. HOLLAND MEMORIAL SCHOLARSHIP • Founding committee member • Select annual recipient • Built website

HOW-HIP-ARE-YOU.COM • Built a web app measuring the "unpopularity" of a user's top artists on Spotify.

CAMPUS SATIRICAL PAPER, WUNDERGROUND • Editor-in-chief (2014) • Staff writer (2010 - 2013)

WASHINGTON UNIVERSITY PHYSICS DEPARTMENT • Research Assistant, Laboratory for Materials Physics • Observatory assistant

VIOLIN • I've been learning the violin, the class is always a highlight of my week. Perks of living in Brooklyn.