



Corina Reitemeyer

UX/UI Designer

📍 Wellington, New Zealand | Open to relocate

📞 64+ 27 920 0744

✉ corina@corina.org

🔗 [LinkedIn](#) | [Portfolio](#) | [Github](#)

A UX/UI Designer with 6–7 years of experience across start-ups, SaaS products, and government organisations in New Zealand. Building on a recent background in full-stack development and data analytics, I design solutions that seamlessly balance user needs, business goals, and technical feasibility. Passionate about web accessibility and design systems, I thrive on collaboration, experimentation, and tackling complex challenges. Outside of work, I mentor aspiring designers, volunteer in the tech community, and share my love for Cuban Salsa as a dance instructor in Wellington.

Core Expertise

UX/UI Design & Research

Expertise in responsive web/mobile design, scalable systems, user research, usability testing, and WCAG compliance. Skilled in AI-driven design.

Cross-Team Collaboration

Experienced in Agile environments, facilitating workshops, leading design sprints, and solving cross-functional challenges.

Data-Driven Design

Proficient in data analysis, visualisation, and storytelling to drive insights and measurable outcomes.

Full Stack Web Development

Full-stack knowledge of HTML, CSS, TypeScript, React, Node.js, and test-driven development. Familiar with APIs and CMS.

Accessibility & Ethical Design

Skilled in creating WCAG-compliant, inclusive designs and applying ethical practices for AI tools.

Leadership & Mentorship

Experienced in mentoring designers, fostering growth, and driving product strategy through UX consultation.

Experience Summary

Dev Academy — Technical Facilitator

July 2024 – December 2024

Supported and mentored full-time coding cohorts, providing hands-on technical assistance and facilitating workshops on design thinking and UX principles.

Optimal Workshop — Product Designer

July 2022 – December 2023

Provided technical leadership in improving the design system and led the design of a templates feature for UX research, enhancing user onboarding and retention.

Ministry of Education

Senior UX/UI Designer — August 2021 – July 2022

UX/UI Designer (Contract) — April 2019 – August 2021

Championed the establishment of the design system and provided UX expertise across teams, contributing to the development of user-centred products and mentoring junior designers and graduates.

Hiplee — Web Designer

June 2018 – April 2019

Blackeye VR — Digital Product Designer

March 2018 – June 2018

Umajin — Mobile App Designer

November 2017 – February 2018

New Zealand Micrographic Services — Web Developer

November 2016 – February 2017



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Key Attributes

Growth Mindset

Thrives in dynamic environments, continuously learning and embracing challenges with curiosity.

Detail-Oriented yet Strategic

Designs thoughtful, user-centred solutions while aligning with the broader product vision. Dedicated to crafting intuitive, accessible, and impactful user experiences driven by empathy and research.

Empathetic Communicator

Simplifies complex ideas into clear, tailored messages for diverse audiences.

Collaborative & Adaptive

Experienced in hybrid and remote Agile teams, excelling in collaboration while working independently when needed.

Confident Problem-Solver

Proactive, self-driven, and focused on delivering value through experimentation and iteration.

Data-Informed Thinker

Combines creativity and analytics to craft evidence-based designs that deliver measurable outcomes.

Nationality & Languages

Nationality

New Zealand & German citizen (with Australian work rights)

Languages

English (native) & German (native)

Detailed Experience

Dev Academy — Technical Facilitator (Contract)

July 2024 - December 2024

- Taught design thinking and supported workshops, ensuring a smooth learning experience for students transitioning into tech.
- Mentored students, providing technical support and constructive feedback to improve their understanding and skills.
- Assessed assignments and offered feedback to enhance technical skills and problem-solving abilities.

Optimal Workshop — Product Designer

July 2022 - December 2023

- Provided technical leadership and further enhancements on the existing design system.
- Designed and launched a templates feature for UX research, informed by user research, improving onboarding and retention.
- Collaborated with stakeholders across marketing, product, and engineering to align design solutions with business goals.
- Provided technical support using Git for design reviews, ensuring smooth developer handoff and faster implementation.

Ministry of Education — Senior UX/UI Designer

August 2021 - July 2022

- Led and owned the design system for the Ministry of Education, ensuring consistency across products.
- Applied user-centred design principles through research, ideation, and prototyping.
- Mentored junior designers and Govtech graduates, fostering skill development and promoting UX best practices.
- Provided consultation and advisory services to business units, offering strategic guidance to ensure successful collaboration.



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Technical Skills

Design & Prototyping Tools: Figma, Adobe Creative Suite (including Adobe XD), Axure, Pencil & Paper

Research & Testing Tools: Optimal Workshop, Maze, Dovetail, Hotjar, Lookback.io, Google Forms

Collaboration & Project Management: Jira, Confluence, Trello, Notion, Slack, Microsoft Teams, Miro, FigJam, Mural

Development Tools & Languages: HTML, CSS, Tailwind CSS, TypeScript, JavaScript, React, Node.js, RESTful APIs, SQLite (with Knex.js), Git, GitHub, Vitest, Supertest, Superagent Cypress, Test-Driven Development (TDD), npm, Skypack, Express.js, Dokku

Data Analytics & Visualisation: Google Data Studio, BigQuery, Tableau, SQL, R (Posit Studio), Excel/Google Sheets, CSV files, Data Storytelling, crafting dashboards and reports to present actionable insights from data

AI/ML & Emerging Tech: Designing for AI-integrated products, ethical AI design, familiarity with VR/AR concepts

Accessibility: Expertise in WCAG standards and implementing accessibility compliance in designs, WAZE, WebAIM

Interests

Latin Dance — teaching, performing

Reformer Pilates

Travel Photography

Qualifications

Google Career Certificate — Data Analytics
August 2024 – November 2024

Dev Academy Aotearoa — Level 6 Certificate
Applied Software Development
March 2024 – July 2024

Massey University — Bachelor of Design (Hons)
Visual Communication Design
February 2014 – November 2017

Side Projects

Salsa Therapy — Cuban Salsa Dance Instructor
June 2022 – present
salsatherapy.co.nz

Hackathons NZ — Co-Organiser/Founder
Apr 2019 – Jan 2022
[Hackathons NZ LinkedIn](#)

Volunteering

UXNZ 2023 — Volunteer Staff

UX Wellington — Casual Volunteer

Wellington ICT School — UX Mentor

Summer of Tech — Mentor & Event Photographer

Awards

Best Awards — Bronze | Student Interactive
September 2018
bestawards.co.nz