Guten Tag. Hello. I'm Corina Reitemeyer, a Senior UX/UI Designer currently based in Wellington, New Zealand.

I have been in the industry for 7+ years, specialising in AI-driven experiences and scalable design systems. I love making complex technology feel simple, intuitive, and genuinely useful through thoughtful UX and data-informed design. I thrive where UX, engineering, and product strategy meet in the middle, creating solutions that make a real difference. Outside of work, you'll find me teaching Cuban Salsa, learning new languages, and exploring new ideas at tech meetups.

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Citzenship	New Zealand & Germany
Accolades	Best Awards, 2018

Experience

SuiteFiles — Senior Product Designer (Mar 2025 – present)
I played a key role in shaping the company's next-generation product, delivering multiple high-impact features from concept to launch. A personal highlight was setting the design and UX strategy for AI-powered features, establishing an approach that improved speed, usability, and compliance across the product. I collaborated closely with product and engineering to influence strategic decisions through rapid prototyping, and helped grow an emerging design system into a scalable, widely adopted asset — delivering high-quality solutions at pace while keeping the long-term vision in focus.

Dev Academy Aotearoa — Technical Facilitator (Jul – Dec 2024)
I joined the teaching team to bring real-world UX expertise into the classroom. I taught UX fundamentals, supported workshops and lectures, and guided students through coding assignments — bridging the gap between theory and the realities of designing and building products in industry. I thrived in fostering curiosity, confidence, and practical skills in future developers.

Optimal Workshop — Product Designer (Jul 2022 – Dec 2023)
I led the design and launch of the study templates feature, enabling researchers to conduct structured studies faster and more effectively. I drove strategic improvements to the design system, ensuring scalability, consistency, and smooth team adoption. Leveraging both qualitative and quantitative insights, I shaped and optimised product features that delivered measurable gains in engagement, retention, and growth.

Ministry of Education — Senior UX/UI Designer (Aug 2021 – Jul 2022)
I owned the creation of a scalable design system, driving product consistency, efficiency, and cross-team alignment across the organisation. I provided UX strategy and consultation to align design decisions with both user needs and business goals for projects serving students and teachers. I also mentored junior designers and GovTech graduates, developing their UX skills and advocating for best practices across the team.

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Ministry of Education — UX/UI Designer (Contract) (Apr 2019 – Aug 2021)
Hiplee (Frankie AI) — Web Designer (Jun 2018 – Apr 2019)
Blackeye VR — Digital Product Designer (Mar 2018 – Jun 2018)

Specialisation

UX/UI Design & AI-Driven Product Design
I design accessible, responsive experiences for web and mobile, from prototyping to launch. I integrate AI into my process to simplify decision-making, enhance usability, and create products that feel intuitive.

Design Systems & Scalable UX
I build and maintain scalable, reusable design systems that drive efficiency, consistency, and seamless adoption across teams and products.

UX Strategy & Product Thinking
I align UX with business goals, user needs, and data insights. I collaborate on strategy, roadmaps, and prioritisation to deliver high-impact, intuitive products.

Technical Awareness
I bring a strong understanding of full-stack development tools, enabling smooth collaboration with engineers and efficient, implementation-ready designs.

Skills

Figma, Adobe CC, Asana, JIRA & Confluence, Optimal, Lovable & Magic Patterns, ChatGPT, Miro, Figjam, Notion, WCAG, React & Typescript, HTML & CSS, Tailwind CSS. And sometimes pen & paper!

Qualifications

Dev Academy Aotearoa – Level 6 Certificate in Applied Software Development

Massey University – Bachelor of Design (Hons), Visual Communication Design