



# Guten Tag. Hello.

## I'm Corina Reitemeyer — a Senior UX/UI Designer specialising in Design Systems and AI-enabled digital experiences.

With 7+ years across startups, SaaS, and government, I specialise in Design Systems and AI-enabled features and workflows in digital products. I moved from end-to-end product design into systems work after realising how much I enjoy bringing clarity to complex products. I love building the components, patterns, and scalable foundations that make both classic and AI-driven experiences feel simple, intuitive, and consistent. Outside work, I teach Cuban Salsa — it's my creative reset.

### Experience

#### **SuiteFiles** — Senior Product Designer (Mar 2025 – present)

As the senior IC designer, I design the new version of our core product, replacing a legacy platform and shaping the foundation of our AI-enabled features. I also scaled the design system from a small component set into a cohesive, multi-product system now used across the core platforms and their add-ons. My work centres on creating clarity, consistency, and scalable UI patterns that support both current delivery and the product's long-term evolution.

#### **Dev Academy Aotearoa** — Technical Facilitator (Jul – Dec 2024)

I contributed UX expertise and technical support to a coding programme, teaching design fundamentals alongside frontend concepts. I guided students through full-stack web development fundamentals, front-end languages and frameworks (e.g. React), responsive layouts, and component-based thinking — strengthening my own ability to communicate with future engineers, explain complex ideas clearly, and bridge the gap between design and development.

#### **Optimal Workshop** — Product Designer (Jul 2022 – Dec 2023)

As a product designer, I owned the design and launch of the study templates feature, enabling researchers to create structured studies more efficiently. I drove the evolution of the design system, improving scalability, consistency, and adoption across product and engineering. Using qualitative and quantitative insights, I shaped key product workflows and introduced UI patterns that strengthened usability, engagement, and long-term product growth.

#### **Ministry of Education** — Senior UX/UI Designer (Aug 2021 – Jul 2022)

I owned the creation of a scalable design system, establishing the components, patterns, and UI foundations that improved consistency, efficiency, and cross-team alignment across the organisation. Alongside this work, I shaped the design on several high-importance projects serving students and teachers, including initiatives across NCEA and Covid-related services — ensuring solutions were usable, accessible, and technically aligned. As I progressed from contractor to senior designer, I also supported junior designers and GovTech graduates in applying system-led practices and contributing confidently to the digital ecosystem.

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#### **Ministry of Education** — UX/UI Designer (Contractor) (Apr 2019 – Aug 2021)

#### **Hiplee (Frankie AI)** — Web Designer (Jun 2018 – Apr 2019)

#### **Blackeye VR** — Digital Product Designer (Mar 2018 – Jun 2018)

<b>Portfolio</b>	<a href="https://corina-reitemeyer.github.io">corina-reitemeyer.github.io</a>
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<b>Citizenship</b>	New Zealand & Germany
<b>Accolades</b>	<a href="#">Best Awards, 2018</a>

### Specialisation

#### **Scalable Design Systems**

I build, scale, and maintain design systems that provide clarity, consistency, and long-term scalability. My work spans component architecture, tokens, patterns, naming conventions, documentation, and system governance — ensuring teams can ship high-quality work with confidence and speed.

#### **AI Design**

I design intuitive, efficient workflows and features for AI-enabled products, blending clear UX patterns, thoughtful interactions, and behaviour design that helps users understand and trust AI-driven functionality. I specialise in making complex or intelligent features feel simple, predictable, and human.

#### **Technical Implementation Awareness**

I work effectively with engineers, applying my understanding of frontend fundamentals and component logic to ensure designs are implementation-ready.

### Skills

Figma (incl. dev mode) · Variables (design tokens) · FigJam/Miro · Atlassian · Asana · Notion · Figma Make (AI) · ChatGPT/Gemini · Claude · AI-assisted prototyping & ideation tools · HTML & CSS · React & Typescript · Tailwind CSS · Component logic · WCAG 2.2

### Qualifications

**Dev Academy Aotearoa** — Level 6 Certificate in Applied Software Development

**Massey University** — Bachelor of Design (First Class Honours), Visual Communication Design