



# Corina Reitemeyer

UX/UI Designer

📍 Wellington, New Zealand | Open to relocate

📞 64+ 27 920 0744

✉ corina@corina.org

🔗 [LinkedIn](#) | [Portfolio](#) | [Github](#)

A UX/UI Designer with 6–7 years of experience across start-ups, SaaS products, and government organisations in New Zealand. With a recent background in full-stack development and data analytics, I design solutions that balance user needs, business goals, and technical feasibility. Passionate about web accessibility and design systems, I thrive on continuous learning and solving complex problems through a collaborative, experimentation-driven approach. Outside of work, I mentor aspiring designers, volunteer in tech, and teach Cuban Salsa in Wellington.

## Core Expertise

### UX/UI Design & Research

Expertise in responsive web & mobile apps, design systems (creation and maintenance), user research, and web accessibility.

### Cross-Team Collaboration

Proven ability to work closely with designers, developers, product managers, and stakeholders in Agile environments, ensuring successful product delivery.

### Data-Driven Design

Skilled in leveraging data for design decisions, with experience in data cleaning, analysis, visualization, and storytelling.

### Development & Emerging Tech

Full-stack web development knowledge, including HTML, CSS, TypeScript, React, SQLite, Express, and test-driven development. Familiar with APIs, CMS platforms, and designing for emerging technologies (VR/AI).

### Mentorship & Leadership

Experience mentoring junior designers and contributing to product strategy through UX consultation and cross-functional collaboration.

## Experience Summary

### Dev Academy — Tech Facilitator

July 2024 – December 2024

Supported and mentored full-time coding cohorts, providing hands-on technical assistance and facilitating workshops on design thinking and UX principles.

### Optimal Workshop — Product Designer

July 2022 – December 2023

Provided technical leadership in improving the design system and led the design of a templates feature for UX research, enhancing user onboarding and retention.

### Ministry of Education

Senior UX/UI Designer — August 2021 – July 2022

UX/UI Designer (Contract) — April 2019 – August 2021

Championed the establishment of the design system and provided UX expertise across teams, contributing to the development of user-centred products and mentoring junior designers and graduates.

### Hiplee — Web Designer

June 2018 – April 2019

### Blackeye VR — Digital Product Designer

March 2018 – June 2018

### Umajin — Mobile App Designer

November 2017 – February 2018

### New Zealand Micrographic Services — Web Developer

November 2016 – February 2017



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## Key Attributes

### Growth mindset

Thrives in dynamic environments, continuously learning and embracing new challenges.

### Detail-oriented yet strategic

Designs thoughtful solutions while keeping the broader product vision in mind.

### Empathetic communicator

Articulates complex ideas in clear, simple terms tailored to diverse audiences.

### Collaborative & adaptive

Experienced in hybrid and remote teams, excels in collaborative Agile environments, and can work independently when needed.

### Confident problem-solver

Self-driven, proactive in sharing ideas, and focused on delivering value through experimentation.

## Nationality & Languages

### Nationality

New Zealand & German citizen (with Australian work rights)

### Languages

English (native) & German (native)

## Detailed Experience

### Dev Academy — Tech Facilitator (Contract)

July 2024 - December 2024

- Taught design thinking and supported workshops, ensuring a smooth learning experience for students transitioning into tech.
- Mentored students, providing technical support and constructive feedback to improve their understanding and skills.
- Assessed assignments and offered feedback to enhance technical skills and problem-solving abilities.

### Optimal Workshop — Product Designer

July 2022 - December 2023

- Led and owned the design system project, ensuring consistency and scalability across products by collaborating with cross-functional teams.
- Designed and launched a templates feature for UX research, informed by user research, improving onboarding and retention.
- Collaborated with stakeholders across marketing, product, and engineering to align design solutions with business goals.
- Provided technical support using Git for design reviews, ensuring smooth developer handoff and faster implementation.

### Ministry of Education — Senior UX/UI Designer

August 2021 - July 2022

- Led and owned the design system for the Ministry of Education, ensuring consistency across products.
- Applied user-centered design principles through research, journey mapping, and prototyping.
- Mentored junior designers and Govtech graduates, fostering skill development and promoting UX best practices.



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## Technical Skills

### Design, Prototyping & Research Tools

Figma, Adobe Creative Suite (incl. Adobe XD), Pencil & Paper, Optimal Workshop, Maze, Dovetail, Google Forms, Content Management Systems (CMS)

### Collaboration & Project Management

Atlassian JIRA & Confluence, Trello, Notion, Slack, Microsoft Teams, Miro, FigJam, Mural

### Development Tools & Languages

JavaScript, TypeScript, HTML, CSS, Tailwind CSS, React, RESTfulAPI, Git, GitHub, Node.js, Vitest, Supertest, Superagent, Express.js, npm, Skypack, SQLite3 (with Knex.js), Test-Driven Development, and Dokku.

### Data Analytics & Visualisation

Google Data Studio, R (Posit Studio), Tableau, Excel/Google Sheets, CSV files, Dashboards & Data Storytelling

## Awards

**Best Awards** — Bronze | Student Interactive

September 2018

[bestawards.co.nz](https://bestawards.co.nz)

## Interests

**Latin Dance** — teaching, performing

**Reformer Pilates**

**Travel Photography**

## Qualifications

**Google Career Certificate** — Data Analytics

August 2024 - November 2024

**Dev Academy Aotearoa** — Level 6 Certificate

Applied Software Development

March 2024 - July 2024

**Massey University** — Bachelor of Design (Hons)

Visual Communication Design

February 2014 - November 2017

## Side Projects

**Salsa Therapy** — Cuban Salsa Dance Instructor

June 2022 - present

[salsatherapy.co.nz](https://salsatherapy.co.nz)

**Hackathons NZ** — Co-Organiser/Founder

Apr 2019 - Jan 2022

[Hackathons NZ LinkedIn](#)

## Volunteering

**UXNZ 2023** — Volunteer Staff

**UX Wellington** — Casual Volunteer

**Wellington ICT School** — UX Mentor

**Summer of Tech** — Mentor & Event Photographer