



# Corina Reitemeyer

UX/UI Designer

📍 Wellington, New Zealand | Open to relocate

📞 64+ 27 920 0744

✉ corina@corina.org

🔗 [LinkedIn](#) | [Portfolio](#) | [Github](#)

A UX/UI Designer with 6–7 years of experience across start-ups, SaaS products, and government organisations in New Zealand. Building on a recent background in full-stack development and data analytics, I design solutions that seamlessly balance user needs, business goals, and technical feasibility. Passionate about web accessibility and design systems, I thrive on collaboration, experimentation, and tackling complex challenges. Outside of work, I mentor aspiring designers, volunteer in the tech community, and share my love for Cuban Salsa as a dance instructor in Wellington.

## Core Expertise

### UX/UI Design & Research

Expertise in responsive web/mobile design, scalable systems, user research, usability testing, and WCAG compliance. Skilled in AI-driven design.

### Cross-Team Collaboration

Experienced in Agile environments, facilitating workshops, leading design sprints, and solving cross-functional challenges.

### Data-Driven Design

Proficient in data analysis, visualisation, and storytelling to drive insights and measurable outcomes.

### Full Stack Web Development

Full-stack knowledge of HTML, CSS, TypeScript, React, Node.js, and test-driven development. Familiar with APIs and CMS.

### Accessibility & Ethical Design

Skilled in creating WCAG-compliant, inclusive designs and applying ethical practices for AI tools.

### Leadership & Mentorship

Experienced in mentoring designers, fostering growth, and driving product strategy through UX consultation.

## Experience Summary

### Dev Academy — Technical Facilitator

July 2024 – December 2024

Supported and mentored full-time coding cohorts, providing hands-on technical assistance and facilitating workshops on design thinking and UX principles.

### Optimal Workshop — Product Designer

July 2022 – December 2023

Provided technical leadership in improving the design system and led the design of a templates feature for UX research, enhancing user onboarding and retention.

### Ministry of Education

Senior UX/UI Designer — August 2021 – July 2022

UX/UI Designer (Contract) — April 2019 – August 2021

Championed the establishment of the design system and provided UX expertise across teams, contributing to the development of user-centred products and mentoring junior designers and graduates.

### Hiplee — Web Designer

June 2018 – April 2019

### Blackeye VR — Digital Product Designer

March 2018 – June 2018

### Umajin — Mobile App Designer

November 2017 – February 2018

### New Zealand Micrographic Services — Web Developer

November 2016 – February 2017



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## Key Attributes

### Growth Mindset

Thrives in dynamic environments, continuously learning and embracing challenges with curiosity.

### Detail-Oriented yet Strategic

Designs thoughtful, user-centred solutions while aligning with the broader product vision. Dedicated to crafting intuitive, accessible, and impactful user experiences driven by empathy and research.

### Empathetic Communicator

Simplifies complex ideas into clear, tailored messages for diverse audiences.

### Collaborative & Adaptive

Experienced in hybrid and remote Agile teams, excelling in collaboration while working independently when needed.

### Confident Problem-Solver

Proactive, self-driven, and focused on delivering value through experimentation and iteration.

### Data-Informed Thinker

Combines creativity and analytics to craft evidence-based designs that deliver measurable outcomes.

## Nationality & Languages

### Nationality

New Zealand & German citizen (with Australian work rights)

### Languages

English (native) & German (native)

## Detailed Experience

### Dev Academy — Technical Facilitator (Contract)

July 2024 - December 2024

- Taught design thinking and supported workshops, ensuring a smooth learning experience for students transitioning into tech.
- Mentored students, providing technical support and constructive feedback to improve their understanding and skills.
- Assessed assignments and offered feedback to enhance technical skills and problem-solving abilities.

### Optimal Workshop — Product Designer

July 2022 - December 2023

- Provided technical leadership and further enhancements on the existing design system, ensuring consistency and scalability across products by collaborating with cross-functional teams.
- Designed and launched a templates feature for UX research, informed by user research, improving onboarding and retention.
- Collaborated with stakeholders across marketing, product, and engineering to align design solutions with business goals.
- Provided technical support using Git for design reviews, ensuring smooth developer handoff and faster implementation.

### Ministry of Education — Senior UX/UI Designer

August 2021 - July 2022

- Led and owned the design system for the Ministry of Education, ensuring consistency across products.
- Applied user-centred design principles through research, journey mapping, and prototyping.
- Mentored junior designers and Govtech graduates, fostering skill development and promoting UX best practices.



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## Technical Skills

**Design & Prototyping Tools:** Figma, Adobe Creative Suite (including Adobe XD), Axure, Pencil & Paper

**Research & Testing Tools:** Optimal Workshop, Maze, Dovetail, Hotjar, Lookback.io, Google Forms

**Collaboration & Project Management:** Jira, Confluence, Trello, Notion, Slack, Microsoft Teams, Miro, FigJam, Mural

**Development Tools & Languages:** HTML, CSS, Tailwind CSS, TypeScript, JavaScript, React, Node.js, RESTful APIs, SQLite (with Knex.js), Git, GitHub, Vitest, Supertest, Superagent Cypress, Test-Driven Development (TDD), npm, Skypack, Express.js, Dokku

**Data Analytics & Visualisation:** Google Data Studio, BigQuery, Tableau, SQL, R (Posit Studio), Excel/Google Sheets, CSV files, Data Storytelling, crafting dashboards and reports to present actionable insights from data

**AI/ML & Emerging Tech:** Designing for AI-integrated products, ethical AI design, familiarity with VR/AR concepts

**Accessibility:** Expertise in WCAG standards and implementing accessibility compliance in designs, WAZE, WebAIM

## Interests

**Latin Dance** — teaching, performing

**Reformer Pilates**

**Travel Photography**

## Qualifications

**Google Career Certificate** — Data Analytics  
August 2024 – November 2024

**Dev Academy Aotearoa** — Level 6 Certificate  
Applied Software Development  
March 2024 – July 2024

**Massey University** — Bachelor of Design (Hons)  
Visual Communication Design  
February 2014 – November 2017

## Side Projects

**Salsa Therapy** — Cuban Salsa Dance Instructor  
June 2022 – present  
[salsatherapy.co.nz](https://salsatherapy.co.nz)

**Hackathons NZ** — Co-Organiser/Founder  
Apr 2019 – Jan 2022  
[Hackathons NZ LinkedIn](#)

## Volunteering

**UXNZ 2023** — Volunteer Staff

**UX Wellington** — Casual Volunteer

**Wellington ICT School** — UX Mentor

**Summer of Tech** — Mentor & Event Photographer

## Awards

**Best Awards** — Bronze | Student Interactive  
September 2018  
[bestawards.co.nz](https://bestawards.co.nz)