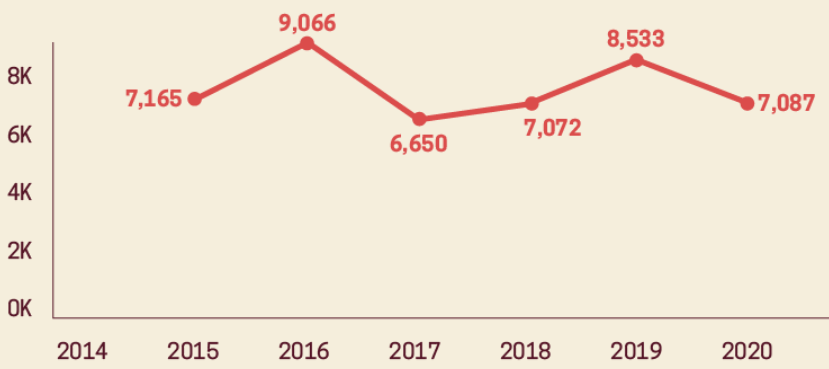


AIRBNB'S IMPACT ON HOUSING IN SF

Airbnb does not directly impact the housing market in San Francisco. Trends over the past 6 years reveal other factors to consider.

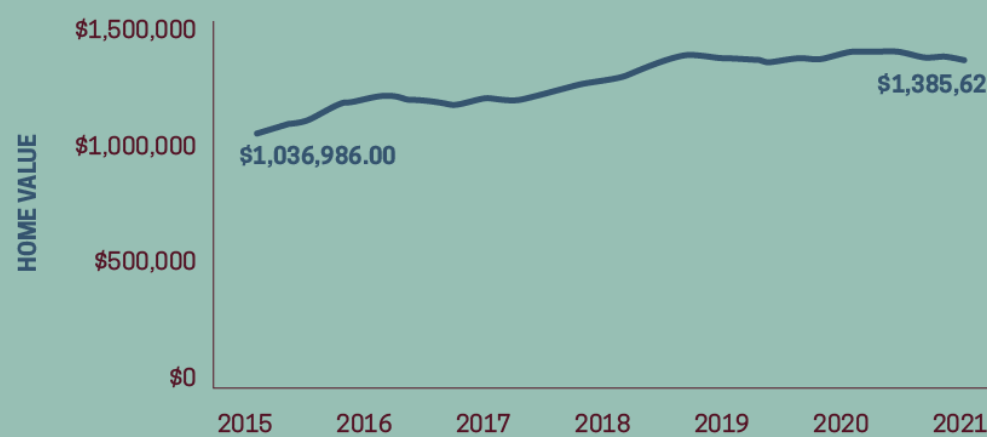
AIRBNB TOTAL LISTINGS



- Listings and prices per night were the highest in 2016.
- The numbers have their ups and downs, but no major definitive moments exist.

AVERAGE PRICE PER NIGHT

2015	\$217.28
2016	\$251.04
2017	\$218.25
2018	\$212.99
2019	\$215.41
2020	\$248.60



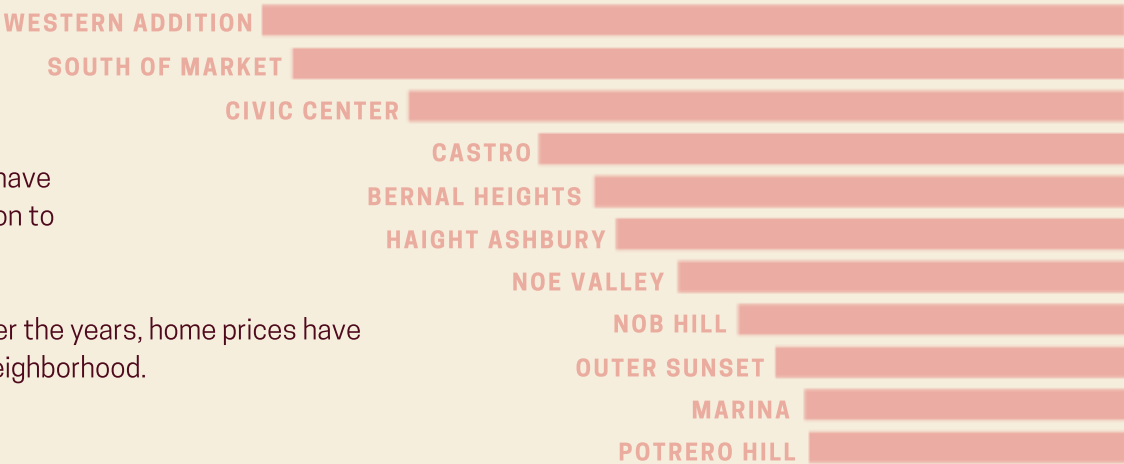
HOME VALUES

Home prices followed a similar trajectory, with subtle rises and falls overall, but no dramatic dips or spikes.

MISSION DISTRICT AIRBNB LISTINGS

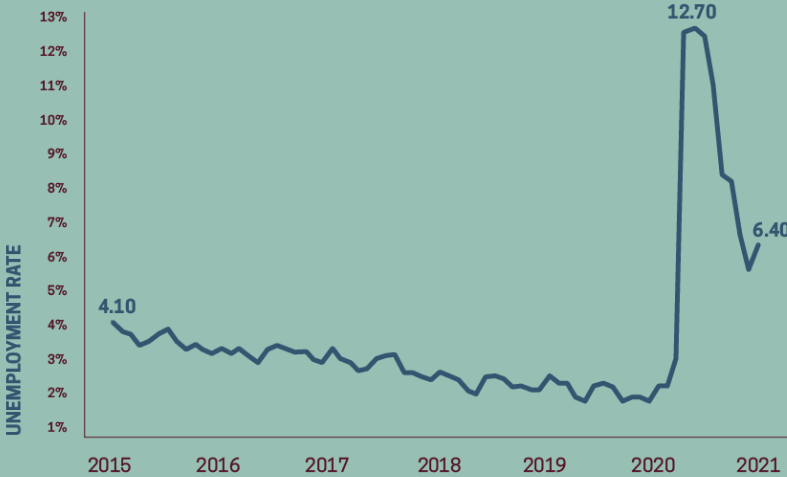
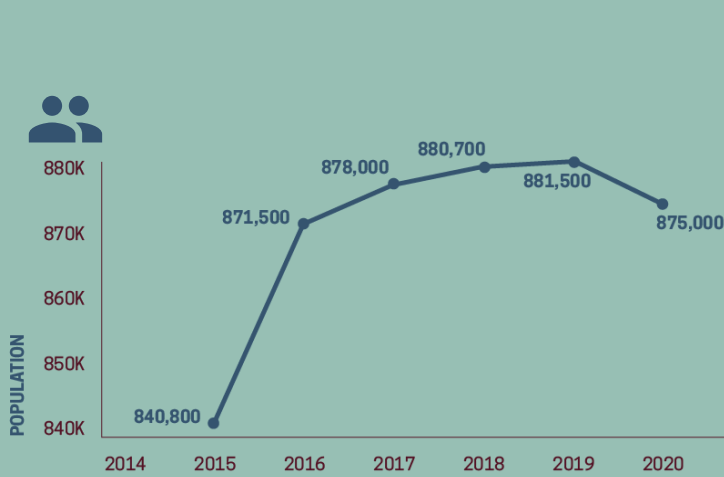
From 2015 to 2020, the Mission District total listings have remained the highest in comparison to other popular neighborhoods.

Yet even with so many listings over the years, home prices have not dramatically changed in the neighborhood.



OTHER FACTORS: POPULATION & UNEMPLOYMENT

With population on the rise and unemployment declining until 2020, San Francisco was the place to be. This could explain the rise in housing prices, as well as popularity of Airbnbs.



CONCLUSION

Airbnb and housing trends will continue to fluctuate in San Francisco depending on many factors including the state of the pandemic, lifestyle changes, and the future of the economy overall.

For more information, please visit the website below.