

# Cori(Cheng) Qu

Product Designer

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## EXPERIENCE

### Product Designer

Nov 2021 – Present

Wyndham Destinations - New Jersey, NJ

- Led multi-brand design systems migration from Sketch to Figma. Host knowledge-sharing sessions helping and training the team switching from Sketch to Figma.
- Built design token-based design system and drive adoption of complex, multi-brand component libraries in Figma.
- Managed and refined the design system's foundations, components, and patterns on both design and front-end sides.
- Collaborated with cross-functional team on played a role in improving designer-developer handoff quality and efficiency.

### UI/UX Designer

Jul 2021 – Oct 2021

360 Design - New York, NY

- Created site map, wireframes, and high-fidelity interactive prototypes.
- Contributed to the design system and collaborated with cross-functional team on e-commerce websites, web and mobile apps, and brand identity systems.
- Designed illustrations, motion graphics, and marketing materials for clients that communicate the brand.
- Designed pixel-perfect mocks, detailed specs, and built files for digital and print.

### UI/UX Designer

Feb 2021 – Jun 2021

Jasper Financial - New York, NY

- Generated design system and create design patterns in Web UI that are reusable, cross-browser compatible, and responsive.
- Designed mobile-first web apps and responsive websites including high fidelity prototypes that leveraged a user-centered design approach.
- Delivered high-quality front-end code built pixel-perfect interface in HTML, CSS, JavaScript, and React.js and ensured the aesthetics, usability, and accessibility requirements are met on enterprise products.

### Graphic Designer

Apr 2019 – Jul 2019

AnnaClaire Studio - Sydney, Australia

Designed and created posters and brochures. Worked with Photographers and Stylists to create professional photography. Communicated with clients to identify their needs, track progress, and resolve issues.

### Front-End Development Intern

Mar 2018 – Jun 2018

Lenovo - Beijing, China

Designed document managing tools using front-end technologies, resulting in a seven-fold increase in efficiency. Managed and supervised the quality of global websites, including testing, recording, and providing feedback on the functions of the website.

## EDUCATION

### M.A. Web Design & New Media

Sep 2019 – May 2021

Academy of Art University

### B.E. Software Engineering

Sep 2014 – May 2018

Beijing Institute of Technology

## SKILLS

### Design

Design System  
Interaction Design  
Product Design  
Visual Design  
Brand Design  
Illustration | Motion Graphics  
Photography | Videography

### Tools

Figma  
Adobe Creative Suite  
(XD | AE | AI | PS | LR | ID)  
Sketch | Abstract  
Principle | InVision  
Final Cut Pro

### Web Development

HTML  
CSS | SASS  
JavaScript | ES6  
Bootstrap | jQuery  
React.js | Redux  
D3.js  
Node.js | Express | socket.io  
PHP | SQL | NoSQL  
MySQL | MongoDB  
Git | Github