

Cheng(Cori) Qu

UI/UX Designer

coriq.co

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EXPERIENCE

UX/UI Designer

Jul 2021 – Oct 2021

360 Design - New York, NY

- Created site map, wireframes, and high-fidelity interactive prototypes.
- Contributed to the design system and collaborated with cross-functional team on e-commerce websites, web and mobile apps, and brand identity systems.
- Designed illustrations, motion graphics, and marketing materials for clients that communicate the brand.
- Designed pixel-perfect mocks, detailed specs, and built files for digital and print.

UX Design Intern

Feb 2021 – Jun 2021

Jasper Financial - New York, NY (Remote)

- Generated design system and create design patterns in Web UI that are reusable, cross-browser compatible, and responsive.
- Designed mobile-first web apps and responsive websites including high fidelity prototypes that leveraged a user-centered design approach.
- Delivered high-quality frontend code built pixel-perfect interface in HTML, CSS, JavaScript, and React.js and ensured the aesthetics, usability, and accessibility requirements are meet on enterprise products.
- Conducted user interviews as well as user feedback after implementation to create multiple iterations and modify the product.

Product Designer

Feb 2021 – May 2021

NASA (Sponsorship Project) - San Francisco, CA

- Designed interaction and user experience for NASA's next generation Astrobee Robot.
- Designed concept, visualizing design solutions through wireframes and high fidelity interactive prototypes.
- Collaborated with people from different industries and designed in an iterative design process, inspired and modified the design by group critique and experts from NASA.

Graphic Designer

Apr 2019 – Jul 2019

AnnaClaire Studio - Sydney, Australia

- Designed and created posters and brochures.
- Worked with Photographers and Stylists to create professional photography.
- Communicate with clients to identify their needs, track progress, and resolve issues.

Frontend Engineer Intern

Mar 2018 – Jun 2018

Lenovo - Beijing, China

- Designed document managing tools resulting in a seven-fold increase in efficiency.
- Reconstructed the count down pop-up plug-in by taking out of the initial set into a JSON file and dynamic control and therefore create the pop-up.
- Managed and supervised the quality of Lenovo's global websites, including testing, recording, and providing feedback on the functions of the website.
- Created crawler tools to improve the efficiency for website managers.

EDUCATION

M.A. Web Design & New Media

Sep 2019 – May 2021

Academy of Art University

B.E. Software Engineering

Sep 2014 – May 2018

Beijing Institute of Technology

SKILLS

Design

Interaction Design
Design Systems
Product Design
Visual Design
Brand Design
Illustration | Motion Graphics
Photography | Videography

User Experience

Heuristic Evaluation
Survey Design
User Interviews
Wireframing
Testing
Prototyping
User Flow

Tools

Figma
Adobe Creative Suite
(XD | AE | AI | PS | LR | ID)
Sketch
Principle | InVision
Final Cut Pro

Web Development

HTML
CSS | SASS
JavaScript | ES6
Bootstrap | jQuery
React.js | Redux
D3.js
Node.js | Express | socket.io
PHP | SQL | NoSQL
MySQL | MongoDB
Git | Github