Cheng(Cori) Qu

Product Designer & Frontend Engineer

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EDUCATION

Academy of Art University
San Francisco, CA
09/2019 - 06/2021

M.A. Web Design & New Media | GPA 3.54

Beijing Institute of Technology
Beijing, China
09/2014 - 06/2018

B.E. Software Engineering | GPA 3.42

EXPERIENCE

UX Designer Intern | Jasper Financial
02/2021 - Present
New York, NY (Remote)

- Generated design system and create design patterns in Web UI that are reusable, cross-browser compatible, and responsive.
- Designed mobile-first web apps and responsive websites including high fidelity prototypes that leveraged a user-centered design approach.
- Delivered high-quality frontend code built pixel-perfect interface in HTML, CSS, JavaScript, and React.js and ensured the aesthetics, usability, and accessibility requirements are meet on enterprise products.
- Conducted user interviews as well as user feedback after implementation to create multiple iterations and modify the product.

Product Designer | NASA (Sponsorship Project)
02/2021 - Present
San Francisco, CA

- Led the User Experience as a team member of the Global Team and collaborated with people from different industries.
- Designed in an iterative design process, inspired and modified the design by group critique and experts from NASA.
- Created information architecture, wireframes and interfaces using Figma and deliveried high fidelity prototypes.

Graphic Designer | AnnaClaire Studio
04/2019 - 07/2019
Sydney, Australia

- Designed and created posters and brochures.
- Worked with Photographers and Stylists to create professional photography.
- Communicate with clients to identify their needs, track progress, and resolve issues.

Frontend Engineer Intern | Lenovo
03/2018 - 06/2018
Beijing, China

- Reconstructed the count down pop-up plug-in by taking out of the initial set into a JSON file and dynamic control and therefore create the pop-up.
- Managed and supervised the quality of Lenovo's global websites, including testing, recording, and providing feedback on the functions of the website.
- Designed document managing tools resulting in a seven-fold increase in efficiency.
- Created crawler tools to improve the efficiency for website managers.

SKILLS

Design

Visual Design
Interaction Design
Brand Design
Motion Graphic
Photography
Videography
Illustration

UX

Comparative Analysis
Heuristic Evaluation
Survey Design
User Interviews
Wireframing
Testing
Prototyping
User Flow

Tool

Adobe Creative Suite
Figma | Sketch
Principle | InVision
Final Cut Pro

Web Development

HTML
CSS
JavaScript | ES6
Bootstrap | jQuery
React.js | Redux
D3.js
Node.js | Express | socket.io
PHP | SQL | NoSQL
MySQL | MongoDB
Git | Github