

#### **B** SUMMARY

High-energy and reliable designer with a Bachelor of Arts degree from Simon Fraser University's School of Interactive Arts and Technology (SIAT). My work areas focus on user experience, user interface, and product design.

#### EXPERTISE -

- User Experience Design
- · User Interface Design
- · Product Design
- User Research/Documentation
- · Usability Testing
- Wireframing/Prototyping
- · Design Systems
- · 3D Modelling
- Information Architecture
- HTML/CSS/Javascript
- Typescript

## TOOLS -

- Figma/Figjam
- Miro
- Adobe Creative Suite
- Adobe XD
- ProtoPie
- Flowbite
- · Microsoft Office
- PowerBl
- Visual Studio Code
- GitHub

# **COLIN O'NEILL**

#### User Experience, User Interface, and Product Designer

## **EXPERIENCE** –

Fraser Health Authority - CAADSI UX/UI Designer

Surrey, BC, Canada Jan 2024 - Present

- Conducted user experience research and preparing documentation based on insights.
- Visualizing data using wireframes, low fidelity and high fidelity designs for validation and technical feasibility.
- Exploring solutions and generating ideas that integrate artificially intelligent algorithms to solve a problem.

**Precision Nano Systems (Cytiva)** - Marketing Graphic Design Intern

Vancouver, BC, Canada May 2021 - Dec 2021

- Developed marketing designs for PNI's social media accounts promoting conferences, products, and more.
- Created user guides, and package designs for genomic medicine development products.
- Worked with specialists from technical departments to understand products better and ensure accuracy of product material.

## PROJECTS -

#### Patient Safety Learning System Platform Fraser Health Authority - CAADSI

Jan 2025 - Dec 2025 UX/UI Designer

- Problem: The Quality team has always received an excess of patient safety reports, many of which are low harm and deemed not a priority to address.
- Solution: We created a tool that would theme and organize all patient safety reports, and would use artificial intelligence to predict which reports have a likelihood of evolving into a critical harm event, transforming their workflow from reactive to proactive.

#### **Beam Buddy Concept Product Project** Simon Fraser University - SIAT

Oct 2023 - Nov 2023 UX/UI/Product Designer

- Problem: Traditional flashlights are often not built for children, being too expensive, complex, or fragile.
- Solution: We created the concept for Beam Buddy as a children's friendly flashlight designed with highly durable materials, easy-to-use functionality, a playful aesthetic encouraging engagement.

## EDUCATION –

**Simon Fraser University** – Bachelor of Arts School of Interactive Arts and Technology Burnaby, BC, Canada Sept 2018 - June 2024



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