

7522QCA Experience Design: UX and Service Week 2 Classwork 1: Pair Work

Your full names:	Corina Pelichowski, Kirsty Johannes, and Josh Kimber
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Work with a partner. Please discuss and provide your responses to the following two questions. Please submit your completed worksheet in **WORD** format. Rename the document in both of your full names (e.g. Mandy Chan_Ken Rose) before submission.

<p>Q1: In terms of digital outputs, what are the types of sites or applications you could be working on? (around 100 words)</p>
<ol style="list-style-type: none"> 1. Job search websites 2. Booking websites 3. Online Shopping 4. Gaming apps 5. Messaging/communication 6. Food ordering/delivery 7. Transport sites 8. Social media 9. Streaming sites and apps 10. Online education
<p>Q2: What roles can be available in an XD project team? (around 100 words)</p>
<ol style="list-style-type: none"> 1. Product researcher 2. Brief from the client to find out <i>exactly</i> what they want/client liaison 3. Creating user stories - who is person X, what do they want from this product, how will they go about using this product? 4. The wireframes of the product that include navigation, hierarchies, and categorisations 5. Prototyping - the person who creates a working draft of the product/website/app. 6. Testing: Making sure the product/app/website is supposed to work the way it does and see if there are any bugs/dead ends. 7. Marketing 8. Team leader 9. Designer 10. Data/feedback analyst