

7522QCA Experience Design: UX and Service

Week 3 Classwork 4a: Pair Work

Your name:	Corina
Your role:	Visual Anthropologist

Please complete this Classwork 4a worksheet (visual anthropology) and submit all the **photos** you have taken during the observation. Rename the document in your name (e.g. Classwork 4a_Ken) before submission.

You are a visual anthropologist observing your partner's experience of using the website: realestate.com.au

Your observations:
<ol style="list-style-type: none">1. Looks for "Land", not "House"2. Searched the Gold Coast area3. Searched for the house before entering all of the search criteria4. Not yielding the required results, started to refine her search (searched for 4 bedroom houses of 1.5 million only).5. Starting to explore the site more by clicking on other links6. Found some inspection times but they were not specific to a house that met the criteria7. Got stuck with the "Land" search again.8. Did not find a house with the required features.

Criteria:

Search for a house:

Gold Coast area = Yes

Waterfront = No

Land Size 680m2 or above = No

4 bedrooms = Yes

Budget of 1.5 million = Yes

Schedule for a house inspection for this Saturday = No