

Architecture for Humanity

Information Architecture Breakdown & Analysis

The new Architecture for Humanity sitemap was reconstructed to allow for a website that is less confusing and that the user would follow in a more intuitive way. The main reasons for the changes were directly tied with the repetitiveness of the current site. Throughout the site multiple links would bring you to the same pages in different ways, this would make the user think that they were being lead to different content when it was the same (this is seen mostly in the work section). The second major thing changing is the Donate section; the sitemap did not offer the option to donate, for the organization of this type donations are crucial for it's success.

The new Sitemap will feature 5 main pages (Get Involved, Work, Our Team, Blog) these pages were also changed and simplified in order to lead the user through the content like it a story. Work was simplified to become a simple list of the work they have done instead of being categorized then listed out, this way project will not be repeating themselves. Icons and sections will be used to help simplify the content. Also as previously mentioned the Get Involved page will be added to increase the benefit of a webpage for the organization. This will increasing their final revenue and help in accessing the full potential of the website.