

Cormac Hayden

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Skills

HTML || JavaScript || Ruby || Python || Adobe Creative Suite || Google & Facebook Ads || Trello & Slack || Github

Education

University of Minnesota – Carlson School of Management

Anticipated Graduation || May 2020

- B.S. in Management Information Systems
- B.A. in Computer Science

Professional Job Experience

Sonder Labs, LLC || CEO

July 2017 – Present

- Led sales outreach to build initial client base, conducted sales meeting
- Developed product management workflow between international freelancers
- Built several iPhone/Android games and reached #65 in the App Store.
- Grew Instagram accounts to over 800,000 followers
- UI/UX design for Lasso app using Adobe XD and After Effects
- Developed responsive website for Cryptocurrency

Vitaz || Project Manager

Jun 2018 – Current

- Architect website functionality and CSS
- Directed multinetwork social media strategy
- Established brand ambassador program
- Hired freelancers to perform specialized tasks

Kconfs || Software Engineer Manager

Aug 2018 – Current

- Collaborated with CEO to determine business analytics strategy
- Managed international software developer
- Director of digital media strategy

Secret Lab || Web Design

January 2018 – July 2018

- Developed a responsive website using JavaScript for the app launch
- Led brand strategy and developed design guidelines
- Enhance user experience by optimizing app functionality and features

Experience

Cuba Entrepreneurship Study Abroad

March 2018

- Attended professor-lead lectures on national economics, politics, and business
- Pitched growth-strategies to local businesses

Honduras Children's Farm Volunteer

March 2015

- Played yard games with children and led community activities
- Constructed local facilities to promote the community health