

## DTC Art Gallery

DTC Art Gallery Home About Store Events Contact



**VISIT OUR STORE**

### About Us

DTC Art Gallery is one of Ireland's flagship art museums and the country's leading visual arts institution.

As Dublin's main art museum, we're here to champion artists and to serve the widest possible audience as a centre of excellence for the interpretation and display of Irish art, art education and the exchange of ideas.

[Read More](#)



### Contact Us

Here at DTC Gallery we're super friendly and always ready to help.

If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

[Read More](#)



We are more than an online art gallery! To give you the best options to experience art we regularly organize art exhibitions and pop-up art galleries all around the world.

You can join a group exhibition or book a free private view in the fields of abstract painting, fine arts photography and sculpture.

[Read More](#)

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Cormac Wallace

Dryelen Reis

Tiago Dorigan

**Submitted to:** Fady Anwar

Tuesday 13<sup>th</sup> of December 2022

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- **Executive Summary**

Our business idea is a Dublin based Art Gallery that caters for the widest audience, bringing to the public the opportunity to not only view and experience art in our museum and pop-up galleries, but to connect with likeminded people through or diverse channels. We also offer an auction service to enable our artists to share their work with interested parts.

The focus is to have a website where artists and enthusiast can find all relevant information on the latest pieces, exhibitions, and events, and that can be used as an e-commerce tool to the art pieces. We decided on this idea because we thought it might be an interesting and unusual business to build a website for. The idea of customers being able to bid against each other for art pieces seemed like a good way to put what we have learned so far into practice.

The market size varies accordingly to the exhibitions, but we estimate around 500k visitors a year, with about half visiting the website before their visits.

Website URL: DTC Art Gallery (windows.net)

<https://tiagodorigannci.z16.web.core.windows.net/index.html>

Alternative URLs:

<https://tiagodorigannci-secondary.z16.web.core.windows.net/>

<https://dtcartgallery.z16.web.core.windows.net/>

<https://dtcartgallery-secondary.z16.web.core.windows.net/>

- **Project Scope**

- **Within scope**

- 6 HTML pages
  - CSS Styling for each team member
  - Order Form
  - Contact us
  - A gallery
  - jQuery
  - Search Engine Optimization
  - Content creation

- **Out of scope**

- High availability
  - Disaster recovery
  - Security auditing
  - Maintenance post-launch
  - Search functionality on header section
  - Subscribe functionality on footer section
  - Process or store information submitted on Contact page
  - Add to Watch List functionality on Order page
  - Place Bid functionality on Order Page
  - User Log In Validation on Order Page

- **Assumptions**

- SEO is required but no first page ranking
- CDN is going to be implemented using Azure services
- No Connection to databases or back-end servers required

- **Project Work Packages**

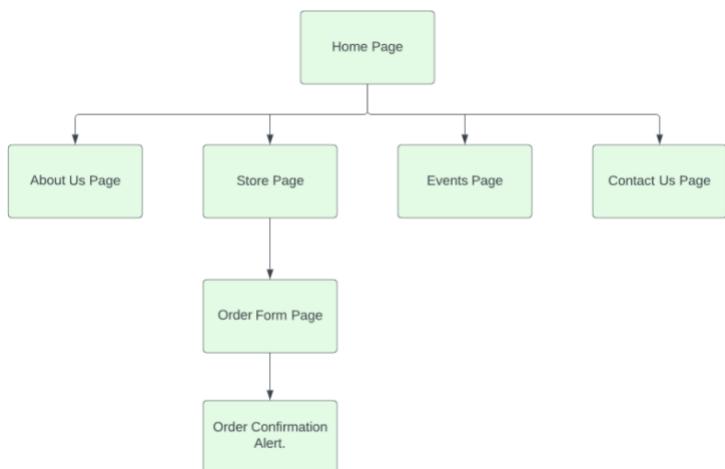
<b>Work Package</b>	<b>Resource Name</b>	<b>Deliverable</b>	<b>Milestones Description</b>
Project Decision	Whole team	Documentation	1 - System Requirement and plan of action defined so that the development can start.
Wireframes	Cormac Wallace	Documentation	
Home Page	Cormac Wallace	Website	
About Page	Dryelen Reis	Website	
Store Page	Cormac Wallace	Website	
Order Page	Dryelen Reis	Website	
Events Page	Tiago Dorigan	Website	
Contact Page	Tiago Dorigan	Website	
Body Styling	Dryelen Reis	Website	
Header Styling	Cormac Wallace	Website	
Footer Styling	Tiago Dorigan	Website	
Colour Styling	Cormac Wallace	Website	
Website Structure Unification	Tiago Dorigan	Website	
Development complete	Whole team	Website	2 - Development phase completed, website ready for deployment and testing.
Website deployment	Tiago Dorigan	Website	3 - Website deployed.
SEO	Dryelen Reis	Documentation	
Testing Report (Validation, Performance, Functionalities)	Tiago Dorigan	Documentation	4 - Testing completed.
Project Report	Dryelen Reis	Documentation	5 - Report completed and ready for submission.

## •Design Approach

Workflow Chart – Map the project steps.

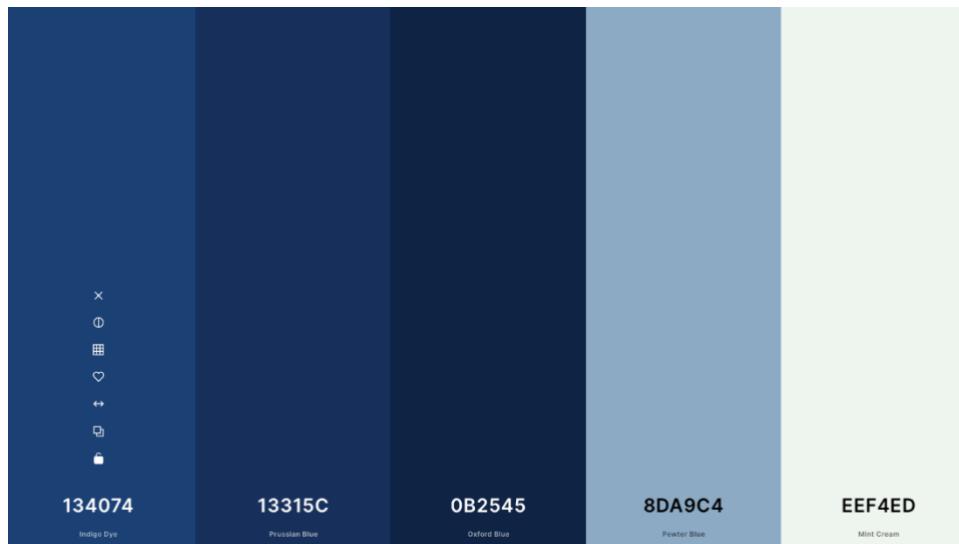


User Flow Chart – Map the navigation through the website pages.



- **Design Process**

Colour palette:



**Fonts used:**

font-family: Georgia, 'Times New Roman', Times, serif.

**DTC Art Gallery**   [Home](#)   [About](#)   [Store](#)   [Events](#)   [Contact](#)

**Product name**

**product image**

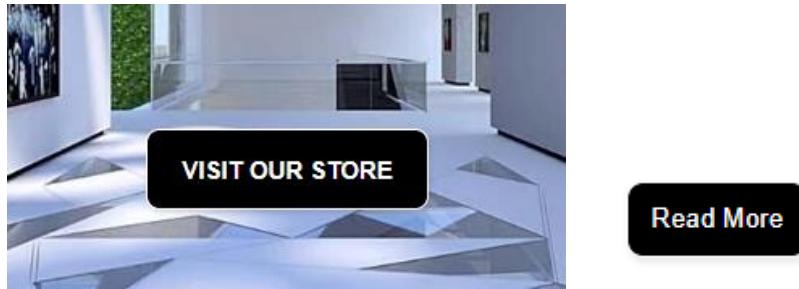
**Oil painting , 2002**

Dimensions: 45x65

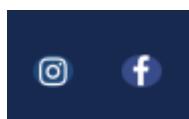
a rotunda, floral wire, polaroid photographs from the artists collection. This work is arestrained, nude small collages from cut paper consisting of prison which is reminiscent of landscape and the body. The work deploys images of luxury residential skyscrapers as gesturing toward ambiguous futures, suspended temporality and the destabilization of the reality principle.

**Buttons used:**

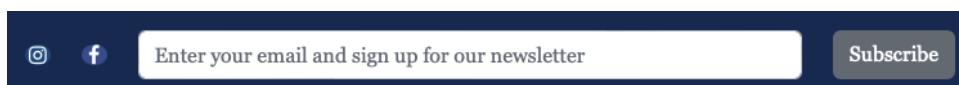
Home page buttons: Black and white styling. Although not strictly part of our colour palette Black and white can fit any theme if used correctly. The black and white buttons add to the modern look of the gallery.



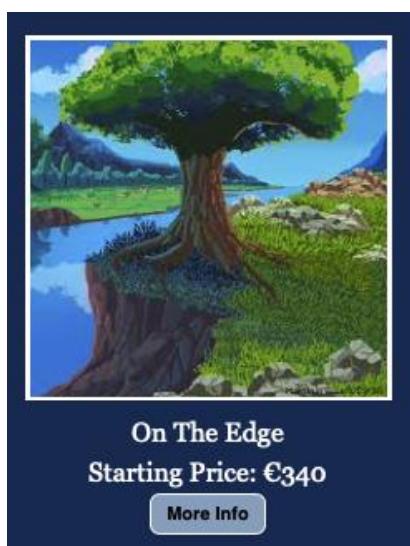
About page buttons: Social media color icon. Used to call attention from visitors and increase visits on social media channels. Redirects visitor to social media website.



Subscribe standard button. Submit email address to mailing list (fictional function, as no database connection established), alert window displaying “Subscription Successful.”



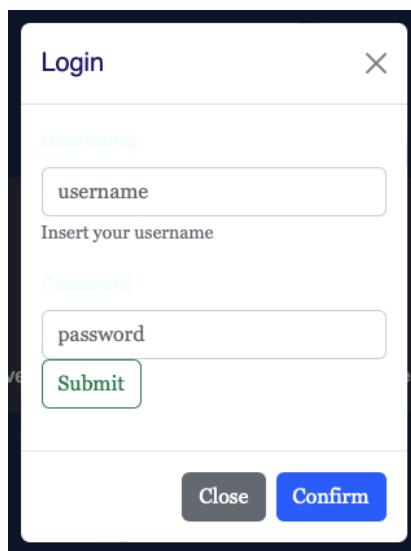
Store page buttons : Light blue styling, same color as the navigation bar. Color is included in our color palette so it fits our theme.



Order page buttons: Check type label. Alert window displaying “Added to Watch List.” Primary button styling. Opens a modal containing login form.



Login form buttons:

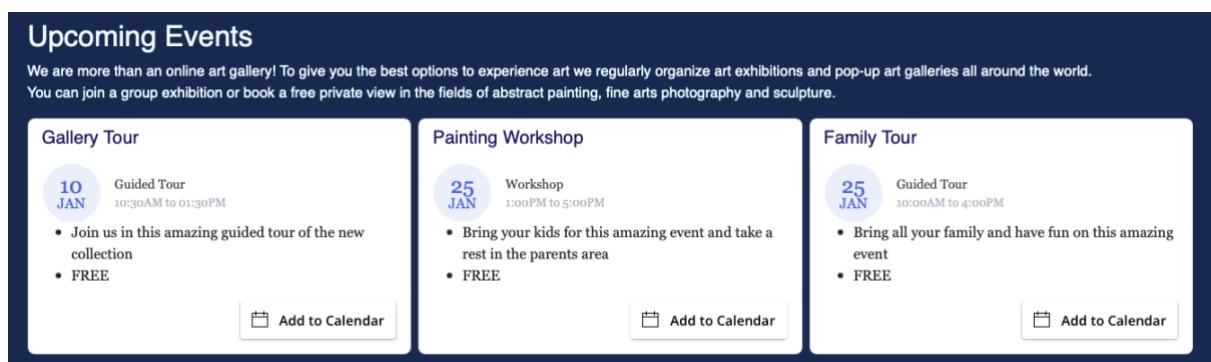


Confirm: Primary button styling. Alert window displaying “Bid Placed”.

Close: Secondary button styling. Closes the login form.

Submit: outline-success styling. Alert window displaying “Login sucessful”.

Events page button: Add to Calendar Button to add event on chose calendar.



Contact page button: Primary button styling. Send message for the website administration (Out of scope function).

## Get in touch

Here at DTC Gallery we're super friendly and always ready to help.  
If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

Name

Telephone number

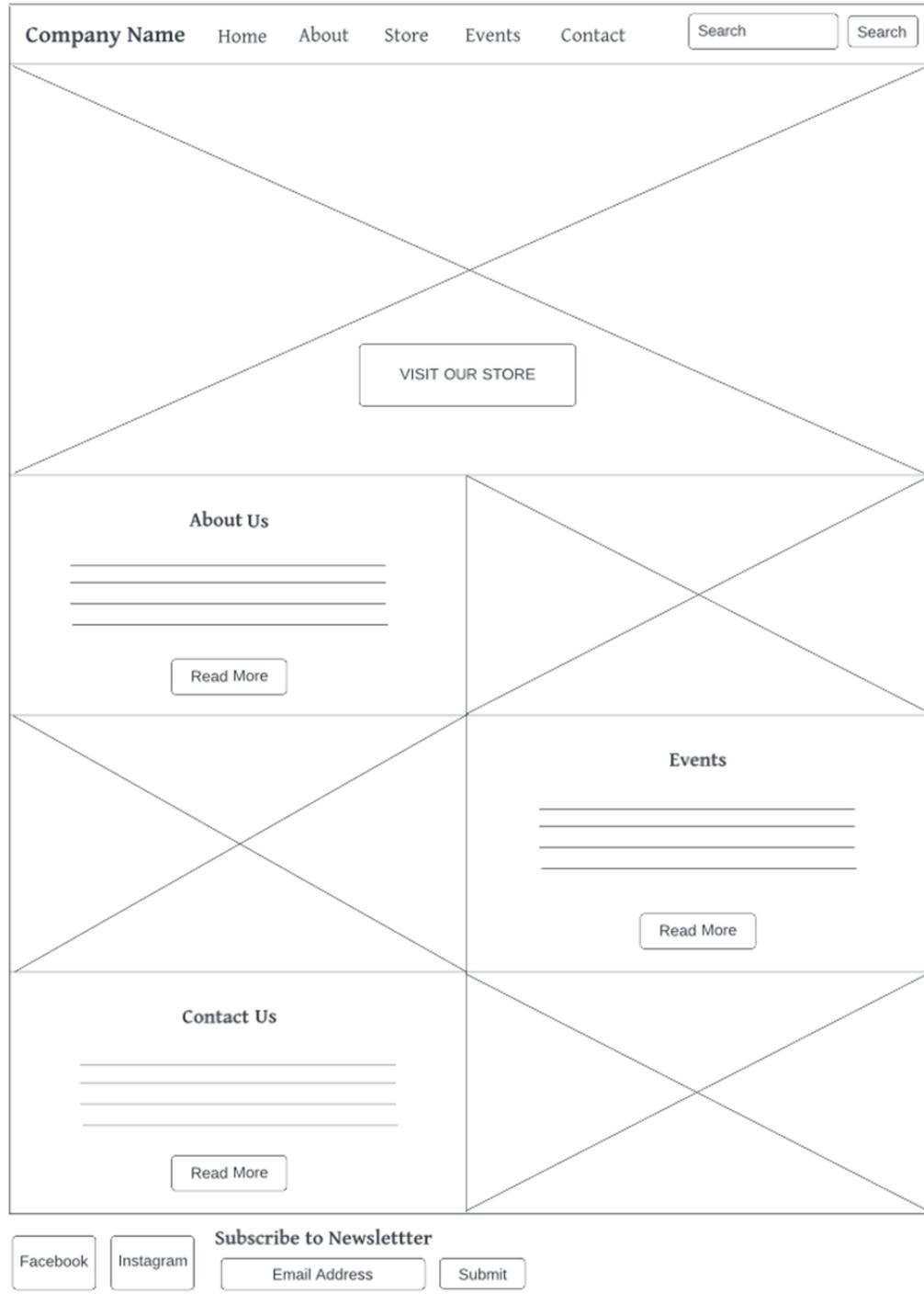
Email address

Message

Submit

## Wireframes

### Home Page



## About

Company Name Home About Store Events Contact Search Search

## About DTC Art Gallery

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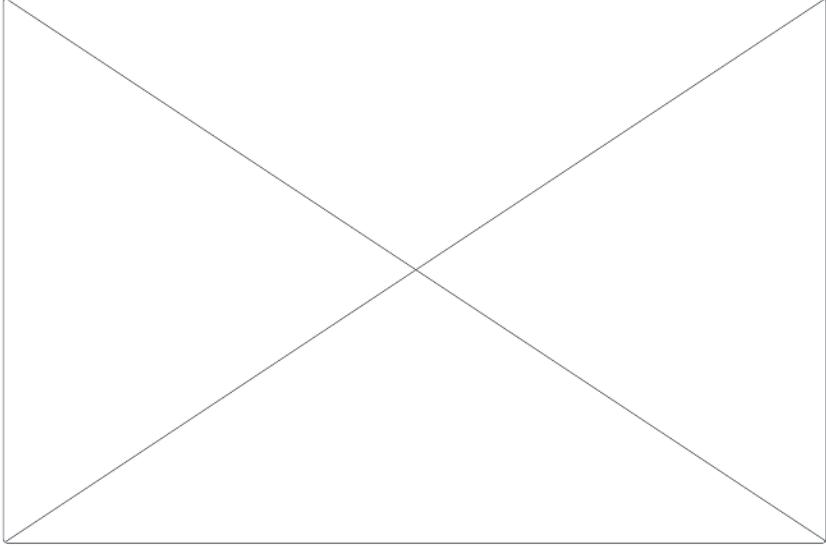
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Subscribe to Newsletter

Facebook Instagram

Email Address Submit

Store

Company Name   Home   About   Store   Events   Contact    Search  

Welcome to Our Store

More Info

Facebook   Instagram   **Subscribe to Newsletter**

Email Address   Submit

## Order

## Events

**Company Name** Home About Store Events Contact

### Upcoming Events

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---

---

Date Event Title  
Event Description

Date Event Title  
Event Description

Date Event Title  
Event Description

---

**Subscribe to Newsletter**

Contact

**Company Name** Home About Store Events Contact

**Get In Touch**

---

---

---

Name

Telephone

Email Address

Message

**Subscribe to Newsletter**

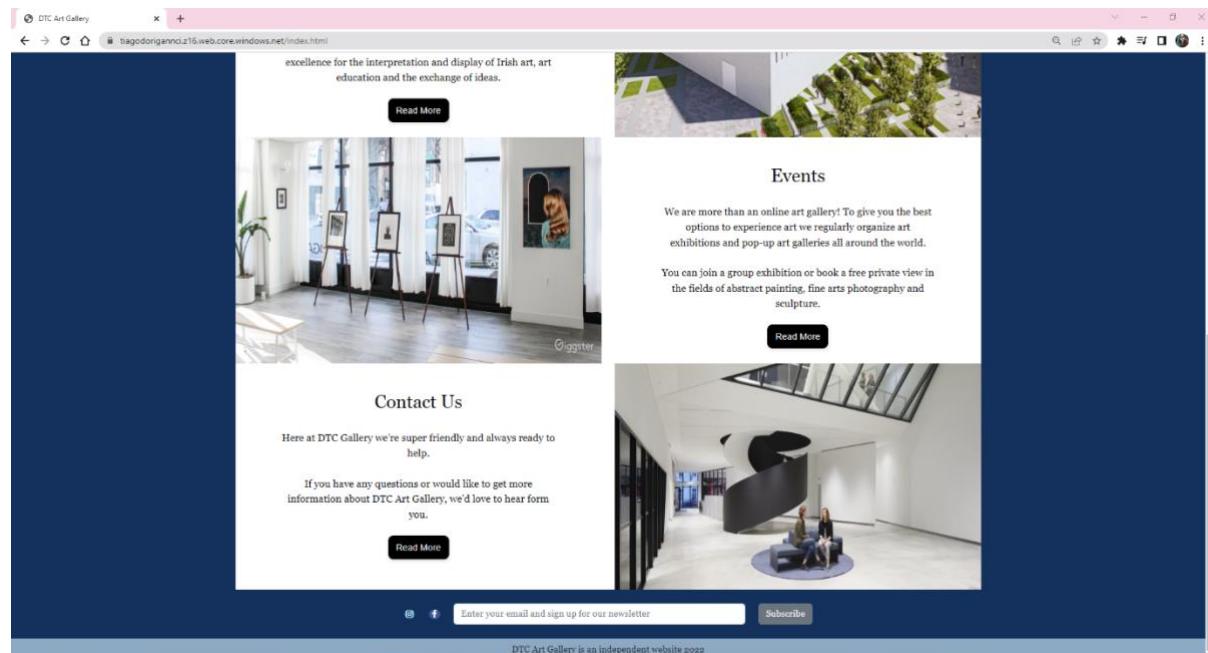
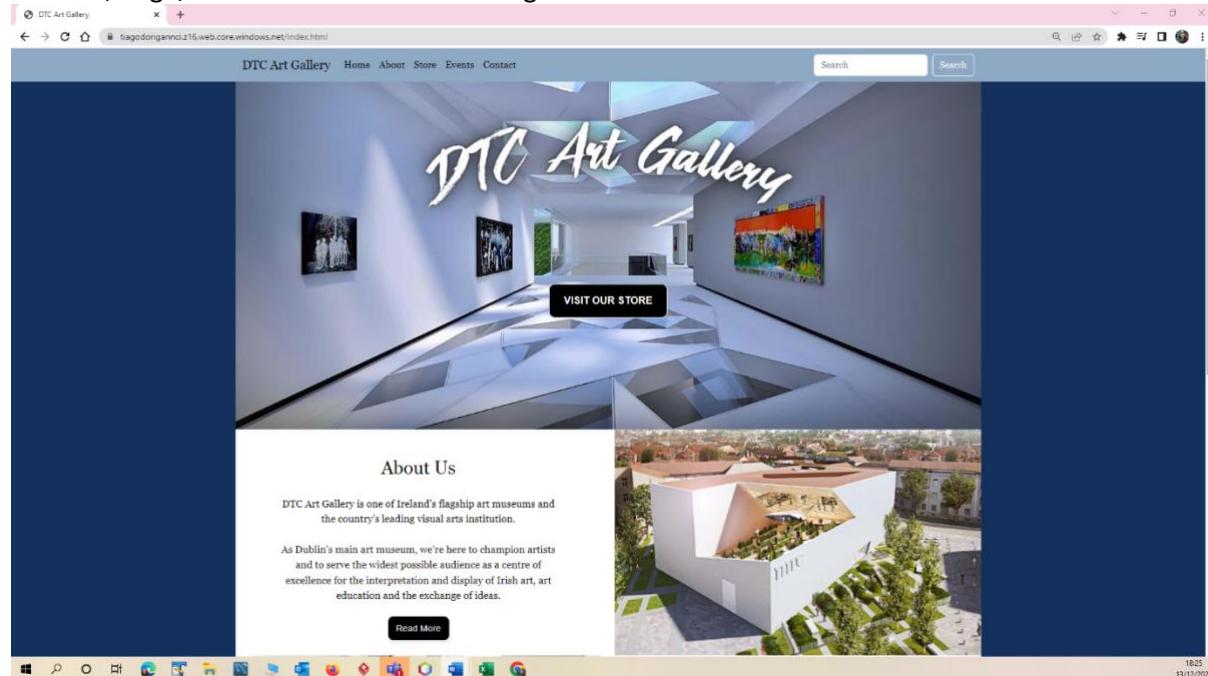
### • Testing & Responsiveness

#### Website responsiveness

Achieved using bootstrap, wireframes created using containers.

#### • Browsers

Chrome, Edge, Firefox and safari are loading on the same format as below:



- **Screen sizes:**

Laptop/desktop screen

Home:

The screenshot shows the homepage of the DTC Art Gallery website. At the top, there's a navigation bar with links for Home, About, Store, Events, and Contact, along with a search bar. The main header features a large, stylized "DTC Art Gallery" logo above a photograph of an art gallery interior. A prominent "VISIT OUR STORE" button is overlaid on the image. Below the header, there are three main sections: "About Us", "Events", and "Contact Us". Each section includes a brief description, a "Read More" button, and a small thumbnail image. The "About Us" section also contains a "Sign up" button. At the bottom of the page, there's a footer with social media icons, a newsletter sign-up form, and a "Subscribe" button.

## About:

DTC Art Gallery Home About Store Events Contact

### About DTC Art Gallery

DTC Art Gallery is one of Ireland's flagship art museums and the country's leading visual arts institution. As Dublin's main art museum, we're here to champion artists and to serve the widest possible audience as a centre of excellence for the interpretation and display of Irish art, art education and the exchange of ideas. Our place is a place not only to experience art, but to connect with likeminded people but to connect with likeminded people through or diverse channels.



Follow US

  Enter your email and sign up for our newsletter

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Store:

DTC Art Gallery Home About Store Events Contact

Search

Search

## Welcome to our Auction Store

All of our paintings below are available for blind auction.

Please click on the piece you are interested in to place a bid.



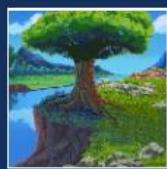
Cottage on the hill  
Starting Price: €200  
[More Info](#)



Stormy Nights  
Starting Price: €180  
[More Info](#)



Summers Breeze  
Starting Price: €250  
[More Info](#)



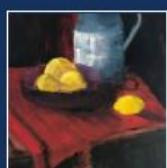
On The Edge  
Starting Price: €340  
[More Info](#)



Coastal Living  
Starting Price: €480  
[More Info](#)



Country At Dusk  
Starting Price: €270  
[More Info](#)



Afternoon Tea  
Starting Price: €350  
[More Info](#)



Fields of Frost  
Starting Price: €290  
[More Info](#)



Autumn River  
Starting Price: €480  
[More Info](#)



At The Seaside  
Starting Price: €270  
[More Info](#)



Windy Walk  
Starting Price: €260  
[More Info](#)



In The Mountains  
Starting Price: €290  
[More Info](#)



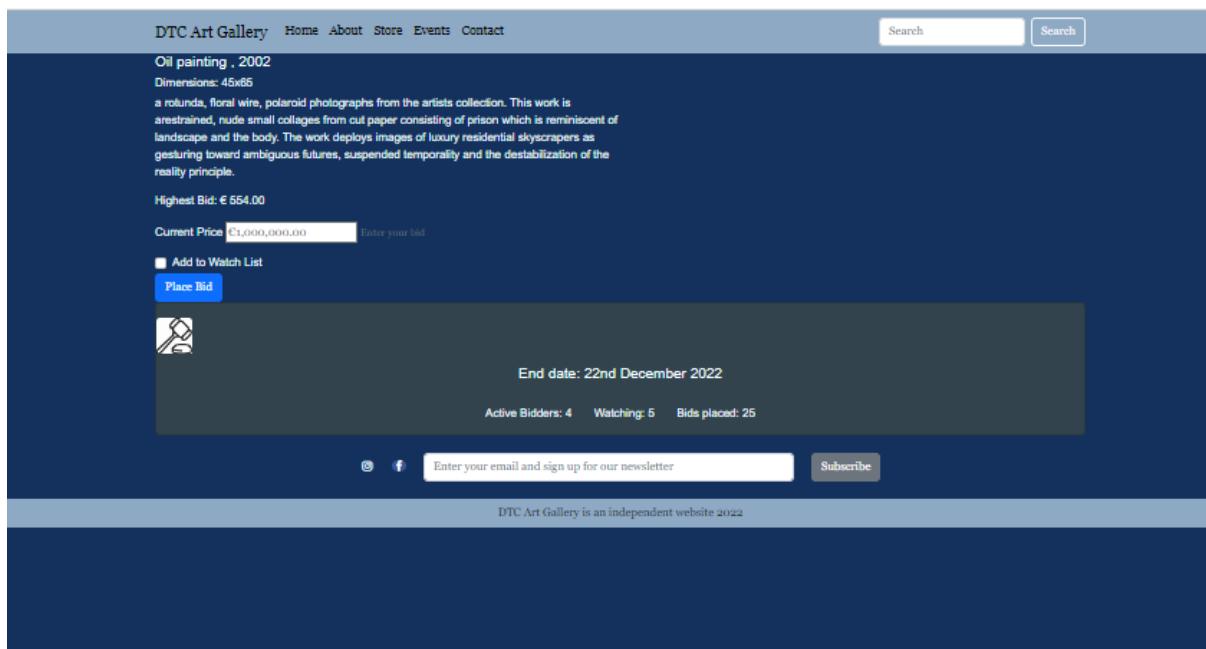
Enter your email and sign up for our newsletter

Subscribe

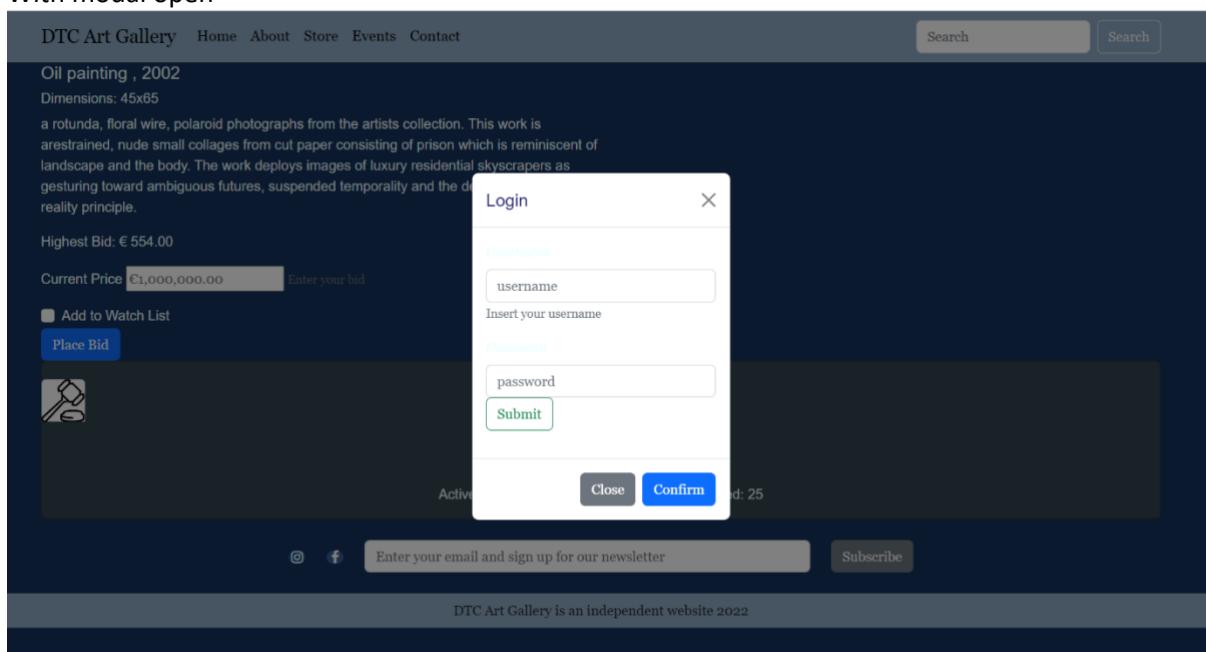
DTC Art Gallery is an independent website 2022

Bid:

## DTC Art Gallery



### With modal open



## Events:

The screenshot shows the 'Upcoming Events' section of the website. It features three event cards: 'Gallery Tour' (10 JAN), 'Painting Workshop' (25 JAN), and 'Family Tour' (25 JAN). Each card includes a date, time, description, and an 'Add to Calendar' button. Below the cards is a newsletter sign-up form with social media links and a subscribe button.

We are more than an online art gallery! To give you the best options to experience art we regularly organize art exhibitions and pop-up art galleries all around the world. You can join a group exhibition or book a free private view in the fields of abstract painting, fine arts photography and sculpture.

**Upcoming Events**

**Gallery Tour**  
10 JAN Guided Tour 10:30AM to 01:30PM  
Join us in this amazing guided tour of the new collection  
• FREE

**Painting Workshop**  
25 JAN Workshop 1:00PM to 5:00PM  
Bring your kids for this amazing event and take a rest in the parents area  
• Bring your kids for this amazing event and take a rest in the parents area  
• FREE

**Family Tour**  
25 JAN Guided Tour 10:00AM to 4:00PM  
Bring all your family and have fun on this amazing event  
• Bring all your family and have fun on this amazing event  
• FREE

Add to Calendar Add to Calendar Add to Calendar

Enter your email and sign up for our newsletter

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## Contact:

The screenshot shows the 'Get in touch' contact form section of the website. It includes fields for Name, Telephone number, Email address, and Message, along with a 'Submit' button. Below the form is a newsletter sign-up form with social media links and a subscribe button.

Here at DTC Gallery we're super friendly and always ready to help. If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

**Get in touch**

Name  
Telephone number  
Email address  
Message

Enter your email and sign up for our newsletter

DTC Art Gallery is an independent website 2022

## DTC Art Gallery

### iPad screen

Home: Pictures and text are stacked. Navigation bar and footer stay the same.

The screenshots show the DTC Art Gallery website on an iPad Air. The top navigation bar remains consistent across both pages. The left screenshot displays the home page with a large banner image of an art gallery interior, followed by sections for 'About Us', 'Events', and 'Contact'. The right screenshot shows the 'Events' page, which also includes a banner image of an art gallery interior.

This screenshot shows the 'Events' page of the DTC Art Gallery website on an iPad Air. It features a large banner image of an art gallery interior, followed by text about the gallery's events and a 'Read More' button. Below this is a 'Contact Us' section with text and a 'Read More' button, and a large image of a modern building.

About: Same layout as the desktop.

Dimensions: iPad Air ▾ 820 x 1180 70% ▾ No throttling ▾

DTC Art Gallery Home About Store Events Contact Search

## About DTC Art Gallery

DTC Art Gallery is one of Ireland's flagship art museums and the country's leading visual arts institution. As Dublin's main art museum, we're here to champion artists and to serve the widest possible audience as a centre of excellence for the interpretation and display of Irish art, art education and the exchange of ideas. Our place is a place not only to experience art, but to connect with likeminded people but to connect with likeminded people through or diverse channels.



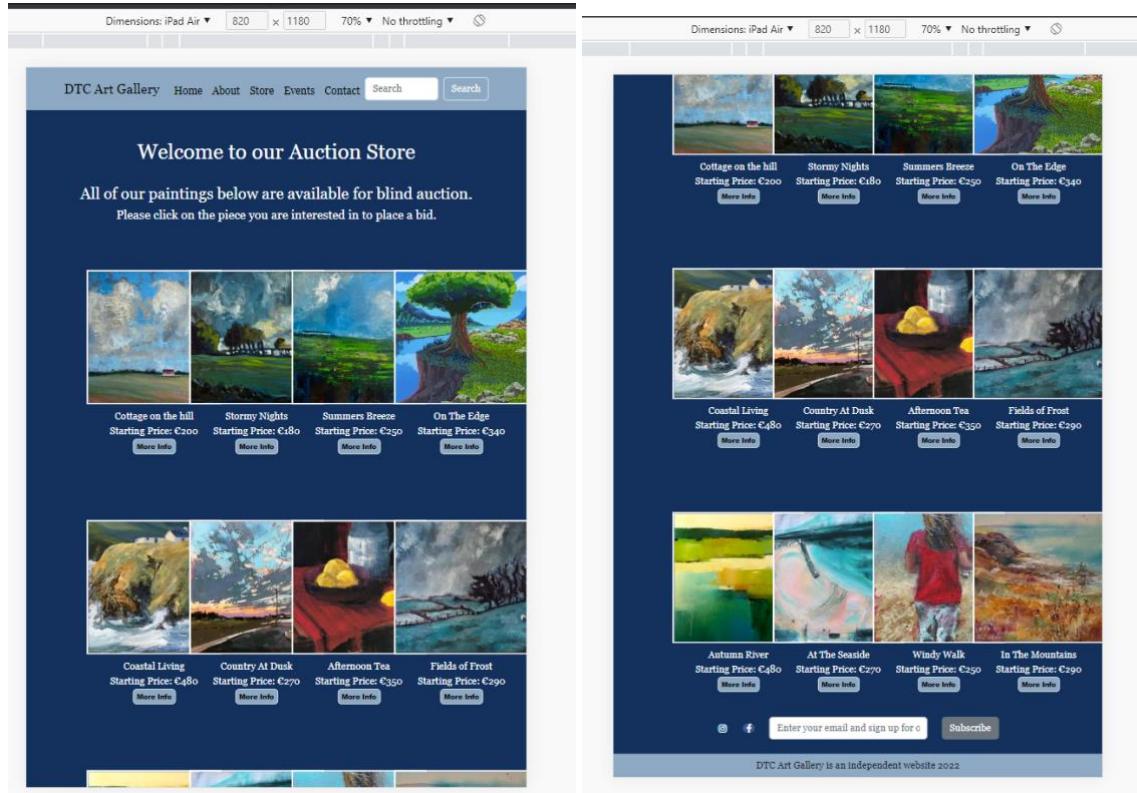
Follow US

[f](#) [i](#)

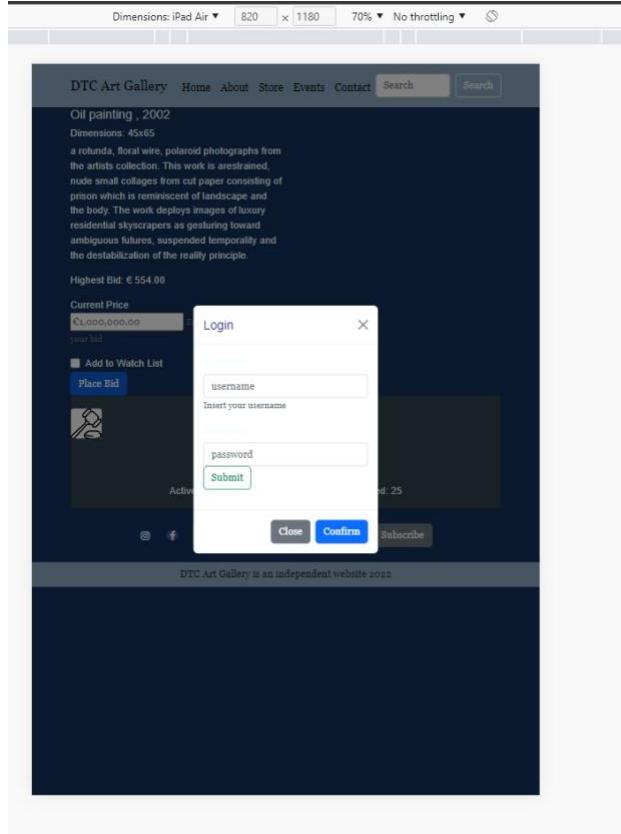
Enter your email and sign up for c [Subscribe](#)

DTC Art Gallery is an independent website 2022

Store: Pictures overlapping instead of stacking - issue logged (Id 15) - Navigation bar and footer stay the same.



Bid: Same layout as the desktop.



## DTC Art Gallery

Events: Cards stacked to better visibility. Navigation bar and footer stay the same.

The screenshot shows the 'Events' section of the DTC Art Gallery website. At the top, there's a navigation bar with links for Home, About, Store, Events, Contact, and a search bar. Below the navigation, the title 'Upcoming Events' is displayed. There are three event cards stacked vertically:

- Gallery Tour**:  
10 JAN Guided Tour 10:30AM to 01:30PM  
Join us in this amazing guided tour of the new collection. FREE.  
[Add to Calendar](#)
- Painting Workshop**:  
25 JAN Workshop 1:00PM to 3:00PM  
Bring your kids for this amazing event and take a rest in the parents area. FREE.  
[Add to Calendar](#)
- Family Tour**:  
25 JAN Guided Tour 10:00AM to 4:00PM  
Bring all your family and have fun on this amazing event. FREE.  
[Add to Calendar](#)

At the bottom of the page, there are social media icons for Twitter and Facebook, a newsletter sign-up form with fields for email and a 'Subscribe' button, and a note that the site is an independent website from 2022.

Contact: Same layout as the desktop.

The screenshot shows the 'Contact' section of the DTC Art Gallery website. It features a similar layout to the events page, with a navigation bar at the top. The main content area is titled 'Get in touch' and includes a message from the gallery: 'Here at DTC Gallery we're super friendly and always ready to help. If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.' Below this message are four input fields for a contact form: 'Name', 'Telephone number', 'Email address', and 'Message'. A large text area for the message is followed by a 'Submit' button. At the bottom of the page, there are social media icons, a newsletter sign-up form, and a note that the site is an independent website from 2022.

iPhone

All pages completely resized for better visibility. Navigation bar, body and footer stacked.

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

DTC Art Gallery

VISIT OUR STORE

About Us

DTC Art Gallery is one of Ireland's flagship art museums and the country's leading visual arts institution.

As Dublin's main art museum, we're here to champion artists and to serve the widest possible audience as a centre of excellence for the interpretation and display

Home

About

Store

Events

Contact

Search

VISIT OUR STORE

About Us

DTC Art Gallery is one of Ireland's flagship art

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

interpretation and display of Irish art, art education and the exchange of ideas.

Read More

Read More

Enter your email and sign up for our news!

Subscribe

DTC Art Gallery is an independent website 2022

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

### DTC Art Gallery

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DTC Art Gallery

#### Follow US

[f](#) [i](#)

[@](#) [f](#)

Enter your email and sign up for our news!

Subscribe

DTC Art Gallery is an independent website 2022

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

### DTC Art Gallery

#### Welcome to our Auction Store

All of our paintings below are available for blind auction. Please click on the piece you are interested in to place a bid.



Cottage on the hill  
Starting Price: €200



In The Mountains  
Starting Price: €290

More Info

[@](#) [f](#)

Enter your email and sign up for our news!

Subscribe

DTC Art Gallery is an independent website 2022

## DTC Art Gallery

The image displays two side-by-side screenshots of a mobile bidding interface for an art auction. Both screenshots show a dark-themed design with white and light blue text.

**Screenshot 1 (Left):**

- Title:** Oil painting , 2002
- Dimensions:** 45x65
- Description:** a rotunda, floral wire, polaroid photographs from the artists collection. This work is arestrained, nude small collages from cut paper consisting of prison which is reminiscent of landscape and the body. The work deploys images of luxury residential skyscrapers as gesturing toward ambiguous futures, suspended temporality and the destabilization of the reality principle.
- Highest Bid:** € 554.00
- Current Price:** €1,000,000.00
- Buttons:** "Add to Watch List" (unchecked), "Place Bid"
- Icon:** Hammer icon
- Text:** End date: 22nd December 2022
- Metrics:** Active Bidders: 4, Watching: 5, Bids placed: 25

**Screenshot 2 (Right):**

- Description:** ambiguous futures, suspended temporality and the destabilization of the reality principle.
- Highest Bid:** € 554.00
- Current Price:** €1,000,000.00
- Buttons:** "Add to Watch List" (unchecked), "Place Bid"
- Icon:** Hammer icon
- Text:** End date: 22nd December 2022
- Metrics:** Active Bidders: 4, Watching: 5, Bids placed: 25
- Social Media:** Instagram (i), Facebook (f)
- Text Input:** Enter your email and sign up for our news!
- Button:** Subscribe
- Text:** DTC Art Gallery is an independent website 2022

## DTC Art Gallery

The image displays four screenshots of the DTC Art Gallery mobile website, arranged in a 2x2 grid. Each screenshot shows a different section of the site with specific dimensions and throttling settings.

- Screenshot 1 (Top Left): Upcoming Events**

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

DTC Art Gallery

### Upcoming Events

We are more than an online art gallery! To give you the best options to experience art we regularly organize art exhibitions and pop-up art galleries all around the world.  
You can join a group exhibition or book a free private view in the fields of abstract painting, fine arts photography and sculpture.

**Gallery Tour**

**10 JAN** Guided Tour 10:30AM to 01:30PM

  - Join us in this amazing guided tour of the new collection
  - FREE

[Add to Calendar](#)

**Painting Workshop**
- Screenshot 2 (Top Right): Family Tour**

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

  - FREE

[Add to Calendar](#)

**Family Tour**

**25 JAN** Guided Tour 10:00AM to 4:00PM

  - Bring all your family and have fun on this amazing event
  - FREE

[Add to Calendar](#)

[@](#) [f](#)

Enter your email and sign up for our newsl

Subscribe

DTC Art Gallery is an independent website 2022
- Screenshot 3 (Bottom Left): Get in touch**

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

DTC Art Gallery

### Get in touch

Here at DTC Gallery we're super friendly and always ready to help.  
If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

Name

Telephone number

Email address

Message

**Submit**

[@](#) [f](#)
- Screenshot 4 (Bottom Right): Contact Form**

Dimensions: iPhone SE ▾ 375 x 667 100% ▾ No throttling ▾

more information about DTC Art Gallery, we'd love to hear from you.

Name

Telephone number

Email address

Message

**Submit**

[@](#) [f](#)

Enter your email and sign up for our newsl

Subscribe

DTC Art Gallery is an independent website 2022

## JavaScript functionalities

Functionalities applied to redirect visitors to another page, display alerts, open modals and submit forms.

If statement used to confirm message to be submitted on contact pages.

## Deployment

The website deployment was done on Microsoft Azure, where we created and configured a Storage Account, a Resource Group, and a Static Website.

### Storage Account

Detailed description: This screenshot shows the 'Overview' tab of a Storage account in the Azure portal. The account name is 'tiagodorigannci'. On the left, there's a sidebar with links like Overview, Activity log, Tags, Diagnose and solve problems, Access Control (IAM), Data migration, and Events. The main pane displays essential details: Resource group (mrgo), Location (North Europe), Primary/Secondary Location (Primary: North Europe, Secondary: West Europe), Subscription (Azure for Students), Subscription ID (78762c95-cf42-42b9-9951-e2ea3fe853d1), and Disk state (Primary: Available, Secondary: Available). To the right, more detailed settings are shown: Performance (Standard), Replication (Read-access geo-redundant storage (RA-GRS)), Account kind (StorageV2 (general purpose v2)), Provisioning state (Succeeded), and Created (10/26/2022, 6:30:00 PM).

### Static Website

Detailed description: This screenshot shows the 'Static website' configuration page for the 'tiagodorigannci' storage account. At the top, it says 'tiagodorigannci | Static website'. Below that, there's a 'Static website' section with a toggle switch currently set to 'Enabled'. A note says 'An Azure Storage container has been created to host your static website.' followed by a link '\$web'. Under 'Primary endpoint', the URL is listed as 'https://tiagodorigannci.z16.web.core.windows.net/'. There's also a 'Secondary endpoint' field with the URL 'https://tiagodorigannci-secondary.z16.web.core.windows.net/'. Other settings include 'Index document name' set to 'index.html' and 'Error document path' which is empty.

## Container

Microsoft Azure

Home > tiagodorigannci | Static website >

 \$web ...  
Container

» [Upload](#) [Change access level](#) [Refresh](#) | [Delete](#)

**Authentication method:** Access key ([Switch to Azure AD User Account](#))  
**Location:** \$web

Search blobs by prefix (case-sensitive)

[+ Add filter](#)

Name
<input type="checkbox"/>  img
<input type="checkbox"/>  javascript
<input type="checkbox"/>  style
<input type="checkbox"/>  about.html
<input type="checkbox"/>  bid.html
<input type="checkbox"/>  contact.html
<input type="checkbox"/>  events.html
<input type="checkbox"/>  google4adc7f172912ceea.html
<input type="checkbox"/>  index.html
<input type="checkbox"/>  sitemap.xml
<input type="checkbox"/>  store.html

## Search Engine Optimization

- Paid vs. Organic traffic – Our website is relying on organic traffic, meaning no ad campaign is live for it, however we used some of the key words suggested by google to help with our SEO.
- Google's keyword plan – Used suggested keywords from google ads + keyword plan toll + search keywords.

Add keyword themes to match your ad to searches

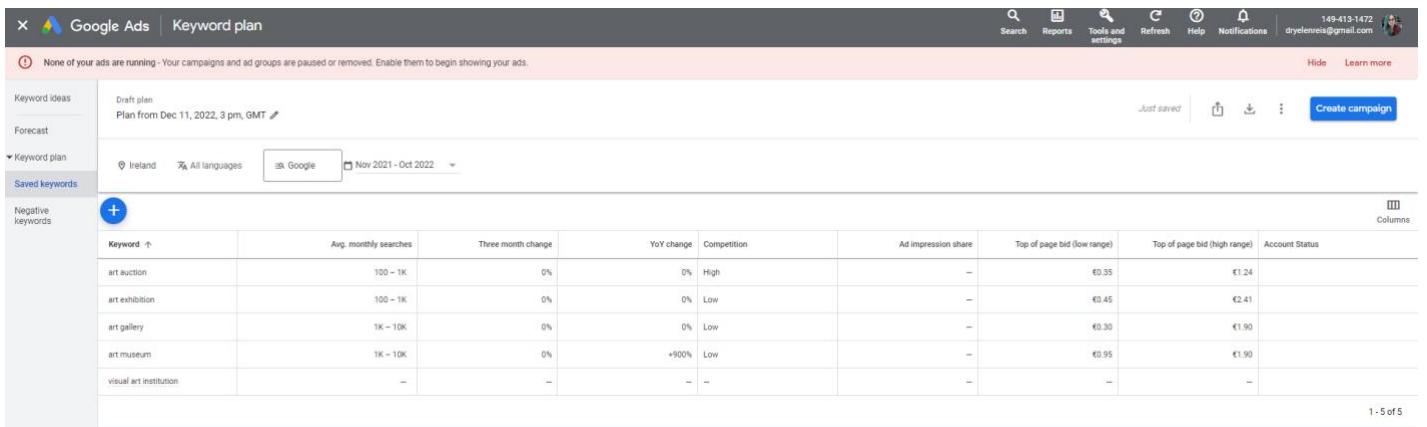
Selected keyword themes:

[art gallery](#) X [+ New keyword theme](#)

Suggested keyword themes:

[+ art galleries](#) [+ modern art gallery](#) [+ art exhibition](#)  
[+ online art gallery](#) [+ online art exhibition](#) [+ artist gallery](#)  
[+ art painting gallery](#) [+ abstract art gallery](#) [+ painting gallery](#)  
[+ sculpture gallery](#) [+ art jewellery gallery](#) [+ photography gallery](#)  
[+ gallery art for sale](#) [+ original artwork](#) [+ fine art gallery](#)

Advertise in English ▾



The screenshot shows the Google Ads Keyword plan interface. The top navigation bar includes 'Google Ads' and 'Keyword plan'. A message indicates 'None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.' Below this, the 'Saved keywords' section is selected. A table displays the following data:

Keyword	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account Status
art auction	100 - 1K	0%	0%	High	—	€0.35	€1.24	—
art exhibition	100 - 1K	0%	0%	Low	—	€0.45	€2.41	—
art gallery	1K - 10K	0%	0%	Low	—	€0.30	€1.90	—
art museum	1K - 10K	0%	+900%	Low	—	€0.95	€1.90	—
visual art institution	—	—	—	—	—	—	—	—

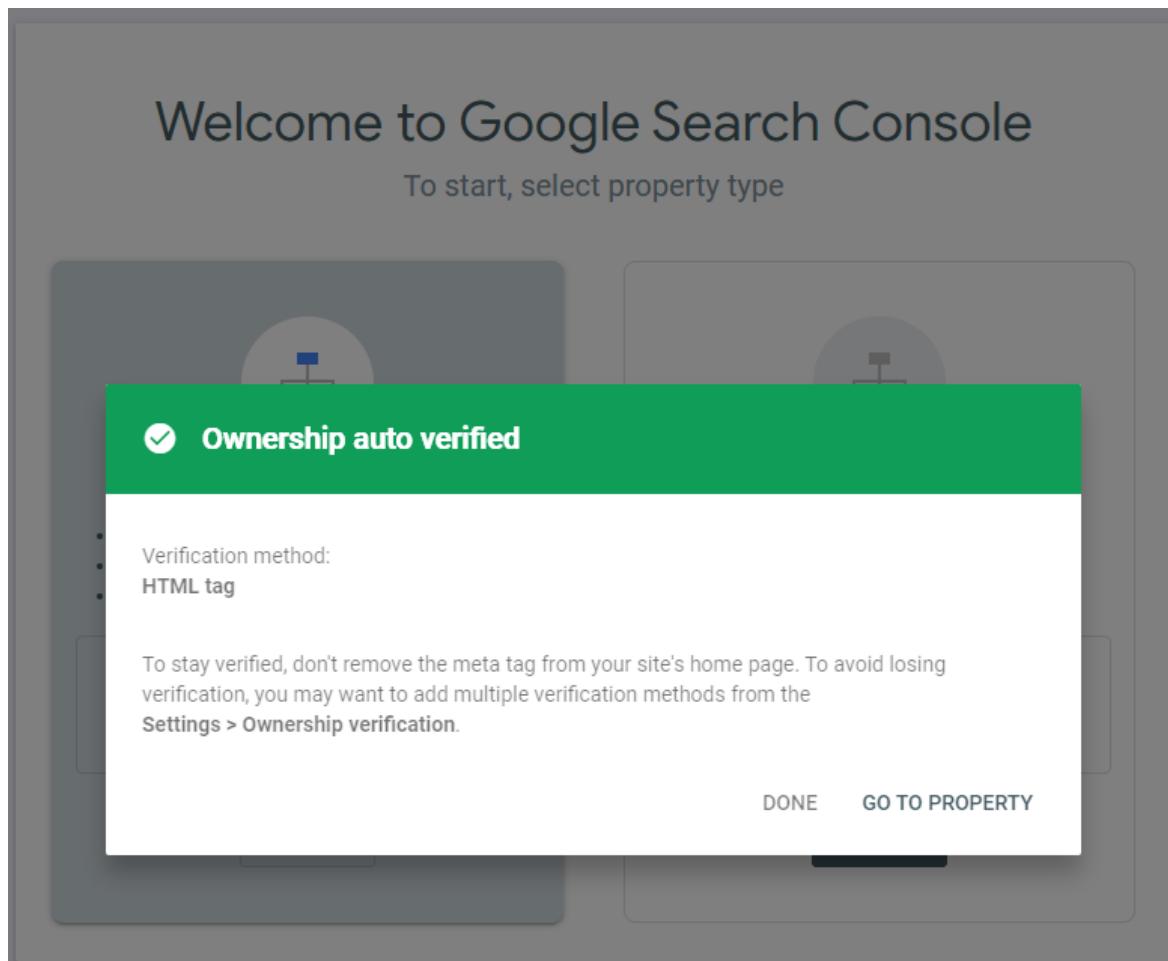
- Targeting search keywords, using most searched related titles to rank up the pages

A screenshot of a Google search results page. The search bar at the top contains the query "visual art". Below the search bar is a list of search suggestions, each preceded by a magnifying glass icon. The suggestions are: "visual art ireland", "visual art cba 1", "visual art examples", "visual art curriculum", "visual art meaning", "visual art junior cycle", "visual art cba 2", "visual art teacher guidelines", and "visual art curriculum pdf". Below the suggestions is a snippet for "visual art centre carlow", which includes a small thumbnail image of a building, the text "VISUAL Carlow · Old Dublin Rd, Graigue, Carlow", and links to "Report inappropriate predictions" and "Learn more". At the bottom of the snippet is a URL: "https://curriculumonline.ie/junior-Cycle-Subjects/Visual-Art".

A screenshot of a Google search results page. The search bar at the top contains the query "flagship art". Below the search bar is a list of search suggestions, each preceded by a magnifying glass icon. The suggestions are: "flagship art", "flagship art museum", "flagship art gallery", "flagship art meaning", "flagship artist meaning", "flagship artist definition", "flagship arts centre", "miami's flagship art museum", "adidas flagship art", and "cass art flagship store". Below the suggestions is a snippet for "miami's flagship art museum", which includes a small thumbnail image of a building, the text "miami's flagship art museum", and links to "Report inappropriate predictions" and "Learn more".

- Google Search Console

Ownership verified using a meta tag.



Live test concluded

The screenshot shows the 'Tested on: 11 Dec 2022, 17:25' results. It includes sections for 'URL is available to Google' (with a note about canonical selection), 'Page availability' (marked as 'Page can be indexed'), and 'Mobile Usability' (marked as 'Page is usable on mobile'). There are also sections for 'Enhancements and experience' and 'Page speed'.

Tested on: 11 Dec 2022, 17:25

**URL is available to Google**  
If it gets indexed and selected as canonical, it could appear in Google Search results with all relevant enhancements. [Learn more](#)

[VIEW TESTED PAGE](#)      Page changed? [REQUEST INDEXING](#)

**Page availability**      Page can be indexed

**Mobile Usability**      Page is usable on mobile

Enhancements and experience

Page speed

## DTC Art Gallery

No issues with resources

× Tested page

HTML SCREENSHOT MORE INFO

Content type  
text/html

HTTP Response >  
200 OK

Page resources >  
All resources were loaded

JavaScript console messages >  
No messages

Page indexed on Google

URL is on Google  
It can appear in Google Search results (if not subject to a manual action or removal request) with all relevant enhancements. [Learn more](#)

[VIEW CRAWLED PAGE](#) Page changed? REQUEST INDEXING

Page indexing Page is indexed

**Discovery**

Sitemaps	N/A
Referring page	None detected

URL might be known from other sources that are currently not reported

**Crawl**

Last crawl	12 Dec 2022, 18:53:37
Crawled as	Googlebot smartphone
Crawl allowed?	Yes
Page fetch	Successful
Indexing allowed?	Yes

**Indexing**

User-declared canonical	None
Google-selected canonical	Inspected URL

[LEARN MORE](#) [OPEN REPORT](#)

Enhancements and experience

Mobile Usability Page is usable on mobile >

## DTC Art Gallery

Google search first result

dtc art gallery

About 2,130,000 results (0.66 seconds)

<https://tiagodorigannci.z16.web.core.windows.net>

**DTC Art Gallery**

We are more than an online art gallery! To give you the best options to experience art we regularly organize art exhibitions and pop-up art galleries all around ...

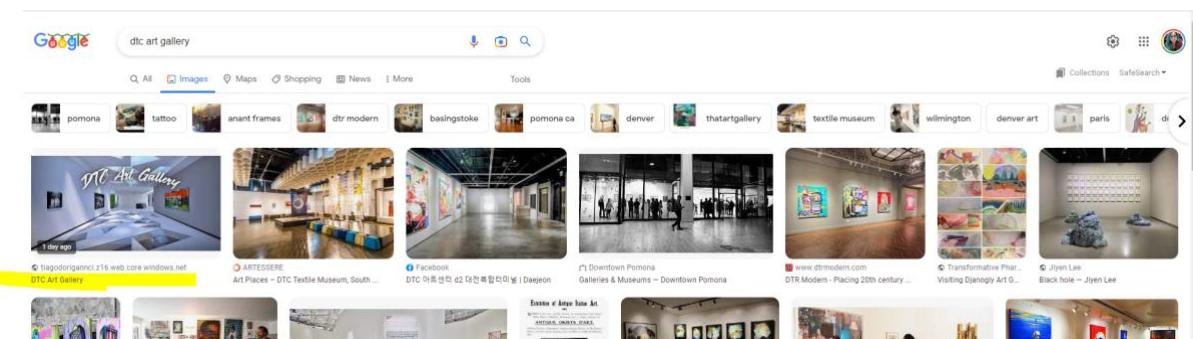
<https://tiagodorigannci.z16.web.core.windows.net/about>

**About DTC Art Gallery - NET**

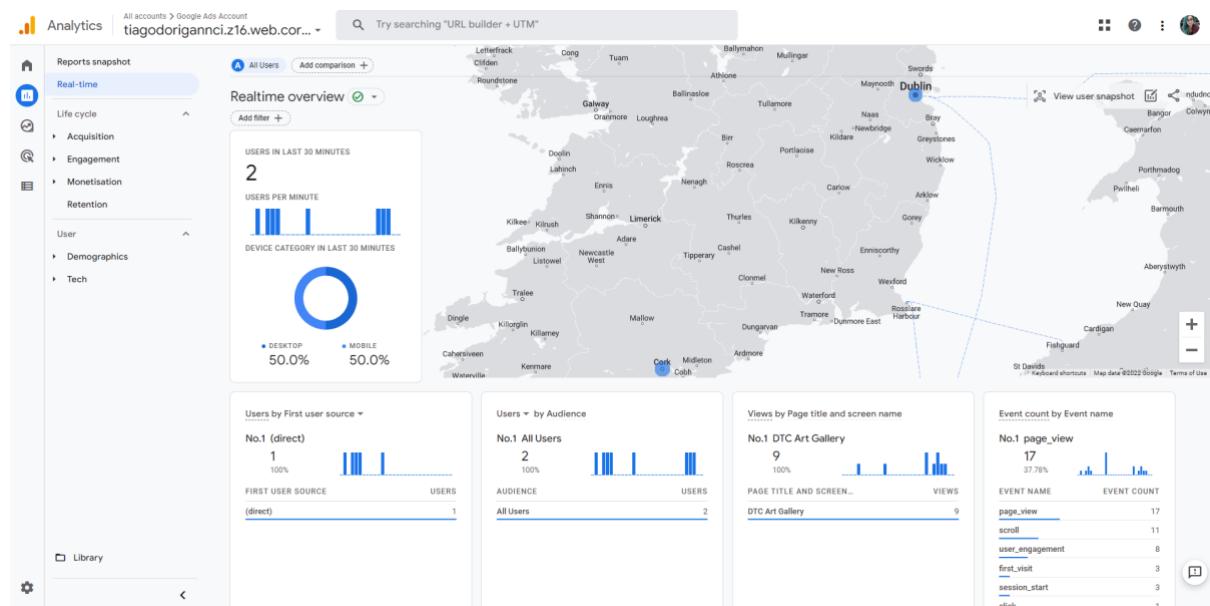
We are an web based art gallery created by NCI students. Founded in December 2022 in Dublin, DTC has been developed in under a week, by 3 NCI students

**RARE ART GALLERY**

4.5 ★★★★★ 2 Google reviews



- Google Analytics real time overview



## Optimization

We used HTML validator (<https://appdevtools.com/html-validator>) to validate and catch bugs on our html pages.

### About page

The screenshot shows the 'HTML Validator' interface. At the top, there's a header with a green checkmark icon and the text 'HTML Validator'. Below it, 'Input 1 - Browse HTML File' has a text input field containing 'about.html' and a 'Browse' button. 'Input 2 - Enter HTML' contains the source code of the 'about.html' file. The code includes doctype, head, script for Google Tag Manager, meta tags for keywords and description, Bootstrap CSS imports, a script tag for JavaScript, and a link to a CSS navigation bar. At the bottom, there are 'Options' (radio buttons for 'Fragment' and 'Text'), 'Clear' and 'Validate' buttons, and a green success message: 'Success: The input HTML is valid. No issues found.'

```
<!doctype html>
<html lang="en">
<head>
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQDQYD"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());
  gtag('config', 'G-L29FCQDQYD');
</script>
<meta name="keywords" content="visual art institution, art gallery, art auction ireland">
<meta name="description" content="Available painting's gallery and order page to place bids for online auction">
<!-- Bootstrap CSS v5.2.1 -->
<meta charset="utf-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.1/dist/css/bootstrap.min.css" rel="stylesheet">
<script src="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/js/bootstrap.bundle.min.js"></script>
<!-- Script -->
<script src="javascript/script.js"></script>
<!-- CSS Navigation bar -->
<link rel="stylesheet" href="style/navbar.css">
```

## Order Page

**✓ HTML Validator**

Input 1 - Browse HTML File  
bid.html

Input 2 - Enter HTML

```

1 <!doctype html>
2 <html lang="en">
3
4 <head>
5
6 <!-- Google tag (gtag.js) -->
7 <script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQDQYD"></script>
8 <script>
9   window.dataLayer = window.dataLayer || [];
10  function gtag(){dataLayer.push(arguments);}
11  gtag('js', new Date());
12
13  gtag('config', 'G-L29FCQDQYD');
14 </script>
15
16 <meta name="keywords" content="visual art institution, art gallery, art auction ireland">
17 <meta name="description" content="Available painting's gallery and order page to place bids for online auction">
18
19 <!-- Bootstrap CSS v5.2.1 -->
20 <meta charset="utf-8">
21 <meta name="viewport" content="width=device-width, initial-scale=1.0">
22 <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.1/dist/css/bootstrap.min.css" rel="stylesheet">
23 <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/js/bootstrap.bundle.min.js"></script>
24
25
26 <!-- Script -->
27 <script src="javascript/script.js"></script>
28
29 <!-- CSS Navigation bar -->
30 <link rel="stylesheet" href="style/navbar.css">
31

```

Options  
 Fragment    Document

**Result**  
 5 issues found

**1 Error**  
Bad value "true" for attribute "required" on element "input".  
From line 159, column 33 to line 159, column 152.  
<input type="text" id="Username" class="form-control" aria-describedby="helpId" placeholder="username" required="true">

**2 Error**  
Bad value "true" for attribute "required" on element "input".  
From line 164, column 33 to line 164, column 129.  
<input type="password" id="password" class="form-control" placeholder="password" required="true">

**3 Error**  
End tag "main" seen, but there were open elements.  
From line 190, column 3 to line 190, column 9.  
</main> <!--

**4 Error**  
Unclosed element "div".  
From line 98, column 5 to line 98, column 27.  
main> <div class="container">

**5 Error**  
The value of the "for" attribute of the "label" element must be the ID of a non-hidden form control.  
From line 163, column 33 to line 163, column 73.  
<label for="Password" class="form-label">Passwo

## DTC Art Gallery

### Contact page

✓ **HTML Validator**

Input 1 - Browse HTML File  
contact.html

Input 2 - Enter HTML

```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5
6 <!-- Google tag (gtag.js) -->
7 <script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQDQYD"></script>
8 <script>
9   window.dataLayer = window.dataLayer || [];
10  function gtag(){dataLayer.push(arguments);}
11  gtag('js', new Date());
12
13  gtag('config', 'G-L29FCQDQYD');
14 </script>
15
16 <meta name="keywords" content="art events, art museum, art exhibition, art auction ireland">
17 <meta name="description" content="how to stay in touch with us">
18
19 <!-- Bootstrap -->
20 <meta charset="utf-8">
21 <meta name="viewport" content="width=device-width, initial-scale=1">
22 <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/css/bootstrap.min.css" rel="stylesheet">
23 <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/js/bootstrap.bundle.min.js"></script>
24
25 <!-- Jquery -->
26 <script src="https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js"></script>
27
28 <!-- CSS navigation bar -->
29 <link rel="stylesheet" href="style/navbar.css">
30
31 </head>
```

Options  
 Fragment

✓ **Success**  
The input HTML is valid. No issues found.

### Events Page

✓ **HTML Validator**

Input 1 - Browse HTML File  
events.html

Input 2 - Enter HTML

```
1 <!doctype html>
2 <html lang="en">
3
4 <head>
5
6 <!-- Google tag (gtag.js) -->
7 <script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQDQYD"></script>
8 <script>
9   window.dataLayer = window.dataLayer || [];
10  function gtag(){dataLayer.push(arguments);}
11  gtag('js', new Date());
12
13  gtag('config', 'G-L29FCQDQYD');
14 </script>
15
16 <meta name="keywords" content="art events, art museum, art exhibition, art auction ireland">
17 <meta name="description" content="Art enthusiast and family Upcoming events dates and details">
18
19 <!-- Bootstrap -->
20 <meta charset="utf-8">
21 <meta name="viewport" content="width=device-width, initial-scale=1">
22 <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/css/bootstrap.min.css" rel="stylesheet">
23 <script src="https://cdn.jsdelivr.net/npm/bootstrap@5.2.2/dist/js/bootstrap.bundle.min.js"></script>
24
25 <!-- Jquery -->
26 <script src="https://ajax.googleapis.com/ajax/libs/jquery/3.6.0/jquery.min.js"></script>
27
28 <!-- CSS files -->
29 <link rel="stylesheet" href="style/events.css">
30
31 </head>
```

Options  
 Fragment

✓ **Success**  
The input HTML is valid. No issues found.

## Store page

**✓ HTML Validator**

Input 1 - Browse HTML File  
store.html

Input 2 - Enter HTML

```

1 <!doctype html>
2 <html lang="en">
3
4 <head>
5
6 <!-- Google tag (gtag.js) -->
7 <script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQDQYD"></script>
8 <script>
9   window.dataLayer = window.dataLayer || [];
10  function gtag(){dataLayer.push(arguments);}
11  gtag('js', new Date());
12
13  gtag('config', 'G-L29FCQDQYD');
14 </script>
15
16 <meta name="keywords" content="visual art institution, art gallery, art auction ireland">
17 <meta name="description" content="Available painting's gallery and order page to place bids for online auction">
18
19 <!-- Required meta tags -->
20 <meta charset="utf-8">
21 <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no">
22
23 <!-- Bootstrap CSS v5.2.1 -->
24 <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.1/dist/css/bootstrap.min.css" rel="stylesheet"
25 integrity="sha384-1Y0eCzEFbKJA/T2DLTpKwG2iqbsoy8tYaiQvh/UjpbCx/TVk1zhLB6+fzT" crossorigin="anonymous">
26 <link rel="stylesheet" href="style/style.css">
27 <script src="javascript/script.js"> </script>
28
29 <!-- CSS navigation bar -->
30 <link rel="stylesheet" href="style/navbar.css">
31 
```

Options  
 Fragment

**Result**  
22 issues found

**1 Error**  
Duplicate ID "art".  
From line 117, column 21 to line 117, column 119.  


**2 Warning**  
The first occurrence of ID "art" was here.  
From line 109, column 21 to line 109, column 119.  


**3 Error**  
Duplicate ID "art".  
From line 125, column 21 to line 125, column 119.  


**4 Warning**  
The first occurrence of ID "art" was here.  
From line 109, column 21 to line 109, column 119.  


**5 Error**  
Duplicate ID "art".  
From line 133, column 21 to line 133, column 119.  


**6 Warning**  
The first occurrence of ID "art" was here.  
From line 109, column 21 to line 109, column 119.  


**7 Error**  
Duplicate ID "art".  
From line 143, column 21 to line 143, column 119.  


**8 Warning**  
The first occurrence of ID "art" was here.  
From line 109, column 21 to line 109, column 119.  


**9 Error**  
Duplicate ID "art".  
From line 151, column 21 to line 151, column 119.  


**10 Warning**  
The first occurrence of ID "art" was here.  
From line 109, column 21 to line 109, column 119.  


**11 Error**  
Duplicate ID "art".  
From line 159, column 21 to line 159, column 119.  


# DTC Art Gallery

<b>⚠ 12 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>● 13 Error</b>
Duplicate ID "art". From line 167, column 21 to line 167, column 119. <code>&lt;img src="img/art8.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art8"&gt;</code>
<b>⚠ 14 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>● 15 Error</b>
Duplicate ID "art". From line 177, column 21 to line 177, column 119. <code>&lt;img src="img/art9.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art9"&gt;</code>
<b>⚠ 16 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>● 17 Error</b>
Duplicate ID "art". From line 185, column 21 to line 185, column 121. <code>&lt;img src="img/art8.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art8"&gt;</code>
<b>⚠ 18 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>● 19 Error</b>
Duplicate ID "art". From line 193, column 21 to line 193, column 121. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>⚠ 20 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>
<b>● 21 Error</b>
Duplicate ID "art". From line 201, column 21 to line 201, column 121. <code>&lt;img src="img/art12.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art12"&gt;</code>
<b>⚠ 22 Warning</b>
The first occurrence of ID "art" was here. From line 109, column 21 to line 109, column 119. <code>&lt;img src="img/art1.jpeg" id="art" width="215" height="215" onclick="revealOrderForm();" alt="art1"&gt;</code>

# DTC Art Gallery

## Home page

✓ **HTML Validator**

Input 1 - Browse HTML File  
index.html

Input 2 - Enter HTML

```
1 <!doctype html>
2 <html lang="en">
3
4   <head>
5
6     <!-- Google tag (gtag.js) -->
7     <script async src="https://www.googletagmanager.com/gtag/js?id=G-L29FCQQYD"></script>
8     <script>
9       window.dataLayer = window.dataLayer || [];
10      function gtag(){dataLayer.push(arguments);}
11      gtag('js', new Date());
12
13      gtag('config', 'G-L29FCQQYD');
14    </script>
15
16    <!-- google search tag -->
17    <meta name="google-site-verification" content="t7mLhHK88YF6SJpd73m3Bh6JIgbpCwdJeqakWnYAp8w" />
18
19    <meta name="title" content="DTC Art Gallery" >
20    <meta name="description" content="NCI Students Web project, Art gallery and online auction store in Ireland">
21
22    <!-- Required meta tags -->
23    <meta charset="utf-8">
24    <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no">
25
26    <!-- Bootstrap CSS v5.2.1 -->
27    <link href="https://cdn.jsdelivr.net/npm/bootstrap@5.2.1/dist/css/bootstrap.min.css" rel="stylesheet"
28          integrity="sha384-iYQeOzEYFbKJA/T2uDLTpWzCia6s0y8tYaIIGvh/UjpbCx/TYkiZhiZB6+fzT" crossorigin="anonymous">
29    <link rel="stylesheet" href="style/style.css">
30    <script src="javascript/script.js"> </script>
```

Options  
 Fragment

Result  
13 issues found

# DTC Art Gallery

<p><b>1 Error</b> Duplicate ID "pagesImg". From line 129, column 19 to line 129, column 98. <code>&lt;img src="img/events-img.jpeg" class="img-fluid" alt="EventImg" id="pagesImg"/&gt;</code></p>
<p><b>2 Warning</b> The first occurrence of ID "pagesImg" was here. From line 121, column 21 to line 121, column 101. <code>&lt;img src="img/about-img.jpeg" class="img-fluid" alt="AboutusImg" id="pagesImg"/&gt;</code></p>
<p><b>3 Error</b> Duplicate ID "description". From line 134, column 21 to line 134, column 69. <code>&lt;p id="description" style="color: rgb(0, 0, 0);&gt;We are</code></p>
<p><b>4 Warning</b> The first occurrence of ID "description" was here. From line 112, column 21 to line 112, column 69. <code>&lt;p id="description" style="color: rgb(0, 0, 0);&gt;DTC Ar</code></p>
<p><b>5 Error</b> Duplicate ID "readmorebtn". From line 137, column 21 to line 137, column 102. <code>&lt;button class="btn btn-md btn-success" id="readmorebtn" onclick="revealEvents();&gt;Read M</code></p>
<p><b>6 Warning</b> The first occurrence of ID "readmorebtn" was here. From line 117, column 19 to line 117, column 99. <code>&lt;button class="btn btn-md btn-success" id="readmorebtn" onclick="revealAbout();&gt;Read M</code></p>
<p><b>7 Error</b> Duplicate ID "description". From line 146, column 21 to line 146, column 69. <code>&lt;p id="description" style="color: rgb(0, 0, 0);&gt;Here a</code></p>
<p><b>8 Warning</b> The first occurrence of ID "description" was here. From line 112, column 21 to line 112, column 69. <code>&lt;p id="description" style="color: rgb(0, 0, 0);&gt;DTC Ar</code></p>
<p><b>9 Error</b> Duplicate ID "readmorebtn". From line 148, column 19 to line 148, column 101. <code>&lt;button class="btn btn-md btn-success" id="readmorebtn" onclick="revealContact();&gt;Read M</code></p>
<p><b>10 Warning</b> The first occurrence of ID "readmorebtn" was here. From line 117, column 19 to line 117, column 99. <code>&lt;button class="btn btn-md btn-success" id="readmorebtn" onclick="revealAbout();&gt;Read M</code></p>
<p><b>11 Error</b> Duplicate attribute "class". From line 152, column undefined to line 152, column 74. <code>mg-fluid" class="img-responsive</code></p>
<p><b>12 Error</b> Duplicate ID "pagesImg". From line 152, column 19 to line 152, column 123. <code>&lt;img src="img/contact-img.jpeg" class="img-fluid" class="img-responsive" alt="ContactImg" id="pagesImg"/&gt;</code></p>
<p><b>13 Warning</b> The first occurrence of ID "pagesImg" was here. From line 121, column 21 to line 121, column 101. <code>&lt;img src="img/about-img.jpeg" class="img-fluid" alt="AboutusImg" id="pagesImg"/&gt;</code></p>

The issues found in some of the pages are not affecting the functionality of the website, however we documented them on the issue log section of this document, so we can fix them in the future.

### Performance, Accessibility, Best Practices and SEO Testing

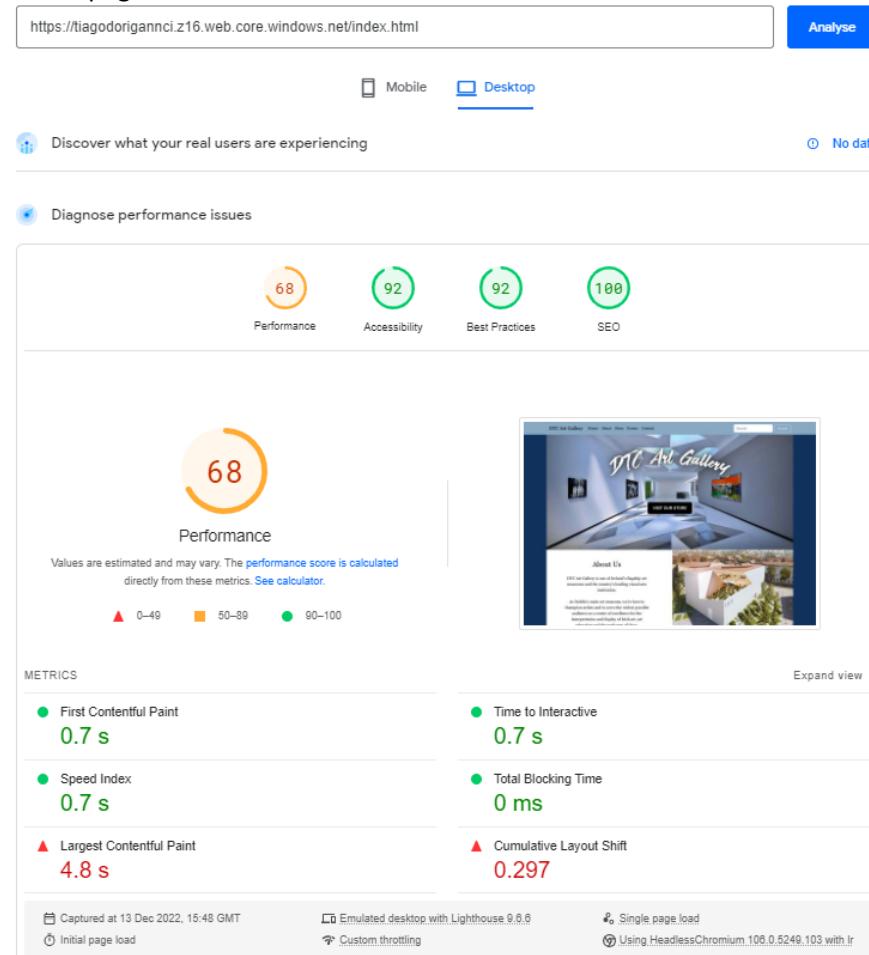
We use the PageSpeed Insights tool (<https://pagespeed.web.dev/>) to check any performance, accessibility, best practices, and SEO issues on our pages. The tool checks both desktop and mobile access to the pages.

The tool reported some performance issues in most of the pages, mainly on the Mobile version, however most of the pages scored more than 80%. The issues found were documented on the issue log section of this document, so we can fix them in the future.

Also, we could notice very good results for Accessibility, Best Practices and SEO for most of the pages, in both Mobile and Desktop version.

- Desktop

#### Home page



## DTC Art Gallery

### About page

<https://tiagodorigannci.z16.web.core.windows.net/about.html> Analyse

Mobile Desktop

Discover what your real users are experiencing No data

Diagnose performance issues

Performance: 96 | Accessibility: 93 | Best Practices: 100 | SEO: 100

**Performance** (96)

Values are estimated and may vary. The [performance score is calculated directly from these metrics. See calculator.](#)

0-49 50-89 90-100

METRICS

First Contentful Paint 0.8 s	Time to Interactive 0.8 s
Speed Index 0.8 s	Total Blocking Time 0 ms
Largest Contentful Paint 0.9 s	Cumulative Layout Shift 0.122

Captured at 13 Dec 2022, 15:48 GMT Emulated desktop with Lighthouse 9.0.6 Single page load  
Initial page load Using HeadlessChromium 106.0.5249.103 with lr

### Store page

<https://tiagodorigannci.z16.web.core.windows.net/store.html> Analyse

Mobile Desktop

Discover what your real users are experiencing No data

Diagnose performance issues

Performance: 99 | Accessibility: 93 | Best Practices: 92 | SEO: 100

**Performance** (99)

Values are estimated and may vary. The [performance score is calculated directly from these metrics. See calculator.](#)

0-49 50-89 90-100

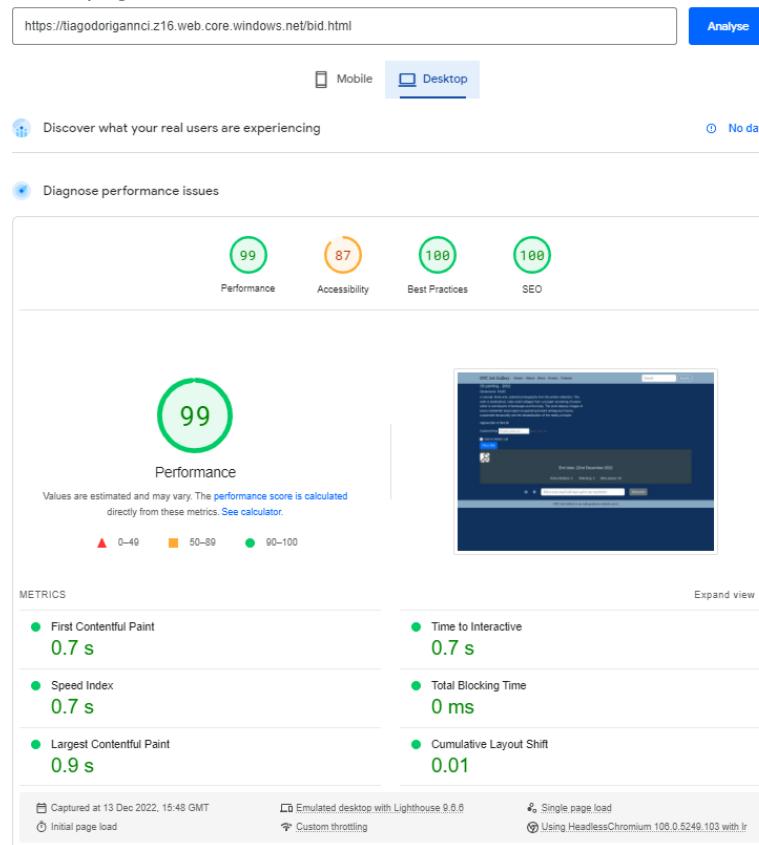
METRICS

First Contentful Paint 0.7 s	Time to Interactive 0.7 s
Speed Index 0.7 s	Total Blocking Time 0 ms
Largest Contentful Paint 0.9 s	Cumulative Layout Shift 0

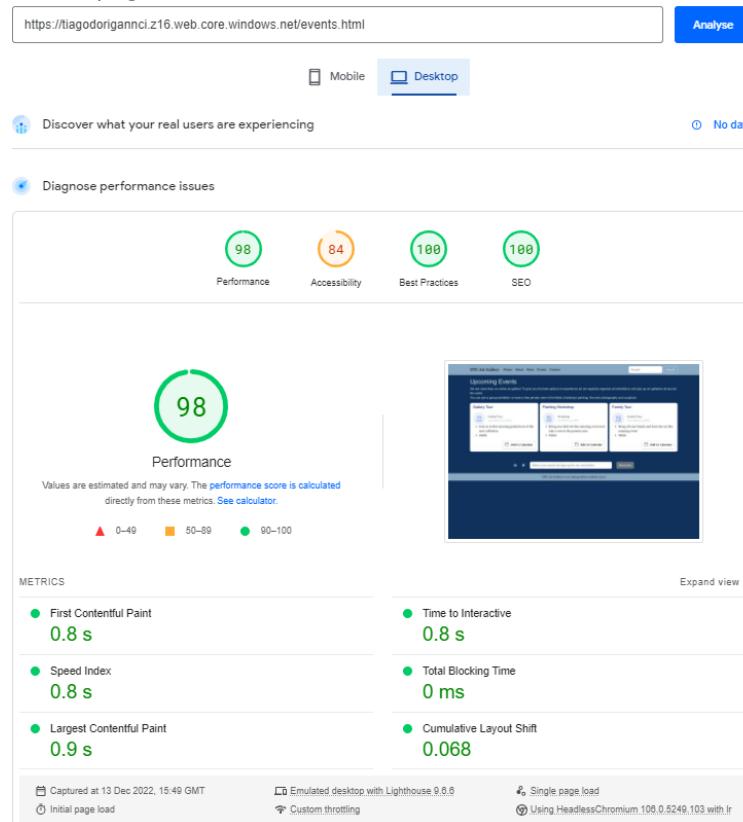
Captured at 13 Dec 2022, 15:48 GMT Emulated desktop with Lighthouse 9.0.6 Single page load  
Initial page load Using HeadlessChromium 106.0.5249.103 with lr

## DTC Art Gallery

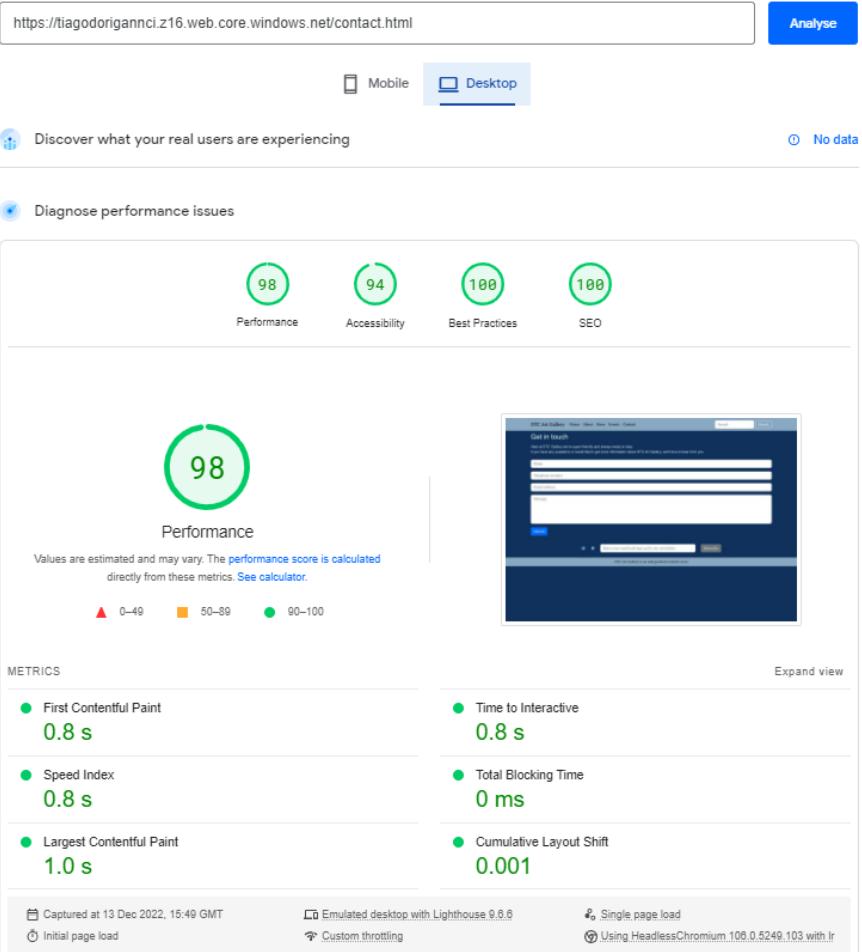
### Order page



### Events page



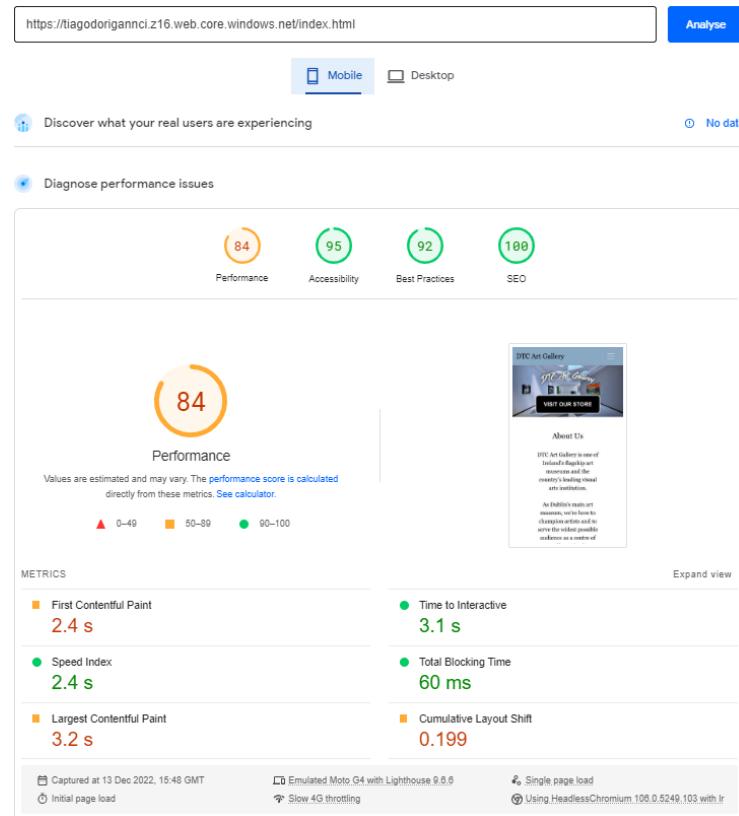
## Contact page



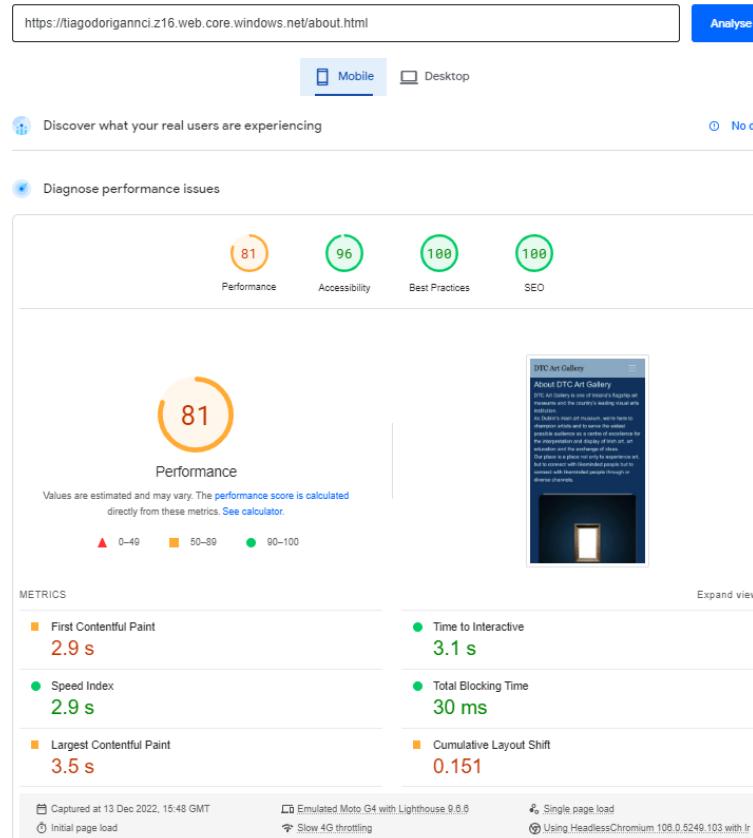
## DTC Art Gallery

### • Mobile

#### Home page

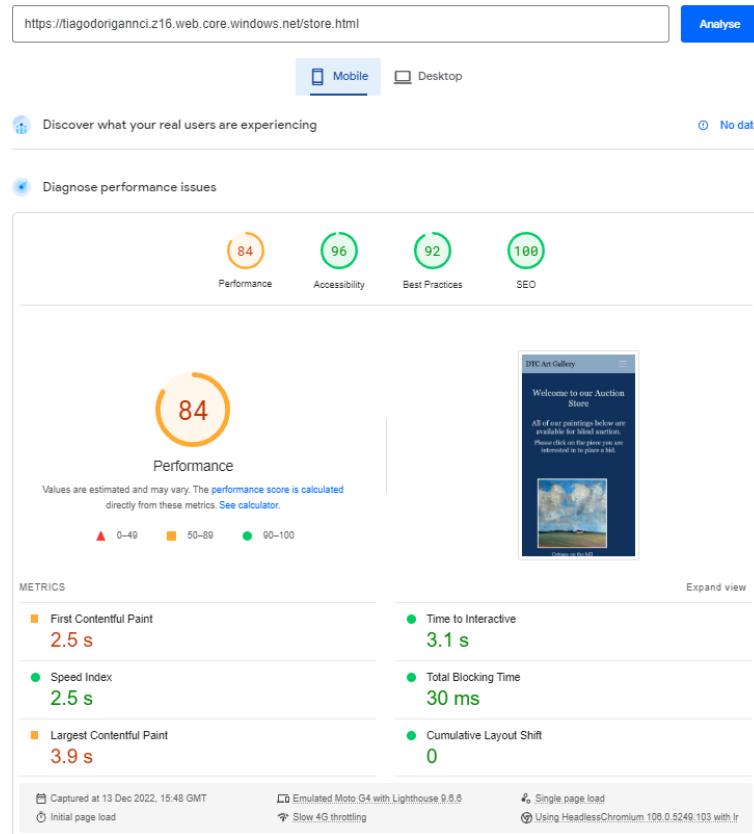


#### About page

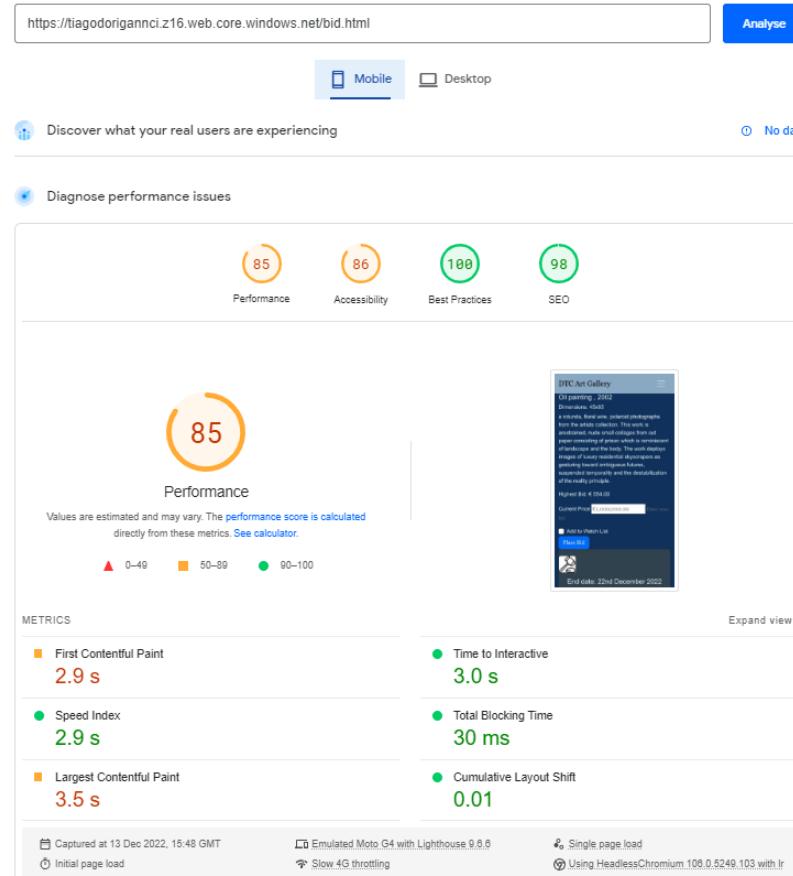


## DTC Art Gallery

### Store page



### Order page



# DTC Art Gallery

## Events page

https://tiagodorigannci.z16.web.core.windows.net/events.html

Analyse

Mobile  Desktop

Discover what your real users are experiencing  No data

Diagnose performance issues

85  
Performance

84  
Accessibility

100  
Best Practices

100  
SEO

85  
Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0–49   ■ 50–89   ● 90–100

METRICS		
■ First Contentful Paint	● Time to Interactive	● Total Blocking Time
2.9 s	3.6 s	60 ms
● Speed Index	● Cumulative Layout Shift	0.042
■ Largest Contentful Paint		
3.4 s		

⌚ Captured at 13 Dec 2022, 15:49 GMT 🕒 Initial page load 🕒 Emulated Moto G4 with Lighthouse 9.0.0 🕒 Single page load 📍 Using HeadlessChromium 108.0.5249.103 with lr 📶 Slow 4G throttling



Expand view

## Contact page

https://tiagodorigannci.z16.web.core.windows.net/contact.html

Analyse

Mobile  Desktop

Discover what your real users are experiencing  No data

Diagnose performance issues

83  
Performance

97  
Accessibility

100  
Best Practices

100  
SEO

83  
Performance

Values are estimated and may vary. The [performance score is calculated](#) directly from these metrics. [See calculator.](#)

▲ 0–49   ■ 50–89   ● 90–100

METRICS		
■ First Contentful Paint	● Time to Interactive	● Total Blocking Time
3.1 s	3.1 s	0 ms
● Speed Index	● Cumulative Layout Shift	0
■ Largest Contentful Paint		
3.7 s		

⌚ Captured at 13 Dec 2022, 15:49 GMT 🕒 Initial page load 🕒 Emulated Moto G4 with Lighthouse 9.0.0 📶 Slow 4G throttling 🕒 Single page load 📍 Using HeadlessChromium 108.0.5249.103 with lr



## Functionalities Testing

- Header

Header section is being shown in the same way in all the pages.

Links have hover effect and are redirecting to the correct pages.

Selected/current page should have different effect (reported on issue log id 14).

Search functionality is out of scope.

DTC Art Gallery Home About Store Events Contact

Search

Search

- Footer

Buttons are redirecting correctly to the social media pages.

Email is mandatory when clicked on Subscribe button.

Email data type is being validated

Fotter section is being shown in the same way in all the pages.

Subscribe functionality is out of scope.



- Home page

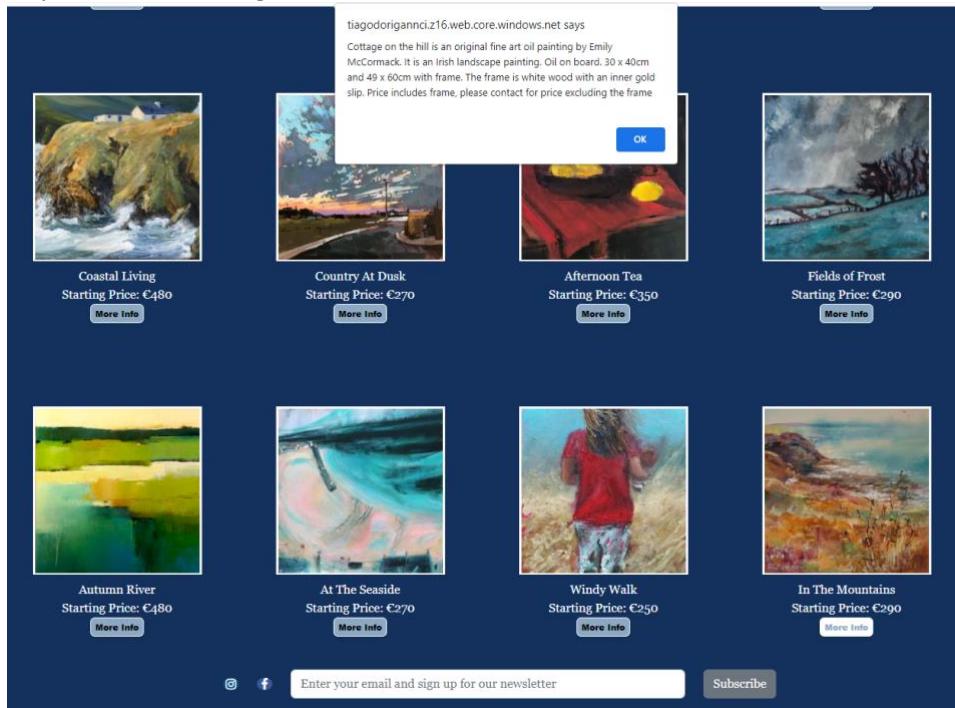
Buttons have hover effect and are redirecting to the correct pages.

A screenshot of the DTC Art Gallery home page. The top features a large banner image of a gallery interior with the text 'DTC Art Gallery' and a 'VISIT OUR STORE' button. Below the banner are three main sections: 'About Us', 'Events', and 'Contact Us'. The 'About Us' section includes a brief description of the gallery's mission and a 'Read More' button. The 'Events' section describes group exhibitions and private viewings, also with a 'Read More' button. The 'Contact Us' section provides information about customer service and a contact form, also with a 'Read More' button.

- Store page

Hover effect working on the images.

More Info button working for all images except the last one (is showing information of the first picture (reported on issue log id 13)).



- About page

Information is being shown, buttons have hover effect and are redirecting to social media pages.

The screenshot shows the 'About' page of the DTC Art Gallery. At the top, there is a navigation bar with links for Home, About, Store, Events, and Contact. Below the navigation bar is a search bar. The main content area features a large image of a framed painting. Below this image is a section titled 'About DTC Art Gallery' with a paragraph of text. At the bottom of the page is a footer with social media links for Facebook and Instagram, a newsletter sign-up form, and a copyright notice.

DTC Art Gallery Home About Store Events Contact Search Search

About DTC Art Gallery

DTC Art Gallery is one of Ireland's flagship art museums and the country's leading visual arts institution. As Dublin's main art museum, we're here to champion artists and to serve the widest possible audience as a centre of excellence for the interpretation and display of Irish art, art education and the exchange of ideas. Our place is a place not only to experience art, but to connect with likeminded people but to connect with likeminded people through or diverse channels.

Follow US

Enter your email and sign up for our newsletter Subscribe

DTC Art Gallery is an independent website 2022

- Order page

Page is being correctly opened in a new window.

Information about the respective image clicked on the store page (window opener) is not being shown (reported on issue log id 15).

Current Price field has no data type and mandatory validation (reported on issue log id 16)

The screenshot shows a product page for an oil painting from 2002. The title is "Oil painting , 2002". Dimensions are listed as 45x65. The description mentions a rotunda, floral wire, polaroid photographs from the artist's collection, and a landscape and body theme. It also notes luxury residential skyscrapers and ambiguous futures. The highest bid is € 554.00. A current price field shows €1,000,000.00 with a placeholder "Enter your bid". There is a checkbox for "Add to Watch List" and a blue "Place Bid" button. The end date is 22nd December 2022. Below the main content, there are stats: Active Bidders: 4, Watching: 5, Bids placed: 25. At the bottom, there are social media links for Twitter and Facebook, a newsletter sign-up field, and a "Subscribe" button. A footer note states "DTC Art Gallery is an independent website 2022".

- Events page

Add to Calendar Button is working and redirects to the choose option, creating a new calendar event.

The screenshot shows an "Upcoming Events" section. It features three event cards: "Gallery Tour" on January 10, "Painting Workshop" on January 25, and "Family Tour" on January 25. Each card includes a date, time, description, and an "Add to Calendar" button. The "Painting Workshop" card also lists integration options for Apple, Google, Office 365, Outlook, Outlook.com, and Yahoo. The footer includes social media links, a newsletter sign-up, and a "Subscribe" button. A footer note states "DTC Art Gallery is an independent website 2022".

- Contact page

Mandatory fields are being validated before sending the message.

The screenshot shows the 'Get in touch' form. At the top, there is a navigation bar with links to Home, About, Store, Events, and Contact. A search bar is also present. Below the navigation, a heading says 'Get in touch'. A sub-headline reads: 'Here at DTC Gallery we're super friendly and always ready to help. If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.' There are four input fields: 'Name' (containing 'Name'), 'Telephone number' (empty), 'Email address' (containing 'Email address'), and 'Message' (empty). A validation message 'Please fill out this field.' with an exclamation mark icon is displayed above the empty 'Telephone number' field. A 'Submit' button is located at the bottom left. At the bottom of the page, there is a footer with social media icons for Instagram and Facebook, a newsletter sign-up field 'Enter your email and sign up for our newsletter', and a 'Subscribe' button. The footer also includes the text 'DTC Art Gallery is an independent website 2022'.

Email field data type is being validated.

This screenshot is identical to the one above, showing the 'Get in touch' form with validation errors for the 'Telephone number' field. The layout, input fields, validation message, and footer are all the same.

## DTC Art Gallery

DTC Art Gallery Home About Store Events Contact

### Get in touch

Here at DTC Gallery we're super friendly and always ready to help.  
If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

Tiago  
Telephone number  
tiago@gmail.com  
Message

! Please fill out this field.

[@](#) [f](#) Enter your email and sign up for our newsletter

DTC Art Gallery is an independent website 2022

### Confirmation option

DTC Art Gallery Home tiagodorigannci.z16.web.core.windows.net says

Confirm your message?

### Get in touch

Here at DTC Gallery we're super friendly and always ready to help.  
If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you.

Tiago  
Telephone number  
tiago@gmail.com  
What's your address?

[@](#) [f](#) Enter your email and sign up for our newsletter

DTC Art Gallery is an independent website 2022

### Confirmation message

The screenshot shows a dark blue-themed website for DTC Art Gallery. At the top left is the logo "DTC Art Gallery". To its right are navigation links: "Home", "About", "Services", "Contact", and "Blog". A search bar is located at the top right. A modal window is open in the center of the page, displaying a success message from "tiagodorigannci.z16.web.core.windows.net": "Your message has been sent. We will get back to you soon." with an "OK" button. Below the modal, the main content area has a heading "Get in touch" and a paragraph: "Here at DTC Gallery we're super friendly and always ready to help. If you have any questions or would like to get more information about DTC Art Gallery, we'd love to hear from you." There are four input fields for "Name", "Telephone number", "Email", and "Address". A "Submit" button is located below these fields. At the bottom of the page, there's a footer with social media icons for Instagram and Facebook, a newsletter sign-up form with the placeholder "Enter your email and sign up for our newsletter", and a "Subscribe" button. A copyright notice at the very bottom reads "DTC Art Gallery is an independent website 2022".

## Issue Log

In this section we documented all the issues found during the testing process which we were not able to fix because of lack of available time.

Id	Type	Issue	Status
1	Performance	Improve Home page mobile and desktop performance	Open
2	Performance	Improve Order page desktop performance	Open
3	Performance	Improve Events page desktop and mobile performance	Open
4	Accessibility	Improve Events page mobile accessibility	Open
5	Performance	Improve About page mobile performance	Open
6	Performance	Improve Store page mobile performance	Open
7	Performance	Improve Order page mobile performance	Open
8	Accessibility	Improve Order page mobile accessibility	Open
9	Performance	Improve Contact page mobile performance	Open
10	Validation	Fix html validator errors for Order page	Open
11	Validation	Fix html validator errors for Store page	Open
12	Html Validation	Fix html validator errors for Home page	Open
13	Functionality	Store page, the last image (In The Mountains) is showing information about the first image instead, when clicked on More Info	Fixed
14	Functionality	Header - selected/current page should have different effect	Open
15	Functionality	Order page - information about the respective image clicked on the store page (window opener) is not being shown	Open
16	Responsiveness	Images on store page overlapping in iPad dimension	Open
17	Functionality	Footer – No confirmation message when subscribe is clicked	Fixed

- **Conclusion**

The team integration was brilliant, everyone was involved and open to suggestions and to help each other. We had daily meetings to check on the work progress and align ideas and expectations.

The most challenging part was to coordinate the alterations done to the source code. We opted for check code alterations using WinMerge tool and upload the files manually. With more time, we could have done it using GitHub tool.

Another challenging part was to make the website to be shown as the first result on google search page. We requested for the pages to be indexed and it took several hours to finish. Initially we used our already existing “tiagodorigannci” storage account on Microsoft Azure, and we requested indexing for that URL. When we created the storage account with the correct name “dtcartgallery” we requested the indexing, but it did not finish before the project deadline, so only “tiagodorigannci” URL is indexed by google. With more time we could have the URL with correct name also indexed by google.

With more time, we could have created a new page called “Partners” where we could link to other group pages and ask them to do the same, so it would improve SEO of everyone involved.

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