

Transforming how the world builds software

Platform Engineering

Pivotal

Pivotal
Founded in 2013

4

years

over one-third of



1990

Discover

An agile, rapid iteration, test-driven approach to software development



Google

ebay

2000

Implement

New methodologies to influence software development culture of Silicon Valley's most influential internet companies

2013

Accelerate

The transformation of the world's largest companies with modern software development methods and cloud platform

Pivotal

2016

Transform

The world's largest companies into cloud native software companies



Humana



dish

Pivotal



vmware

Pivotal
Investors

Pivotal



75%

of application development supporting digital business will be built not bought by 2020

Source: Gartner

Pivotal

TESLA

Square

facebook

airbnb

zipcar

Google

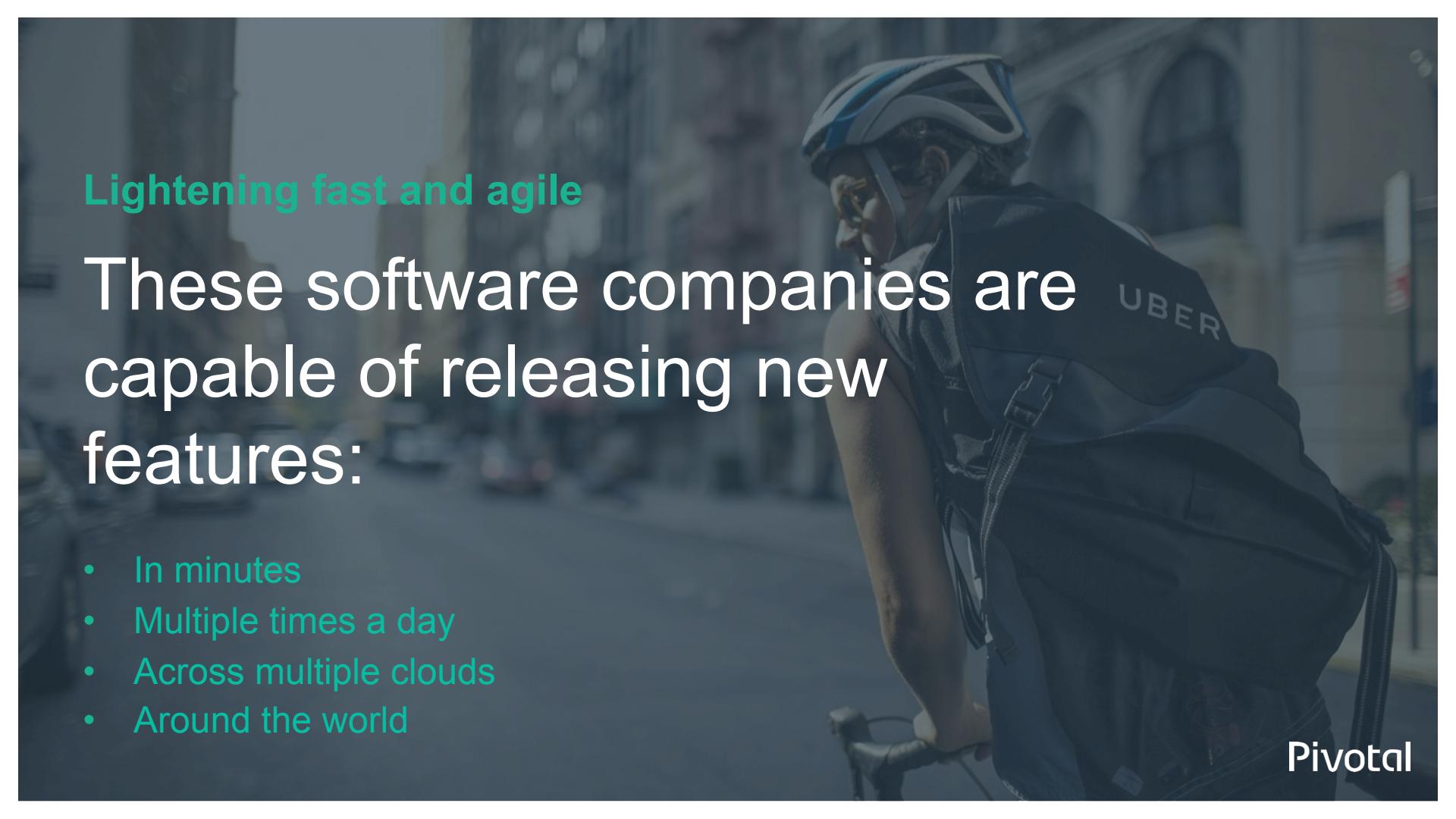
NETFLIX



UBER



amazon



Lightening fast and agile

These software companies are capable of releasing new features:

- In minutes
- Multiple times a day
- Across multiple clouds
- Around the world

Modern Software Methodologies

A modern platform requires a modern approach to software development

Agile Software
Methodologies

MODERN SOFTWARE
METHODOLOGY

Lean Startup
Techniques

MODERN SOFTWARE
METHODOLOGY

Optimized for
Change

MODERN SOFTWARE
METHODOLOGY

Building a strategy for
product development

Building a quality product
at startup speed

An organization optimized
to respond to disruption

PIVOTAL CLOUD FOUNDRY (PCF)

Building high-quality software at start-up speed requires modern software methodologies, cloud platform, and data tools





comcast



verizon



NTT DATA

Allstate

HSBC

citi



Mercedes-Benz

YAHOO!
JAPAN



Silicon Valley is not a place. It's a state of mind.



Let's transform how the world builds software, together

Pivotal