

Application to unlabeled data

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1 Summary

We predict issue labels for all unlabeled German press releases and calculate the share of press releases dedicated to each issue area for each quarter.

2 Setting up

This script requires the files which are not included on GitHub.

At the end of this script, the file “issue_agendas.RData” is saved. It contains quarterly estimates for the share of press releases for each issue and party.

2.1 Loading packages

```
start_time <- Sys.time()

packages <- c("quanteda", "quanteda.textmodels", "dplyr", "caret", "randomForest",
             "tm", "rmarkdown", "plyr", "readr", "ggplot2", "stringr", "formatR", "readstata13",
             "lubridate", "reticulate", "doMC", "glmnet", "kableExtra", "stargazer", "extrafont")

lapply(packages[!(packages %in% rownames(installed.packages()))], install.packages)

if (!(("quanteda.classifiers" %in% rownames(installed.packages())))) {
  remotes::install_github("quanteda/quanteda.classifiers")
}

invisible(lapply(c(packages, "quanteda.classifiers"), require, character.only = T))
```

```
loadfonts()
loadfonts(device = "pdf")
theme_update(text = element_text(family = "LM Roman 10")) # Set font family for ggplot

if (!dir.exists("supervised-files")) dir.create("supervised-files")

source("scripts/functions.R")
```

3 Classification of unlabeled data

3.1 Using the fine-tuned Transformers

We trained the models using a set of 2,612 labeled documents. In order to obtain aggregated measures of issue attention, we predict the issue categories of all ? labeled and unlabeled press releases in our sample.

```
# Load the predicted labels
alldocs <- read_csv("transfer-files/alldocs-pred.csv", col_names = F)

##
## -- Column specification -----
## cols(
##   X1 = col_double(),
##   X2 = col_double()
## )

names(alldocs) <- c("label", "id")

# Translate labels back into CAP issues
labels <- read_csv("transfer-files/bert-pred.csv", col_names = F)[, 2:3] %>%
  unique

##
## -- Column specification -----
## cols(
##   X1 = col_double(),
##   X2 = col_double(),
##   X3 = col_double(),
##   X4 = col_double()
## )

names(labels) <- c("issue_r1", "label")
labels$issue_r1[labels$issue_r1 == 191] <- 19.1
labels$issue_r1[labels$issue_r1 == 192] <- 19.2
labels$issue_r1 <- factor(labels$issue_r1, levels = c(1:7, 9:10, 12, 15:17, 19.1,
  19.2, 20, 99))
alldocs <- merge(alldocs, labels, by = "label") %>%
  select(-c(label))

# Load and merge unlabeled data
load("data/all/germany.RData")
nrow(germany)

## [1] 44950

alldocs <- merge(germany, alldocs, by = "id")
nrow(germany)
```

| issue | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 9 | 10 | 12 | 15 | 16 | 17 | 19.1 | 19.2 | 20 | 99 |
|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| n | 2529 | 3083 | 1933 | 1681 | 2806 | 2457 | 3675 | 2318 | 3469 | 3321 | 3100 | 2266 | 1126 | 5595 | 2430 | 1298 | 1863 |

```
## [1] 44950
```

```
# Table of predicted issues
```

```
table(alldocs$issue_r1) %>%
  as.data.frame() %>%
  dplyr::rename(issue = Var1, n = Freq) %>%
  t() %>%
  kbl(booktabs = T) %>%
  kable_styling(latex_options = "scale_down")
```

```
table(alldocs$issue_r1)/nrow(alldocs)
```

```
##
##           1           2           3           4           5           6           7
## 0.05626251 0.06858732 0.04300334 0.03739711 0.06242492 0.05466073 0.08175751
##           9          10          12          15          16          17          19.1
## 0.05156841 0.07717464 0.07388209 0.06896552 0.05041157 0.02505006 0.12447164
##          19.2          20          99
## 0.05406007 0.02887653 0.04144605
```

```
# Clean party names
```

```
party_names <- data.frame(party = c("90gruene_fraktion", "afd_bundesverband", "afd_fraktion",
  "fdp_bundesverband", "fdp_fraktion", "linke_fraktion", "spd_fraktion", "union_fraktion"),
  party_name = c("B'90/Die Grünen", "AfD", "AfD", "FDP", "FDP", "DIE LINKE", "SPD",
    "CDU/CSU"))
alldocs <- merge(alldocs, party_names, by = "party")
nrow(alldocs)
```

```
## [1] 44950
```

```
# Tables for samples of press releases Environment
```

```
sample7 <- select(alldocs, c("party_name", "date", "header", "issue_r1")) %>%
  filter(issue_r1 == 7)
(sample7 <- sample7[sample(1:nrow(sample7), 10), ])
```

```
##           party_name           date
## 844 B'90/Die Grünen 2010-03-01
## 2317       DIE LINKE 2010-03-03
## 2399       DIE LINKE 2010-11-30
## 727 B'90/Die Grünen 2011-05-18
## 990 B'90/Die Grünen 2010-10-27
## 2883              SPD 2011-05-19
## 1985       DIE LINKE 2014-06-04
## 382 B'90/Die Grünen 2014-06-12
## 1946       DIE LINKE 2015-01-16
## 2958              SPD 2010-10-01
##
```

```
## 844           Artenschutztag: Roten Thunfisch vor dem Aussterben schützen, Elfenbeinhandel verbietet
## 2317           Kürzungen der Solarförderung hemmt Ausbau erneuerbarer Energie
## 2399           Subventionsforderungen der Automobilindustrie in Milliardenhöhe sind unverschäm
## 727           EEG-Novelle: Röttgen gegen beschleunigten Ausbau der erneuerbaren Energie
## 990           Bundesregierung fördert Mietenexplosion und gefährdet sozialen Zusammenha
```

```
## 2883 Die Energiewende fällt aus: Schwarz-Gelb täuscht und trickt
## 1985 Ex-Umweltminister Gabriel plant Einfallstor für Gas-Fracking
## 382 Atomkraft: Hermesbürgschaften endlich gestoppt
## 1946 Brunsbüttel-Urteil macht Entsorgungsnachweis für alle Atommeiler obsolet und erzwingt Abschaltung
## 2958 Gorleben: Merkel und Röttgen machen weiter wie Kohl und Merkel
## issue_r1
## 844 7
## 2317 7
## 2399 7
## 727 7
## 990 7
## 2883 7
## 1985 7
## 382 7
## 1946 7
## 2958 7
```

```
latex_out <- capture.output(sample7 %>%
  dplyr::rename(party = party_name, title = header) %>%
  stargazer(type = "latex", summary = F, rownames = F, title = "Sample of press releases classified as",
    label = "tab:7-document-samples"))

latex_out <- capture.output(latex_out %>%
  str_replace_all("tabular", "tabularx") %>%
  str_replace_all("\\@\\{\\}\\extracolsep\\{5pt\\}\\}\\ ccc", "\\textwidth\\}\\{stX") %>%
  cat(sep = "\n"), file = "tables/7-document-samples.tex")

# Immigration
sample9 <- select(alldocs, c("party_name", "date", "header", "issue_r1")) %>%
  filter(issue_r1 == 9)
(sample9 <- sample9[sample(1:nrow(sample9), 10), ])
```

```
## party_name date
## 1051 FDP 2018-10-04
## 1507 DIE LINKE 2015-09-16
## 1127 FDP 2012-04-24
## 974 FDP 2015-09-17
## 83 B'90/Die Grünen 2016-12-14
## 591 AfD 2018-01-15
## 2290 CDU/CSU 2011-09-05
## 969 FDP 2015-04-16
## 1608 DIE LINKE 2014-06-11
## 1300 DIE LINKE 2017-03-22
##
## 1051 Eine sprachliche Einigung auf unterem Niveau
## 1507 Legale Wege für Flüchtlinge statt Soldaten im Mittelmeer
## 1127 Fachkräfte-Zuwanderung verbessert Lage bei Mangelberuf
## 974 Alte Fehler vermeiden
## 83 Einwanderung nachhaltig gestalten
## 591 Bernd Baumann: Die anderen Parteien laufen der AfD hinterher - Rückkehrprozess von Syrern beginnt
## 2290 Vorgehen von Pro Asyl nicht akzeptiert
## 969 ZIMMERMANN an die Mitglieder des Deutschen Bundestages: Soforthilfe-Fonds für Flüchtlinge aufgelegt
## 1608 Großzügige Aufnahme-Regelung für syrische Flüchtlinge ist das Gebot der Stunde
## 1300 Schluss mit der Kriminalisierung von Schutzsuchenden
## issue_r1
```

```
## 1051      9
## 1507      9
## 1127      9
## 974       9
## 83        9
## 591       9
## 2290      9
## 969       9
## 1608      9
## 1300      9

latex_out <- capture.output(sample9 %>%
  dplyr::rename(party = party_name, title = header) %>%
  stargazer(type = "latex", summary = F, rownames = F, title = "Sample of press releases classified as",
    label = "tab:9-document-samples"))

latex_out <- capture.output(latex_out %>%
  str_replace_all("tabular", "tabularx") %>%
  str_replace_all("\\@\\{\\}\\extracolsep\\{5pt\\}\\}\\ ccc", "\\textwidth\\}\\{stX") %>%
  cat(sep = "\n", file = "tables/9-document-samples.tex"))
```

3.2 Aggregation of the issues categories over time and party

To measure parties' evolving issue agendas, we aggregate the category counts over time.

```
# Create dataframe with only necessary vars
issue_agendas <- alldocs %>%
  select(c(date, issue_r1, party_name)) %>%
  dplyr::rename(party = party_name)

# Make date quarterly
issue_agendas$date <- as.character(issue_agendas$date) %>%
  substr(1, 8) %>%
  str_c("15") %>%
  str_replace_all(c(`-01-` = "-02-", `-03-` = "-02-", `-04-` = "-05-", `-06-` = "-05-",
    `-07-` = "-08-", `-09-` = "-08-", `-10-` = "-11-", `-12-` = "-11-")) %>%
  ymd()

# Add variable for counting
issue_agendas$freq <- 1

# Aggregate by party, date and issue
issue_agendas <- aggregate(freq ~ party + date + issue_r1, issue_agendas, sum)

# Add observations with zero documents
for (thisparty in unique(issue_agendas$party)) {
  for (thisdate in unique(issue_agendas$date[issue_agendas$party == thisparty])) {
    for (thisissue in unique(issue_agendas$issue_r1)) {
      if (nrow(issue_agendas[issue_agendas$party == thisparty & issue_agendas$date ==
        thisdate & issue_agendas$issue_r1 == thisissue, ]) == 0 & nrow(issue_agendas[issue_agendas$party ==
        thisparty & issue_agendas$date == thisdate, ]) != 0) {
        issue_agendas <- data.frame(party = thisparty, date = thisdate, issue_r1 = thisissue,
          freq = 0) %>%
          rbind.fill(issue_agendas)
      }
    }
  }
}
```

```

    }
  }
}

# Add var for total press releases per party and month
issue_agendas$party_sum <- ave(issue_agendas$freq, issue_agendas$date, issue_agendas$party,
  FUN = sum)

issue_agendas$attention <- issue_agendas$freq/issue_agendas$party_sum

# Add issue descriptions
issue_categories <- data.frame(issue_r1 = c(1:7, 9:10, 12, 15:17, 191:192, 20, 99),
  issue_r1_descr = c("Macroeconomics", "Civil Rights", "Health", "Agriculture",
    "Labor", "Education", "Environment and Energy", "Immigration", "Welfare",
    "Law and Crime", "Commerce", "Defense", "Technology", "International Affairs",
    "EU", "Government Operations", "Other"))

issue_agendas <- merge(issue_agendas, issue_categories, by = "issue_r1") %>%
  select(-c(freq))

issue_agendas$date <- issue_agendas$date %>%
  as.Date(origin = "1970-01-01")

save(issue_agendas, file = "data/issue_agendas.RData")

```

4 Visualize issue agendas

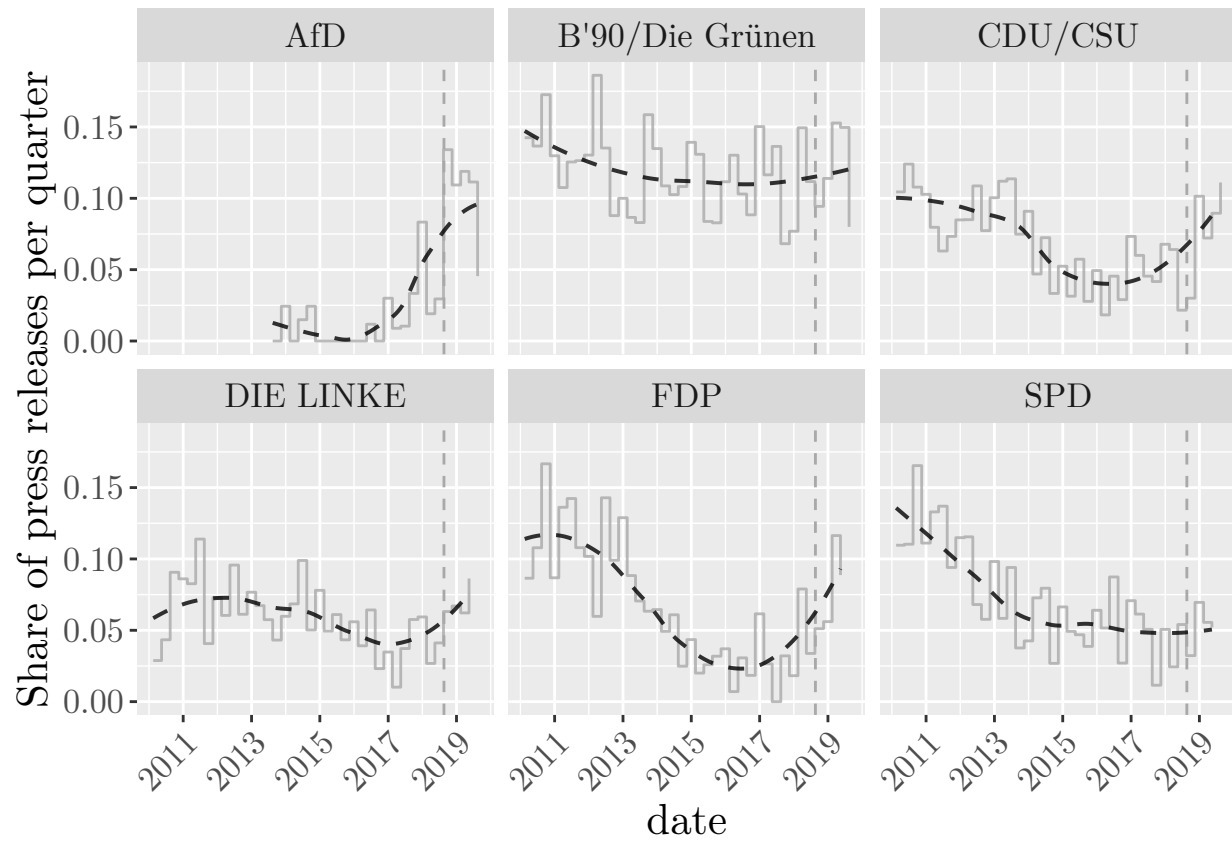
```

if (!dir.exists("plots")) dir.create("plots")

## Facet (all parties separate) Environment and Energy
plot_issue_agenda(issue_agendas, 7, unique(issue_agendas$party), T)

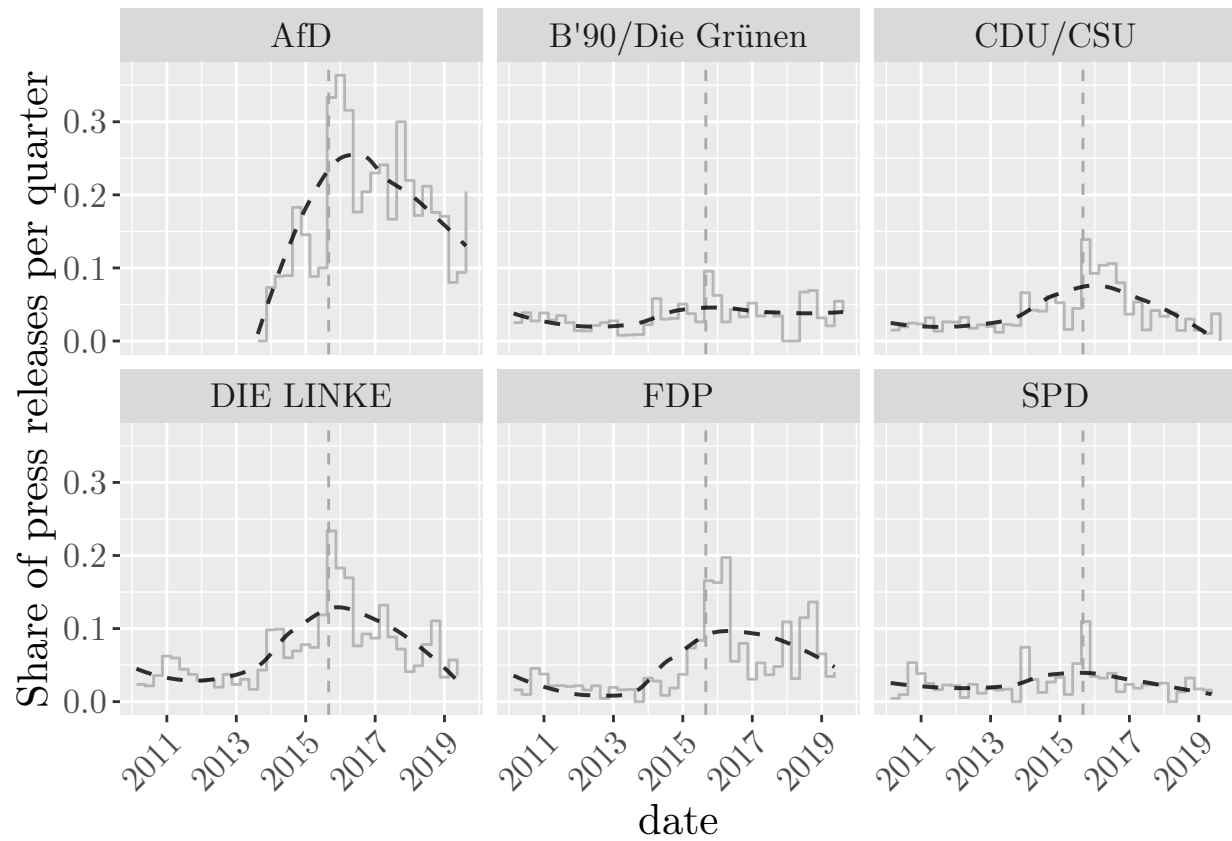
## [1] "7 - Environment and Energy_all-parties_facet"

```



```
# Immigration
plot_issue_agenda(issue_agendas, 9, unique(issue_agendas$party), T)

## [1] "9 - Immigration_all-parties_facet"
```



```
# Time needed to run script
print(Sys.time() - start_time)
```

```
## Time difference of 36.57003 secs
```