

Resistance



the WAR of ART

Break Through the Blocks
and Win Your
Inner Creative Battles



BLACK IRISH ENTERTAINMENT LLC



STEVEN PRESSFIELD

"A vital gem...a kick in the ass." —Esquire

Turning pro

Do the hard part first

Dance with fear



SHIPIT

A little pamphlet for
people who can

for those inspired by
Seth Godin's Linchpin

project _____

ship date ____/____/____

- Resistance
 - What are you afraid of?
(page 3)
 - What else (the truth this time)? (page 3)
 - Why are you afraid? (page 3)
 - What does failure look like?
(page 13)