



## Newsletter #2

---

### Urgent Call for Research Participants

---



#### TestDrive Evaluation Study Update

We need your help to understand to what extent Social Media TestDrive modules are teaching middle school-aged youth social media literacy knowledge and skills. Data collection for the first evaluation of Social Media TestDrive's effectiveness is almost complete! We need about 50 additional youth participants and then we can begin data analysis. The study will take about **1.5 hours total**, as it is composed of **four short surveys that take 10-15 minutes** and **can be split up into a couple of days**. Educators will be compensated with a **\$75 Amazon eGift Card** for their help in facilitating this study. Following this study, we will begin planning the next step in evaluating Social Media TestDrive: assessing the impact of modules on learner attitudes, perceived norms, self-efficacy, and behaviors.

If you work with a group of middle-school aged youth and are interested in participating, please email us at [smtdevaluation@gmail.com](mailto:smtdevaluation@gmail.com). To learn more about this study opportunity, [click here](#).

# Social Media TestDrive's News Updates



## Quiz Feature

Social Media TestDrive now has assessment items for all twelve modules. The **five multiple choice questions** are presented to learners after the reflection section. After three attempts, students will be provided detailed feedback, with the correct answers and explanation to each question. These quizzes can help assess whether learners have grasped the concepts covered in the module and identify concepts that learners may need further help to understand.

# Educator Feedback

Have you used TestDrive with youth learners in any capacity? We would love to hear more about how you have implemented Social Media TestDrive and any feedback you may have! Please provide your valuable input through the short survey below.

[Feedback Survey](#)

# Other Research Updates



**Now Recruiting Clinicians, Advocates, Educators, Parents, and Caregivers who are Concerned About Youth Technology Safety**

Adolescents are prolific users of technology and social media, but sometimes encounter online risks such as harassment, cyberbullying, sexting, and exposure to explicit content. The Youth Tech Safety Project at the Cornell Social Media Lab is conducting an IRB approved study to understand the concerns that advocates, educators, clinicians, parents, and caregivers have regarding digital risks and harms adolescents (13 - 18 years of age) may encounter. We are also interested in learning about how different stakeholders provide support and what tools/training participants would find useful around this topic. How you can help: Participate in a 60 minute interview on Zoom with one of our researchers. We can give you more details about the study and answer any questions you have. We will send you a **\$25 eGift Card** as a thank you. Please email us at [techsafety@cornell.edu](mailto:techsafety@cornell.edu) or use [this link to sign up](#).

## Featured FAQ



**Q:** What personal information is collected when learners use Social Media TestDrive?

**A:** No log-in is necessary to access TestDrive modules. We do not collect information that could be used to identify individuals (name, phone number, address, etc). At the end of each module, learners have the option to share their user activity data (ex: clicks, time spent, quiz answers) to help us improve TestDrive effectiveness. You can read more about our privacy policy here: <https://app.socialmediatestdrive.org/privacy>.

We would love to hear from you. Please send us your questions at [socialmediatestdrive@gmail.com](mailto:socialmediatestdrive@gmail.com).



Copyright © 2023 Social Media TestDrive, All rights reserved.

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

Grow your business with  mailchimp