



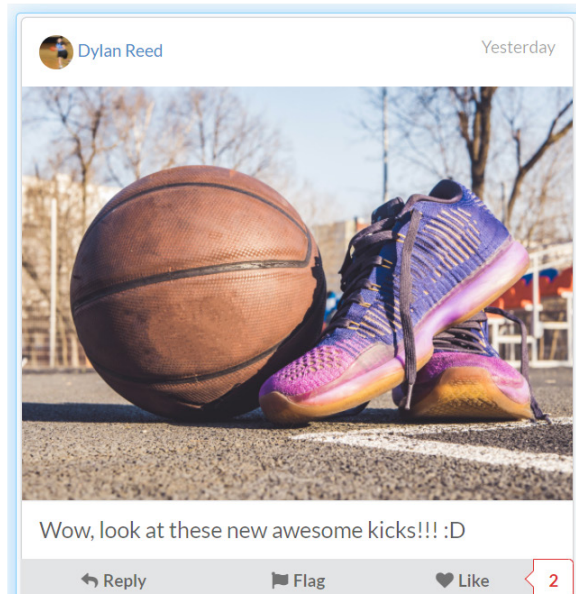
**SOCIAL MEDIA TESTDRIVE** prepares young people for real-life experiences in the digital world through learning, practicing, and reflection within a realistic social media simulation.

## What is Social Media TestDrive?

Social Media TestDrive is an online learning program delivered through a life-like social media simulation that provides youth a safe space to learn and practice digital literacy and citizenship skills.

## Who is Social Media TestDrive for?

TestDrive is for middle school-aged youth (ages 9 to 13) who are new to or may engage with social media in the near future. The program can be used in middle school classrooms, after-school programs, informal learning settings, or at home.



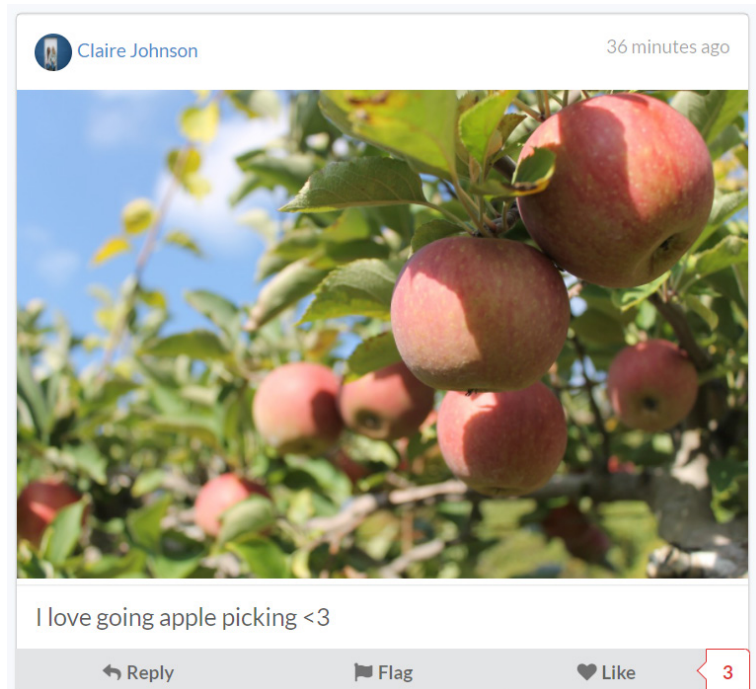
*Learn essential digital citizenship skills*

**Cyberbullying** is when someone posts or shares negative things about someone else online. The **bully** may use digital devices, sites, or apps. The bully often does this again and again to the same person.

← Back   Next →

### KEY FEATURES

- An online, life-like social media simulation with realistic digital dilemmas and scenarios
- A safe and engaging environment on a fully interactive online platform
- Modules that focus on key digital citizenship skills
- A wide range of topics essential for well-being and social media experiences



*Practice skills in a life-like social media simulation*

**FOR MORE  
INFORMATION  
AND ACCESS TO  
MODULES,  
PLEASE VISIT  
[socialmediatestdrive.org](https://socialmediatestdrive.org)**

We take privacy and safety seriously. Social Media TestDrive does not collect or store any personal information, ensuring the privacy of our young users.

**ACKNOWLEDGEMENTS:** Social Media TestDrive was created by researchers at Cornell University's Social Media Lab in collaboration with Common Sense Education. This project was made possible with the generous support of Becky and Jim Morgan and National Science Foundation awards #1405634 and #2006588.