Research Opportunities

Social Media TestDrive is an educational program that offers a number of online modules about key digital citizenship topics. The Cornell Social Media Lab is conducting a series of studies to see how well Social Media TestDrive works, and you can help!

The current study, **Outcome Evaluation: Knowledge Change**, will evaluate the effectiveness of Social Media TestDrive to change knowledge related to social media literacy topics.

The study is taking place now and will require about an hour and a half of your time.

We recognize this takes time for you to coordinate. As a thank-you, we'll send you a $75 Amazon eGift Card!

How You Can Help

We need educators and their classes/youth groups to participate! If you are interested in participating in this study, please email our team at smtdevaluation@gmail.com. We can give you more details about the study and answer any questions you have. The next sites to commit to the study will only need to complete surveys.

Find out more!
Contact smtdevaluation@gmail.com with any questions