



Newsletter #4

Social Media TestDrive's News Updates



Voiceover Feature

We now have a new voiceover feature available on all the modules! The professionally recorded voice with an on/off switch reads the TestDrive instructions within each module. The voiceover not only helps with pacing for all learners, but it also improves TestDrive accessibility for young learners and anyone with reading challenges.

We have carefully pretested the voiceover feature. Here is some feedback from learners:

“I liked all of the voices” - Student Reviewer

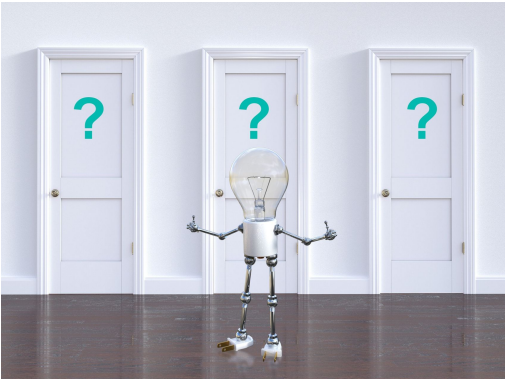
“It’s better than one of those robot voices, all choppy and weird. It’s good.”

- Student Reviewer

“Sometimes I just screw up when I’m reading so it was helpful . . . Worked well, I was reading along with it.” - Student Reviewer

We are eager to hear back if you have any suggestions for the voiceover feature. Please leave us feedback by using a textbook at the end of each module or by emailing the Social Media TestDrive team: socialmediatestdrive@gmail.com.

Featured FAQ



Q: Can learners/youth see each other's posts when using Social Media Test Drive?
A: No. The social media environment is 100% simulated with no connections with the wide web, so the feedback, posts, and comments cannot be seen by other users.

We would love to hear from you. Please send us your questions at socialmediatestdrive@gmail.com

Research Opportunities

Participate in Our Ongoing Research



April 2021 - October 2021: Outcome Evaluation Study: Knowledge Change

The Cornell Social Media Lab is always looking for ways to improve Social Media TestDrive! Some of the efforts in this direction include a beta version of Social Media TestDrive enhanced with teacher and learner dashboards that we have developed for tracking individual and classroom learning progress. You can test these features by participating in a research study to evaluate the effectiveness of Social Media TestDrive. In addition to having access to the dashboards, participating classrooms will also receive a small compensation for their time and help: \$75 Amazon eGift Card!

To learn more about this study opportunity, click [here](#) or email us at smtdevaluation@gmail.com.

July 2021 - October 2021: Youth Tech Safety Workshop & Study

The Cornell Social Media Lab is recruiting parents, caregivers, and educators for a research study on youth tech safety. The goals of the this research include: a) identify strategies that parents and educators can use to mitigate online risks, b) contribute to research efforts to broaden our understanding of parents and educators' perspectives of tech safety as it relates to young people. Additionally, we will offer several one hour remote workshops on technology safety and the use of social media.

To learn more about these opportunities, please click [here](#) if you are a parent or click [here](#) if you are an educator, or email us at parentproject@cornell.edu.

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