

# Variations on theme of Linear Regression

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# Outline

Multiple variables

Polynomial fitting

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- ▶ Fitting Sales to each one with simple linear regression (one for TV, one for Radio, one for Newspaper) is inadequate.
  - ▶ Ignores that all are contributing together to Sales.
  - ▶ Doesn't give predictive ability that matches data.

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$$y = p_0x_0 + p_1x_1 + \dots + p_{d-1}x_{d-1} + p_d + \varepsilon$$

where  $p_i, i = 0, 1, \dots, d$  are coefficients to be fit from the data;  $\varepsilon$  is random variable with expected value 0.

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- ▶ Advertising data set: independent variables are TV, Radio, Newspaper;  $d = 3$ .

## Working with multiple independent variables

To find the coefficients, alter procedure a bit.

Matrix  $A$  is size  $n \times (d + 1)$  and has column for each variable (and a column of ones). That is, treating each  $\vec{x}_i$  as a column vector (with one entry for each data point),

$$A = \begin{bmatrix} \vec{x}_0, & \vec{x}_1, & \dots, & \vec{x}_{d-1}, & \vec{1} \end{bmatrix}.$$

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Just as before, the coefficients  $\mathbf{p} = (\hat{p}_0, \dots, \hat{p}_d)$  are given by  $(A^T A)^{-1} (A^T \mathbf{y})$ , provided that  $A^T A$  is invertible.

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- Larger  $d \rightarrow$  more likely  $A^T A$  is poorly conditioned (potential issues from numerically computing its inverse).

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Contrast with result of three separate linear regressions, below.

Variable	TV	Radio	Newspaper
LSR line	$0.0475x_0 + 7.0326$	$0.2025x_1 + 9.3116$	$0.0547x_2 + 12.3514$
$R^2$	0.612	0.332	0.052

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The value of  $R^2$  with all three predictor (independent) variables is: 0.89721. What conclusion can we draw?

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Hypothesis testing: choose a  $p$ -value threshold (often  $< 0.05$  or  $< 0.01$ ). The  $p$ -value corresponds to some  $t$ -statistic – use regression coefficient ( $\hat{\beta}_i$  for  $x_i$ ) and standard error.

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Another perspective:  $p$  is large when  $t$ -statistic is small, which is when  $SE$  is large *relative to size of  $\hat{p}_i$* .  $SE$  is roughly how far  $\hat{p}_i$  is from population coeff.  $p_i$ , on average.

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Can take (many) random subsamples of your data (fraction of whole data set); compute  $\hat{p}_i$  for those. Find standard deviation of them  $\rightarrow$  approximates  $SE$ .

Next, approximate  $p_i$  with regression coefficient from your whole data set. If the standard deviation above, divided by this coeff., is (order(s) of magnitude) larger than the same thing for other variables, this variable is not significant.

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For the procedure, use essentially the same idea for the matrix  $A$ , but using powers of your variable  $x$  (or, variables) instead of using different independent variables. Given data with  $x$ -coordinates  $x_1, x_2, \dots, x_m$ , the matrix  $A$  is known as a **Vandermonde matrix**.

## Example

Taking the `'College.csv'` data set from the `DataSets` folder. Two of the columns are `'Top10perc'` and `'Top25perc'`. For the schools in the data set, these columns give the percentage of the entering class that were in the top 10% (resp. 25%) of their graduating high school class.<sup>2</sup>

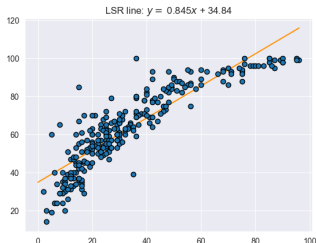
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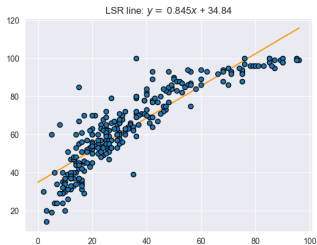


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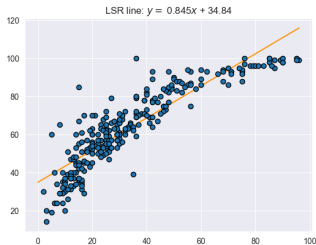
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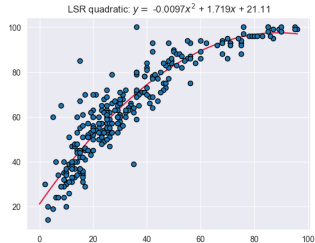


## Example

Here is the data set with a least squares line. The value of  $R^2$  is 0.791.



Next, the data set with a least squares quadratic polynomial fit. The  $R^2$  value is 0.854.



## Value of $R^2$ as polynomial degree increases

What will happen to the value of  $R^2$  if we increase the degree of the polynomial that we fit to the data?

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*If  $x_1, x_2, \dots, x_{d+1}$  are pairwise distinct, say, then the determinant of the  $(d + 1) \times (d + 1)$  submatrix for their corresponding rows is*

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