

# Variations on theme of Linear Regression

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# Outline

Multiple variables

Polynomial fitting

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- ▶ Fitting Sales to each one with simple linear regression (one for TV, one for Radio, one for Newspaper) is inadequate.
  - ▶ Ignores that all are contributing together to Sales.
  - ▶ Doesn't give predictive ability that matches data.

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where  $p_i, i = 0, 1, \dots, d$  are coefficients to be fit from the data;  $\varepsilon$  is random variable with expected value 0.

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- ▶ Simple linear regression case,  $d = 1$ :  $p_0$  is the slope,  $p_1$  is intercept.
- ▶ Advertising data set: independent variables are TV, Radio, Newspaper;  $d = 3$ .

## Working with multiple independent variables

To find the coefficients, alter procedure a bit.

Matrix  $A$  is size  $n \times (d + 1)$  and has column for each variable (and a column of ones). That is, treating each  $\vec{x}_i$  as a column vector (with one entry for each data point),

$$A = \begin{bmatrix} \vec{x}_0, & \vec{x}_1, & \dots, & \vec{x}_{d-1}, & \vec{1} \end{bmatrix}.$$

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Just as before, the coefficients  $\mathbf{p} = (\hat{p}_0, \dots, \hat{p}_d)$  are given by  $(A^T A)^{-1} (A^T \mathbf{y})$ , provided that  $A^T A$  is invertible.

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- Larger  $d \rightarrow$  more likely  $A^T A$  is poorly conditioned (potential issues from numerically computing its inverse).

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Contrast with result of three separate linear regressions, below.

Variable	TV	Radio	Newspaper
LSR line	$0.0475x_0 + 7.0326$	$0.2025x_1 + 9.3116$	$0.0547x_2 + 12.3514$
$R^2$	0.612	0.332	0.052

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The value of  $R^2$  with all three predictor (independent) variables is: 0.89721. What conclusion can we draw?

## How small to decide not significant?

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<sup>2</sup>Recall, SE how far  $\hat{p}_i$  is from population coeff.  $p_i$ , on average.



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Hypothesis testing: choose a  $p$ -value threshold (often  $< 0.05$  or  $< 0.01$ ). The  $p$ -value corresponds to some  $t$ -statistic – use regression coefficient ( $\hat{p}_i$  for  $x_i$ ) and standard error.

- In example, if using simple linear regression on Newspaper, would get the variable is significant. However, using multiple regression with TV, Radio, and Newspaper, get very large  $p$ -value  $\rightarrow$  so, not significant.

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Alternatively: if sample regression coeff. varies a lot (relative to size) compared to coeff.s of the other var's, that variable is not significant.

- ▶  $p$ -value large when  $t$ -statistic is small, which is when  $SE$  is large *relative to size of  $\hat{p}_i$ .*<sup>2</sup>

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## Intuitive estimate of significance

Checking whether fluctuation of regression coefficient for an independent variable, relative to coeff.'s size, is large.

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<sup>3</sup>\* Some evidence in literature (Goodhue-Lewis, 2012) that not much precision is to be gained with more than 100 samples, for bootstrapping standard errors.

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1. Take around 100 random subsamples<sup>3</sup> of data (or, resamplings with replacement); compute  $\hat{p}_i$  for those. Standard deviation of them  $\approx SE$ .

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2. Use regression coeff. from whole data set,  $\approx p_i$ . If standard dev. found in 1., divided by this coeff., is larger than about 0.5, variable is not significant.
  - Since we are *estimating some things* here, don't use as a hard cutoff. Getting 0.48, versus 0.59, would perhaps both be *weakly* significant. However, if larger than 1.5, say, definitely not significant.

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## Powers of $x$ in place of multiple variables

Often, a linear model does not seem like a good fit for our data. What about trying to fit the data to a polynomial?

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i.e., consider the model

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for some degree  $d$ , and find the coefficients which give best fit polynomial.

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For the procedure, use essentially the same idea for the matrix  $A$ , but using powers of single variable  $x$  instead of using different independent variables<sup>5</sup>. Given data with  $x$ -coordinates  $x_1, x_2, \dots, x_n$ , the matrix  $A$  is known as a **Vandermonde matrix**.

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$$A = \begin{bmatrix} x_1^d & \dots & x_1^2 & x_1 & 1 \\ x_2^d & \dots & x_2^2 & x_2 & 1 \\ \vdots & & \vdots & \vdots & \\ x_n^d & \dots & x_n^2 & x_n & 1 \end{bmatrix}$$

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## Example

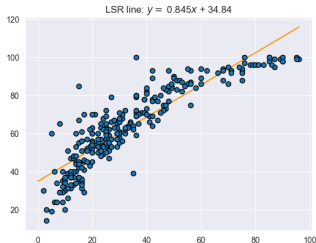
Taking the `'College.csv'` data set from the `DataSets` folder. Two of the columns are `'Top10perc'` and `'Top25perc'`. For the schools in the data set, these columns give the percentage of the entering class that were in the top 10% (resp. 25%) of their graduating high school class.<sup>6</sup>

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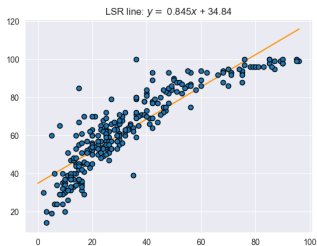


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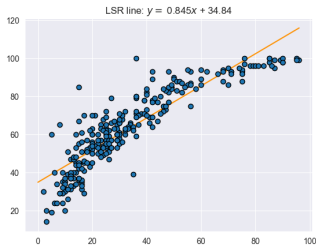
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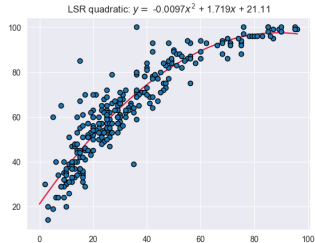


## Example

Here is the data set with a least squares line. The value of  $R^2$  is 0.791.



Next, the data set with a least squares quadratic polynomial fit. The  $R^2$  value is 0.854.



## Value of $R^2$ as polynomial degree increases

What will happen to the value of  $R^2$  if we increase the degree of the polynomial that we fit to the data?

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What will happen to the value of  $R^2$  if we increase the degree of the polynomial that we fit to the data?

- Note: Suppose that  $n > d$ . A Vandermonde matrix for  $x$ -values  $x_1, x_2, \dots, x_n$ , which has  $d + 1$  columns (so, highest power is  $x_i^d$ ), will have rank  $d + 1$  if and only if there are  $d + 1$  of the  $x_i$  that are distinct.

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*If  $x_1, x_2, \dots, x_{d+1}$  are pairwise distinct, say, then the determinant of the  $(d + 1) \times (d + 1)$  submatrix for their corresponding rows is*

$$\prod_{1 \leq i < j \leq d+1} (x_j - x_i).$$

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Meaning:  $\text{Col}(A_0)$  is proper subspace of  $\text{Col}(A_1)$ . So, using  $A_1$  makes  $|y - \hat{y}|^2$  smaller. Since  $\sum (y - \bar{y})^2$  is unchanged, makes  $R^2$  closer to 1.

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